

J-NGS-CD-

Subject: Re: National Geographic

Date: Wcd, 18 Jun 1997 01:12:29 +0800 (WST)

From: Jim Pickerell <jim@chd.com>

To: Multiple recipients of list <stockphoto@info.curtin.edu.au>

I have been organizing photographers who have had work published in National Geographic Magazine in an effort to see that we are fairly compensated for the use of our work on a 30 CD-ROM disc set that will included everything published in the magazine from 1888 to the present. So far I have more than 20 photograpers representing over 2,000 published images who are prepared to bring legal action, if necessary, to get a fair settlement. So far Geographic is offering photographers who shot stories nothing for this additional use of their work. They have offered a few stock agencies that licensed rights to individual images \$20 for a 20 year license to use the images.

Another interesting aspect to this use is that all the ads that have appeared in Geographic over the years are also going to be placed on these CD's. I'm reasonably sure that the photographers who shot the pictures for the ads did not license CD-ROM use. If you know any advertising photographers who have ever had an image published in National Geographic please have them contact me.

Any photographer who has ever had an image published in National Geographic, editorial or advertising, should contact me by private e-mail or regular mail immediately.

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