DENNIS DIMICK DEPO.

Jerry,

Here is the amazing deposition of Dennis Dimick, illustrations editor who wrote the damning memo before CD108 was made saying it was an infringing product and should not be made without paying photographers.

I have copied portions I think you will find interesting and useful.

Fred

6

- Q. Please don't take umbrage at this.
- 7 This is not a personal attack, but I just need
- 8 to ask this, Mr. Dimick, and I've asked this
- 9 question to other people before:
- 10 Are you taking any drugs that might
- 11 impair your memory?
- 12 A. Oh, no, sir.

13 Q. Are you under the care of a doctor

- 14 at this point that has prescribed for you any
- 15 drugs that might at all affect your ability to
- 16 recall events of four years ago?
- 17 A. No, sir. I am on an allergy
- 18 medicine in season, but it's not in season.
- 19 Q. Again, fine. I don't mean to make
- 20 that as a personal attack.
- 2
- Q. Well, did you tell Mr. Royce that
- 3 you believed that National Geographic had the
- 4 right to publish the CD-ROM 108?

6 Q. Did you tell him that you believe 7 that National Geographic did not have the 8 right --9 Not that I'm aware. A. 10 Q. So you don't remember anything at 11 all that you told Mr. Royce during those 12 discussions? 13 MS. GRAY: Objection. Asked and 14 answered. 15 Not four years ago, sir. Α. 16 Q. O.K. What did Mr. Royce tell you in 17 those discussions? 18 My response would be the same. I Α. 19 don't remember the details of the conversation. 25 Tell me what happened at the meeting

24

1 D. Dimick

2 that you and he attended with Ms. Dupre to

3 discuss copyright issues regarding the CD 108?

4 A. The central issue that was raised

5 was if the publication of the magazine in the

6 CD-ROM format was a residual use or if it was an

7 archival use.

8 Q. Who raised that issue?

4

- 9 A. Mr. Royce and I did.
- 10 Q. So you raised it as a question?
- 11 A. Yes, sir.
- 12 Q. What was the response?
- 13 A. We were told by legal counsel that

14 they had been advised that publication of CD-ROM

15 108 was an archival use.

16 Q. Did you agree with that conclusion?

- 17 A. Well, that was the considered legal
- 18 opinion of those who had the responsibility for
- 19 doing so.
- 20 Q. That wasn't the question I asked.
- 21 Did you agree with that opinion?
- 22 A. Personally, no.

23 Q. Why not?

- A. Well, mostly because I had not been
- 25 informed of the rationale for their coming to

25

1 D. Dimick

2 the conclusion that it was deemed, deemed an

3 archival use.

4	Q. What rationale are you referring to?
5	A. That the view was that the CD-ROM
6	108 product for purposes of copyright was viewed
7	as, as not a residual use.
8	Q. Is that the rationale that you just
9	referred to?
10	A. Correct.
11	Q. When were you advised of this
12	rationale?
13	A. I'm sorry?
14	Q. Who advised you of this rationale?
15	A. They diđ.
16	Q. Who's they?
17	MS. GRAY: He said Suzanne Dupre.
18	A. Suzanne Dupre of Mr. Royce and me of
19	that rationale in a meeting in 1997.
20	Q. O.K. So, to try to fairly
21	summarize, you and Mr. Royce were wondering
22	whether the CD 108 was a residual or an archival
23	use, and you raised that issue with Ms. Dupre
24	and she said it was an archival use.
25	Am I fairly summarizing what took

- 1 D. Dimick
- 2 place in that meeting?
- 3 MS. GRAY: Objection to form.
- 4 You can answer.
- 5 A. That's correct.
- 6 Q. Did she give you any reason why she
- 7 believed that the CD 108 was an archival use?
- 8 A. No that I'm aware.
- 9 Q. Did you ask her what her reason
- 10 might be?
- 11 A. Yes.
- 12 Q. What was the response?
- 13 A. That because the magazine was being
- 14 duplicated in its entirety, in context, all
- 15 pages, all issues, that it was an archival use
- 16 and it was an archive of the existing magazine,
- 17 and it was not a residual or secondary use.

- 11 Q. Now, take a look, if you will, at
 - 12 the paragraph that follows paragraph 5 which
 - 13 starts: I said in one swoop.
 - 14 See that, sir?
 - 15 A. I do.
 - 16 Q. Is what you wrote in that paragraph

17 what you said at the meeting?

18 A. I do not remember if I said that at19 that meeting.

20	MR. WEINGRAD: Could you read it
21	into the record what paragraph 5 says,
22	because I don't have it in front of me?
23	MR. BERGER: Sure.
24	Q. This paragraph says:
25	I said in one swoop we could destroy

1 D. Dimick 2 all the goodwill and trust those of us who deal 3 with photographers have tried to build up, and 4 that to take this work without compensation 5 would jeopardize our future ability to acquire 6 the necessary rate of work to publish a 7 magazine. 8 Do you recall saying that, sir? 9 I recall writing it. A. Q. You wrote this memo shortly after 10 11 the meeting? 12 Α. That's correct. And you never changed it, did you, 13 Q.

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14 after you wrote it?

15 A. What you're reading is what I wrote

16 on that date.

- 17 Q. Now, it says:
- 18 Further, I said if we proceeded

19 without trying to compensate end-license use, we

20 should expect copyright infringement suits from

21 ASMP and National Writers' Union.

22 When you said that, what was the

23 response?

24 MS. GRAY: Objection. You have no

25 foundation.

30

- 1 D. Dimick
- 2 You can answer.

3 A. If there was a response, I do not

4 remember what it was.

5 Q. Why were you concerned that groups

6 like ASMP and National Writers' Union might sue?

7 A. It might have an adverse effect on

8 the business of the Society.

9 Q. Now, did you show this memo to Mr.

10 Fahey?

11 A. I did not.

- 12 Q. Did Mr. Royce?
- 13 A. Not that I'm aware.
- 14 Q. What about Mr. Allen, did he respond
- 15 to this memo at all?
- 16 A. I did not receive a specific
- 17 response from Mr. Allen.
- 18 Q. What about a general response? When
- 19 you say specific, it suggests that --
- A. I sent by e-mail. I did not get any
- 21 e-mail in return.
- 22 I do not remember having a
- 23 conversation with him after I wrote this memo
- 24 about this memo.

- s 7 Q. So when you wrote this memo -- by
 - 8 the way, how long after the meeting did you
 - 9 write it?
 - 10 A. Immediately.
 - 11 Q. Let's go through it a little bit
 - 12 more.
 - 13 Now, take a look at point 1 about
 - 14 Mr. Stanton.
 - 15 Had you and he discussed the CD-ROM
 - 16 108 before this meeting?

- 17 A. Not that I remember.
- 18 Q. Now, the first point says that Mr.
- 19 Stanton was interested in trying to find out
- 20 which pictures we had purchased from agencies
- 21 that in the contracts excluded electronic
- 22 rights.
- 23 Why was he interested in trying to
- 24 find that out?
- 25 MS. GRAY: Objection.

- 2 You can answer.
- 3 A. Because the contracts that we had
- 4 negotiated with the sources specifically
- 5 excluded electronic writing.
- 6 Q. Yes, but why was he interested in
- 7 trying to find those contracts?
- 8 A. I don't know.
- 9 Q. You say further in point 1 that Mr.
- 10 Stanton said, quote, and that we would
- 11 compensate them, end quote.
- 12 Why did Mr. Stanton indicate that he
- 13 would compensate those agencies whose contracts

- 14 had specifically excluded electronic rights?
- 15 MS. GRAY: Objection.
- 16 You can answer.
- 17 A. I don't know.
- 18 Q. Did you ask him?
- 19 A. No.
- 20 Q. Did he give any reason?
- 21 A. Not that I remember.
- 22 Q. Did you agree with his determination
- 23 that agencies whose contracts had specifically
- 24 excluded electronic rights should be compensated
- 25 for the reuse of their works in the CD 108?

- 1 D. Dimick
- 2 MS. GRAY: Objection. No
- 3 foundation, and misstating documents.
- 4 But you can answer.
- 5 MR. BERGER: I don't think it
- 6 misstates the document. That's exactly
- 7 what Mr. Stanton is saying here as Mr.
- 8 Dimick recites it.
- 9 MS. GRAY: My objection stands.
- 10 You can answer.

11	MR. BERGER: If you want to tell me
12	how I'm misstating it, i'll be glad to
13	rephrase it. If you don't want to do
14	that, he can go ahead and answer.
15	MS. GRAY: For one thing, you are
16	calling for speculation. And for another
17	thing, you refer to Stanton concluding
18	that contracts to electronic rights
19	should be paid for.
20	That's not what the document says.
21	It just says we would compensate them.
22	Those are the bases of my objections.
23	You can either rephrase or he can answer
24	the question as of that.
25	Q. Let me see if I can rephrase so I

D. Dimick

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2 can satisfy your counsel, Mr. Dimick.

3 Mr. Dimick, who is Mr. Stanton

4 referring to when he said we would compensate

5 them?

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6 A. National Geographic Society.

7 Q. But who would be compensated?

8 A. Who would be compensated?

9 Q. Right.

10 A. Well, if the sentence, as it's

11 written, it would be those who had purchased

12 contracts which specifically excluded electronic

13 rights.

14 Q. Did you agree with that position?

15 A. I have no opinion on that position.

16 I was just reporting the position.

17 Q. Now, next, in paragraph 2, the

18 second sentence says, quote: I said my cursory

19 reading of copyright law said we could not

20 assume this.

- 21 What sort of reading of copyright
- 22 law had you done as of this point?
- 23 A. I had done some reading of, of the

24 copyright law in, in an Internet archive.

6 A. Whether I was satisfied or not was

7 irrelevant to what occurred.

8 Q. Well, Mr. Dimick, these questions

9 are not directed at the third parties. They're

10 not directed at Ms. Dupre or at your superiors.

11 They're directed to you. And I'm seeking to

12 find out whether you, Dennis Dimick, were

- 13 satisfied with the decisions made by legal
- 14 counsel with respect to the treatment of

15 photographers regarding the CD 108. So those

16 questions seek to find out your satisfaction

17 level, if any.

18 Were you satisfied --

19 A. They made a legal decision. I'm not

20 an attorney.

21 Q. Yes, but were you satisfied with

22 their decisions?

23 A. I don't really know.

- 24 Q. Did you ever think about resigning?
- 25 A. Nope.

- 10 The next sentence of that paragraph
- 11 says that Susan -- which I assume you mean
- 12 Suzanne Dupre. Correct?
- 13 A. Yes, sir.

14 Q. O.K. You say: Susan pointed out --

15 I'm quoting -- that she was the attorney here,

- 16 and that it had been decided more than a year
- 17 ago that we would not pay assignment
- 18 photographers for this use.
- 19 Did she tell you who had made that

20 decision?

21 A. No.

22 Q. Did she tell you why that decision

- 23 had been made a year ago?
- 24 A. No.
- 25 Q. Was this the first time that you had

1 D. Dimick

2	become aware that a decision had been made a	

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. .

- 3 year ago not to pay assignment photographers?
- 4 A. Was this the first time I found out?
- 5 Q. Right.
- 6 A. As you will see in the second
- 7 sentence of paragraph 2, that is, yes, the case.
- 8 Q. Were you surprised?
- 9 A. Was I surprised?

10 Q. Yes.

11 A. I don't know. Surprise was not an

- 12 emotion that I registered at that time.
- 13 Q. What emotion did you register?
- 14 A. I do not know.
- 15 Q. Were you disappointed?
- 16 MS. GRAY: Objection.
- 17 He just said he didn't know.

18 A. I don't know. I mean, four years

19 ago, what were you doing four years ago?

20 Q. Now, paragraph 5 refers to the moral

21 issues of not making good-faith efforts to find

22 and compensate.

23 Did you believe at the time that you

24 wrote this memo that Georaphic was not making a

25 good-faith effort to find and compensate

48 1 D. Dimick 2 copyright holders? 3 I was not aware if they were or not. Α. 4 But weren't you pointing out the Q. 5 moral issue that arose from not making such a 6 good-faith effort? 7 MS. GRAY: Objection. 8 He just testified that he wasn't 9 aware if they were or not making the 10 effort. 11 So if you weren't aware, then, why Q. 12 did you write what appears in paragraph 5, Mr. 13 Dimick? 14 A. To try and lay out what I believed

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- 15 as a layperson what were possible hazards going
- 16 forward.
- 17 Q. What was the response to your laying
- 18 out those hazards from those --
- 19 A. I do not remember.
- 20 Q. Did anyone say anything in response
- 21 to, you know, this kind of, you know, if you
- 22 were pointing out hazards to your colleagues,
- 23 they had no response?
- A. As I said, I don't remember.

- 21 Q. What about Ms. Clewell? I think I'm
- 22 pronouncing her name correctly.
- 23 A. No.
- 24 Q. You had no discussions with her
- 25 about the ethical issues after the conversation

- 1 D. Dimick
- 2 that you refer to here. Correct?
- 3 A. No, sir.
- 4 Q. Now, you say as well that, and I
- 5 quote: Carolyn said Maura can talk herself blue
- 6 in the face on these issues but no one listens.

Did you agree with that? A. Agree with what, the statement that wrote? Q. Correct, that no one listens. MS. GRAY: That no one listens to what? MR. BERGER: To what Mr. Dimick's referring to here. A. I'm not I have no opinion. That is just a statement of reporting what was told
 wrote? Q. Correct, that no one listens. MS. GRAY: That no one listens to what? MR. BERGER: To what Mr. Dimick's referring to here. A. I'm not I have no opinion. That
 Q. Correct, that no one listens. MS. GRAY: That no one listens to what? MR. BERGER: To what Mr. Dimick's referring to here. A. I'm not I have no opinion. That
MS. GRAY: That no one listens to what? MR. BERGER: To what Mr. Dimick's referring to here. A. I'm not I have no opinion. That
what? MR. BERGER: To what Mr. Dimick's referring to here. A. I'm not I have no opinion. That
MR. BERGER: To what Mr. Dimick's referring to here. A. I'm not I have no opinion. That
referring to here. A. I'm not I have no opinion. That
A. I'm not I have no opinion. That
is just a statement of reporting what was told
o me.
Q. So even though you've been working
with National Geographic in various capacities
for the last 21 years, you have no opinion as to
whether anyone listens about moral and/or
ethical issues. Correct?
MS. GRAY: Objection.
You can answer.
Q. Mr. Dimick?

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1 D. Dimick

2 A. Yeah, I hear you.

3 Do you want to answer the question, Q.

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4 please?

- 5 A. I have no opinion.
- 6 MS. GRAY: Are you talking about
- 7 moral and ethical issues in general?
- 8 A. In general, or specific to this
- 9 particular issue?
- 10 Q. Well, you say you have no opinion.
- 11 You've been working for your present
- 12 employer for more than two decades, and I
- 13 wondered if you have any opinion about whether
- 14 your employer is sensitive to moral and/or
- 15 ethical issues?
- 16 MS. GRAY: I'm going to object to
- 17 the form of that question.
- 18 But you can answer it.
- 19 MR. BERGER: Well, I'm asking based
- 20 on his personal knowledge. I'm not
- 21 asking for an expert opinion.
- 22 MS. GRAY: The objection stands.
- 23 But you can answer.
- A. Do I have an opinion?
- 25 Q. Right.

1	D. Dimick
2	A. I am not I don't have opinions on
3	this.
4	Q. So you have no O.K., fine. Very
5	well.
6	Well, when Carolyn said to you what
7	you wrote here, did you disagree with her?
8	A. Did I disagree with her?
9	Q. Right.
10	A. Well, I don't know, because she just
11	told me there was no what was the point in
12	disagreeing? She just told this to me.
13	Q. I didn't ask about whether there was
14	a point or not. I just asked whether or not
15	when she said this to you, as you report here in
16	your memo, did you disagree with her?
17	A. Did I disagree with Maura or Carolyn
18	about what, these issues?
19	Q. Mr. Dimick, I'm not trying to make
20	it tough for you.
21	You reported a statement here.
22	A. That's right.
23	Q. And the statement is pretty clear on
24	its face.

25 When the statement was made to you,

1	54 D. Dimick
2	as you reported here, did you say to Carolyn, I
3	disagree?
4	A. I do not remember what I said to
 5	her.
 3	Q. Good. Mr. Dimick, is this exhibit
4	109 a true copy of a memo that you wrote on or
5	about March 18, 1997?
6	A. Yes, sir.
7	Q. Did you write this memo before or
8	after the memo we just talked about?
9	A. Before.
10	Q. To whom did you address this memo?
11	A. No one.
12	Q. Did you give this memo to anyone?
13	A. No.
14	Q. Did you give it at some point to
15	counsel for production in this case?
16	A. Yes.
17	Q. Did you give any other documents to
18	counsel for production in this case?

19 A. No.

20 Q. Where did you keep this memo after

21 you prepared it?

22 A. I found it in a stack of papers in

23 my office.

24 Q. What else was in that stack that

25 concerned the CD 108, if anything?

1 D. Dimick

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2 A. Nothing.

3 Q. Now the first sentence of this memo

4 states that you have these concerns.

5 To whom were you addressing these

6 concerns?

7 A. To myself.

8 Q. What's the reason that you prepared

9 this memo before you went to the meeting?

10 A. So I could understand myself what

11 were potentially some of the issues at play.

12 Q. O.K. Let's go down the memo as we

13 did with the other one and see if we can talk

14 about some of the aspects of it.

15 Now, the first concern that you

16 refer to here is copyright infringement

17 vis-a-vis photographs purchased for one-time

18 use.

19 Now, why did you have this concern?

20 A. Because there was concern that

21 CD-ROM 108 itself may prove to not be an

22 archival use.

23 Q. And is that, in fact, what's

24 actually happened?

25 A. Not that I'm aware.

1 D. Dimick

2 Q. Are you aware of a litigation

3 involving Jerry Greenberg and the National

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4 Geographic Society?

5 A. Only what I've read in the

6 newspaper.

7 Q. What have you read, sir?

8 A. I'm sorry, sir. I read hundreds of

9 articles a day. I cannot recount for you the

10 detail.

11 Q. I'm not asking about details of all

12 of those hundred articles. I'm just asking you

13 about some details about some litigation against

14 your employer involving this very product.

15 Do you know whether Mr. Greenberg has prevailed at all against your employer? 16 17 A. I am aware that there is some recent court decision that was in his favor. 18 19 Q. Do you know whether the court in 20 that case decided the issue of whether this 21 product is an archive or not? 22 A. I do not know that particular issue, 23 sir. 24 Q. But the issue of whether the CD-ROM

25 was an archive or not was one that you were

62 1 D. Dimick 2 concerned about on March 18, 1997. Correct? 3 A. Yes. 4 Q. O.K. Let's go to the next concern 5 that you express here. The fact of copying 6 copyrighted expressions into a digital form. 7 Why did you have that concern? 8 A. That was actually -- these were not 9 necessarily my concerns. These were -- this

- 10 paper resulted from the online research that I
- 11 did with copyright law, and there were aspects
- 12 to the statute that I was essentially putting
- 13 down on this paper as items relevant --
- 14 potentially relevant items.
- 15 Q. Right. Right.
- 16 Now, you say we are already in
- 17 violation. Why?
- 18 A. Well, from a layperson's point of

19 view, the process of the digitization of the

- 20 magazine was underway.
- 21 Q. Why was that a violation?
- 22 MS. GRAY: Objection. Calls for a
- 23 legal conclusion. But I will allow Mr.
- 24 Dimick to answer it.

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25 A. I mean, I don't have a legal

D. Dimick

- 2 conclusion. All that statement, we are already
- 3 in violation, was a subsequent statement that
- 4 resulted from the citations that I had made
- 5 from, apparently, from the law that said the act
- 6 of copying copyrighted expressions into digital

7 form in and of itself is copying.

8	Q. And as of March 18, had copyrighted
9	expression into digital form already taken
10	place?
11	MS. GRAY: Objection. Calls for a
12	legal conclusion.
13	But you can answer the question.
14	A. I do not have any specific evidence
15	to show if it had.
16	MR. BERGER: So, just to go back,
17	Ms. Gray, to your objection, I wasn't
18	asking him for a legal conclusion. I was
19	asking him whether the act of copying an
20	expression into digital form had already
21	taken place.
22	MS. GRAY: You asked him whether the
23	act of copying a copyrighted expression
24	had occurred and
25	MR. BERGER: I'm just referring to

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2 what he says here.

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3 MS. GRAY: -- and that copying calls

D. Dimick

4	for some sort of legal judgment as to		
5	whether it's a copyrighted expression.		
6	So you're getting into an area here		
7	where you're asking the witness about		
8	legal issues and he's not a lawyer. He's		
9	already testified and I just I object		
10	to asking a layperson an opinion about a		
11	legal question. I haven't instructed him		
12	to not answer, and you can keep going.		
13	MR. BERGER: Fine. 1 understand.		
14	Q. Now, you say we are already in		
15	violation as of March 18, 1997.		
16	Why was National Geographic already		
17	in violation?		
18	MS. GRAY: Objection. Asked and		
19	answered, and calls for a legal		
20	conclusion.		
21	But you can answer.		
22	A. I had no specific evidence that we		
23	were at that time.		
24	Q. So why did you say we are already in		
25	violation if you had no specific evidence?		

1	D. Dimick
2	A. I'm sorry, sir, I do not know.
3	Q. So are you saying that you made a
4	mistake when you wrote this statement?
5	MS. GRAY: Objection.
6	He said he didn't know.
7	MR. BERGER: He says he doesn't know
8	why he wrote it.
9	Q. So are you now retracting what you
10	said?
11	A. No.
12	Q. You're not retracting what you said?
13	A. No.
14	Q. O.K.
15	A. I just told you that I did not know
16	why I wrote that, absent specific evidence.
17	Q. Now, did you ever amend this memo
18	after the meeting of March 18 that you attended?
19	A. No.
20	Q. Did you ever write another memo
21	about your copyright concerns following the
22	meeting of March 18?
23	A. The only other memo I wrote was the
24	one that you had been questioning me on for
25	about an hour or so.

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1	D. Dimick
2	Q. O.K. So the only two memos that you
3	ever wrote about copyright issues are exhibits
4	marked as Plaintiff's 105 that we talked about
5	before and 109 now that is in front of you.
6	Correct?
7	A. That's correct.
8	Q. Now, referring you down to paragraph
9	1(c), the second sentence talks about courts
10	having adjudged, et cetera.
11	What cases, court cases, are you
12	referring to there, sir?
13	A. I do not I did not make a record
14	of the specific court case citation. I do not
15	know the answer to that.
16	Q. But I think you said before that you
17	had gone on to the Cornell website to get some
18	information about copyright?
19	A. Yes, sir, four years ago.
20	Q. That's where you had gotten this
21	information. Correct?
22	A. Yes, I think the website is called

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23 FindLaw. That's where I went to.

24 Q. O.K. Fine. So when you went to

25 FindLaw, did you look at some court cases?

67 1 D. Dimick 2 Α. I do not remember that, sir. 3 Q. O.K. Now, next it says under 4 subparagraph (d) that aggrieved parties have 5 been able to have all copies destroyed. 6 Did you learn that as well from 7 going to FindLaw? 8 A. As far as I know. 9 Q. Now, did you bring this memo with 10 you to the meeting of March 18? 11 A. I cannot, I cannot remember whether I did or not. 12 13 Q. So you don't know whether you 14 distributed a copy of it to those who attended 15 the meeting? 16 Α. Oh, no, I did not distribute it. 17 Q. Now, moving on to paragraph 2, there 18 is a reference to item 4 of a photographic 19 contract. See that, sir? And there's a

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20 statement following that paragraph that says,

- 21 quote, this is an additional use.
- 22 What were you referring to when you

23 said this?

- A. That was based on, on the
- 25 possibility extant that if CD-ROM 108 was not

1 D. Dimick

2 finally adjudged an archive, that potentially

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3 there would be liability for payment on

4 additional use.

5 Q. O.K. So when you say this is an

6 additional use, you were referring to the CD-ROM

7 108. Right?

8 A. Yes.

9 Q. Now, had Georaphic made payment in

10 the past for additional or further use when

11 contracts require such payment?

12 A. For what use?

13 Q. Well, you refer to here in paragraph

14 2 to item 4 of subsection (b) certain

15 photographic contracts, and then you state the

16 contracts provided that if, quote: NGS makes

- 17 further use, paren, promotional, comma,
- 18 advertising, comma, or other editorial use of a
- 19 photograph selected for publication, it will
- 20 make additional appropriate payment.
- 21 Had Georaphic done so, to your
- 22 knowledge, in the past?
- 23 A. For publishing, say, a picture that

24 had been in a magazine originally and was later

25 used in promotional, advertising, or other

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1	D. Dimick
2	editorial use, you mean?
3	Q. Correct.
4	A. As far as I know?
5	Q. Correct.
6	A. As far as I know
7	Q. Was CD 108 another editorial use?
8	MS. GRAY: Calls for a legal
9	conclusion.
10	You can answer it, if you can.
11	A. As I said to you previously, that if
12	it were adjudged that CD-ROM 108 were not
13	archival use but another editorial use, then

an

14 it's possible that then this would mean this was

15 an additional use.

16 Q. Now, if it was an additional use,

17 what kind of payment would be required to be

18 made to a photographer who had a contract

19 requiring further payment where the further use

20 was editorial?

21 MS. GRAY: Objection. Calls for a

22 legal conclusion.

23 MR. BERGER: I'm not asking for a

24 legal conclusion. I'm asking for facts.

25 Q. What kind of further payment was

70

1 D. Dimick

2 made to photographers when their photographs

3 were further used editorially by Georaphic?

4 MS. GRAY: Same objection.

5 You can answer.

6 A. Use payment was determined by rate

7 charts typically within the division that was

8 making the additional use.

- 9 Q. What rate chart did you follow?
- 10 MS. GRAY: Objection to the form.

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DennisDi.txt (Converted)

- 11 Q. Well, there was a rate chart in your
- 12 division. Correct?
- 13 A. I didn't -- well, most of our work
- 14 was originally commissioned assignment work.
- 15 Q. O.K. My question was, there was a

16 rate chart in your division. Correct?

17 A. There was a page rate chart.

- 18 Q. And what did that page rate chart
- 19 provide?
- 20 A. It provided payments based on
- 21 increments of size on the page such as
- 22 quarter-page, half-page, full-page.
- 23 Q. So let's assume that a photograph
- 24 occupied an entire page in the magazine and that
- 25 photograph was further used editorially.
- 1 D. Dimick
- 2 What did the rate chart provide with

- 3 respect to further payment?
- 4 MS. GRAY: Objection to form.
- 5 You can answer.
- 6 A. If the magazine was republishing a
- 7 picture that it had originally commissioned or

8 the magazine --

	-
9	Q. Well, just referring to the contract
10	that you referred to in your memo in front of us
11	where NGS makes further use editorially of a
12	photograph that had been published in the
13	magazine.
14	А. О.К.
15	Q. And that filled the entire page of
16	that magazine, what, if anything, did the rate
17	chart provide with respect to further payment?
18	MS. GRAY: Objection to form.
19	You can answer the question.
20	A. The payment would depend upon the
21	use, whether it was promotional, advertising, or
22	other editorial use, such as a book, and those
23	rate charts were not part of National Geographic
24	magazine's purview.
25	Q. Well, I'm assuming in my question
	72

2 that the further use was editorial, and I'm

D. Dimick

- 3 asking for what the rate chart provided in that
- 4 instance?

1

5 MS. GRAY: Objection to form.

6 MR. BERGER: I don't know why that's

7 objectionable.

- 8 A. No, what the page rate was during
- 9 the period that particular contract was

10 enforced.

11 Q. What's the rate chart now as of

12 today in that instance?

13 MS. GRAY: Objection to form.

14 You can answer.

15 A. I am not involved in use payment.

- 16 Q. So you have no knowledge of what the
- 17 rate chart provides, sitting here today, if

18 someone was to ask you for payment for the reuse

- 19 of a full-page photograph editorially?
- 20 MS. GRAY: Pay for what?
- 21 Objection to form.
- 22 MR. BERGER: It doesn't matter what.
- 23 I'm asking if the contract provided
- 24 further editorial use. I'm assuming
- 25 further editorial use, and I'm asking Mr.

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- 2 Dimick what the rate chart provides in
- 3 that instance.
- 4 MS. GRAY: The question is asked and
- 5 answered.
- 6 But you can answer it again.
- 7 A. I do not have it in front of me and
- 8 I cannot quote you accurately of what it says.
- 6 Q. Now, again going back to Plaintiff's
 - 7 109, you refer here in paragraph 3 to
 - 8 misrepresentation to Mindscape.
 - 9 How did you know that Mindscape was
 - 10 involved in this project as of March 18, 1997?
 - 11 A. Mindscape had been mentioned in the
 - 12 prior meeting I had with Al Royce and Suzanne
 - 13 Dupre.
 - 14 Q. What was said about Mindscape?
 - 15 A. That they were producing the CD-ROM
 - 16 108 collection.
 - 17 Q. Now, you refer to in paragraph 3 to
 - 18 a misrepresentation made to Mindscape.
 - 19 What was the misrepresentation you
 - 20 were referring to here?
 - 21 A. That was personal conjecture on my
22 part.

23	Q.	That's not the question I asked	
----	----	---------------------------------	--

24 I'm not asking about your

25 conjecture. I'm asking you to tell me what

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1	D. Dimick
2	misrepresentation did you or were you referring
3	to in this memo?
4	MS. GRAY: Objection. Asked and
5	answered.
6	He can answer it again.
7	MR. BERGER: With all respect, it
8	wasn't answered.
9	Q. But please answer, Mr. Dimick.
10	A. I don't know.
11	Q. Now, you do refer to in paragraph 3
12	to a misrepresentation that: We, in fact, had
13	the rights to copy and distribute, et cetera.
14	Who had made that misrepresentation
15	that you referred to in paragraph 3 in
16	Mindscape?
17	MS. GRAY: Objection to the
18	characterization.

19 You can answer.

20 A. I do not know.

21 Q. When you referred to in the first

22 line of paragraph 3 to the word we, who's we?

- 23 A. We must be the Society.
- 24 Q. Now, I don't see any reference to
- 25 misrepresentation to Mindscape in the summary of

77

D. Dimick

2 your meeting that is set forth in Plaintiff's

3 105.

1

4 Did you raise the misrepresentation

5 to Mindscape issue at the meeting on March 18,

6 1997?

7 A. I cannot remember.

8 Q. Referring to the last paragraph of

9 the first page of Plaintiff's 109, the second

10 line refers to the multimedia developer.

11 Who is that?

12 A. That must be Mindscape.

13 Q. And you say in the first line of

14 that paragraph, quote: We are already liable

15 for copyright infringement.

16 I'm asking for your lay opinion.

17 I'm asking why you said this.

18 Why did you believe that: We are

19 already liable?

20 A. As I said previously, that if, in

21 fact, the CD-ROM 108 was adjudged not to be an

22 archive, but to be an additional editorial use,

23 then this could be a potential liability.

- 24 Q. Since, I think you said, you were
- 25 aware that it has been adjudged to be not an

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1 D. Dimick 2 archive in the Greenberg case, do you know 3 whether National Geographic made a decision 4 about whether it wishes to continue to sell the 5 product? 6 MS. GRAY: I'm going to object on 7 two grounds. 8 Number one: It misstates the 9 witness's testimony. 10 Number two: I've cautioned the 11 witness not to reveal any substance of 12 any attorney-client communication. And I

- 13 don't know if there were any, but if
- 14 there were, don't.
- 15 Q. Mr. Dimick, as your counsel properly
- 16 indicates, I'm not interested in finding out
- 17 what discussions you may have had with Ms. Gray
- 18 or anybody else who represents National
- 19 Geographic with respect to this matter.
- 20 Let me ask the question a little
- 21 more simply.
- 22 Is National Geographic still selling
- 23 the CD 108 and its progeny? When I say its
- 24 progeny, I mean the products that followed it.
- A. I don't know.

D. Dimick
 Q. I understand there's a new product
 called the CD 112, or the complete national

- 4 Geographic, the last 112 years of issues.
- 5 Do you know whether your employer is
- 6 still selling that product to the public?

7 A. I do not know, sir.

- 8 Q. Do you know whether any decision has
- 9 been made not to sell any of the CD-ROM products

10 to the public?

11 A. No, sir.

12 Q. That's not a matter of concern to

13 you?

14 A. It's not a matter or a decision that

15 I'm party to.

16 Q. O.K. Now, referring to paragraph 4

17 of your memo on the second page, you say that

18 the argument, quote, that: This CD-ROM is one

19 and the same as the magazine is disingenuous.

20 Why did you believe it was

21 disingenuous at the time that you wrote this

22 memo?

1

23 A. As I've said before to you, I was

24 trying to ascertain some of the issues that may

25 be in play if CD-ROM 108 was adjudged to not be

D. Dimick

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2 an archive this would be one.

3 Q. Did anyone at National Geographic

4 agree with you that the argument that the

5 CD-ROM -- agree with your conclusion that it was

6 disingenuous to argue that the CD-ROM is one and

- 7 the same as the magazine?
- 8 A. I actually don't know.
- 9 Q. Did you ever discuss the
- 10 disingenuousness of this argument with anyone
- 11 else?
- 12 A. No, sir.
- 13 Remember, this was a private memo I
- 14 wrote to myself.
- 15 Q. Did you ever feel it important to
- 16 disclose this memo to anyone else after you
- 17 wrote it?
- 18 A. No, because it was -- all it was was
- 19 used to background myself on some of the
- 20 potential issues in advance of the meeting that
- 21 is then described in your -- that is described
- 22 in my e-mail of March 19.
- 23 Q. Right. Now referring both to that
- 24 e-mail, which is Plaintiff's 105, and
- 25 Plaintiff's 109, did anyone ever ask you to

1 D. Dimick

- 2 destroy either or both of those documents?
- 3 A. No.

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14	Q.	My question was,	l assume you never
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- 15 saw this document before other than in
- 16 discussions with counsel.
- 17 Right, Mr. Dimick?
- 18 A. I've seen this document.
- 19 Q. Yes, but have you seen it in other
- 20 than discussions with counsel?
- 21 A. Yes.
- 22 Q. When did you do so? When did you
- 23 see it before?
- 24 A. This document was handed to me by
- 25 Alan Royce in March of 1997, the day after I

1 D. Dimick

- 2 wrote the memo, your item 105.
- 3 Q. How did Mr. Royce come and hand this
- 4 document to you, sir?
- 5 MS. GRAY: Objection to form.
- 6 You can answer.
- 7 Q. Let me ask a clearer question in
- 8 response to your counsel's objection.
- 9 Did you have a meeting with Mr.
- 10 Royce when he presented this document to you?

11 A. No. He just brought it in and gave

12 it to me.

- 13 Q. What did he say when he did so?
- 14 A. Nothing that I can remember, sir.
- 15 Q. Did he have any comments at all
- 16 about your e-mail to him and to Mr. Allen which
- 17 is Plaintiff's 105?
- 18 A. No, sir.
- 19 Q. When he handed this document to you,
- 20 what did you say to him?
- 21 A. Thank you.
- 22 Q. Besides that, anything else?
- 23 A. No, because I had not read it.
- 24 Q. After you read it, did you and Mr.
- 25 Royce have any discussions about it?
- 1 D. Dimick
 - A. Based on reading what Mr. Allen
- 3 wrote and based on Mr. Fahey's response to Mr.

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- 4 Allen and Allen's final response that we were
- 5 not to concern ourselves with these issues
- 6 anymore.

2

7 Q. I see. Is that what Mr. Royce told

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8 you?

9	A. No, that's what I concluded from
10	reading this memo.
11	Q. And did you express that conclusion
12	to Mr. Royce?
13	A. I cannot remember what I said to
14	him.
15	Q. O.K. Let's take a look, if we
16	can by the way, did you ever have any
17	discussions directly with Mr. Allen or not
18	directly with Mr. Allen regarding any copyright
19	issues?
20	A. Not specifically that I can
21	remember.
22	Q. What about generally?
23	A. I would say that if generally, they
24	are comprehensively covered in this memo as
25	written by Mr. Allen.
1	86 D. Dimick
-	

2 Q. So you're saying that Mr. Allen, if

3 you had discussions with him, would have --

4 O.K., let me ask a fresh question.

5	Referring you to the next to the		
6	last paragraph of this document which begins:		
7	As we discussed briefly.		
8	See that, sir?		
9	A. Yes, sir.		
10	Q. Now, he goes on and says, quote:		
11	We are so far down the road at this		
12	point that we probably just have to keep		
13	smoothing as many bumps as possible and drive		
14	like hell with our fingers crossed.		
15	What was Mr. Allen referring to		
16	there?		
17	MS. GRAY: Objection.		
18	You can answer, if you know.		
19	A. You'd have to talk to him.		
20	Q. When he said with our fingers		
21	crossed, any idea what he meant?		
22	A. I have no opinion.		
23	Q. The first paragraph on this second		
24	page states, in part: What I'm still concerned		
25	about is the opinion that indicates we don't		

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D. Dimick

1

, , 2 have a problem, et cetera.

3 Did Mr. Allen ever	express that
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4 concern to you?

5 A. Not that I remember.

6 Q. Did you have a similar concern

7 before the meeting on March 18.

8 A. Did I have a similar concern?

9 Q. Correct. Before the meeting on

10 March 18.

11 A. Yes.

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22 MR. BERGER: The date on that is

23 March 20, 1997. Actually a day after Mr.

24 Allen and Mr. Fahey's exchange.

25 Q. Mr. Dimick, when is the first time,

1 D. Dimick

- 2 other than in discussions with counsel, that you
- 3 saw Plaintiff's 21?
- 4 A. I've never seen this before.
- 5 Q. O.K. Do you ever have any
- 6 discussions with Mr. Kobersteen about anything
- 7 that he writes about in his memo to Mr. Allen?

8 A. No.

9	Q. The first sentence of this document
10	states, and I quote, in part: I'm hearing more
11	and more concern voiced by the Society's
12	nonphotographic staff.
13	Now, that wouldn't be referring to
14	you, would it, Mr. Dimick?
15	A. Well, I am one of many who would be
16	included in that group.
17	Q. O.K. So would you be part of the
18	Society's nonphotographic staff?
19	A. That's correct.
20	Q. O.K. Did you ever voice any
21	concerns to Mr. Kobersteen?
22	A. I'm sorry. Four years ago, I cannot
23	remember.
24	Q. O.K. I just wanted to finish the
25	question, but I guess you anticipated what I was
	89

1 D. Dimick

- 2 going to ask you, which is fine.
- 3 Now, Mr. Kobersteen states, about
- 4 four lines down: I know we've discussed this,

5	and I had been at several meetings where this
6	has been discussed with corporate counsel.
7	Did you ever attend any meetings
8	with Mr. Kobersteen at which the rights or
9	copyright issues regarding the CD 108 were
10	discussed?
11	A. No.
12	Q. Now, about three lines down, he
13	refers to NGS as taking the approach that this
14	CD-ROM product is similar to microfiche.
15	Did anyone say that to you?
16	A. No.
17	Q. Are you hearing it for the first
18	time today?
19	A. Yes.
20	Q. Take a look at the second page of
21	this document, the second line down.
22	Mr. Kobersteen states, quote:
23	Therefore, it seems to me, should
24	there ultimately be a finding that the 108 years
25	of NGM CD-ROM is a different product.

D. Dimick

2/4/02

1

2 Did you have any concerns about

3 whether the CD 108 was a new or different

4 product?

- 5 MS. GRAY: Objection.
- 6 What time frame are you talking
- 7 about?
- 8 MR. BERGER: This time frame, in
- 9 March of 1997.
- 10 A. Well, as I have indicated to you

11 previously if, if CD-ROM 108 were to be adjudged

- 12 not an archive, but an additional editorial use,
- 13 those are many of the points that you have been
- 14 questioning me on in the last two hours.
- 15 Q. O.K. Now, Mr. Kobersteen says in
- 16 the next paragraph, beginning with, in fact, and
- 17 then goes on to say what he says there. Take a
- 18 look at that. Just read that paragraph to
- 19 yourself, please.
- 20 A. O.K.
- 21 Q. Do you agree with Mr. Kobersteen?
- 22 A. I have no opinion now.
- 23 Q. The next sentence begins with: In
- 24 one of the meetings. And it's followed by this
- 25 sentence, and I quote:

1	91 D. Dimick
2	I was told that there was not, as
3	NGS is the first into this product area.
4	Were you ever told anything similar?
5	A. No.
6	Q. Going down about three quarters,
7	almost to the end of the page, Mr. Kobersteen
8	states, this is beginning with the sentence, I
9	understand the position. It's about, maybe, ten
10	lines from the bottom.
11	Do you see where that is, sir?
12	A. Yes, sir.
13	Q. O.K. And he goes on to state that
14	and, I quote: It seems to me that the CD-ROM
15	product is different in several areas.
16	And it goes on to indicate why.
17	Do you agree with Mr. Kobersteen's
18	assessment set forth here?
19	A. I have no opinion on this.
20	Q. Other than your discussions with Ms.
21	Dupre at the meeting that you testified you had
22	with her and Mr. Royce, did you have any
23	discussions with any other counsel representing

2/4/02 DennisDi.txt (Converted)

24 National Geographic regarding copyright

25 concerns?

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1 D. Dimick

2 A. No, sir.

3 Q. Did you ever appear at any board

4 meeting of either National Geographic or any of

5 its subsidiaries to discuss any copyright

6 concerns that you may have had?

7 A. No, sir.

10 Q. Mr. Dimick now wants to clarify an

11 answer.

12 Please do, Mr. Dimick. You can

13 clarify any answer that you've given me so far.

14 A. Sir, a few minutes ago, you had made

15 a statement regarding my knowledge of the

16 decision on the Greenberg case, and if my memory

17 serves, you said that it was my view that the

18 Greenberg case had adjudged CD-ROM 108 as not

19 being an archive, and if that's the assumption

20 that you have made, I did not make that

21 statement.

- 22 Q. O.K. I apologize if I misstated
- 23 what you had said.
- 24 What is your knowledge of the
- 25 Greenberg decision?

1	D. Dimick
2	MS. GRAY: You can answer that
З	except for conversations you may have had
4	with counsel about it.
5	A. I know very little about it.
6	Q. Well, what do you know about it, of
7	the little that you do know?
8	A. I do know that there was a judgment
9	in, I believe, the Second Federal Court of
10	Appeals Second District Court of Appeals. I
11	could be wrong, or if it was in Florida. I'm
12	sorry, I just can't keep track of it all.
13	Q. Do you know what, what the judgment,
14	to use your words, what the judgment provides?
15	A. I do not remember what the specific
16	terms of the judgment referred to.
17	Q. Let me ask the question this way.
18	Did Mr. Greenberg win or lose?

19 MS. GRAY:	Well, you know, I kind of
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- 20 object to that because it calls for a
- 21 legal conclusion.
- 22 But you can answer the question to
- 23 the best of your ability.
- A. As far as I know, in that particular
- 25 circumstance, the court looked favorably upon

1 D. Dimick

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2 his case. I don't know anything.

3 Q. So that's what you're aware of.

4 O.K., fine.

5 As a result of the court's looking

6 favorably on Mr. Greenberg's case, did you have

- 7 any discussions with anyone at National
- 8 Geographic?
- 9 A. No, I did not.
- 10 Q. Has National Geographic's conduct
- 11 with respect to the CD 108 changed at all as a
- 12 result of the Greenberg decision?
- 13 A. I have no knowledge whatsoever of

14 any changes at all.

15 Q. So, as far as you're aware, National

- 16 Geographic continues to sell the CD 108 family
- 17 of products?
- 18 A. No --
- 19 MS. GRAY: That's asked and
- 20 answered.
- 21 You can answer it again.
- A. Sir, that is a situation that I have
- 23 not paid attention to, so I do not know if we
- 24 continue to sell the CDs or not sell the CDs, as
- 25 I said previously.

	101
1	D. Dimick
2	Q. O.K. Fine, I just wanted to make
3	sure that that's what you said and that's fine.
21	Any idea who that corporate counsel
22	is?
23	A. Well, at that time it would have
24	been Suzanne Dupre.
25	Q. Now, I think your memo of March 18

1

D. Dimick

2 refers to a statement that was made at the3 meeting. Let me get it back in front of us4 here.

5	This is the second paragraph of page
6	4, the second sentence which states, in part:
7	Susan pointed out that she was the
8	attorney and that it had been decided more than
9	a year ago that we would not pay assignment
10	photographers, et cetera.
11	Do you see that in your memo on
12	MS. GRAY: Hold on. We're just
13	getting out the document right now.
14	Q. Not a problem.
15	A. Yes, sir.
16	Q. See the statement I just read in
17	part that's on the second paragraph of point 4
18	of your memo that's Plaintiff's 105?
19	A. Yes, sir.
20	Q. Now, you're referring there to a
21	decision made more than a year ago.
22	Now, take Plaintiff's 5-A back.
23	Looking at Plaintiff's 5-A, it
24	refers you to, in the third paragraph, as we've
25	just discussed, to a recent decision.

		103
1		D. Dimick
2		Do you know whether the decision
3	that y	ou referred to in Plaintiff's 105, Where
4	Suzann	e pointed out, et cetera, is the decision
5	that is	also reflected in paragraph 3 of
6	Plaint	iff's 5-A?
7	Α.	I do not have evidence to show
8	there's	linking there.
9	Q.	So you don't know if in both
10	cases 1	they use the word decision, but you don't
11	know v	whether Suzanne was referring to the same
12	decis	ion that's referred to in the third
13	para	graph of Plaintiff's 5-A?
14	Α.	I do not have specific knowledge to
15	know th	ey are one and the same.
16	Q.	Let's take a look, if we can, at
17	anoti	ner document, which is Plaintiff's 38, which
18	is a c	one-paragraph letter from Ms. Dupre to Mr.
19	Ward	dated May 8, 1989.
20		You have that in front of you?
21	A.	Yes, sir.
22	Q.	Before I ask you about this

23 document, let me just take a half step back and

2/4/02 DennisDi.txt (Converted)

- 24 ask you about the practice that Geographic may
- 25 or may not have followed in assigning back

1 D. Dimick

2 copyrights to photographers.

3 Are you aware of any policy or

4 practice that Geographic followed in or about

5 1989 in assigning or not assigning copyrights

- 6 back to photographers?
- 7 A. No, sir, I'm sorry, I don't.
- 8 Q. Did a photographer ever ask you for

9 an assignment back, whatever copyright he or she

10 may have, given back to National Geographic?

11 A. No, sir, those, those issues were

12 outside of my purview. I did not deal with

13 those issues.

14 Q. But I'm not asking if you ever dealt

15 with them.

- 16 Did a photographer ever ask you for
- 17 a reassignment of a copyright?
- 18 A. If a request for reassignment of
- 19 copyright were to occur, as they would have, as
- 20 far as I know, that request that would have been

21 made to director of photography, not to an

- 22 illustrations editor.
- 23 Q. O.K. Are you aware of whether the
- 24 director of photography ever authorized a
- 25 reassignment of copyright back to a photograph?

105

1	D. Dimick
	D. DIMICK

2 A. No, sir, I'm not, I'm sorry.

3 Q. Have you ever seen, other than in

4 discussions with counsel, a letter like the

5 letter in front of you whereby Ms. Dupre assigns

6 to a photographer a copyright?

7 A. No, sir, I have not.

8 Q. Now, referring you to the document

9 in front of you, which is Plaintiff's 38, it

10 refers to a copyright in your article entitled:

11 Jade.

12 Do you know what Ms. Dupre is

13 referring to when she refers to your article?

14 MS. GRAY: Objection. Can you

15 answer?

16 A. No; you'd have to ask her.

17 Q. You don't know whether she's

2/4/02 DennisDi.txt (Converted)

18 referring to the photographs or the text or to

19 both when she refers to the article, do you?

20 A. No, sir.

21 Q. Do articles normally contain -- do

22 the articles that Geographic publishes normally

23 contain text?

A. Yes, sir.

25 Q. And do they normally contain

 1
 D. Dimick

 2
 photographs?

 3
 A. Yes, sir.

 2
 21

 Q. Well, I understand, but I also would

 22
 like to get your current state of knowledge.

106

23 You've had a considerable concern

24 with processes that were going on at the time

25 that you executed 105 and 109.

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1 D. Dimick

- 2 Generally, have those problems that
- 3 you saw been taken care of in current contracts?

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4	MS. GRAY: Objection to form.
5	You can answer, if you can.
6	A. The contracts that are being
7	promulgated are not a concern that I deal with
8	on a day-to-day basis; so I do not know the
9	details.
10	Q. I'm understand. I'm talking
11	generally regarding the concern that you had
12	back in '97 when you participated in these
13	meetings and you generated these memos.
14	You've had concerns. Correct?
15	A. I did have concerns, yes.
16	Q. Now, do you know if the contracts
17	that are currently being utilized in obtaining
18	contractual rights to photography, do they deal
19	with those concerns in a different way?
20	MS. GRAY: Objection. Asked and
21	answered.
22	You can answer again.
23	A. Once again, I cannot tell you the,
24	cannot tell you regarding the contracts that are
25	in effect for photographers who are on

. .

NO ODAY, Obtailer to famo

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	1	D. Dimick
	2	assignment. Contracts that have been created
	3	for the purchase of stock photography do
	4	indicate additional use payment.
	5	Q. Mr. Dimick, do you have an
	6	anticipated retirement date with National
	7	Geographic?
	8	A. I have not anticipated that far
	9	ahead.
	10	Q. Do you intend to stay with National
	11	Geographic for the foreseeable future?
	12	A. As far as I know, sir.
	13	Q. I mean, that would be your desire to
	14	stay there as an illustrations editor or to move
	15	up the chain of command?
	16	A. Yes, sir. I have no alternative
	17	program.
	18	Q. And you'd like to stay there.
	19	Right?
===	20	A. It's a nice place to work.
10		Q. O.K. Counsel, asked you if you had
	11	any immediate plans for retirement and the
	12	question is: At the time when you wrote those
	13	letters and those memos in 1997, what was your

2/4/02

DennisDi.txt (Converted)

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14 salary?

15	Α.	Oh, I'm sorry, maybe I can't

16 remember. Maybe \$85,000.

17 Q. And subsequent to writing those,

18 have you since gotten any promotion as far as

19 your title or rank?

20 A. No, sir.

21 Q. Have you gotten any salary

22 increases?

A. Yes, sir.

24 Q. What is your current salary?

25 A. One hundred and four thousand

1 D. Dimick

2 dollars.

3 Q. And is that based on some standard

4 salary increases that National Geographic has --

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5 Did the increase that you received

6 to 104,000, was that a standard or normal

7 increase for the period of time or was there

8 some bonus increment during this period?

- 9 A. There was no bonus increment, but I
- 10 was told that amongst those who did receive

11	raises	in	my	de	partment,	that	my	raises	were
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- 12 amongst the largest percentage increase.
- 13 Q. At the time that you wrote those
- 14 memos, referring to the ones, I think, 105 and

15 107, if I'm not mistaken, did you believe your

16 company did not have the legal right to produce

- 17 the CD 108?
- 18 MS. GRAY: Can you read the question
- 19 back, please.
- 20 (Record read)
- 21 A. I was told by legal counsel that we
- 22 have the right to do this.
- 23 My interest in producing those
- 24 documents was to parse the various issues that
- 25 we might be liable for in case it was deemed not

1 D. Dimick

2 an archive.

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- 22 Q. Have you since learned that it was
 - 23 adjudged not an archive?
 - A. Actually, no, I have not.
 - 25 Q. There's been no discussion of it in

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1	D. Dimick
2	your place of business?
3	A. I am not aware of any decision by
4	the Supreme Court of the United States that says
5	it is or is not an archive.
6	Q. How about the decision of the
7	Circuit Court of Appeals that heard the
8	Greenberg case?
9	MS. GRAY: Objection. He's already
10	testified what he knows about that, but
11	if you want to waste our time
12	MR. WEINGRAD: I have a few minutes.
13	lf you don't object, l'll finish.
14	MS. GRAY: You can answer it again.
15	A. I'm sorry. I was aware there was a
16	decision, but I cannot tell you what specific
17	issues were manifest in that decision that made
18	Mr. Greenberg favorably looked upon.
19	Q. Have you read the Greenberg
20	decision?
21	A. I'm sorry, I may have, but I have to
22	tell you, I have forgotten.

- 23 Q. Can you tell us in your own words
- 24 what your job function is today?
- 25 A. My job function today?

1 D. Dimick 2 Q. Yes. 3 Α. In addition to assisting in the 4 administration of the illustrations division, I 5 work as an illustrations editor commonly known 6 to the outside world as a picture editor. 7 I originate and research stories 8 focusing on the environment. I do original 9 research, write story proposals, oversee the 10 creation of magazine stories that come from 11 those proposals, and get them published in the 12 magazine while working with both photographers 13 and writers. 14 Q. And prior to this current job title 15 that you have as assistant director of 16 illustrations division, before you had that 17 title and that job function, did you deal with 18 the contracts that are utilized by National Geographic for their special assignments? 19

20 A. I was not involved in the

21 origination or the issuing of said contracts.

22 Q. Did you read them?

A. Yes, sir.

24 Q. So prior to 1995, you were familiar

25 with the contracts that were being used?

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2 A. Well, sir, I was aware that they

3 existed. For me to tell you what the details

4 were, I'm sorry, I cannot.

5 Q. Other than the details, did you have

6 an opinion when you read them, prior to 1995, as

7 to whether National Geographic did or did not

8 have the rights to use the images or text

9 articles that they publish in the magazine in a

10 product such as a CD 108?

11 MS. GRAY: Objection.

- 12 You're asking for a legal
- 13 conclusion.
- 14 MR. WEINGRAD: No, I'm asking him
- 15 for his opinion.
- 16 MS. GRAY: I will allow him to

17 answer to the best his ability.

18 A.	l have no opinion.	There was no
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- 19 specific insistence to electronic media as far
- 20 as I know in contract to that date.
- 21 Q. At the time that you wrote the memo
- 22 in the 105, did you anticipate that there would
- 23 be suits for copyright infringement against
- 24 National Geographic?
- 25 A. I was concerned there would be

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1	D. Dimick
l	D. DIMICK

- 2 subsequent action against the Society.
- 3 Q. What did you base that on, that
- 4 concern?
- 5 A. That there was difference of opinion
- 6 as to whether or not CD-ROM 108 was a residual
- 7 editorial use or it was an archive.
- 8 Q. And at the time you wrote those
- 9 memos, if National Geographic made a residual
- 10 editorial use, were they obligated to compensate
- 11 the photographers and text writers?
- 12 MS. GRAY: Objection. This has been
- 13 asked and answered previously in the

14	deposition, and it also calls for a legal
15	conclusion.
16	But I'll allow the witness to answer
17	again.
18	A. In those mediums that existed at
19	that time, to wit, books, for example, yes.
20	Q. Do you recall any specific
21	discussions with any photographers complaining
22	about the CD 108 usage?
23	A. I have no specific memory of
24	specific conversations with photographers about
25	that issue.

- 1 D. Dimick
- 2 Q. What is your opinion today with

3 respect to the continued use of the complete

- 4 National Geographic in the CD-ROM medium?
- 5 MS. GRAY: Objection to form.
- 6 What do you mean what is his

7 opinion?

- 8 Q. Well, do you have an opinion as to
- 9 whether or not the National Geographic Society
- 10 should continue today to utilize the complete

11 National Geographic images and text in the

4.0

12 CD-ROM medium?

13 MS. GRAY: Objection. Calls for a

14 legal conclusion.

15 But you can answer.

16 Q. Go ahead. You can answer.

17 A. Sir, I have no opinion on the issue.