

MP-680

PRINT OR LABEL

MEMORANDUM

February 10, 1941

Remitter: H. Kramer and Co. (2898)--^Class KK.

Title: "Kramer Alloy News."

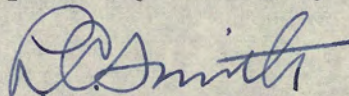
Question: Is a house organ a commercial print?

The deposit consists to a great degree of news items and a humor column, in addition to technical tables, which tables no doubt serve the purpose of creating an interest in the use of Kramer alloys. The Revisory Board, however, is puzzled as to whether a work of this character intended primarily to be a house organ identified by the title "Kramer Alloy News" with a statement on the front cover that it is published at intervals by H. Kramer and Co., is a commercial print or a book. The fact that it consists of four pages which can be opened up into a single sheet tends to place it within the definition of a commercial print as far as its physical structure is concerned.

3 or 4 times a year
Several times
reg. in U.S.P.
under one reg.
justified cl. A

It is the belief of Mr. Smith that where a doubt arises, as in the present instance, the classification, if a reasonable one, selected by the applicant should be accepted by the Office, and that, therefore, in the present instance this work should be registered under class A as applied for. Mrs. Brady and Mr. MacCarteney are of the opinion that in view of the broad scope of the definition of commercial prints that this work should be registered under class KK and the applicant should be required to file the proper application with the additional registration fee.

Respectfully submitted,



Acting Chairman, Revisory Board

Write again for KK.--H.A.Howell 2/18/41.