

PRINT OR LABEL
(See "Classification")

MEMORANDUM

October 12, 1940

Remitter: Theodore H. Lassagne (57911)--Class KK?

Title: "Square Root Multiplier"

Question: Division of opinion as to whether registration may be made under class A as a "book" or class KK as a "print or label".

Examiner entered work as A1 Nov. 5, 1940.

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Question: Division of opinion as to whether registration may be made under class A as a "book" or class KK as a "print or label."

The work consists of a single sheet of the following dimensions: 8 1/2"x11". At the top of the sheets appears an illustration of a type of bookkeeping machine bearing the name "Marchant." At the top of the page close to the illustration appears the title "Square Root Multipliers." The rest of the sheet is devoted to columns of figures and text matter detailing the procedure in the use and operation of the machine, pointing out thereby its usefulness.

In the opinion of Mrs. Brady and Mr. Smith registration should be made under class A as applied for. The text matter clearly predominates and is not used in the advertising or sale of the machine. Mr. Wise, on the other hand, takes the position that registration should be made for this material under class KK. In his opinion it is designed to increase the sales by fully explaining the many uses and values of the machine. The illustration of the machine is believed to be a sufficient illustration to bring it within class KK.

Respectfully submitted,

James C. [Signature]
Chairman, Revisory Board

See reply received October 7 and refer to Revisory Board for opinion--H.A.Howell. Similar table received as K August 30, 1940 and identical except that latter was Square Root Divisors instead (AA-343889)--

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