

MP-245

Notice

MEMORANDUM

March 2, 1939

Remitter: O'Callaghan Advertising Agency, Inc. (12931)--Class A

Title: "Is it a Money Problem..." and "Low Cost Bank Financing for Automobile Buyers."

Question: Division of opinion as to adequacy of copyright notice.

The notice of copyright is in the following form:

NORTH MEMPHIS BRANCH  
Union Planters National  
Bank & Trust Co.  
Memphis, Tenn.

Member Federal Deposit Insurance Corporation

©Copyright 1939

It is the opinion of Mr. Wise, Mr. Pierce, and Mr. Smith that the name of the copyright owner is sufficiently close to the statement "Copyright 1939" as to be considered constituting a notice of copyright. Mrs. Brady, on the other hand, is of the opinion that the name of the copyright owner, Union Planters National Bank and Trust Co., is not in such juxtaposition to the word "Copyright" and the year date of publication as to constitute an acceptable notice of copyright.

Respectfully submitted,

*W. H. H. H. H.*

Chairman, Revisory Board

O'Callaghan Advertising Agency, Inc.

"The name fairly accompanies the notice--at any rate the doubt should be resolved in favor of the applicant. Enter" Order of Mr. Howell 3/7/39