

MEMORANDUM

October 11, 1938

Remitter: Morrow-McManis Publishing Co. (58256)--Class A

Title: "The Earth-Cell Concept" and "Building a New World-Structure"

Question: Adequacy of copyright notice.

On the cover of the copies entitled "Building a New World-Structure" the notice of copyright is in the following form:

Published Under the Auspices of
The International Research and Educational Foundation

Copyright 1938

Publication
Unit No. 4

Price
40 Cents

Morrow-McManis Publishing Company
Kirksville, Missouri, U.S.A.

It is the opinion of Mr. Smith that the copyright notice is adequate in that the name of the copyright owner immediately follows the statement "Copyright 1938." In order to reach the conclusion that the International Research and Educational Foundation is the copyright owner it would be necessary to read up the page rather than down which is the usual direction of reading a title-page.

Mrs. Brady and Mr. Wise, on the other hand, feel that the notice of copyright is inadequate. The statement "Copyright 1938" is so placed between the names International Research and Educational Foundation and the Morrow-McManis Publishing Company as to make it impossible to determine who is the copyright owner without the aid of the application. It is their belief that the public is entitled to a clear notice and it is ^{also} necessary to resort to other sources than the title-page to determine copyright ownership.

Respectfully submitted,

Note---See Attached Sheet
Enter HAH

H. A. W.
Chairman, ~~Revisory~~ Board

Cash No. 58256

The text of the articles (he explains) was copyrighted in 1937, and what is wanted now is registration of claim in the print inside of front cover and text inside of back cover.

There can hardly be any question as to who is the copyright owner. Not only does the name in full appear a little below the notice on front cover, but also immediately after the notice printed on the bottom of the first page of text.

But inasmuch as ^{such} ~~the~~ print and text are identical on both pamphlets, only one registration is required, and this should be applied for on form A-2.

HAR
10/14/38