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The Magnavox Company and
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United States District Court for the
Northern District of California

THE MAGNAVOX COMPANY, a Corpora-
tion, and SANDERS ASSOCIATES,
INC., a Corporation,

Plaintiffs,

vs.

ACTIVISION, INC., a Corporation,

Defendant.

ORIGINAL
FILED

JAN 24 1983

WILLIAM L. WHITTAKER
CLERK, U. S. DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

No. C 82 5270 TEH

MEMORANDUM IN SUPPORT OF
PLAINTIFFS' MOTION TO
DISQUALIFY DEFENDANT'S
COUNSEL

Counsel for the defendant, Activision, Inc.,
should be disqualified from representing Activision in this
patent infringement action because:

1. Counsel previously represented another of its
clients, Atari, Inc., in a lawsuit involving the same patent
as is asserted in the complaint in this action;

2. Counsel in its present representation of
Activision is taking positions which are adverse to the

1 various activities alleged as prior art against the Re.
2 28,507 patent. On the day trial of the Atari case was
3 scheduled to commence, Atari, Magnavox, and Sanders entered
4 into a settlement of that action. (Paul ¶¶3-5.)

5 Atari's counsel in that prior action was
6 Mr. Thomas O. Herbert and the firm of Flehr, Hohbach, Test,
7 Albritton & Herbert. The Flehr, Hohbach firm and Mr. Herbert
8 participated in the discovery in that action and in addition
9 conducted extensive searches for prior art with respect to
10 that patent. Counsel also consulted with Atari's technical
11 employees concerning the subject matter of the Re. 28,507
12 patent, possible prior art with respect to the Re. 28,507
13 patent, and the validity of the Re. 28,507 patent. (Paul
14 ¶¶3&4.) Mr. Herbert and his firm now represent Activision
15 in its defense of this case. They still represent Atari in
16 certain matters. (Paul ¶9.)

17 The settlement of the Atari case included a
18 license agreement by which Atari secured a sublicense from
19 Magnavox under the Re. 28,507 patent. The license was fully
20 paid up and is still in effect. Since that license was
21 executed, Atari has been and still is a licensee under the
22 Re. 28,507 patent. Atari presently considers it to be in
23 its best interest to remain a licensee under the Re. 28,507
24 patent and, more importantly, considers it to be against its
25 best interest for the Re. 28,507 patent to be declared
26 invalid or unenforceable by this Court. (Paul ¶¶5&6.)

27 Atari and Activision are now competitors in the
28 business of selling television game cartridges (Paul ¶¶1&2),

1 and Activision is sued for infringement of the same Re.
2 28,507 patent that was involved in the Atari case.

3 In this action, Activision, through its counsel,
4 asserts that the Re. 28,507 patent is not valid and not
5 infringed. (§§5&6 Activision's Answer herein, §§15-20 of
6 Activision's affirmative defenses, and §§22-28 of Activision's
7 first counterclaim.) Thus, Atari's counsel is now asserting
8 on behalf of Activision a position in this action which is
9 adverse to the present interests of Atari. Moreover, Atari
10 believes that during the course of representing Activision
11 in this action, Atari's former counsel will make use of
12 information concerning the Re. 28,507 patent obtained by
13 that counsel during the course of its prior representation,
14 and that some of that information was obtained by counsel
15 from discussions with Atari officers and employees conducted
16 during the course of that representation.

17 Further, as a part of the settlement of the prior
18 Atari action, Atari, Magnavox, Sanders and the Flehr,
19 Hohbach firm jointly agreed and entered into a Settlement
20 Agreement. Paragraph IV of that agreement specifically
21 provided:

22 "So long as the license agreement is in
23 effect, ATARI or its counsel, will not actively
24 participate in any further litigation relating to
25 the '284, '507, '285, '598 or '480 patents in
26 which they are not a party or in which no game
27 made by or for ATARI is involved, and will not aid
28 or abet any person, other than a customer or

1 supplier of ATARI if sued for violation of the
2 aforementioned patents in connection with the sale
3 of games made by ATARI, accused of infringement of
4 said patents or having an interest adverse to said
5 patents, by supplying any information concerning
6 the validity of said patents, the infringement of
7 said patents, or any possible argument or facts
8 relating to a defense against a charge or poten-
9 tial or possible charge of infringement of said
10 patents except in response to a duly and legally
11 issued subpoena."

12 That agreement not to actively participate in
13 further litigation on the Re. 28,507 patent was signed by
14 Mr. Herbert on behalf of his firm. (Paul ¶8.)

15 II. ARGUMENT.

16 Disqualification would be required even if the
17 Flehr, Hohbach firm no longer represented Atari. But that
18 firm does still represent Atari making the obvious conflict
19 even more clear.

20 A. Disqualification is required by the
21 readily apparent conflict of
22 interest based only on Flehr,
23 Hohbach's prior representation of
24 Atari.

25 It is well settled in the Ninth Circuit that
26 disqualification is required where an attorney undertakes to
27 represent a client where the representation will be adverse
28 to a former client, and the later case bears a substantial

1 "In general Canon 4 prohibits an attorney
2 from divulging confidences and secrets of a
3 client. Under Canon 4 an attorney may not repre-
4 sent interests adverse to a former client if the
5 factual context of the later representation is
6 similar or related to that of the former
7 representation."

8 In the circumstances here, it is clear that the
9 "substantial relation" test is met. "Substantiality is
10 present if the factual contexts of the representations are
11 similar or related." Trone v. Smith, supra at 998. Here
12 the factual context of the former representation concerned
13 the validity and infringement of the Re. 28,507 patent. The
14 factual context of this representation concerns the validity
15 and infringement of the same patent. The identity of the
16 factual contexts is sufficient of itself to demonstrate a
17 "substantial relation." That relation is also presumed to
18 exist where "there is a reasonable probability that confi-
19 dences were disclosed which would be used against the client
20 in later, adverse representation..." (id.) There is no need
21 for "the former client to show that actual confidences were
22 disclosed" (id. at 999). The identity of factual contexts
23 here is enough to show a high likelihood that confidences
24 were communicated by Atari to its counsel during the earlier
25 action. But the Paul affidavit renders such communications
26 a practical certainty. Flehr, Hohbach conferred with Atari
27 personnel concerning the subject matter of the Re. 28,507
28 patent, possible prior art with respect to that patent, and

1 the validity of that patent. (Paul ¶4.) Moreover, Atari
2 now believes that information thus acquired from it will be
3 used against its interest by Activision in this action.

4 (Paul ¶7.) Rule 4-101 of the California Code of Professional
5 Conduct also prohibits accepting employment "adverse to a
6 client or former client" relating to a matter on which he
7 has obtained confidential information in the course of
8 employment by the present or former client.

9 It is equally clear that Atari's counsel, by its
10 representation of Activision in this action, has accepted
11 representation adverse to Atari. Atari believes that it is
12 presently in its best interest to remain a licensee under
13 the Re. 28,507 patent and to not have that patent declared
14 to be invalid and unenforceable. (Paul ¶6.) Activision,
15 through its counsel, advocates and contends that the Re.
16 28,507 patent is invalid and unenforceable. Additionally,
17 if that patent were found to be invalid in a final judgment
18 in this action not reversed on appeal, that finding would be
19 at least presumptively effective not only as to Activision
20 but also as to every other infringer of that patent, Blonder-
21 Tongue v. University Foundation, 402 U.S. 313 (1971), thus
22 destroying the value of the license Atari has under the Re.
23 28,507 patent.

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1 B. Disqualification is required
2 because Flehr, Hohbach cannot
3 adequately represent both of its
4 clients.

5 ABA Canon 5 specifically deals with situations
6 where counsel engages in representation adverse to a present
7 client. It forbids counsel's representation of multiple
8 clients where "exercise of his independent professional
9 judgment in behalf of a client will be or is likely to be
10 adversely affected by his representation of another client...."
11 ABA Canons of Professional Ethics No. 5, DR5-105(B). There
12 is no need to show any specific adverse effect; such is
13 assumed to exist.

14 "We agree that a specific adverse effect need
15 not be demonstrated to trigger DR5-105(B) if an
16 attorney undertakes to represent a client whose
17 position is adverse to that of a present client"
18 (Unified Sewerage Agency v. Jelco (9 Cir. 1981)
19 646 F.2d 1339, 1345).

20 The California Code of Professional Conduct, Rule 5-102(B)
21 similarly forbids representation of parties with "conflic-
22 ting interests".

23 As demonstrated above, by representing Activision,
24 the Flehr, Hohbach firm is representing a client whose
25 position with respect to the Re. 28,507 patent is adverse to
26 and conflicts with the present position of Atari on that
27 same patent. Such dual representation is not permitted
28 under Canon 5.

1 C. The contract between the parties
2 forbids the representation here.

3 The plain words of the Settlement Agreement
4 entered into and signed by each of the plaintiffs, Atari,
5 and the Flehr, Hohbach firm forbids that firm's representa-
6 tion of Activision in this case. It specifically provides
7 that as long as the Atari license is in effect, "ATARI or
8 its counsel, will not actively participate in any further
9 litigation relating to the...'507...patents...." (emphasis
10 added). The Atari license is still in effect (Paul ¶5). It
11 cannot be denied that, by representation of Activision,
12 Atari's former counsel is actively participating in litiga-
13 tion on the Re. 28,507 patent.

14 Moreover, this contractual provision is fully
15 enforceable under both the California statutory law and the
16 Canons of Ethics. Section 16,600 of the California Business
17 and Profession Code does provide that contracts "by which
18 anyone is restrained from engaging in a lawful profession,
19 trade, or business of any kind is to that extent void." The
20 Settlement Agreement in no way prevents Flehr, Hohbach from
21 engaging in the practice of law except as to the narrowly
22 defined subject of the patents recited in that agreement.
23 Agreements so restricted in subject matter do not violate
24 the statute. King v. Gerold, 109 Cal.App.2d 316, 240 P.2d
25 710 (1952); Gordon v. Landau, 49 C.2d 690, 321 P.2d 456
26 (1958); Boughton v. Socony Mobil Oil Company, Inc., 231
27 Cal.App.2d 188, 41 Cal. Rep. 714 (1965).

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1 Further, the agreement does not violate any Canon
2 of Ethics. Both the California Code of Professional Ethics
3 (Rule 2-109(A)) and the American Bar Association Code of
4 Professional Responsibility (DR 2-108(B)) include provisions
5 against a lawyer entering into an agreement restricting his
6 right to practice law. It is evident from the face of the
7 matter that the code provisions, like the statutory section
8 discussed above, cannot be interpreted as applying to any
9 situation which might effect a lawyer's ability to represent
10 a narrow class of clients in a restrictively defined subject
11 area. Lawyer's restrictive employment agreements have been
12 found not to contravene similar wording of other professional
13 code provisions. Disciplinary Rule 2-108(A) of the A.B.A.
14 Code forbids employment agreements which "restrict the right
15 of a lawyer to practice law" after termination of the
16 employment, but that rule has been found not to apply to an
17 employment agreement restricting for two years employment
18 with a competitor without providing written assurance he
19 will not render services in connection with any "conflicting
20 product". ABA Comm. on Professional Ethics, Informal
21 Opinion 1301 (1975). In so finding it was noted that

22 "[T]here is no branch of legal practice
23 where the problems of conflicting interests
24 and confidences of a client present more
25 pressing problems than in patent practice."

26 It was also noted that the agreement merely affirmed the
27 protection of confidences already provided by other ethical
28 considerations. This is also a patent case, and the agreement