

**ELEVENTH ANNUAL ADVANCED LICENSING INSTITUTE**

**JULY 15-19, 2002**

**PROGRAM SCHEDULE**

**MONDAY, JULY 15**

**8:00-8:45**            **Registration/Continental Breakfast [Lower Rotunda]**

**8:45-9:00**            **Welcome**

John D. Hutson, Dean

William O. Hennessey, Professor of Law

Franklin Pierce Law Center

**9:00-10:30**          **Recent Developments & Trends**

Ronald B. Coolley

Jenkins & Gilchrist, Chicago, IL

**10:30-10:45**        **Break**

**10:45-12:15**        **University Licensing**

Mark G. Bloom

Manager of Technology Licensing

Chief Patent Counsel

CCF Innovations

The Cleveland Clinic Foundation

Cleveland, OH

**12:15-1:30**        **Lunch [on your own]**

**1:30-3:00**            **Software Licensing**

H. Ward Classen, Assistant General Counsel

Computer Sciences Corporation

Bethesda, MD

**3:00-3:15**            **Break**

**3:15-4:45**            **Ethics in Licensing**

B.I. "Woody" Friedlander

Mendon, VT

**5:00-7:00**            **Welcome BBQ**

Front Lawn

**TUESDAY, JULY 16**

**8:00-8:30 Continental Breakfast [Lower Rotunda]**

**8:30-10:00 Government Licensing**

Jacob "Jesse" Erlich  
Perkins, Smith & Cohen  
Boston, MA

**10:00-10:15 Break**

**10:15-11:45 Collateral/Character Licensing**

James G. Coplit  
Grimes & Battersby  
Stamford, CT

**11:45-1:00 Lunch [on your own]**

**1:00-2:30 Licensing in the European Union**

Jochen Pagenberg  
Bardehle, Pagenberg, Dost, Altenburg, Geissler,  
Isenbruck  
Munich, Germany

**2:30-2:45 Break**

**2:45-4:45 Licensing as a Business**

Emmett J. Murtha, President & CEO  
Fairfield Resources International, Inc.  
Stamford, CT

**WEDNESDAY, JULY 17**

**8:00-8:30**            **Continental Breakfast [Lower Rotunda]**

**8:30-10:30**        **IP Valuation**  
                         Gordon V. Smith, President  
                         AUS Consultants  
                         Moorestown, NJ

**10:30-10:45**        **Break**

**10:45-12:15**        **Biotech Licensing**  
                         Jennifer Tegfeldt  
                         Genzyme Corporation  
                         Cambridge, MA

**12:15-1:30**         **Lunch [on your own]**

**1:30-3:30**          **IP Misuse & Antitrust Law**  
                         Thomas J. Meloro  
                         Kenyon & Kenyon  
                         New York, NY

**3:30-3:45**         **Break**

**3:45-5:15**         **Franchising**  
                         Evelyn M. Sommer  
                         Cummings & Lockwood  
                         Stamford, CT

**THURSDAY, JULY 18**

**8:00-8:30 Continental Breakfast [Lower Rotunda]**

**8:30-10:30 IP Taxation**  
Patricia Ann Metzger  
Hutchins, Wheeler & Dittmar  
Boston, MA

**10:30-10:45 Break**

**10:45-12:15 Alternative Dispute Resolution**  
David W. Plant  
New London, NH

**12:15-1:30 Lunch [on your own]**

**1:30-3:00 Export Control Compliance**  
Ted MacVeagh  
Bromberg & Sunstein  
Boston, MA

**3:00-3:15 Break**

**3:15-4:45 Licensing in the Far East**  
David W. Hill  
Finnegan, Henderson, Farabow, Garrett & Dunner  
Washington, DC

**4:45-5:00 Closing Discussion**

**FRIDAY, JULY 19**

**9:00-11:00**

**Exam**

**Required Only for Law Students Eligible for  
Academic Credits**

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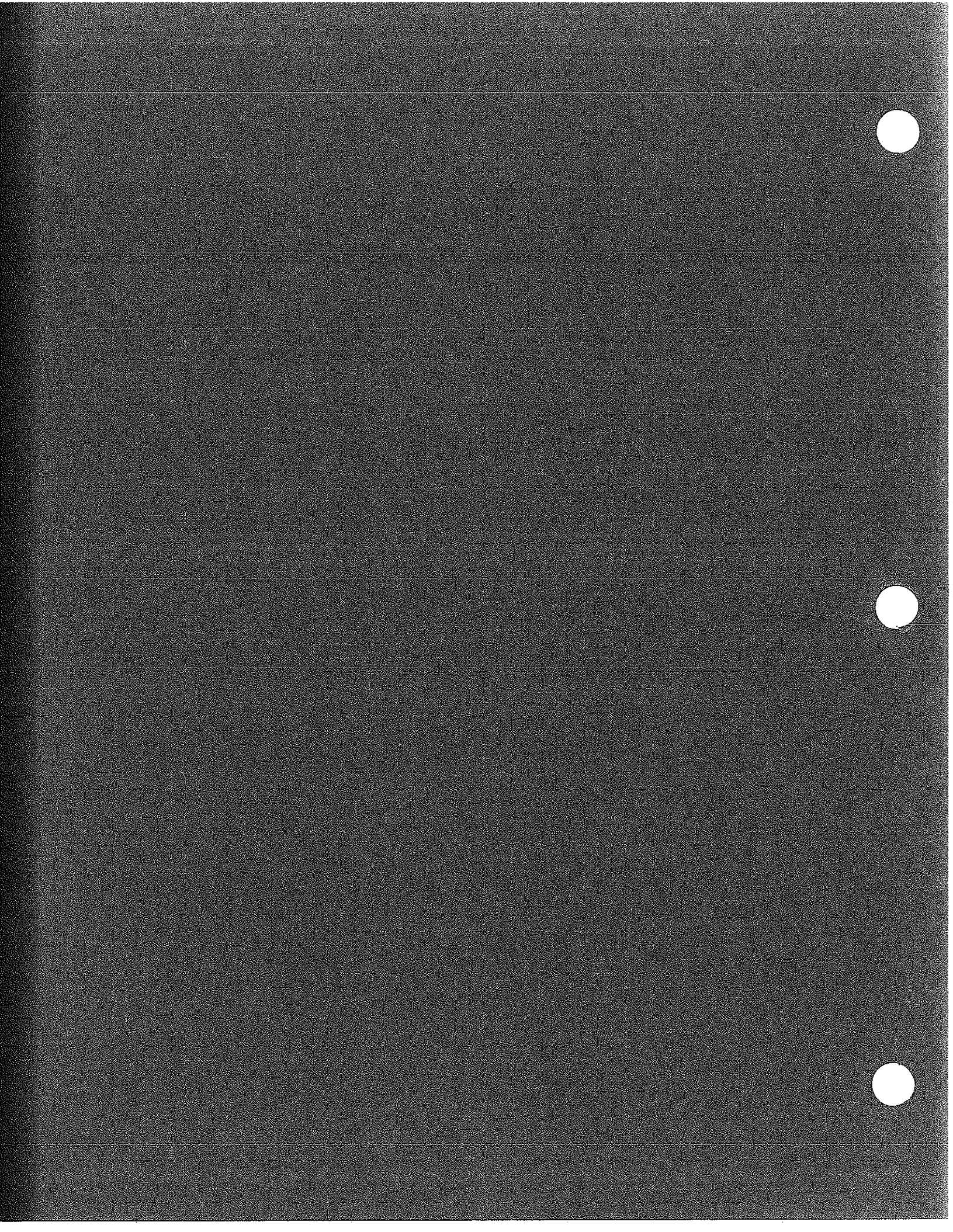
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