

PROGRAM SCHEDULE

Monday, July 19, 1999

- 8:00 – 9:00 *Registration & Continental Breakfast*
- 9:00 – 9:15 *Welcome*
Eric Neisser, Dean
Karl F. Jorda, Professor of Law
Franklin Pierce Law Center
- 9:15 – 10:45 *Recent Developments & Trends*
Geoffrey G. Dellenbaugh
R.W. Johnson Pharmaceutical Research Institute
Raritan, NJ
- 10:45 – 11:00 *Break*
- 11:00-12:15 *Ethics in Licensing*
James F. Gottman
Killworth, Gottman, Hagan & Schaeff
Dayton, OH
- 12:15 – 1:15 *Lunch*
- 1:15-2:45 *University Licensing*
Mark G. Bloom
WARE
Madison, WI
- 2:45-3:00 *Break*
- 3:00-4:30 *Software Licensing*
H. Ward Classen
Computer Sciences Corporation
Bethesda, MD
- 4:30 – 6:30 *Welcome Barbecue*
Front Lawn, Franklin Pierce Law Center

Tuesday, July 20, 1999

8:00 - 8:00

8:30-10:15

Government Licensing

Jacob "Jesse" Erlich
Perkins, Smith & Cohen
Boston, MA

8:00 - 8:00

8:00 - 8:15

10:15-10:45

Break

8:15 - 8:30

10:45-12:15

Collateral/Character Licensing

Gregory J. Battersby
Grimes & Battersby
Stamford, CT

8:30 - 8:45

8:45 - 9:00

12:15-1:15

Lunch

9:00 - 9:15

1:15-2:45

Licensing in the European Union

Jochen Pagenberg
Bardehle, Pagenberg, Dost, Altenburg, Frohwitter,
Geissler, Isenbruk
Munich, Germany

9:15 - 9:30

9:30 - 9:45

2:45-3:00

Break

9:45 - 10:00

3:00-4:30

Innovation & Technology Transfer

Marcia L. Rorke
Mohawk Research Corporation
Rockville, MD

10:00 - 10:15

10:15 - 10:30

10:30 - 10:45

10:45 - 11:00

11:00 - 11:15

11:15 - 11:30

Wednesday, July 21, 1999

8:30-10:30	IP Valuation Gordon V. Smith, President AUS Consultants Moorestown, NJ
10:30-10:45	Break
10:45-12:30	Biotech Licensing Mark A. Hofer Brown, Rudnick, Freed & Gesmer Boston, MA

Due diligence in licensing and acquisition
Robert W. Lynn, VP
Novartis Corp.
Summit, NJ

Break

Learning in the 21st Century
David W. Hill
Pittsburg, Hennessy, Farkow, Gornell & Dunbar
Washington, DC

Thursday, July 22, 1999

8:30-10:30

IP Taxation

Patricia Ann Metzger
Hutchins, Wheeler & Dittmar
Boston, MA

10:30-10:45

Break

10:45-12:15

Alternative Dispute Resolution

David W. Plant
New London, NH
Finnegan, Henderson, Farabow, Garrett & Dunner

12:15-1:15

Lunch

1:15-2:45

Due Diligence in Licensing and Acquisition

Michael W. Glynn, VP
Novartis Corp.
Summit, NJ

2:45-3:00

Break

3:00-4:30

Licensing in the Far East

David W. Hill
Finnegan, Henderson, Farabow, Garrett & Dunner
Washington, DC

Friday, July 23, 1999

- 8:30-10:30 *IP Misuse & Antitrust Law*
Thomas J. Meloro
Kenyon & Kenyon
New York, NY
- 10:30-10:45 *Break*
- 10:45-12:15 *Franchising*
Evelyn M. Sommer
Skadden, Arps, Slate, Meagher & Flom
New York, NY
- 12:15-12:30 *Closing Discussion*
- 1:30-2:30 *Exam*
Required ONLY for Law Students
Eligible for Academic Credits

1981-82

10:00-10:30
Thomas J. Wilson
Kempson & Kempson
New York, NY

10:30-10:45
Break

10:45-11:15
F. Murray Mayer
Division of Social Sciences & Humanities
New York, NY

11:15-11:30
General Session

11:30-12:00
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Division of Social Sciences & Humanities
New York, NY

1999 Advanced Licensing Institute Course Materials

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