

Association of American Universities

April 4, 1978

Office of Federal Relations

PATENT SURVEY

- With what agencies, if any, does your institution have an Institutional Patent Agreement?

National Science Foundation
DHEW

- What are the advantages to your institution of an IPA - over no IPA?
a) with certainty of title (vs uncertainty of policies such as DOE):
we can immcd. begin to attempt to transfer technology &
b) can file applications before publication bars
c) only 1 in 500 inventions can justify (economically) a university licensing program; w/
certainty of title to that 2, there is no point in waiver petitions.
- a. Does your institution evaluate and market its own patents?

yes
no

b. Does it contract with an outside Agency
yes
no

Which? _____

- a. What portion of the royalties from a patent accrues to the discoverer?

33%

b. What percent is retained by the university?

inventors academic Dept. 33%

c. What use is made of the university share?

education & research

- a. From how many patents are you now receiving royalties? 26*

b. In 1977, which product was most valuable? Cell Analysis System

c. What was the value in 1977? \$120K gross

* We have 26 licenses from which we will have received payments in 1977-78 (9/1/77 to 8/31/78). Considering US & Foreign patents, the number of patents involved is probably well over 50. Of the \$300K we expect to have received, earned royalties based on sale of patented goods will be around \$140K; the other \$160K will be from licenses not involving patents and advance & option fees.

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d. To your knowledge, what is the most income (in one year) your institution ever received from a single patent? \$120K

e. What product was that? Cell analysis systems

f. What was your institution's income from royalties in 1977? \$302K gross

g. What percentage of your patent filings generated income since 1972? about 1/3

6. a. Do you know of individuals employed by your institution who have formed their own companies in order to ~~register patents~~ ~~products~~ develop products from discoveries that resulted from federally supported research?

yes

b. Is such activity contrary to institutional rules?

no

c. Is your institution able to control such activity?

yes. If an inventor is willing to risk forming a company with private capital, he or she is best motivated to develop his/her invention, and we license them, with good royalties.

7. In order to compromise with proponents of "title-in-government"

could we agree to a "cap" on royalties from a single invention? no

Where could you set the annual limit?

Without the goal of the rare "big hit," we lose incentive absolutely need for successful program

NAME : Nels J. Reimann

TITLE: Mgr Technology Licensing

INSTITUTION : Stanford

Date: 4/13/78

NOC/ak