

SOCIETY OF UNIVERSITY PATENT ADMINISTRATORS

Annual Meeting

**February 5-7, 1984
Capitol Holiday Inn
Washington, D.C.**

Alternative Means for Commercial Development of University Technology

Sunday, February 5

| | | <u>Room</u> |
|----------------|--|------------------|
| 2:00 p.m. | Trustees' Meeting | Gemini |
| 2:00-5:00 p.m. | <u>Educational Program</u> | Columbia |
| | Elements of Licensing Albert L. Broseghini Director, Research Administration Children's Hospital Medical Center Boston, MA | |
| | Lamar Washington, Director Technology Transfer Research Foundation of SUNY Albany, NY | |
| | Ray E. Snyder Patent Licensing Consultant 209 LaSalle St. Chicago, IL | |
| 1:00-6:00 p.m. | <u>Registration</u> | Outside Columbia |
| 6:00-8:00 p.m. | <u>Reception - Open Bar</u> | Clark |
| 8:15 p.m. | Trustees' Dinner | Lewis |

Monday, February 6

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| 8:30-9:00 a.m. | <u>SUPA Annual Meeting Introduction</u> | Columbia |
| | Roger G. Ditzel, President, SUPA Spencer L. Blaylock, Annual Meeting Chairman H. Todd Eachus, Program Chairman | |

9:00-10:30 a.m. Negotiation Session I Columbia

Negotiating a limited partnership R&D agreement between a research university and a biotechnology firm

Negotiation Teams:

University:

Louis J. Strom
Patent, Copyright and Trademark Office
University of California
Berkeley, CA

Ralph D. Pinto
Alumni Patents Foundation
University of Virginia
Charlottesville, VA

Dillon E. Mapother
Associate Vice Chancellor-Research
University of Illinois
Urbana, IL

Industry:

Lynne A. Johnson
Fried, Frank, Harris, Shriver & Jacobson
New York, NY

Linda D. Brebnor
Agrigenetics Research Corporation
Denver, CO

10:30-11:00 a.m. Coffee Break

11:00-12:30 Negotiation Session II Columbia

1:00-2:30 p.m. Lunch Clark

Edward L. MacCordy
Associate Vice Chancellor-Research
Washington University
St. Louis, MO

Long-term Research Agreements

2:45-3:30 p.m. Summary of Negotiation Columbia

Louis J. Strom
(see above)

3:30-3:45 p.m. Coffee Break

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| 10:00-11:30 | <u>Repeat of Panels I, II and III</u> | |
| 12:00-1:30 | <u>Business Meeting - Lunch</u> | Clark |
| 1:45-3:15 | <u>Panel Discussions</u> | |
| | IV. Trademark Licensing | Columbia North |
| | William R. Battle Collegiate Concepts, Incorporated Atlanta, GA | |
| | David J. Kera Oblon, Fisher, Spivak, McClelland & Maier Arlington, VA | |
| | V. Deposition of Biological Materials | Columbia South |
| | H. Todd Eachus, Moderator | |
| | Bobbie A. Brandon, Director Professional Services American Type Culture Collection Rockville, MD | |
| | David G. Conlin Dike, Bronstein, Roberts, Cushman and Pfund Boston, MA | |
| | Jorge A. Goldstein Saidman, Sterne and Kessler Washington, DC | |
| | Alvin Tanenholtz Senior Examiner U.S. Patent and Trademark Office Arlington, VA | |
| | VI. Trade Secrets in University Research | Neptune & Venus |
| | Mark A. Hofer Johnson and Johnson New Brunswick, NJ | |
| | Frank G. Stout, Director Grant and Contract Administration New England Medical Center Boston, MA | |
| 3:15-3:45 | <u>Coffee Break</u> | |
| 3:45-5:15 | <u>Repeat of Panels IV, V and VI</u> | |
| 5:30 | Trustees' Meeting | Mercury |