SOCIETY OF UNIVERSITY PATENT ADMINISTRATORS

Annual Meeting

February 5-7, 1984 Capitol Holiday Inn Washington, D.C.

Alternative Means for Commercial Development of University Technology

Sunday, February 5		Room
2:00 p.m.	Trustees' Meeting	Gemini
2:00-5:00 p.m.	Educational Program	Columbia
	Elements of Licensing Albert L. Broseghini Director, Research Administration Children's Hospital Medical Center Boston, MA	
	Lamar Washington, Director Technology Transfer Research Foundation of SUNY Albany, NY	
	Ray E. Snyder Patent Licensing Consultant 209 LaSalle St. Chicago, IL	
1:00-6:00 p.m.	Registration	Outside Columbia
6:00-8:00 p.m.	Reception - Open Bar	Clark
8:15 p.m.	Trustees' Dinner	Lewis

Monday, February 6 8:30-9:00 a.m. <u>SUPA Annual Meeting Introduction</u> Columbia

Roger G. Ditzel, President, SUPA Spencer L. Blaylock, Annual Meeting Chairman H. Todd Eachus, Program Chairman

Negotiation Session I

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Columbia

Negotiating a limited partnership R&D agreement between a research university and a biotechnology firm

Negotiation Teams:

University: Louis J. Strom Patent, Copyright and Trademark Office University of California Berkeley, CA

Ralph D. Pinto Alumni Patents Foundation University of Virginia Charlottesville, VA

Dillon E. Mapother Associate Vice Chancellor-Research University of Illinois Urbana, IL

Industry:

Lynne A. Johnson Fried, Frank, Harris, Shriver & Jacobson New York, NY

Linda D. Brebnor Agrigenetics Research Corporation Denver, CO

10:30-11:00 a.m.	Coffee Break
11:00-12:30	Negotiation Session II
1:00-2:30 p.m.	Lunch

Columbia

Clark

Edward L. MacCordy Associate Vice Chancellor-Research Washington University St. Louis, MO

Long-term Research Agreements

2:45-3:30 p.m.

Summary of Negotiation

Columbia

Louis J. Strom (see above)

3:30-3:45 p.m.

Coffee Break

3:45-5:00 p.m. Technology Transfer and the University of Utah Columbia J. Winslow Young, Director Patent and Product Development University of Utah Salt Lake City, UT

6:00-8:00 p.m.	Cocktail Party	- Cash	Bar	•	Clark

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8:00

Dinner - Individual plans

Tuesday, February 7

8:00-9:30 a.m.

Panel Discussions

1. Software Licensing

Audley A. Ciamporcero Johnson and Johnson New Brunswick, NJ

Robert F. Custard University Patent Counsel Pennsylvania State University University Park, PA

11. Small Business Innovation Research Program

> Ray S. Brill Executive Vice President The Small Business High Technology Institute Washington, DC

Martin Rachmeler Director, Research Services Administration Northwestern University Evanston, IL

Lamar Washington (See above)

III. Copyright Licensing

Jon A. Baumgarten Paskus, Gordon & Hyman New York and Washington, DC

9:30-10:00 a.m.

Coffee Break

Columbia North

and the product of the set

Columbia South

Saturn & Venus

10:00-11:30	Repeat of Panels I, II and III	
12:00-1:30	Business Meeting - Lunch	Clark
1:45-3:15	Panel Discussions	
	IV. Trademark Licensing	Columbia North
	William R. Battle Collegiate Concepts, Incorporated Atlanta, GA	
	David J. Kera Oblon, Fisher, Spivak, McClelland & I Arlington, VA	Maier
	V. Deposition of Biological Materials	Columbia South
a de la construcción de la constru La construcción de la construcción d	H. Todd Eachus, Moderator	
	Bobbie A. Brandon, Director Professional Services American Type Culture Collection Rockville, MD	
	David G. Conlin Dike, Bronstein, Roberts, Cushman a Boston, MA	nd Pfund
	Jorge A. Goldstein Saidman, Sterne and Kessler Washington, DC	
	Alvin Tanenholtz Senior Examiner U.S. Patent and Trademark Office Arlington, VA	
	VI. Trade Secrets in University Research	Neptune & Venus
	Mark A. Hofer Johnson and Johnson New Brunswick, NJ	
	Frank G. Stout, Director Grant and Contract Administration New England Medical Center Boston, MA	
3:15-3:45	Coffee Break	
3:45-5:15	Repeat of Panels IV, V and VI	
5:30	Trustees' Meeting	Mercury

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