

MEMORANDUM

March 7, 1988

MEMO NO. LH025IM

TO: Norman Latker
FROM: Lowell Harmison *LH/Our*
SUBJECT: University Technologies

The following was dictated by Dr. Harmison and not proofed and are points for further discussion:

1. What universities are within a 50-mile radius of existing clients, i.e., UTC and UPI universities.
2. If a university is not in a large city, is a 100 mile radius?
3. Do a University Strategic Plan that identifies the
 - a. highest university to become a client
 - b. next level or normal level clients.
4. a. Do a plan for Washington area specifically including Baltimore.
b. If this will identify the university base that I may want Swann at University of Maryland to address.
c. I may want Strevell and Maczuga activities in McLean - may be expanded to include at least one university each, Georgetown, George Washington, American or Catholic Universities.
5. Think about doing controlled experiment, one or more with just input into electronic data system where there is no TLO and one where there is a TLO.
6. a. Need an industrial strategic plan for marketing universities and federal laboratories technology;
b. for managing just industries technology, their technology, as well as
c. excess R&D intellectual property.
7. Need strategic plan for electronic data information activities (previously discussed with Norm).

Lay out geographically all the actions

*1. Stadler ✓
2. Strevell ✓
3. CMI ✓
4. Software ✓
5. Goldscheider ✓*

Actual Idea

*University TLO -
NON-COMPETES.*

doing this

8. Need a strategic plan for technology evaluation and assessment

- a. what is good in universities and federal laboratories
- b. what is needed in industry, i.e., what are the current demanding technology needs by discipline
- c. what are the problems that confront industry for which they have no existing solutions.

* ← *emerging technologies*

9. Would like to see industry assessment of

- a. new ventures
- b. opposition interests
- c. divestiture interests.

What are the thoughts that need to be taken into consideration in assessing this type of plan.

LH/im