

PROPOSED USET EVALUATION FORM

Appendix B

Instructions: To be completed following review of the disclosure and initial discussion with University and Inventor.

Title:

USET Number:

Brief Description:

Evaluation

1. Technical-Stage Of Development

	Check	Points
* Concept only, expensive/difficult to reduce to practice	-----	2
* Concept only, reduction simple but not done	-----	4
* Proof of concept done, lab model only		
- little data collected	-----	6
- much data collected	-----	8
* Engineering product ready Prototype available	-----	10
		Points-----
		10

2. Technical-Time/Hurdles to Commercial Introduction

Time	Check	Hurdles	Check	Points
* 1 year	-----	3	Few	-----
* 2-3 years	-----	2	Many	-----
* Longer	-----	1		-----
				Points-----
				5

3. Technical-Inventor Support

	Check	Points
a. * Strong support for invention	-----	3
* Average support for invention	-----	2
* Weak support for invention	-----	1
b. * Aware of market	-----	2
* Not aware of market	-----	1
		Points 5__

4. Market Factors

	Check	Points
a. Market Interest		
* Mature market competing products	-----	1
* Growth market, few competitors	-----	5
* Broad technology	-----	10
b. Early Income Potential		
* \$5 k or less	-----	1
* \$50 k or less	-----	5
* Over \$50 k	-----	10
		Points 20

5. Intellectual Property Protection

	Check	Points
* Protection Available	-----	10
* Published, Bar Date	-----	5
* No Protection Available	-----	Points <u>1</u>
		10
Literature Survey Done	Y _____ N _____	
University Patent Survey Done	Y _____ N _____	

6. Other Factors

	Very Negative Not Controllable	Negative \$ to Fix	Negative Minor
Legal Liabilities	-----	-----	-----
Product Regulation	-----	-----	-----
Safety	-----	-----	-----
Environmental Impact	-----	-----	-----
Other	-----	-----	-----
Points	-10	-5	-1
		Points -----	

7. Likelihood Of Success (Mark in Line)

----- Total Points -----
 0 Poor 50 Good 100

8. Proposed Marketing Strategy:

9. Comments: