IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

THE UNIVERSITY OF ILLINOIS FOUNDATION,

Plaintiff and counter+ : claim defendant,

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-against-

CIVIL ACTION : NO. 66C 567

BLONDER-TONGUE LABORATORIES, INC.,

Defendant and counterclaimant,

-against-

JFD ELECTRONICS CORPORATION, : Counterclaim defendant.

> Deposition of JEROME N. BALASH taken by defendant and counterclaimant pursuant to notice, at the offices of Messrs. Ostrolenk Faber Gerb & Soffen, 10 East 40th Street, New York, N. Y. 10016, on February 17, 1967, at 2:10 p.m., before Richard Kaufman, a Shorthand Reporter and Notary Public of the State of New York.



APPEARANCES:

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Messrs. HOFGREN WEGNER ALLEN STELLMAN & McCORD Attorneys for defendant and counterclaimant, BY: Messrs. RINES & RINES,

10 Post Office Square, Boston, Massachusetts BY: ROBERT H. RINES, ESQ., Of Counsel

and

JULIUS E. FOSTER, ESQ., 420 Lexington Avenue, New York, N. Y. 10017

Messrs. SILVERMAN & CASS, Attorneys for counterclaim defendant, BY: Messrs. OSTROLENK FABER GERB & SOFFEN, 10 East 40th Street, New York, N. Y. 10016 BY: JEROME M. BERLINER, ESQ., Of Counsel

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JEROME N. BALASH, called as a witness 14 by defendant and counterclaimant, being first duly 15 sworn by the Notary Public (Richard Kaufman) and 16 stating his residence as 116 Oakland Road, Maplewood, 17 New Jersey, testified as follows: 18 EXAMINATION BY MR. RINES: 19 Q Would you please state your name, residence and 20 occupation? 21 A Jerome N. Balash, 116 Oakland Road, Maplewood, 22 New Jersey. Regional sales manager for JFD Electronics 23 Corporation. 24 Q Would you tell us when you went to work for JFD? 25 COMMERCE REPORTING CO.

1	Balash 3
2	A August 1, 1966.
3	Q Where and in what capacity were you employed
4	prior to that?
5	A I was employed by Blonder-Tongue Laboratories
6	in Newark, New Jersey, as distributor products manager.
7	Q For how long were you so employed?
8	A About two and a half years.
9	Q Would you identify what distributor of products
10	you were the manager of?
11	A You mean by product line?
12	Q Any way you choose.
13	A These were all products normally sold through the
14	electronics parts distributors, such as home amplifiers,
15	accessories, antennas. That is about it.
16	Q Do you know Mr. Richard Helhoski?
17	A Yes, I do.
18	Q Would you describe to us who he was and what
19	relation you had with him at the time you were at
20	Blonder-Tongue?
21	A He was the director of marketing and as such was
22	my immediate superior.
23	Q Do you know Mr. Jerry Cohn?
24	A Yes, I do.
25	Q Would you give the same information with regard
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	1	Balash 4
	2	to him?
	3	A Jerry Cohn was the eastern regional sales manager
	4	of the company. You want to know what his relationship
	5	was with me?
· . :	6	Q If any.
	7	A No direct relationship.
	8	Q From your contacts with these gentlemen, would
	9	you describe them as generally honest and truthful people?
		A I would have to answer that no and yes.
	10	Q Will you explain that?
	11	A Let me answer the "yes" one first. That is easy.
	12	Jerry Cohn, I would say, to my knowledge and experience,
	13	is completely honest and truthful.
	14	
	15	As far as Mr. Helhoski is concerned, I would say
	16	in my own personal dealings with him, I found him less
	17	than direct and honest.
	18	Q Would you explain to us what those dealings were?
	19	A Well, in relation to discussions that I had with
	20	him pertaining to the job, to matters like salary in-
	21	creases, I found that he often made statements to me which
	22	further investigation showed to be untrue.
	23	Q How about in other connections besides the
	24	salary?
	25	A I would have to maintain my original statement.
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and sold of the		
1	Balash 5	
2	In many instances, aside from salary considerations that	
3	I found he made statements to me and to other people	
4	that later proved to be untrue.	
• 5	Q Were you ever confronted, while you were at	
6	Blonder-Tongue, with any accusations by him or others	
7	that statements you had been making were untrue?	
8	A Not to my knowledge.	
9	Q I would like to show you Plaintiff's Exhibit H-1	
10	and ask you whether you recollect having prepared the	
11	original of that?	
12	A Yes, I dictated it.	
13	Q Same question with regard to H-2?	
14	A Yes, I dictated this.	
15	Q Have you discussed with Mr. Edward Finkel of JFD	
16	the subject matter of the testimony that you contemplated	
17	was to be elicited today at this deposition?	
18	A Have I discussed it with him? Only that I was	
19	going to be called and that I was going to be asked to	
20	testify; nothing specifically.	
21	Q Did he inform you of what he testified to in a	
22	prior deposition taken in this in this proceeding?	
23	A No. I have no idea.	
24	Q Is it a fair statement that one of theactivities	
25	that you were engaged in when you were at Blonder-Tongue	
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1	Halash 6
2	was looking into reports to you of threats by JFD to your
3	customers or potential customers?
4	A I can't say it was a specific activity. I am
5	defining that as something that was specifically assigned
6	to me. In the course of my other duties, certain instances
7	came to my attention, such as the ones you saw in my memo-
8	randums, but I wouldn't constitute it as an activity. It
9	was just part of the overall daily course of doing
10	business.
11	Q Do you recall specifically some of the customers
12	who brought these threats to your attention?
13	A Let me say in all honesty, I personally object to
14	the use of the word "threats," because that would be sug-
15	gesting something.
16	As I recollect, I don't recall them specifically.
17	I can recall three instances, two which you brought to my
18	attention, and a third one which concerned Allied Radio
19	in Chicago.
20	Q Aren't you using the word "threatening" in your
21	memorandum, Exhibit H-1, as your exact language?
22	A Yes, I am.
23	Q So you do recall at least three instances in-
24	volving these threats, is that your testimony?
25	A No, it is not. My testimony is this: that the
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•	1	Balash 7
	2	first instance I had of this coming up was with Allied
	3	Radio in Chicago, in which I received a call from Allied
. 1 .	4	and they said, "We have heard"
	5	Q Just a minute. I didn't ask you for detail. I
	6	asked you whether you recalled the names of some of the
	7	customers
	8	A Yes, I recall the names of some of the customers.
	9	Q (continuing)that were involved in these
	10	threats.
	11	A I recall the names of the customers.
an and an and a second	12	Q In his deposition of November 1, 1966 in this
	13	action, Mr. Finkel was asked whether he was aware, at
	14	page 74, that his salesmen and distributors had made com-
	15	ments "to a potential customer that if they handled any-
	16	one else's line of Log Periodic Antennas, they would be
	17	sued."
	18	His answer was that "This is the normal kind of
· · · · · · · · · · · · · · · · · · ·	19	selling that goes on in the field, not just this one."
	20	Can you, from your personal information, tell us
	21	the names of any of those potential customers that fall
	22	within this category that Mr. Finkel identified?
	23	A I can give you the names of customers with whom
	24	I had personal contact and of which I would have knowledge.
	25	Q All right:
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1	Balash 8
2	A One was Allied Radio in Chicago; Radio Elec-
3	tronics in Philadelphia; and Sacramento Electronics in
4	Sacramento, California. Those are the only ones I have
5	recollection of in cases of where suit against another
6	company came up.
7	Q Mr. Finkel was then asked:
8	"Q Would you acknowledge that in connection
9	with this normal selling, they at the same time tried
10	to persuade the customer to handle your antennas and
11	your line of converters and boosters?
12	"A Our salesmen are always trying to sell all
13	of our accessory merchandise, along with our anten-
14	nas."
15	Can you, from your personal information, tell us the names
16	of any customers that fell into that category testified to
17	by Mr. Finkel?
18	A I have no experience as to that.
19	Q Do you dispute Mr. Finkel's statement?
20	A I don't dispute his statements that salesmen
21	try and sell the entire line. I know of no case where
22	the sale, for instance, of one item was directly tied
23	to the sale of another item.
24	Q You say that Mr. Finkel is incorrect in his
25	statement here that "in the normal selling," which he

1	Balash 9
2	defined as selling a potential customer "to a po-
3	tential customer that if they handled anyone else's
4	line of Log Periodic Antennas," that in that selling
5	"they at the same time tried to persuade the customer
6	to handle your" meaning JFD "antennas and your"
7	JFD "line of converters and boosters"?
8	A In my opinion, the two statements are completely
9	unrelated.
10	Q I am not asking you for your opinion. I am
11	asking you whether you dispute those statements.
12	A I have no basis to either dispute them or confirm
13	them. They were made by somebody else.
14	Q You do not say that Mr. Finkel was wrong in what
15	I read to you?
16	A I couldn't pass judgment on whether he is right
17	or wrong.
18	Q Do you know of any instances where it was report-
19	ed to you or came to your attention that often JFD .
20	representatives approached customers in connection with
21	this normal selling, referring to suit, that Blonder-Tongue
22	lost from those customers its prior sales of converters
23	and accessory antenna equipment and the like?
24	A I know of no such instance.
25	Q Are you willing to state under oath there are no
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~	Balash 10
2	such instances or that you just don't know?
3	A I will state under oath I know of no such in-
4	stances. I can't swear to something I have no knowledge
• 5	of.
6	Q In preparation for this deposition, have you
7	had any conferences with counsel?
8	A Yes, I have.
9	Q Would you identify that counsel?
10	A Mr. Berliner.
11	Q Was the significance of what you referred to
12	earlier as tie-in sales discussed at these conferences?
13	A No, that issue was not discussed.
14	Q Never?
15	A Well, let me qualify that- I was asked whether
16	it was common practice in the industry to try and tie
17	the sale of one item to another, and I said it was, be-
18	cause, obviously, each manufacturer is out to sell the
19	broadest portion of his product line to the customer.
20	This was based upon my experience with Blonder-Tongue.
21	Q Were you asked whether this effort to sell the
• 22	entire product line was normally done also with a
23	threat of suit on one item only of the product line?
24	Do you know whether it is normal?
25	A No, I was not.
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1	Balash 11
2	Q Do you know whether it is normal in this trade?
3	A I would say it is not normal.
4	Q So that I am sure I understand your answer,
5	would you state that it would not be normal to state to
6	a potential customer that if he handled anyone else's
7	line of a certain product, that they would be sued and
8	to try at the same time to get that customer to handle
9	only the selling party's product and his whole line of
10	accessory products?
11	THE WITNESS: That is a long question.
12	Would you repeat it?
13	(The question was read.)
14	A I would say within the context of the question,
15	it would not be a normal selling procedure.
16	Q Would it be one that you would consider unfair
17	as a salesman for a competitor?
18	A I think I would consider it unrealistic rather
19	than unfair, because simply there is nobody in the indus-
20	try that enjoys such a position of dominance that they
21	can threaten a customer with loss of a line, without
22	jeopardizing their placement in the market place.
23	Q What about someone who claims to have exclusive
24	rights to one of these products under an exclusive patent
25	license?

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	1	Balash 12
	2	A I think it would be normal procedure that if a
جانب	3	company had some proprietary item that they would make
•	4	it known to the industry as a means of improving their
	5	overall presentation to a distributor?
	6	Q By "overall," you mean not only the item cover-
	7	ed by the patent, but the whole accessory line?
	8	A I am thinking in terms of corporate image more
	9	than any specific product.
	10	Q How about the whole product line? Wouldn't
	11	this improve their chances of selling the whole product
:	12	line to stress their exclusive patent position with a
	13	line of products?
	14	A I don't think so. I wouldbe happy to amplify
	15	this statement.
÷	16	Q Please do.
-	17	A I can only amplify it by telling you this: We,
	18	I say we, at Blonder-Tongue, for instance, we had a very
	19	eminent position in the UHF converter business and we
	20	enjoyed a high percentage of national sales at that
	21	time, and Blonder-Tongue naturally attempted at that time
	22	to have the rest of the product line move on the coattails
	23	of their converter sales, and we did have or Blonder-
	24	Tongue did have certain patents on the items and yet the
	25	mere impact of having the fall distribution on converters

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1	Balash 13
2	pretty much nationally, still to a great degree did not
3	make the rest of the product line or did not essentially
4	open the door to the rest of the product line, because
5	different manufacturers regarded it as having different
6	strength in different areas of the marketplace, and this
7	would be true of JFD.
8	Their strength was essentially in antennas and
9	to this day they are still fighting an uphill battle
10	in their attempt to move the accessories, amplifiers
11	into the marketplace.
12	Q Did Blonder-Tongue in connection with its UHF
13	converters, threaten people with suit under the patent
14	if they handled somebody else's converters and used this
15	as part of the reason to try to get the customer to handle
16	the whole product line?
17	A Again, I have to question the word "threaten."
18	Q In the sense that you used it in your memorandum,
19	Exhibit H-1.
20	A I mean it in the exact same sense, that when
21	Blonder-Tongue was involved in litigation with other
22	manufacturers who manufactured converters and when the
23	Sales Department was aware of it, that statements were
24	made to customers or potential customers to the effect
25	that we enjoyed a certain legal position because of our

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1	Balash 14
2	patents.
3	I don't know how the customer took this, whether
4	he took it as a threat or merely as a statement of fact.
5	Q What I am concerned with here is your statement
6	of an actual threat to sue if they handled someone else's
7	line.
8	A Let me give you my recollection of this particu-
9	lar incident which you are placing so much emphasis on.
10	George Conneen is an independent manufacturers'
11	representative who I happen to know. I lived in Phila-
12	delphia. I also knew Sid Love personally. This par-
13	ticular incident came up after another phone conversation
14	that had taken place some time before, I don't remember
15	the period of time, in which another customer had called
16	and said "I understand that JFD is going to bring suit
17	on Log Periodic design, and where does that place us?"
18	Not being in the Legal Department of the company,
19	but being in the Sales Department, I consulted with
20	Harry Gilbert, and Harry said, "Just tell them if they
21	are at all concerned about it, we will give them a
22	letter of indemnification."
23	That is as far as the thing went. I communicated
24	this information to the customer and told them, "If a suit
25	is brought and you are in any way involved or your manage-
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	Balash 15
ment	is concerned about it, we will give you a letter of
1	nification," and he said fine, that is all he want-
ed.	
	This incident came on the heels of that, and as
asa	esman, I am not concerned with the legal position
	e company, but the sales position of the company,
	his was an irritating thing to me, simply because it
dete	red me from my original purpose. And when I got on
the	hone with Sid, I saidI don't remember the verbatim
stat	ment. This was my recollection of it, but it was
prob	bly close to this.
	MR. RINES: The witness is pointing to
	Exhibit H-1.
	A (continuing) What I was commenting on was what
he c	oted to me as what George Conneen having said.
· · · ·	Do you recall independently now approximately
WIIdL	that was?
	A I would say it was close to this. I am sure
thos	weren't the exact words. Knowing George Conneen
and	nowing the relationship between George Conneen and
Radi	Electric, George, who was an independent representa-
tive	handled a number of other lines.
1. 	As far as I know, JFD was not a supplier to
Radi	Electric at this time. JFD was not a supplier. I
1	in the second

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1	Balash 16
2	had been in to see Radio Electric and Radio Electric had
	agreed to buy Blonder-Tongue antennas. At the time they
3	were handling Channel Master antennas and they agreed to
4	buy Blonder-Tongue
5	Q At the time they agreed to buy Blonder-Tongue
6	antennas, were they also handling a volume of Blonder-
7	n en en service de la construction de la construction de la construction de la construction de la construction La construction de la construction d
8	Tongue accessory equipment, such as converters and
9	the like?
10	A They were handling Blonder-Tongue converters.
11	I am trying to get this straight in time. Yes, this
12	was after the Philadelphia UHF market had opened up.
13	They were handling Blonder-Tongue antennas and some ac-
	cessories.
14	Q Would you continue?
15	A They agreed to buy some of the antennas. When
16	he had called me, he simply saidagain, this is to the
17	best of my recollection, George Conneen had been in and
18	
19	said that JFD was bringing suit against Blonder-Tongue
20	for patent infringement.
21	Q So the record is clear, what did George come in
22	to Radio Electronics for?
23	A I have no idea. I suppose he came in to them in
	the normal course of soliciting business on other lines.
24	Q And he represented JFD antennas?
25	
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1	Balash 17
2	A Yes. He certainly didn't go in to sell them, I
3	don't believeas I said, Radio Electric was not a customer
4	of JFD at the time.
5	Q But Mr. Conneen went in to Radio Electronics,
6	did he not, as reported to you by Mr. Love, to try to
7	persuade him to become a JFD antenna customer?
8	A I don't believe that is true.
9	Q Nould you accept Mr. Love's statement for that?
10	A Would I accept it? I would have to. I have no
	other information.
11	Q You do know, however, that Mr. Conneen was the
12 13	JFD antenna representative trying to sell JFD antennas and
	accessories in the Philadelphia area?
14	A I would assume. That is what he was hired for.
15	Q And your recollection is that Mr. Love, of Radio
16	Electronics, told you that when Mr. Conneen had come
17	in, he called his attention to the fact that JFD was going
18	to sue Blonder-Tongue for antenna patent infringement?
19	A That is essentially correct, but I must say
20	again, I don't think it had anything to do with him going
21	in there to sell JFD.
22	Q Do you know this as a fact or is this your specu-
23	lation?
24	A I am speculating.
25	
1.11	New York, 이 가슴, 이 가슴, 이 분야가 있는 것이 같아요. 이 가슴,

1	Balash 18	
2	Q At the time you wrote Exhibit H-1, you were very	
3	disturbed about what you described as 'I am getting tired	
4	of their' JFD "constantly threatening us" BT	
5	and cur distributors."	
6	Did I read that correctly?	
7	A I am sure you did.	
8	Q So at that time you were disturbed about this?	
9	A That is right.	
10	Q Can you tell us whether Radio Electronics there-	
11	upon did go through with its order to purchase the Blonder-	
12	Tongue antennas?	
13	A They did.	
14	Q For how long?	
15	A I assume they are still handling it.	
16	Q Do you know this to be the fact?	
17	A No, I don't. I know the first answer to be a	
18	fact, that they did go ahead with them and they did	:
19	handle them for some time thereafter. Whether they are	-
20	handling them together today, I don't know.	
21	Q Do you know how long thereafter they handled	
22	do you actually know?	
23	A They handled them as long as I was with BT.	
24	Q Did they also handle JFD antennas?	
25	A Not to my knowledge, they did not.	
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	Balash 19
1	Q Can you recollect any other specific customers
2	who gave you reports similar to that of Mr. Love of Radio
3	Electronics in this era?
4 5	A Yes, there was one other that I know of. That
6	was Sacramento Radio Supply in Sacramento.
7	Q Do you know what was the outcome in connection
8	with Sacramento in terms of their handling Blonder-Tongue
9	antennas?
10	A I know we handled them. I know he brought them.
11	Whether he had a continuing relationship with Blonder-
12	Tongue, I don't know. Q Did it ever come to your attention that any cus-
13	Q Did it ever come to your attention that any out tomer so threatened decided not to handle Blonder-Tongue
14	antennas and accessories?
15	A It did not.
16	Q Is it your recollection Blonder-Tongue succeeded
17	in selling antennas to every customer that had been
18	threatened?
19	A I know of only three instances where this
20	took place and all three of the customers bought Blonder-
21	Tongue antennas.
22	Q The three instances you recited were Sacramento,
23	Radio Electronics and Allied Radio?
24 25	A That is correct.
23	

	Balash 20
1	Q The date on this memorandum, Exhibit H-1, is
2	March 4, 1966. The Sacramento affair, on the other hand,
4	isn't reported until April 29, 1966, Exhibit H-2, and
5	Allied isn't reported until the era of Exhibitwell, a
6	later era. Who, then, were the people that you said
7	had been "constantly threatened" as of March 4, 1966,
8	if Radio Electronics was the only one at that time?
9	A I don't know.
10	Q There were others, obviously, then from your
	own language?
11 12	A I don't know in what sequence this took place
13	or whether thesemay I look at these?
14	Q Please.
15	A I don't know when the Allied thing took place,
16	but it was my recollection it was prior to this other thing
17	because Allied was a major customer. We probably would
18	have approached him very early about taking on the antenna
19	line.
20	Q I would like to show you Exhibit 6, which was
21	the time that indemnification was given to Allied, and
22	ask you whether you still think that was earlier?
23	A Yes, I do, because this indemnification took
23	place, I believe, some time after the original discussion
25	with Allied.

21 Balash 1 Q May I show you, then, the indemnification let-2 ter of December 10, 1965, five months before Exhibit H-1, 3 Exhibit F-8 and H-8, and ask if that helps refresh your 4 recollection. 5 No, because I don't know who this company is. А 6 This is something that I had no knowledge of. 7 Does it help you appreciate that there was a 8 problem prior to Radio Electronics with other customers? 9 A Obviously, the letter is dated December 10th, 10 so the company must have had some question before this 11 time. 12 What was your job in December 1965 at Blonder-0 13 Tongue? 14 In December 1963? A 15 Yes. 0 16 The same as it was when I left. A 17 How do you explain the fact, then, if you were Q 18 the manager of antenna products, you did not know about 19 prior indemnifications with regard to antenna sales or 20 prior threats? 21 Well, for a very simple reason. LCA Sales Com-Α. pany, who was and, to my knowledge, is still the sales 22 representative in the New York market had a close personal 23 relationship with the members of the company and obviously 24 25

	Balash 22	
1	brought this to their attention without discussing it	
2	with me. I don't even know who they are. I don't know	
3	who this customer is.	
4	Q Were you in the Marketing Department of Blonder-	
5	Tongue at this time?	
6	A I was always in the Marketing Department.	
7	Q Would a letter like this be called to your at-	
8	tention after it was sent out in the normal course of	· · · · ·
9	events?	•
10	A It probably went to Dick Helhoski.	
11	Q Exhibit H-8 has at the bottom, Carbon copy	
12	MTD depth. Can you tell us what that stands for?	n N
13		
14	Twitchit W E and ack you	
15		
16	if this brings back to recollection still another customer	
17	that was involved in this same manner?	· · ·
18	A No. Again, this is something that I don't have	· .
19	knowledge of.	
20	Q I would like to show you Exhibit H-4 and ask you	-
	the same question.	
21	A No, I never saw this correspondence, either.	1997 1997 1997
22	Q Do you recall having had any meetings at Blonder-	.)
23	Tongue or any meeting at Blonder-Tongue at which JFD's	
24	selling policies were discussed, at which I was present?	
25		.*
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1 Not specifically. A 2 Q Do you recall discussions about antenna marketing 3 where I was present? 4 Yes. A. 5 Do you recall what you said at that time with 0.11 6 regard to the difficulties in selling that were imposed 7 by JFD selling activities and threats? 8 A I don't recall the specific conversation. 9 Do you recall the gist of it? Would it be cor-0 10 rect to classify it that it was much like your comments 11 in Exhibit H-1, that there were a number of customers that 12 had been threatened by JFD salesmen, that if they handled 13 the Blonder-Tongue Log Periodic Antennas, they would be 14 sued and that these salesmen attempted to get them to 15 handle the JFD antennas and line of accessories? 16 I don't specifically recall that conversation. Α 17 Do you deny that conversation was held in my Q 18 presence? 19 I deny recalling it. I don't know. I don't re-А 20 call. 21 Do you recall ever having a conversation on 0 22 those particular facts with anyone else at Blonder-Tongue? 23 Based on the fact that I wrote these memorandums Α 24 to Harry Gilbert, I would assume we had conversations re-25

Balash

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23

•••		
	1	Balash 24
· .	2	lating to them.
	3	Q The fact that I have just stated?
· ·	4	A Relating to the specific correspondence.
۰.	5	Q You mean the specific customers?
	6	A The specific customer.
	7	Q And is it not a fact that at that time in those
÷.,	8	discussions you were very concerned that the threat of
÷	9	suit made to the potential Blonder-Tongue customer was
	10	depriving you of the normal opportunity to sell Blonder-
, ²²	11	Tongue antennas and accessories to that customer?
· · ·	12	A I can't recollect that as being the specific
	13	discussion.
	14	Q But you know it to be a fact that you were
- i,	15	concerned about that at that time and expressed this
	16	concern?
· .	17	A The concern that I recall was not specifically
.'	18	involved with this matter at hand, but something entire-
	19	ly different.
	20	Q You had no concern whatsoever about the diffi-
-	21	culty you were having in selling Blonder-Tongue antennas
	22	because of the threats to your potential customers that
	23	if they handled it, Blonder-Tongue antennas, that they
	24	would be sued and you had no concern about the difficulty
	25	this imposed on your selling those antennas to those cus-

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11 - 1 - L	
• .	Balash 25
	terrors and the accorsony lines?
	I would like a yes or no answer.
4	THE WITNESS: Could I have the question?
· · ·	(The question was read.)
(A T would have to answer no to that.
	Q Will you please explain to the Court what you
٤	wanted Man Love to testify to in the second sentence of
	wown own quotation of your statement in Exhibit H-1?
10	A Tasked him if he would testify to the fact that
1	George Conneen had made the statement which I indicated
12	in the second paragraph.
1.	0 Why did you want him to testify in court about
14	that statement, what was wrong with that statement?
15	A Well, in order to answer that I have to go back
16	a little time.
17	The whole question of the relationship between
18	JFD and Blonder-Tongue went back far before this outdoor
19	antenna thing started. When we first made our Dart
20	Antenna, we put the name Log Periodic on the box. At
- 21	that time JFD had introduced the Log Periodic Antenna and
2	it had some success in the industry. We put the Log
23	Periodic on the boxwe, Blonder-Tongueand we went out
24	and sold the Dart Antenna and emphasized the fact that
25	it was a Log Period Antenna.
6 62 -	

Balash

	Balash 26
1	At some time after the introduction of the an-
2	tenna, the company made the decision to remove the name
3	Log Periodic from the antenna and we in the Marketing
4	Department asked why this was so, and we were told there
5	was some question as to whether we had the right to use
6	the name "Log" and that on the advice of the attorneys,
7	we were removing the word "Log" from it and leaving the
8	word "Periodic."
9	The first objection came to me as a salesman,
10	because I said that the explanationwe should find out
11	whether we had the right or didn't have the right and not
12	to take what I considered a wishy-washy position. We
13	were making a decision to take the name from the box after
14	we had gone out and sold the concept, and that we should
15	have known where we stood with this thing and not change
16	the thing in the middle.
17	I objected to it from a marketing standpoint,
18	that where you have one concept, which you have gone out
19	and sold, then have to reverse your position, that
20	I objected to it from a marketing standpoint, that we
21	should find out whether we had the right to it or didn't;
22	and if we didn't, to forget about it and stop indicating
23	that we did or else say it in big, bold letters, this is
24	a Log Periodic type antenna.
25	

1 This was part of the overall resentment and I 2 think that is the best word, that eventually grew up out 3 of the phone calls and conversations. They were simply 4 annoying to me that as a marketing man I was getting in-5 volved in what was not my job. I wasn't a legal adviser 6 for the company and this is where the hostility first 7 became evident. 8 I wonder whether you want the Court to understand Q. 9 that that is your answer to the threats by JFD that you 10 are talking about in Exhibit H-1? 11 Do I want the Court to understand that is my A 12 answer? 13 Yes, that is all you know about it, the threats Q. 14 of JFD is something about whether Blonder-Tongue was 15 going to use or not the name Log Period." 16 A I simply said in order to answer the original 17 question, which I have already forgotten, that we had 18 to go back in history a little bit to understand why I 19 was involved in this in the first place. It was only 20 from a internal marketing conversation that I was concern-21 ed. 22 Q I want to go back to Exhibit H-1 and I want you 23 to understand that I am confining my remarks to the situation that has been described by you in your memorandum of 24 25

27

	Balash 28
1	
2	Exhibit H-1. I am asking you again, I hope clearly,
3	will you please tell us what it was that you wanted Mr.
4	Love to testify to in court that you felt strongly at
5	that time was improper by JFD, improper conduct by JFD?
	A I was simply assuming that if Blonder-Tongue had
6	wanted to take some sortto have a legal answer to JFD
7	suing them, that a witness like this would be helpful.
8	Q Helpful for what?
9	A For exactly whatwe are involved in today, and I
10	assume this is a counteraction.
11	Q You mean helpful from what you are talking about
12	here in showing that JFD threatened the customer that if
13	he handled the Blonder-Tongue antenna line, the customer
14	would be sued?
15	A At this point I don't really know whether any
16	legal action had been started, whether JFD
17	Q The answer is it had not.
18	A It had not. This helps clarify something for
19	me, then. My feeling was that if JFD was going to sue
20	Blonder-Tongue for infringement, that they should do it.
21	They should start the suit, because I felt all of this
22	conversation at the time
23	Q What conversation?
24	A These kinds of conversations.
25	
• •	

Balash

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29

2	Q You mean the threats that were reported to you?
	A The conversations that the customer reported to
3	me.
4	Q That he had with JFD representatives?
5	A That he had with the JFD representative were
6	simply time-consuming on my part and I really felt like
7	"Let's get the thing over with. This industry is so rife
8	with antenna manufacturers countersuing one another, that
9	it gets to be you spend more time discussing who is suing
10	who in the industry than who is selling what. I was just
11	
12	annoyed by another situation where somebody else was su-
13	ing somebody else. My feeling was "Let's get the thing
14	over with." And I asked Sid if the thing came to suit,
15	would he testify.
16	In this particular case, I suppose I was acting
17	more in the legal capacity than the sales capacity. I
18	was just assuming if something did come like that, BT
10	might want somebody as a witness and that is why I posed
	the question to him.
20	Q So it is clear you are talking about somebody
21	as a witness to the fact stated up by Mr. Love in the
22	first quotation in H-1, that is what you wanted him to
23	be a witness to?
24	A I wanted him to be a witness to the statement
25	

1	Balash 30
2	he made to me on the telephone, that George Conneen had
	told him that JFD was going to sue him.
3	Q If he handled the BT antenna line?
4 5	A He already handled it at this point.
5 6	Q For handling the BT antenna line?
	A That is what the statement says.
7	Q As the product manager, you can't think of a
	single other customer besides the three you have outlin-
9	ed, who reported to you these threats of suit by JFD
10	representatives, if they handled or continued to handle
11	the BT antenna line?
12	A No, I cannot.
13	Q Do you have any records or memoranda or diary
14	that you kept in this era?
15	A You mean with relation to this?
16	Q Yes.
17	A No, I kept no records.
18	Q Did you have a rile where your letters or cor-
19	respondence with various customers and potential customers
20	were filed with Blonder-Tongue?
21	A Yes.
22	Q Do you know where that file is now?
23	A Do I know where it is now? No. It was kept
24	by my secretary.
25	
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1	Balash 31
2	Q Who was she?
3	A Marianne Dittman.
4	0 That is the "MED" initials at the bottom of H-1?
5	A Yes. She kept a loose-leaf folder with copies
6	of all correspondence.
7	Q You also, as the product manager in charge of
8	the antenna selling program, have no recollection of a
9	single customer who reported to you the threats by JFD
10	who didn't handle or continue to handle the Blonder-Tongue
11	antenna lines; is that your testimony?
12	A That is correct.
13	Q Who would have more information than you with
14	regard to this at Blonder-Tongue?
15	A Harry Gilbert.
16	Q Who else?
17	A Dick Helhoski.
18	Q Do you recall being asked by me or by Harry
19	Gilbert, in response to my request to try to get as much
20	information as you could, preferably, in writing, with
21	regard to the JFD threats to your customers and potential
22	customers?
23	A I don't recall that specifically, no.
24	Q Do you deny that that request was made of you?
25	A It might have been made. I don't recall it.
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1	Balash 32
2	Q What duties did you assume on August 1, 1967
3	at JFD?
4	A Regional sales manager.
5	Q Did that include the selling of antennas and ac-
6	cessory equipment, converters, amplifiers and the like?
7	A Yes, it did.
8	Q In other words, handling the same kind of product
	line that you handled for Blonder-Tongue?
10	A Yes.
11	Q Have you in this connection solicited the same
12	customers that you solicited in this connection while at
13	Blonder-Tongue?
14	A The same general group of customers, only more
15	confined because at Blonder-Tongue my position was
16	national and here it is regional.
17	Q Insofar as that region is concerned, you solicit-
18	ed certainly many of the exact same customers that you
19	sold similar products to while you were at Blonder-Tongue?
20	A Yes.
21	Q At the time you left Blonder-Tongue, were you
22	not privy to the designs and program of the new antennas
23	that they were planning to come out with?
23 24	A I don't understand that question.
24 25	Q Were you not informed prior to your leaving
43	
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	Balash 33
1	Blonder-Tongue of the details of the new designs and
2	marketing program in connection with antennas that Blonder-
3	Tongue was coming out with?
4	A Blonder-Tongue had already introduced their an-
5	tenna line before I left the company.
6	Q Were you not aware of other antennas that were
7	in development or about to be marketed?
8	A No.
· 9	Q Did you not write memoranda making suggestions
10	indeed for additional antennas prior to the time you
11	left Blonder that you felt were unnecessary in the market-
12	ing program?
13	A I don't recall making specific recommendations.
14	I wrote lots of memoranda, but I don't recall specifical-
15	ly recommending models or additions to the line.
16	Q You don't recall receiving any information at all
17	about antennas that were under development in May and
18	June of 1966?
19	A Let me see if I can give this answer accurately.
20	There were designs that had been under consideration for
21	some long period of time prior to my leaving. What they
22	were specifically, now, I don't recollect. Mr. Blonder
23	had designed a line of antennas prior to this particular
24	line that they introduced, the Color Ranger line. These
25	

1

	Balash 34
1	designs were considered part of a long-term project which
···· 2	[1] 이 방법에 가지 않는 것이 같은 것이 가지 않는 것이 있는 것이 있는 것이 있는 것이 있는 것이 있는 것이 있다. [2] 가지 않는 것이 있는 것이 없는 것이 있는 것이 없는 것이 있는 것이 없는 것이 있는 것이 없는 것이 없
3	would perhaps eventually be brought in to round out the
4	line.
5	What they were specifically now, I don't recall.
	There was always something under development.
7	Q When you came to work at JFD, were you intruct-
	ed to maintain in confidence any confidential develop-
	ment work that you had known at Blonder-Tongue?
9	THE WITNESS: You will have to ask me that
10	again.
11	(The question was read.)
12	
13	A Instructed by whom?
14	Q JFD. In other words, did they caution you not
15	to impart to them anything that you regarded as confi-
	dential?
16	A There were no discussions.
17	Q You never discussed any of the Blonder-Tongue
18	antennas with JFD?
19	
20	A There was simply no discussion in this area
21	at all.
	Q You are asking the Court to get the picture that
22	you, as the man in charge of the marketing of antennas
23	at Blonder-Tongue who has now come over to JFD to do a
24	similar marketing job in a particular region, that there
25	
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	Balash 35
1	were no discussions about what Blonder-Tongue's antenna
2	designs or marketing program were at all; is that right?
3	A We never discussed anything that could be con-
4 5	sidered of a confidential nature.
5	Q What did you discuss?
7	A Frankly, they were more interested in my knowl-
}	edge of the amplifier and accessories than they were of
}	my knowledge in the antenna business.
	Q That is Blonder-Tongue's amplifier and accessory
	business?
	A The industry accessory business.
	Q Did they discuss with you Blonder-Tongue's marke
	ing program?
	A They discussed with me what I thought the entire
	market looked like.
	(The question was read.)
•••	A I would say yes, only in relation to their posi-
	tion along with other manufacturers in the industry, such
)	as Weingard, Channel Master, Jerrold and so on.
L	Q Were you aware of new transistorized amplifiers
1	that were about to go into production at Blonder-Tongue
2	at this time?
	A Yes, I was.
4	Q Did you discuss these with JFD?
5	

36 Balash 1 I think I am entitled to a yes or no answer. A 2 You are. I am trying to recall whether it was A 3 specifically discussed or not. I don't believe it was. 4 Are you going to say under oath it was not dis-0 5 cussed with you? 6 A To the best of my recollection--I am under oath--7 to the best of my recollection, it was not discussed. 8 To the best of your recollection, was any new 0 9 product then under development at Blonder-Tongue dis-10 cussed by you with JFD? 11 A I would say no, because those were the only 12 two products -- I am sure we are referring to the same 13 two products. 14 Will you identify them to make sure? Q÷ 15 A Let me think what they were called. It was a 16 transistorized version of the HAB. 17 Which, generically, is what kind of piece of Q 18 apparatus? 19 A A master antenna piece of equipment and the other 20 one was UHF broad-band amplifier, which at that time was 21 called the HUB. 22 How about the CVB-30P? Q 23 That is the same unit. A 24 The CVB-29B--CUB 29? Q 25 COMMERCE REPORTING CO. 150 NASSAU STREET, NEW YORK, N. Y. 10038 . WOrth 4-3567

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: . 1	Balash 37
2	A That is the same unit I am referring to. There
3	was another identification given to it.
4	Q Your testimony is that you did not discuss these
5	at all with JFD?
6	A That is correct. They had no interest in
7	master antenna products at that time.
8	Q Do they now?
9	A They do now.
10	Q Have you discussed this since then with them,
11	these Blonder-Tongue developments?
12	A Yes, I would say it came up in conversation.
13	One of the amplifiers is on the market, so it is an aca-
14	demic suggestion.
15	Q The other one is not yet, is it?
16	A I don't know.
17	Q So far as you know, it is not on the market?
18	A So far as I know, it is not.
19	Q I believe it was your testimonyI wish to
20	make very surethat you feel that Mr. Jerry Cohn is an
21	honest and truthful person?
22	A Yes.
23	MR. RINES: No further questions.
24	EXAMINATION BY MR. BERLINER:
25	Q Mr. Balash, what were the circumstances under
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••••••			Į.
:		Balash 38	
	1	which you left the employ of Blonder-Tongue and went to	
	2	work for JFD?	.
· · · ·	3	A I resigned from one company and went to work for	
· ·	4	the other.	
	5	Q Did JFD approach you or did you approach JFD?	
	6	A If you want the whole history, I learned that	
	7	JFD had an opening in their Sales Department during the	
	8	Parts Show in, I guess it was May, in Chicago. No, I am	
	9	sorryin San Francisco.	
	10	When I got back from the Parts Show, I contacted	
	11	them and asked them if it was true that there was some	
	12	opening, and they said they might have something, and	
	13	asked me to come over and talk to them.	ļ
	14	I did and found out that one of their men had	
	15	given notice and was leaving the company and there would	
	16	probably be an opening in their Sales Department.	
	17	Q When did you make this decision to leave Blonder-	ŀ
	18	Tongue and go to JFD?	
4 4 4 4 4	19	A During the vacation period of last year, which	
	20	was the first two weeks in July.	.
	21	Q How soon thereafter did you advise Blonder-	
	22	Tongue you were leaving?	.
	23	A The first day I came back from vacation.	
	24	MR. BERLINER: No further questions.	
•	25		
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		, s
1	Balash 39	÷.
2	EXAMINATION BY MR. RINES:	
3	Q You said you learned at the Parts Show. How	•
4	did you learn there was an opening?	кі •
5	A I didn't know there was an opening. I had been	•
6	told at the Parts Show by a couple of different people	•
7	that they understood that Mort Leslie was leaving JFD	
8	and that there might be an opening there, so I contacted	
9	them.	
10	Q Who were the couple of people?	
11	A I don't recall specifically who they were. By	
12	the time the show was in the second day, it became pretty	 1
13	much general knowledge that Mort was leaving.	
14	Q Was one of them Herb Yasky?	
15	A No.	•
16	Q Was one of them a JFD representative who had	• .
17	been cooperating with Blonder-Tongue in a cooperative	
	program at that Parts Show?	- - -
18 19	A These were from distributors. It was dis-	
20	tributors at the show who simply mentionedMort was	•
	a well known figure in the industry and evidently had	•
21	told some of the people at the show he was leaving	
22 23	either looking for something else or for some reason,	-
	and word got back.	
24 25	A Who negotiated your employment contract with	•••

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· · · · · ·													
1	Balash 40												
2	JFD?												
3	A Bill Klansky and Ed Finkel.												
3 4	Q Whom did you negotiate the actual terms with?												
5	A The actual terms were negotiatedI believe in	e A A											
6	was in conference all the time between Klansky, Finkel												
	7 and myself.												
8	Q Do you recall telling Blonder-Tongue people that you had learned at the San Francisco show that JFD had												
9													
10	been unsuccessful in selling distributor products and												
11	accessories to the antenna products?												
12	A Yes.												
13	Q This was your specialty, was it not, selling	· · ·											
14	distributor products?												
15	A It was one of my responsibilities.												
16	Q At Blonder-Tongue?												
17	A Yes.	Ч.											
18	MR. RINES: No further questions.	• • •											
19	MR. BERLINER: The witness may sign in												
20	front of any notary.												
21	(Time noted: 3:25 p.m.)												
		. ۲.											
22	Subscribed and sworn to before me												
23	this1967.												
24													
25													
· .	COMMERCE REPORTING CO.												

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1	41
2	
3	<u>CERTIFICATE</u>
4	
5	STATE OF NEW YORK)
6	: SS COUNTY OF NEW YORK)
7	
. 8	I, RICHARD KAUFMAN, a Shorthand Reporter and
·	Notary Public within and for the State of New York, do
9	hereby certify:
10	That JEROME N. BALASH, the witness whose depo-
11	sition is hereinbefore set forth, was duly sworn by
12	me and that such deposition is a true record of the
13	testimony given by such witness.
14	I further certify that I am not related to any
15	of the parties to this action by blood or marriage,
16	and that I am in no way interested in the outcome of
17	this matter.
18	IN WITNESS WHEREOF, I have hereunto set my
19	hand this day of 1967.
20	
21	Inchard terretide
22	RICHARD KAUFMAN
23	
24	
25	
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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS BEFORE JUDGE HOFFMAN

DOROTHY L. BRACKENBURY

OFFICIAL COURT REPORTER

DEFENDANT EX: NO

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R henry T

MEMO TO: H. GILBERT

FROM: J. BALASH

DATE: APRIL 29, 1966

SUBJECT: JFD PATENT INFRINGEMENT

HARRY:

1 RECEIVED A CALL FROM SKIP WOMACK OF SACRAMENTO ELECTRONIC SUPPLY IN SACRAMENTO, CALIFORNIA TODAY. THE CONVERSATION WENT APPROXIMATELY LIKE THIS:

SKIP: "I SEE WHERE JFD IS PUTTING BLONDER-TONGUE OUT OF THE ANTENNA BUSINESS."

JERRY: "WHAT DO YOU MEAN BY THAT?"

- SKIP: "I GOT A LETTER FROM JFD THIS WEEK WHICH STATES THAT THE UNIVERSITY OF ILLINOIS IS SUING YOU AND JERROLD AND SOMEBODY ELSE FOR PATENT INFRINGEMENT AND I'M KIND OF WORRIED SINCE ANTENNA SALES ARE JUST STARTING AND WE HAVE BEEN WORKING VERY HARD ON IT."
- JERRY: "IT'S TRUE THAT THEY ARE INSTITUTING SUIT BUT I WILL BE GLAD TO SEND YOU A LETTER OF INDEMNIFICATION RENDERING YOU HARMLESS...
 - SKIP: "THAT'S NOT THE POINT - | JUST WANTED TO MAKE SURE THAT YOU ARE GOING TO STAY IN THE ANTENNA BUSINESS."
- JERRY: "WELL LET ME REASSURE YOU. WE KNOW THAT JFD IS INFRINGING ON SOME OF OUR PATENTS, SO IF THIS WHOLE ISSUE EVER COMES TO SUIT I AM SURE IT WILL END UP AS A STAND OFF. AS A MATTER OF FACT, WE HAVE BEEN COOPERATING WITH JFD IN SOME NEW UHF MARKETS ON PROMOTIONS AND HAVE A GOOD RELATIONSHIP WITH THEM."

SKIP:

"WELL I'M REAL GLAD TO HEAR THAT AND IT TAKES A LOAD OFF MY MIND. SEE YOU IN SAN FRANCISCO."

 $\mathbf{54}$

JERRY BALASH

MAY - 4 1965 RINES AND RINES NO. TEN POST OFFICE SQUARE, EDSTON

RECEIVED

JB:MD

UNITED STATES DISTRICT CAURT NORTHERN DISTRICT OF ILLINOIS BEFORE JUDGE HOFFMAN 167 H-1 for id h H-1 firs

DEFENDANT EX. NO. 60-" DOROTHY L. BRACKENBURY OFFICIAL COURT REPORTER

MEMO TO: H. A. GILBERT FROM; J. N. BALASH DATE: MARCH 4, 1966

ON MONDAY, FEBRUARY 28, THE FOLLOWING CONVERSATION TOOK PLACE BETWEEN Sidney Love, Manager of Radio Electric Service Company of Pennsylvania and myself prior to a dealer meeting being held by B-T in conjunction with R. E. S. Co. for the purpose of introducing our color Ranger line.

- -SID LOVE: "GEORGE CONEEN EJFD REP] WAS IN TO SEE ME THIS MORNING AND TOLD ME JFD WAS GOING TO SUE YOU EB-T] AND MYSELF ERADIO ELECTRIC] ON THE ANTENNA LINE."
 - J. BALASH: "SID, I AM GETTING TIRED OF THEIR EJFD. CONSTANTLY THREATENING US EB-T. AND OUR DISTRIBUTORS. IF WE WENT TO COURT OVER THIS WOULD YOU BE WILLING TO TESTIFY AS TO YOUR CONVERSATION WITH CONCEN?"

SID LOVE: "ANYTIME."

AT A MEETING IN JACKSONVILLE, FLORIDA BEFORE A GROUP OF DEALERS AT WHICH I WAS PRESENT, MORT LESLIE, JFD SALES MANAGER SAID IN ESSENCE, JFD HAS THE EXCLUSIVE PATENT RIGHTS TO THE LOG PERIODIC DESIGN. THESE PATENTS WERE GRANTED TO US [JFD] BY THE UNIVERSITY OF ILLINOIS AND WE ARE THE ONLY MANUFACTURER AUTHORIZED TO USE THE LOG PERIODIC PRINCIPLE.

SINCERELY,

JERRY BALASH

JB:MED

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. F	ROM:		J. N.	BALASH								영화 영국 영국 영
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ON MONDAY, FEBRUARY 28, THE FOLLOWING CONVERSATION TOOK PLACE BETWEEN SIDNEY LOVE, MANAGER OF RADIO ELECTRIC SERVICE COMPANY OF PENNSYLVANIA AND MYSELF PRIOR TO A DEALER MEETING BEING HELD BY B-T IN CONJUNCTION WITH R. E. S. CO. FOR THE PURPOSE OF INTRODUCING OUR COLOR RANGER LINE.

- SID LOVE: "GEORGE CONEEN EJFD REP] WAS IN TO SEE ME THIS MORNING AND TOLD ME JFD WAS GOING TO SUE YOU EB-T] AND MYSELF ERADIO ELECTRIC] ON THE ANTENNA LINE."
 - J. BALASH: "SID, I AM GETTING TIRED OF THEIR EJFDE CONSTANTLY THREATENING US EB-TE AND OUR DISTRIBUTORS. IF WE WENT TO COURT OVER THIS WOULD YOU BE WILLING TO TESTIFY AS TO YOUR CONVERSATION WITH CONCEN?"

SID LOVE: "ANYTIME."

AT A MEETING IN JACKSONVILLE, FLORIDA BEFORE A GROUP OF DEALERS AT WHICH I WAS PRESENT, MORT LESLIE, JFD SALES MANAGER SAID IN ESSENCE, JFD HAS THE EXCLUSIVE PATENT RIGHTS TO THE LOG PERIODIC DESIGN. THESE PATENTS WERE GRANTED TO US CJFDD BY THE UNIVERSITY OF ILLINOIS AND WE ARE THE ONLY MANUFACTURER AUTHORIZED TO USE THE LOG PERIODIC PRINCIPLE.

SINCERELY,

JERRY BALASH

JB:MED

		60-Hiz R. Kenes Tu orig-	RRASH
ME	мото: І	H. GILBERT . J. BALASH APRIL 29, 1966	for
		J. BALASH	")
		APRIL 29, 1966 JFD PATENT INFRINGEMENT	

HARRY:

I RECEIVED A CALL FROM SKIP WOMACK OF SACRAMENTO ELECTRONIC SUPPLY IN SACRAMENTO, CALIFORNIA TODAY. THE CONVERSATION WENT APPROXIMATELY LIKE THIS:

SKIP: "I SEE WHERE JFD IS PUTTING BLONDER-TONGUE OUT OF THE ANTENNA BUSINESS."

JERRY: "WHAT DO YOU MEAN BY THAT?"

- SKIP: "I GOT A LETTER FROM JFD THIS WEEK WHICH STATES THAT THE UNIVERSITY OF ILLINOIS IS SUING YOU AND JERROLD AND SOMEBODY ELSE FOR PATENT INFRINGEMENT AND 1 M KIND OF WORRIED SINCE ANTENNA SALES ARE JUST STARTING AND WE HAVE BEEN WORKING VERY HARD ON IT."
- JERRY: "IT'S TRUE THAT THEY ARE INSTITUTING SUIT BUT I WILL BE GLAD TO SEND YOU A LETTER OF INDEMNIFICATION RENDERING YOU HARMLESS...
 - SKIP: "THAT'S NOT THE POINT - | JUST WANTED TO MAKE SURE THAT YOU ARE GOING TO STAY IN THE ANTENNA BUSINESS."
- JERRY: "WELL LET ME REASSURE YOU. WE KNOW THAT JFD IS INFRINGING ON SOME OF OUR PATENTS, SO IF THIS WHOLE ISSUE EVER COMES TO SUIT I AM SURE IT WILL END UP AS A STAND OFF. AS A MATTER OF FACT, WE HAVE BEEN COOPERATING WITH JFD IN SOME NEW UHF MARKETS ON PROMOTIONS AND HAVE A GOOD RELATIONSHIP WITH THEM."

SKIP: WEL

Well I'M REAL GLAD TO HEAR THAT AND IT TAKES A LOAD OFF MY MIND. SEE YOU IN SAN FRANCISCO."

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JERRY BALASH

JB:HD

RECEIVED MAY - 4 1965

RINES AND RINES NO. TEN POST OFFICE SQUARE, EDSTON

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IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

THE UNIVERSITY OF ILLINOIS FOUNDATION,)

1

Plaintiff and)
Counterclaim Defendant,)

BLONDER-TONGUE LABORATORIES, INC.,

- 17 -

- v -

Defendant and Counterclaimant,

Civil Action

No. 66 C 567

JFD ELECTRONICS CORPORATION,

Counterclaim Defendant.)

EXHIBITS DISCUSSED DURING BALASH DEPOSITION

DEFENDANT'S EXHIBIT #4 60

WELLER ELECTRONIC SALES, INC.

DATE: May 2, 1966

INTER-OFFICE CORRESPONDENCE

TO: Mr. Dick Helhoski, Blonder-Tongue Labs.

FROM: Bill Weller

SUBJECT: Main Line Cleveland 1260 E. 38th Street Cleveland, Ohio

Dear Dick:

I am forwarding to you a copy of the JFD mailing which was received by Main Line.

Would you please write to Mr. Adolph Friedman at Main Line informing him that you will protect his company against any patent infringement suit that JFD will bring against them due to they handling our Ranger antennas.

Thanks.

BW:ts encl:

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Sincerely yours,

Weller

UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS BEFORE JUDGE HOFFMAN

DEFENDANT EX. NO. 60 DOROTHY L. BRACKENBURY OFFICIAL COURT REPORTER



TO: ALL JFD DISTRIBUTORS

FROM: ED FINKEL

CB5AU

SUBJECT: UNIVERSITY OF ILLINOIS FOUNDATION SUES:

BLONDER-TONGUE LABORATORIES, INC.

CHANNEL MASTER CORPORATION

JERROLD ELECTRONICS CORP.

FOR LOG PERIODIC ANTENNA BASIC PATENT INFRINGEMENT

The above firms now join Finney Company and Winegard Company in the list of manufacturers being sued by the University of Illinois Foundation for patent violations.

A reprint of the official press release, and the article from Home Furnishings Daily of April 18, 1966, specify the actions taken against the patent violators.

The Foundation is taking vigorous action in the courts to sue all violators of the basic Log Periodic Patents. JFD is the EXCLUSIVE licensee of the Foundation authorized to manufacture antennas under these basic patents.

If emulation is the sincerest form of flattery, then JFD and its Franchised Distributors must be selling the finest TV and FM antennas on the market today. The fantastic acceptance and success of the whole JFD LPV antenna line attests to the validity of this conclusion.

UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS BEFORE JUDGE HOFFMAN

DOROTHY L. ERACKENBURY

OFFICIAL COURT REPORTER

Min Ha

DEFENDANT EX. NO

April 19, 1966

224 Illini Union · Urbana, Illinois 61803

COURT

DISTRICT

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UNITED

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NORTHERN DISTRICT OF ILLINOIS

BEFORE JUDGE

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DEFENDANT

UNIVERSITY OF ILLINOIS FOUNDATION

(B5-5=

April 7, 1966

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DOROTHY

Hjalmar W. Johnson, President of the University of

Illinois Foundation, revealed today that the Foundation had filed civil actions in the Federal District Court in Chicago against Blonder-Tongue Laboratories, Inc., Allied Radio Corporation, Channel Master Corporation, and Electronic Distributors, Inc., charging infringement of one of the Foundation's Log Periodic Antenna patents.

Mr. Johnson stated that the Log Periodic Antenna

Inventions constitute one of the most important new developments in the antenna industry and that the Foundation Antenna licensing programs is one of the most important income sources for the Foundation.

Earlier this year the Foundation filed a civil action in the Federal District Court of Iowa against the Winegard Company, charging infringement.

The JFD Electronics Corporation of Brooklyn, New York, has an exclusive license under the patents in the field of receiving antennas for television and FM broadcasting stations, and antennas for amateur and citizens band transmission and reception. All other

fields are licensed non-exclusively by the Foundation.

(B5-6-UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS BEFORE JUDGE HOFFMAN 60 DEFENDANT EX. NO_ DOROTHY L. BRACKENBURY Ett. H. for its OFFICIAL COURT REPORTER HOME FURNISHINGS DAILY, MONDAY, APRIL 18, 1965 Antenna Patent Suit Hits Jerrold CHICAGO. - The University of Illinois Foundation. Ur ban a, charged in Federal Court that Jer-rold Electronics Corp., Philadel-phia, and R. Cooper, Jr., Inc., here, make or cause manufacture and sale of radio and TV antennas that infinite two of its natemas infringe two of its patents. The patents are Nos. 3,150.376, for a multiband, log-periodic antenna, and 3,210,767, for a frequency-independent, unidirectional antenna. The sult asks for injunctions and an accounting and award of damages. Merriam, Matshall, Shapiro & Klose represents the foundation.

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BLONDERXTONGUE

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Laboratories Inc. / 9 Alling St., Newark, N. J. 07102 / 201 MArket 2-8151

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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF JULINOIS BEFORE JUDGE HOFFMAN

DEFENDANT EX. NO DOROTHY L. BRACKENBURY OFFICIAL COURT REPORTER

May 5, 1966

Mr. Adolph Friedman Main Line Cleveland 1260 East 38th Street Cleveland, Ohio

Dear Mr. Friedman:

Blonder-Tongue Laboratories, Incorporated hereby agrees to indemnify Main Line Cleveland, of Cleveland, Ohio, in connection with the purchase of Blonder-Tongue Antenna equipment; Color Ranger Models 3, 5, 10 and U-Ranger, against any claims for infringement of any patent rights asserted against such equipment by others.

Very truly yours,

BLONDER-TONGUE LABORATORIES, INC.

Harry A. Gilbe Vice President

HAG/mpm



BLONDERXTONGUE

UNTED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINCIS BEFORE JUDGE HOTEMAN

DOROTHY L BRACKENBURY

DEFENDANT EX NO

Laboratorios Inc. / 9 Alling St., Newark, H. J. 07102 / 201 MArket 2-8151

April 5, 1966

Mr. Fred Wilensky Allied Radio Corporation Post Office Box 4716 Chicago, Illinois

Dear Mr. Wilensky:

Blonder-Tongue Laboratories, Incorporated hereby agrees to indemnify Allied Radio Corporation of Chicago, Illinois, in connection with the purchase of Blonder-Tongue Antenna Equipment, Color Ranger Models 3, 5, 10 and U-Ranger, against any claims for infringement of any patent rights asserted against such equipment by others.

fomo TV accessories . Industrial TV systems e master TV systems . Ulif convertors . Canadian Division Banco Television Associates, std., Toronto, Ontario

Very truly yours,

BLONDER-TONGUE LABORATORIES, INC.

RECEIVED

MAY 24 1966

RINES AND RINES NO. TEN POST OFFICE SQUARE, BOSTON

larry A. Gilber Vice President

HAG/da

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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS BEFORE JUDGE HOFFMAN fouridi DEFENDANT EX. NO. DOROTHY L BRACK

OFFICIAL COURT RE

December 10, 1955

Atlas Electronics Corporation 1317 First Avonue Now York, New York 10021

Gentlemen:

λ)

Blonder-Tongus Laboratories, Incorporated hereby agrees to indemnify Atlas Electronics Corporation of New York, New York, in connection with the purchase of Blander-Tongue Antonna equipment, Color Ranger Models 3, 5, 10, and U-Ranger, against any claims for infringement of any patont rights asserted against such againment by others.

Vory truly yours

BLONDER-TONGUE LABORATORIES, INC.

Harry A. Gilbert Vice President

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