Calendar No. 667

100TH CONGRESS 2D SESSION

S. 1883

To amend the Act entitled "An Act to provide for the registration and protection of trade-marks used in commerce, to carry out the provisions of certain international conventions, and for other purposes".

IN THE SENATE OF THE UNITED STATES

NOVEMBER 19, 1987

Mr. DECONCINI (for himself Mr. Grassley, Mr. Helfin, and Mr. Hatch) introduced the following bill; which was read twice and referred to the Committee on the Judiciary

MAY 12 (legislative day, MAY 9), 1988

Reported by Mr. BYRD (for Mr. BIDEN), with an amendment
[Strike out all after the enacting clause and insert the part printed in italic]

A BILL

To amend the Act entitled "An Act to provide for the registration and protection of trade-marks used in commerce, to carry out the provisions of certain international conventions, and for other purposes".

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 That this Act may be cited as the "Trademark Law Revision
- 4 Act of 1987".

1	SEC. 2. For purposes of this Act, the Act entitled "An
2	Act to provide for the registration and protection of trade-
3	marks used in commerce, to carry out the provisions of cer-
4	tain international conventions, and for other purposes" shall
5	be referred to as the "Trademark Act of 1946".
6	SEC. 3. Section 1 of the Trademark Act of 1946 (15
7	U.S.C. 1051) is amended by—
8	(1) inserting a section heading before section 1 to
9	read as follows:
10	"REQUIREMENTS FOR APPLYING TO REGISTER
11	TRADEMARKS ON THE PRINCIPAL REGISTER";
12	(2) striking out "may register his" and inserting
13	in lieu thereof "may apply to register his";
14	(3) redesignating paragraphs (1), (2), and (3) of
15	subsection (a) as subparagraphs (A), (B), and (C),
16	respectively;
17	(4) redesignating subsections (a), (b), and (c) as
18	paragraphs (1), (2), and (3), respectively;
19	(5) inserting "(a)" after "SECTION 1.";
20	(6) striking out "actually" in subparagraph (C), as
21	redesignated herein; and
22	(7) adding at the end thereof the following:
23	"(b) A person who has a bona fide intention to use a
24	trademark in commerce may apply to register the trademark
25	under this Act on the principal register hereby established:

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"(1) By filing in the Patent and Trademark
Office—

"(A) a written application, in such form as may be prescribed by the Commissioner, verified by the applicant, or by a member of the firm or an officer of the corporation or association applying, specifying applicant's domicile and citizenship, applicant's bona fide intention to use the mark in commerce, the goods in connection with which the applicant has a bona fide intention to use the mark and the mode or manner in which the mark is intended to be used in connection with such goods, and including a statement to the effect that the person making the verification believes himself, or the firm, corporation, or association in whose behalf he makes the verification, is entitled to use the mark in commerce, and that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use such mark in commerce either in the identical form thereof or in such near resemblance thereto as to be likely, when applied to the goods of such other person, to cause confusion, or to cause mistake, or to deceive: Provided, That in the ease of every application seeking concurrent

1	use the applicant shall state exceptions to his
2	claim of exclusive use, in which he shall specify,
3	to the extent of his knowledge, any use by others,
4	the goods in connection with which and the areas
5	in which such use exists, the periods of such use,
6	and the goods and area for which the applicant
7	has a bona fide intention to use the mark in com-
8	merce and desires registration. However, with the
9	exception of applications filed pursuant to section
10	44 of this Act, no mark shall be registered until
11	the applicant has met the requirements of section
12	13(b)(2) hereof; and
13	"(B) a drawing of the mark.
14	"(2) By paying in the Patent and Trademark
15	Office the filing fee.
16	"(3) By complying with such rules or regulations,
17	not inconsistent with law, as may be prescribed by the
18	Commissioner.
19	"(e) At any time during examination of an application
20	filed under subsection (b), an applicant who has made use of
21	the mark in commerce may claim the benefits thereof for pur-
22	poses of this Act, by amending his application to bring it into
23	conformity with the requirements of subsection (a).".
24	SEC. 4. Section 2 of the Trademark Act of 1946
25	(U.S.C. 1052) is amended—

1 (1) by amending subsection (d) to read as follows: 2 "(d) Consists of or comprises a mark which so resembles a mark registered in the Patent and Trademark Office, or a mark which is the subject of a previously filed pending applieation, or a mark or trade name previously used in the United States by another and not abandoned, as to be likely, when applied to the goods of the applicant, to cause confusion, or to cause mistake, or to deceive: Provided, That when the Commissioner determines that confusion, mistake, or deception is not likely to result from the use by more than one person of the same or similar marks under conditions and limitations as to the mode or place of use of the marks or the goods in connection with which such marks are used, concurrent registrations may be issued to such persons when they have become entitled to use such marks prior to (1) the earliest of the filing dates of the applications pending or of any registration issued under this Act; or (2) July 5, 1947, in the ease of registrations previously issued under the Act of March 3, 1881, or February 20, 1905, and continuing in full force and effect on that date; or (3) July 5, 1947, in the case of applications filed under the Act of February 20, 1905, and registered after July 5, 1947. Use prior to the filing date of any pending application or a registration shall not be required 24 when the owner of such application or registration consents 25 to the grant of a concurrent registration to the applicant.

1	Concurrent registrations may also be issued by the Commis-
2	sioner when a court of competent jurisdiction has finally de-
3	termined that more than one person is entitled to use the
4	same or similar marks in commerce. In issuing concurrent
5	registrations, the Commissioner shall prescribe conditions
6	and limitations as to the mode or place of use of the mark or
7	the goods in connection with which such mark is registered
8	to the respective persons;"; and
9	(2) in subsection (f) by striking out "five years"
10.	through the end of the subsection and inserting in lieu
11	thereof "five years next preceding an offer of proof by
12	the applicant.".
13	SEC. 5. Section 3 of the Trademark Act of 1946 (15
14	U.S.C. 1053) is amended by—
15	(1) striking out "used in commerce" in the first
16	sentence; and
17	(2) striking out the second sentence.
18	SEC. 6. Section 4 of the Trademark Act of 1946 (15
19	U.S.C. 1054) is amended by—
20	(1) striking out "origin used in commerce," and
21	inserting in lieu thereof "origin,";
22	(2) striking out "except when" in the first sen-
23.	tence and inserting in lieu thereof "except in the ease
24	of certification marks when"; and
25	(3) striking out the second sentence.

- SEC. 7. Section 5 of the Trademark Act of 1946 (15)

 2 U.S.C. 1955) is amended by adding at the end thereof the

 3 following: "First use of a mark by a person, which use is

 4 controlled by the registrant or applicant for registration of

 5 the mark in respect to the nature and quality of the goods or

 6 services, shall inure to the benefit of the registrant or

 7 applicant.".
- 8 SEC. 8. Section 6(b) of the Trademark Act of 1946 (15
 9 U.S.C. 1056(b)) is amended by striking out "(d)" and insert0 ing in lieu thereof "(e)".
- 11 SEC. 9. Section 7 of the Trademark Act of 1946 (15)
 12 U.S.C. 1057) is amended by—
- 13 (1) amending subsection (b) to read as follows:
- "(b) A certificate of registration of a mark upon the
 principal register provided by this Act shall be prima facic
 evidence of the validity of the registered mark and of the
 registration thereof, of the registrant's ownership of the
 mark, and of the registrant's exclusive right to use the registered mark in commerce on or in connection with the goods
 or services specified in the certificate, subject to any conditions or limitations stated therein.";
- 22 (2) redesignating subsections (e), (d), (e), (f), and
 23 (g) as subsections (d), (e), (f), (g), and (h), respectively;
 24 and

1	(3) inserting between subsection (b) and subsection
2	(d), as redesignated herein, the following:
3	"(e) Contingent on the registration of a mark on the
4	principal register established herein, the filing of the applica-
5	tion to register such mark shall constitute constructive use of
6	the mark, conferring a right of priority, nationwide in effect,
7	on or in connection with the goods or services specified in the
8	registration against any other person except for a person
9	whose mark has not been abandoned and, who prior to such
10	filing—
11	"(1) has used the mark;
12	"(2) has filed an application to register the mark
13	on the principal register and that application is pending
14	or has resulted in registration of the mark on the prin-
15	eipal register; or
16	"(3) has filed a foreign application to register the
17	mark on the basis of which he has acquired a right of
18	priority by the timely filing under section 44(d) of an
19	application to register the mark on the principal regis-
20	ter and that application is pending or has resulted in
21	registration of the mark on the principal register.".
22	SEC. 10. Section 8(a) of the Trademark Act of 1946 (15
23	U.S.C. 1058a) is amended by—
24	(1) striking out "twenty" and inserting in lieu
25	thereof "ten": and

- 1 (2) striking out "showing that said mark is in use
 2 in commerce or showing that its" and inserting in lieu
 3 thereof "setting forth those goods or services recited in
 4 the registration on or in connection with which the
 5 mark is in use in commerce and having attached there6 to a specimen or facsimile showing current use of the
- 7 mark, or showing that any".
- 8 SEC. 11. Section 9(a) of the Trademark Act of 1946 (15
- 9 U.S.C. 1059(a)) is amended by striking out "twenty" and
- 10 inserting in lieu thereof "ten".
- 11 SEC. 12. Section 10 of the Tradomark Act of 1946 (15
- 12 U.S.C. 1060) is amended to read as follows:
- 13 "ASSIGNMENT AND GRANT OF SECURITY INTEREST
- 14 "SEC. 10. (a) A registered mark or a mark for which
- 15 application to register has been filed shall be assignable with
- 16 the goodwill of the business in which the mark is used, or
- 17 with that part of the goodwill of the business connected with
- 18 the use of and symbolized by the mark. However, no applica-
- 19 tion to register a mark under section 1(b) shall be assignable
- 20 prior to the filing of the verified statement of use under sec-
- 21 tion 13(b)(2), except to a successor to the business of the
- 22 applicant, or portion thereof, to which the mark pertains.
- 23 "(b)(1) A security interest in a registered mark or a
- 24 mark for which application to register has been filed may be
- 25 obtained and will be superior to any interest subsequently
- 26 granted to a third party, provided -

1	"(A) the party granted the security interest ob-
2	tains a security interest in the goodwill of the business
3	in which the mark is used, or with that part of the
4	goodwill of the business connected with the use of and
5	symbolized by the mark;
6	"(B) the mark is not subject to a valid, prior per-
7	feeted security interest; and
8	"(C) notice of such interest is filed in the Patent
9	and Trademark Office within ten days after being
10	granted.
11	"(2) A party granted a security interest in a registered
12	mark or a mark for which application to register has been
13	filed may, after default by the party granting the security
14	interest, require the debtor to assign the mark to-
15	"(A) a transferee who is also being assigned that
16	part of the goodwill of the business connected with the
17	use of and symbolized by the mark; or
18	"(B) the party holding the security interest, even
19	though such party does not presently engage in the
20	business to which the mark relates, provided that the
21	secured party either subsequently engages in the busi-
22	ness to which the mark relates or holds the mark only
23	for the purpose of subsequently transferring the mark
24	along with the goodwill associated with the mark and

- 1 that such subsequent transfer occurs prior to dissipa-
- 2 tion of the goodwill.
- 3 "(3) A security interest in a mark obtained pursuant to
- 4 this section will extend to the consideration received upon
- 5 the sale, exchange, collection or other disposition of the mark
- 6 for ten days after receipt of the consideration by the transfer-
- 7 or and will then lapse unless a financing statement or other
- 8 document is filed as required by appropriate State law.
- 9 "(e) In any assignment of or grant of a security interest
- 10 in a mark it shall not be necessary to include the goodwill of
- 11 the business connected with the use of and symbolized by any
- 12 other mark used in the business or by the name or style
- 13 under which the business is conducted.
- 14 "(d) Assignments and grants of security interest shall be
- 15 by instruments in writing duly executed. Acknowledgment
- 16 shall be prima facie evidence of the execution of an assign-
- 17 ment or a grant of a security interest and when recorded in
- 18 the Patent and Trademark Office the record shall be prima
- 19 facie evidence of execution. An assignment of or grant of a
- 20 security interest in a mark shall be void as against any subse-
- 21 quent purchaser or other entity being granted an interest for
- 22 a valuable consideration without notice, unless recorded in
- 23 the Patent and Trademark Office within three months after
- 24 the date thereof or prior to such subsequent purchase in the

1	ease of an assignment, or within ten days after the grant of
2	any security interest.
3	"(e) A separate record of documents submitted for re-
4	cording under this section shall be maintained in the Patent
5	and Trademark Office. Such record shall include any release,
6	cancellation, discharge, or satisfaction relating to any con-
7	veyance or other instrument affecting title to or any interest
8	in a registered mark or a mark for which application to regis-
9	ter has been filed.
10	"(f) An assignee or holder of a security interest not
11	domiciled in the United States shall be subject to and comply
12	with the provisions of section 1(d) of this Act.".
13	SEC. 13. Section 12(a) of the Trademark Act of 1946
14	(15 U.S.C. 1062a) is amended by striking out "to registra-
15	tion, the" and inserting in lieu thereof "to registration, or
16	would be entitled to registration upon the acceptance of the
17	statement of use prescribed in section 13(b)(2) of this Act,
18	the".
19	SEC. 14. Section 13 of the Trademark Act of 1946 (15
20	U.S.C. 1063) is amended by—
21	(1) inserting "(a)" before "Any person"; and
22	(2) adding at the end thereof the following:
23	"(b) Unless registration is successfully opposed—
24	"(1) a mark entitled to registration on the princi-
25	pal register based on an application filed under section

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1(a) or pursuant to section 44, shall be registered in the Patent and Trademark Office, and a cortificate of registration issued, and notice of the registration shall be published in the Official Gazette of the Patent and Trademark Office; or

"(2) a notice of allowance shall be issued to the applicant if he applied for registration under section 1(b). Within six months following the date of the notice of allowance, the applicant must file in the Patent and Trademark Office, together with such number of specimens or facsimiles of the mark as used in commerce as may be required by the Commissioner and payment of the prescribed fee, a verified statement that the mark is in use in commerce and specifying the date of applicant's first use of the mark and the date of applicant's first use of the mark in commerce, those goods or services specified in the notice of allowance on or in connection with which the mark is used in commerce and the mode or manner in which the mark is used in connection with such goods or services. Subject to examination and acceptance of the statement of use, the mark shall be registered in the Patent and Trademark Office, and a certificate of registration issued, for those goods or services recited in the statement of use for which the mark is entitled to registration and notice of

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registration shall be published in the Official Gazette of the Patent and Trademark Office. The notice shall specify the goods or services for which the mark is registered.

"(A) The time for filing the statement of use shall be extended for an additional six-month period upon written request of the applicant prior to expiration of the six-month period. Such request shall be accompanied by a verified statement that the applicant has a continued bona fide intention to use the mark in commerce and specifying those goods or services identified in the notice of allowance on or in connection with which the applicant has a continued bona fide intention to use the mark in commerce. Up to six further extensions of six months each shall be obtained when requested prior to the expiration of the extended period and accompanied by a verified statement that the applicant has a continued bona fide intention to use the mark in commerce and specifying those goods or services identified in the most recent extension for which the applicant has a continued bona fide intention to use the mark in commerce. Each request for an extension shall be accompanied by payment of the prescribed fee.

"(B) The Commissioner shall notify any applicant who files a statement of use of the acceptance or refus-

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al thereof and, if a refusal, the reasons therefor. An applicant may amend his statement of use and may seek review by the Commissioner of a final refusal.

"(C) The failure to timely file a verified statement of use shall result in abandonment of the application.".

SEC. 15. Section 14(c) of the Trademark Act of 1946

(15 U.S.C. 1064(c)) is amended to read as follows:

"(e) at any time if the registered mark becomes the generic name for the goods or services, or a portion thereof, for which it is registered, or has been abandoned, or its registration was obtained fraudulently or contrary to the provisions of section 4 or of subsection (a), (b), or (c) of section 2 for a registration hereunder, or contrary to similar prohibitory provisions of such prior Acts for a registration thereunder, or if the registered mark is being used by, or with the permission of, the registrant so as to misrepresent the source of the goods or services in connection with which the mark is used. If the registered mark becomes the generic name for less than all of the goods or services for which it is registered, a petition to cancel the registration for only those goods or services may be filed. A registered mark shall not be deemed to be the generic name of goods or services solely because such mark is also used as a name of or to identify a unique product

1	or service. The primary significance of the registered
2	mark to the relevant public rather than purchaser mo-
3	tivation shall be the test for determining whether the
4	registered mark has become the generic name of goods
5	or services in connection with which it has been used;
6	or''
7	SEC. 16. Section 15(4) of the Trademark Act of 1946
8	(15 U.S.C. 1065(4)) is amended by striking out "the common
9	descriptive name" and inserting in lieu thereof "the generic
10	name".
11	SEC. 17. Section 18 of the Trademark Act of 1946 (15
12	U.S.C. 1068) is amended by—
13	(1) striking out "or restrict" and inserting in lieu
14	thereof "the registration, in whole or in part, may
15	modify the application or registration by limiting the
16	goods or services specified therein, may otherwise re-
17	strict or rectify with respect to the register";
18	(2) striking out "or" before "may refuse"; and
19	(3) adding at the end thereof the following:
20	"However, no final judgment shall be entered in favor
21	of an applicant under section 1(b) who alleges likeli-
22	hood of confusion prior to the mark being registered.".
23	SEC. 18. Section 21 of the Trademark Act of 1946 (15
24	U.S.C. 1071) is amended—

1	(1) in subscetion (a), by striking out "section
2	21(b)" each place it appears and inserting in lieu there-
3	of "subsection (b)";
4	(2) in subsection (a), by striking out "section
5	21(a)(2)" and inserting in lieu thereof "paragraph (2) of
6	this subsection";
7	(3) in subsection (a)(4), by adding at the end
8	thereof the following: "However, no final judgment
9	shall be entered in favor of an applicant under section
10	1(b) who alleges likelihood of confusion prior to the
11	mark being registered.";
12	(4) in subsection (b), by striking out "section
13	21(a)" each place it appears and inserting in lieu there-
14	of "subsection (a)";
15	(5) in subsection (b)(1), by adding at the end
16	thereof the following: "However; no final judgment
17	shall be entered in favor of an applicant under section
18	1(b) who alleges likelihood of confusion prior to the
19	mark being registered."; and
20	(6) in subsection (b)(3), by amending the first sen-
21	tence of such paragraph to read as follows:
22	"(3) In any case where there is no adverse party, a copy
23	of the complaint shall be served on the Commissioner, and,
24	unless otherwise directed by the court, all the expenses of the

1	proceeding shall be paid by the party bringing the ease,
2	whether the final decision is in favor of such party or not.".
3	SEC. 19. Section 23 of the Trademark Act of 1946 (15
4	U.S.C. 1091) is amended by—
5	(1) inserting "(a)" before "In addition" in the first
6	paragraph;
7	(2) inserting "(b)" before "Upon the" in the
8	second paragraph;
9	(3) inserting "(e)" before "For the purposes" in
10	the third paragraph;
11	(4) striking out "paragraphs (a)," in subsection
12	(a), as designated herein, and inserting in lieu thereof
13	"subsections (a),";
14	(5) striking out "have been in lawful use in com-
15	merce by the proprietor thereof, upon" in subsection
16	(a), as designated herein, and inserting in lieu thereof
17	"are in use in commerce by the owner thereof, on";
18	(6) striking out "for the year preceding the filing
19	of the application" in subsection (a), as designated
20	herein;
21	(7) inserting before "section 1" in subsection (a),
22	as designated herein, the following: "subsections (a)
23	and (d) of";
24	(8) adding at the end of subsection (e), as desig-
25	nated herein, the following: "The filing of an applica-

1	tion to register a mark on the supplemental register, or
2	registration of a mark thereon, shall not constitute an
3	admission that the mark is not eligible for registration
4	on the principal register established herein."; and
5	(9) striking out the last paragraph.
6	SEC. 20. Section 24 of the Trademark Act of 1946 (15
7	U.S.C. 1092) is amended by—
8	(1) striking out "was not entitled to register the
9	mark at the time of his application for registration
10	thereof," and inserting in lieu thereof "is not entitled
11	to registration,"; and
12	(2) by adding at the end thereof the following:
13	"However, no final judgment shall be entered in favor
14	of an applicant under section 1(b) who alleges likeli-
15	hood of confusion prior to the mark being registered.".
16	SEC. 21. Section 26 of the Trademark Act of 1946 (15
17	U.S.C. 1094) is amended by—
18	(1) inserting "1(b)," after "sections"; and
19	(2) inserting "7(e)," after "7(b)".
20	SEC. 22. Section 30 of the Trademark Act of 1946 (15
21	U.S.C. 1112) is amended by striking out "goods and services
22	upon or in connection with which he is actually using the
23	mark" and inserting in lieu thereof "goods or services on or
24	in connection with which he is using or he has a bona fide
25	intention to use the mark in commerce".

1	SEC. 23. Section 33(a) of the Trademark Act of 1946
2	(15 U.S.C. 1115(a)) is amended by—
3	(1) inserting "the validity of the registered mark
4	and of the registration thereof, of the registrant's own-
5	ership of the mark, and of the" after "prima facie evi-
6	dence of";
7	(2) inserting "or in connection with" after "in
8	commerce on"; and
9	(3) inserting ", including those set forth in subsec-
0	tion (b)," after "or defect".
1	SEC. 24. Section 33(b) of the Trademark Act of 1946
12	(15 U.S.C. 1115(b)) is amended by—
13	(1) amending the matter in subsection (b) before
14	paragraph (1) to read as follows:
15	"(b) To the extent that the right to use the registered
16	mark has become incontestable under section 15, the regis-
17	tration shall be conclusive evidence of the validity of the reg-
18	istered mark and of the registration thereof, of the regis-
19	trant's ownership of the mark, and of the registrant's exclu-
20	sive right to use the registered mark in commerce. Such con-
21	elusive evidence shall relate to the exclusive right to use the
22	mark on or in connection with the goods or services specified
23	in the affidavit filed under the provisions of section 15 or, if
24	fewer in number, the renewal application filed under the pro-
25	visions of section 9 hereof, subject to any conditions or limi-

1	tations in the registration or in such affidavit or renewal ap-
2	plication. Such conclusive evidence of the right to use the
3	registered mark shall be subject to proof of infringement as
4	defined in section 32, and shall be subject to the following
5	defenses or defeets:"; and
6	(2) adding at the end of the subsection, the
7	following:
8	"In addition, equitable principles, including laches, estoppel,
9	and acquiescence, where applicable, may be considered and
10	applied.".
11	SEC. 25. Section 34 of the Trademark Act of 1946 (15
12	U.S.C. 1116) is amended—
13	(1) in subsection (a) by—
14	(A) striking out "of the registrant of a mark
15	registered in the Patent and Trademark Office"
16	and inserting in lieu thereof "protected under this
17	Act"; and
18	(B) adding at the end thereof the following:
19	"However, no final judgment shall be entered in favor of an
20	applicant under section 1(b) who alleges likelihood of confu-
21	sion prior to the mark being registered."; and
22	(2) in subsection (e) by striking out "proceeding
23	arising" and inserting in lieu thereof "proceeding in-
24	volving a mark registered".

1	SEC. 26. Section 35(a) of the Trademark Act of 1946
2	(15 U.S.C. 1117(a)) is amended by striking out "of the regis-
3	trant of a mark registered in the Patent and Trademark
4	Office" and inserting in lieu thereof "protected under this
5	Act".
6	SEC. 27. Section 36 of the Trademark Act of 1946 (15
7	U.S.C. 1118) is amended by—
8	(1) striking out "of the registrant of a mark regis-
9	tered in the Patent and Trademark Office" and insert-
10	ing in lieu thereof "protected under this Act"; and
l 1	(2) striking out "registered mark" and inserting in
12	lieu thereof "mark".
13	SEC. 28. Section 43(a) of the Trademark Act of 1946
l 4	(15 U.S.C 1125(a)) is amended to read as follows:
15	"(a)(1) Any person who uses in commerce on or in con-
16	nection with any goods or services, or any container for
7	goods, any word, term, name, symbol, or device or any com-
18	bination thereof, or who shall engage in any act, trade prac-
19	tice, or course of conduct, which-
90	"(A) is likely to cause confusion, or to cause mis-
21	take, or to deceive as to the affiliation, connection, or
22	association of such person with another, or to the
23	origin, sponsorship, or approval of his goods, services,
24	or commercial activities by another: or

1	"(B) by use of a false designation of origin or of a
2	false or misleading description or representation, or by
3	omission of material information, misrepresents the
4	nature, characteristics, or qualities of his or another
5	person's goods, services, commercial activities or their
6	geographic origin; or
7	"(C) is likely to disparage or tarnish a mark used
8	by another;
9	shall be liable in a civil action by any person who believes
10	that he is or is likely to be damaged in his business or profes-
11	sion by such action.
12	"(2) The relief provided in this subsection shall be in
13	addition to and shall not affect those remedies otherwise
14	available under this Act, under common law, or pursuant to
15	any statute of the United States: Provided, That nothing in
16	this subsection shall be construed so as to preempt the juris-
17	diction of any State to grant relief in eases of unfair com-
18	petition.".
19	SEC. 29. Section 43 of the Trademark Act of 1946 (15
20	U.S.C. 1125) is amended by adding at the end thereof the
21	following new subsection:
22	"(e)(1) The owner of a famous mark registered under
23	the Act of March 3, 1881, or the Act of February 20, 1905,
24	or on the principal register established herein shall be enti-

25 tled, subject to the principles of equity, to an injunction

1	against another person's use in commerce of a mark, com-
2	mencing after the registrant's mark becomes famous, which
3	eauses dilution of the distinctive quality of the registrant's
4	mark, and to obtain such other relief as is provided in this
5	subsection. In determining whether a mark is distinctive and
6	famous, a court may consider factors such as, but not limited
7	to
8	"(A) the degree of inherent or acquired distinc-
9	tiveness of the mark;
10	"(B) the duration and extent of use of the mark
1	on or in connection with the goods or services;
12	"(C) the duration and extent of advertising and
13	publicity of the mark;
14	"(D) the geographical extent of the trading area
15	in which the mark is used;
16	"(E) the channels of trade for the goods or serv-
17	ices with which the mark is used;
18	"(F) the degree of recognition of the mark in its
19	and in the other person's trading areas and channels of
20	trade; and
21	"(G) the nature and extent of use of the same or
22	similar marks by third parties.
23	"(2) The registrant shall be entitled only to injunctive
24	relief in an action brought under this subsection, unless the
5	subsequent user willfully intended to trade on the registrant's

1	reputation or to cause dilution of the registrant's mark. If
2	such willful intent is proven, the registrant shall also be enti-
3	tled to the remedies set forth in sections 35(a) and 36 hereof,
4	subject to the discretion of the court and the principles of
5	equity.
6	"(3) Ownership of a valid registration under the Act of
7	1881 or the Act of 1905 or on the principal register estab-
8	lished herein shall be a complete bar to an action brought by
9	another person, under the common law or statute of a State,
10	seeking to prevent dilution of the distinctiveness of a mark,
11	label, or form of advertisement.".
12	SEC. 30. Section 44 of the Trademark Act of 1946 (15
13	U.S.C. 1126) is amended—
14	(1) by striking out "paragraph (b)" each place it
15	appears and inserting in lieu thereof "subsection (b)";
16	(2) in subsection (d)(2) by striking out "but use in
17	commerce need not be alleged" and inserting in lieu
18	thereof "including a statement that the applicant has a
19	bona fide intention to use the mark in commerce";
20	(3) in subsection (d)(3), by striking out "forcing"
21	and inserting in lieu thereof "foreign";
22	(4) in subsection (e) by adding at the end thereof
23	the following: "The application must state the appli-
24	eant's bona fide intention to use the mark in com-

1	merce, but use in commerce shall not be required prior
2	to registration."; and
3	(5) in subsection (f), by striking out "paragraphs
4	(e), (d)," and inserting in lieu thereof "subsections (e),
5	(d),''.
6	SEC. 31. Section 45 of the Trademark Act of 1946 (15
7	U.S.C. 1127) is amended by—
8	(1) amending the paragraph defining "related
9	company" to read as follows:
10	"The term 'related company' means any person
11	whose use of a mark is controlled by the owner of the
12	mark in respect to the nature and quality of the goods
13	or services on or in connection with which the mark is
14	used.";
15	(2) amending the paragraph defining "trade
16	name" and "commercial name" to read as follows:
17	"The terms 'trade name' and 'commercial name'
18	mean any name used by a person to identify his busi-
19	ness or vocation.";
20	(3) amending the paragraph defining "trademark"
21	to read as follows:
22	"The term 'trademark' means any word, name,
23	symbol, or device or any combination thereof used by a
24	person, or which a person has a bona fide intention to
25	use in commerce and applies for registration on the

principal register established by this Act, to identify and distinguish his goods, including a unique product, from those of others and to indicate the source of the goods, even if that source is unknown.";

(4) amending the paragraph defining "service mark" to read as follows:

"The term 'service mark' means any word, name, symbol, or device or any combination thereof used by a person, or which a person has a bona fide intention to use in commerce and applies for registration on the principal register established by this Act, to identify and distinguish the services of one person, including a unique service, from those of others and to indicate the source of the services, even if that source is unknown. Titles, character names, and other distinctive features of radio or television programs may be registered as service marks notwithstanding that they, or the programs, may advertise the goods of the sponsor.";

(5) amending the paragraph defining "certification mark" to read as follows:

"The term 'certification mark' means any word, name, symbol, or device or any combination thereof used by a person other than its owner, or for which there is a bona fide intention for such use in commerce through the filing of an application for registration on

the principal register established by this Act, to certify
regional or other origin, material, mode of manufac-
ture, quality, accuracy, or other characteristics of such
person's goods or services or that the work or labor on
the goods or services was performed by members of a
union or other organization.";

(6) amending the paragraph defining "collective mark" to read as follows:

"The term 'collective mark' means a trademark or service mark used by the members of a cooperative, an association, or other collective group or organization, or which such members have a bona fide intention to use in commerce and apply for registration on the principal register established by this Act, and includes marks indicating membership in a union, an association, or other organization.";

(7) amending the paragraph defining "mark" to read as follows:

"The term 'mark' includes any trademark, service mark, collective mark, or certification mark.";

(8) amending the matter which appears between the paragraph defining "mark", and the paragraph defining "colorable imitation" to read as follows:

"The term 'use in commerce' means use of a mark in the ordinary course of trade, commensurate

with the circumstances, and not made merely to reserve a right in a mark. For purposes of this Act, a mark shall be deemed to be in use in commerce (1) on goods when it is placed in any manner on the goods or their containers or the displays associated therewith or on the tags or labels affixed thereto, or if the nature of the goods makes such placement impracticable then on documents associated with the goods or their sale, and the goods are sold or transported in commerce, and (2) on services when it is used or displayed in the sale or advertising of services and the services are rendered in commerce, or the services are rendered in more than one State or in this and a foreign country and the person rendering the services is engaged in commerce in connection therewith.

"A mark shall be deemed to be 'abandoned'-

"(1) when its use has been discontinued with intent not to resume. Intent not to resume may be inferred from circumstances. Nonuse for two consecutive years shall be prima facie evidence of abandonment. 'Use' means use made in the ordinary course of trade, commensurate with the circumstances, and not made merely to reserve a right in a mark; or

1	"(2) when any course of conduct of the
2	owner, including acts of omission as well as com-
3	mission, causes the mark to become the generic
4	name for the goods or services or otherwise to
5	lose its significance as a mark. Purchaser motiva-
6	tion shall not be a test for determining abandon-
7	ment under this subparagraph.
8	"The term 'dilution' means the lessening of the
9	distinctive quality of a famous mark through use of the
10	mark by another person, regardless of the presence or
11	absence of (1) competition between the users of the
12	mark, or (2) likelihood of confusion, mistake, or decep-
13	tion arising from that use.".
14	That this Act may be cited as the "Trademark Law Revision
15	Act of 1988".
16	Sec. 2. For purposes of this Act, the Act entitled "An
17	Act to provide for the registration and protection of trade-
18	marks used in commerce, to carry out the provisions of cer-
19	tain international conventions, and for other purposes" shall
20	be referred to as the "Trademark Act of 1946".
21	SEC. 3. Section 1 of the Trademark Act of 1946 (15
22	U.S.C. 1051) is amended by—
23	(1) inserting a section heading before section 1 to
24	read as follows:

1	REQUIREMENTS FOR APPLYING TO REGISTER
2	TRADEMARKS ON THE PRINCIPAL REGISTER";
3	(2) striking out "may register his" in the matter
4	before subsection (a) and inserting in lieu thereof
5	"may apply to register his";
6	(3) redesignating paragraphs (1), (2), and (3) of
7	subsection (a) as subparagraphs (A), (B), and (C),
8	respectively;
9	(4) redesignating subsections (a), (b), and (c) as
10	paragraphs (1), (2), and (3), respectively;
11	(5) inserting "(a)" after "SECTION 1.";
12	(6) striking out "applied to" in subsection
13	(a)(1)(A), as redesignated herein, and inserting in lieu
14	thereof "used on or in connection with";
15	(7) striking out "actually" in subsection
16	(a)(1)(C), as redesignated herein;
17	(8) striking out "filing" in subsection (a)(2), as
18	redesignated herein, and inserting in lieu thereof "pre-
19	scribed"; and
20	(9) adding at the end thereof the following:
21	"(b) A person who has a bona fide intention to use a
22	trademark in commerce, such intention to reflect the good
23	faith circumstances relating to the intended use, may apply to
24	register the trademark under this Act on the principal regis-
25	ter hereby established:

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"(1) By filing in the Patent and Trademark

Office—

"(A) a written application, in such form as may be prescribed by the Commissioner, verified by the applicant, or by a member of the firm or an officer of the corporation or association applying, specifying applicant's domicile and citizenship, applicant's bona fide intention to use the mark in commerce, the goods in connection with which the applicant has a bona fide intention to use the mark and the mode or manner in which the mark is intended to be used in connection with such goods, and including a statement to the effect that the person making the verification believes himself, or the firm, corporation, or association in whose behalf he makes the verification, is entitled to use the mark in commerce, and that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use such mark in commerce either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive. However, with the exception of applications filed

1	pursuant to section 44 of this Act, no mark shall
2	be registered until the applicant has met the re-
3	quirements of section 13(b)(2) hereof; and
4	"(B) a drawing of the mark.
5	"(2) By paying in the Patent and Trademark
6	Office the prescribed fee.
,7	"(3) By complying with such rules or regulations,
8	not inconsistent with law, as may be prescribed by the
9	Commissioner.
10	"(c) At any time during examination of an application
11	filed under subsection (b), an applicant who has made use of
12	the mark in commerce may claim the benefits thereof for pur-
13	poses of this Act, by amending his application to bring it into
14	conformity with the requirements of subsection (a).".
15	SEC. 4. Section 2 of the Trademark Act of 1946
16	(U.S.C. 1052) is amended—
١7	(1) by amending subsection (d) to read as follows:
18	"(d) Consists of or comprises a mark which so resembles
19	a mark registered in the Patent and Trademark Office, or a
20	mark or trade name previously used in the United States by
21	another and not abandoned, as to be likely, when applied to
22	the goods of the applicant, to cause confusion, or to cause
23	mistake, or to deceive: Provided, That when the Commission-
24	er determines that confusion, mistake, or deception is not
25	likely to result from the continued use by more than one

1 person of the same or similar marks under conditions and limitations as to the mode or place of use of the marks or the goods in connection with which such marks are used, concurrent registrations may be issued to such persons when they 5 have become entitled to use such marks as a result of their concurrent lawful use in commerce prior to (1) the earliest of the filing dates of the applications pending or of any registration issued under this Act; or (2) July 5, 1947, in the case of registrations previously issued under the Act of March 3, 1881, or February 20, 1905, and continuing in full force 10 and effect on that date; or (3) July 5, 1947, in the case of applications filed under the Act of February 20, 1905, and 12 registered after July 5, 1947. Use prior to the filing date of 14 any pending application or a registration shall not be required when the owner of such application or registration 16 consents to the grant of a concurrent registration to the applicant. Concurrent registrations may also be issued by the Commissioner when a court of competent jurisdiction has fi-18 nally determined that more than one person is entitled to use the same or similar marks in commerce. In issuing concurrent registrations, the Commissioner shall prescribe condi-21 tions and limitations as to the mode or place of use of the mark or the goods on or in connection with which such mark 24 is registered to the respective persons;";

1	(2) in subsection (e) by striking out "applied to"
2	each place it appears and inserting in lieu thereof
3	"used on or in connection with"; and
4	(3) in subsection (f) by—
5	(A) striking out "applied to" and inserting
6	in lieu thereof "used on or in connection with";
7	and
8	(B) striking out "five years" through the end
9	of the subsection and inserting in lieu thereof
10	"five years next preceding an offer of proof by the
11	applicant.".
12	SEC. 5. Section 3 of the Trademark Act of 1946 (15
13	U.S.C. 1053) is amended by—
14	(1) striking out "used in commerce" in the first
15	sentence;
16	(2) striking out ", except when" through "mark is
17	used" in the first sentence; and
18	(3) striking out the second sentence.
19	SEC. 6. Section 4 of the Trademark Act of 1946 (15
2 0	U.S.C. 1054) is amended by—
21	(1) striking out "origin used in commerce," and
22	inserting in lieu thereof "origin,";
23	(2) striking out "except when" in the first sen-
24	tence and inserting in lieu thereof "except in the case
25	of certification marks when"; and

1 (3) striking out the second sentence. 2 SEC. 7. Section 5 of the Trademark Act of 1946 (15) 3 U.S.C. 1055) is amended by adding at the end thereof the following: "First use of a mark by a person, which use is controlled by the registrant or applicant for registration of the mark in respect to the nature and quality of the goods or services, shall inure to the benefit of the registrant or appli-8 cant.". SEC. 8. Section 6(b) of the Trademark Act of 1946 (15 9 U.S.C. 1056(b)) is amended by striking out "(d)" and in-10 serting in lieu thereof "(e)". 12 SEC. 9. Section 7 of the Trademark Act of 1946 (15 U.S.C. 1057) is amended by— 13 (1) amending subsection (b) to read as follows: 14 15 "(b) A certificate of registration of a mark upon the principal register provided by this Act shall be prima facie evidence of the validity of the registered mark and of the reg-17 istration thereof, of the registrant's ownership of the mark, and of the registrant's exclusive right to use the registered mark in commerce on or in connection with the goods or services specified in the certificate, subject to any conditions or limitations stated therein.": 22 (2) redesignating subsections (c), (d), (e), (f), 23 and (g) as subsections (d), (e), (f), (g), and (h), 24 respectively; 25

1	(3) inserting between subsection (b) and subsec-
2	tion (d), as redesignated herein, the following:
3	"(c) Contingent on the registration of a mark on the
4	principal register established herein, the filing of the applica-
5	tion to register such mark shall constitute constructive use of
6	the mark, conferring a right of priority, nationwide in effect,
7	on or in connection with the goods or services specified in the
8	registration against any other person except for a person
9	whose mark has not been abandoned and, who prior to such
10	filing—
11	"(1) has used the mark;
12	"(2) has filed an application to register the mark
13	on the principal register and that application is pend-
14	ing or has resulted in registration of the mark on the
15	principal register; or
16	"(3) has filed a foreign application to register the
17	mark on the basis of which he has acquired a right of
18	priority by the timely filing under section 44(d) of an
19	application to register the mark on the principal regis-
20	ter and that application is pending or has resulted in
21	registration of the mark on the principal register.";
22	(4) amending subsection (d), as redesignated
23	herein, by striking out "fee herein provided" and in-
24	serting in lieu thereof "prescribed fee";

1	(5) amending subsection (f), as redesignated
2	herein, by striking out "fee required by law" and in-
3	serting in lieu thereof "prescribed fee"; and
4	(6) amending subsection (h), as redesignated
5	herein, by striking out "required fee" and inserting in
6	lieu thereof "prescribed fee".
7	SEC. 10. Section 8(a) of the Trademark Act of 1946
8	(15 U.S.C. 1058a) is amended by—
9	(1) striking out "twenty" and inserting in lieu
10	thereof "ten"; and
11	(2) striking out "showing that said mark is in use
12	in commerce or showing that its" and inserting in lieu
13	thereof "setting forth those goods or services recited in
14	the registration on or in connection with which the
15	mark is in use in commerce and having attached there-
16	to a specimen or facsimile showing current use of the
17	mark, or showing that any".
18	SEC. 11. Section 9(a) of the Trademark Act of 1946
19	(15 U.S.C. 1059(a)) is amended by striking out "twenty"
20	and inserting in lieu thereof "ten".
21	SEC. 12. Section 10 of the Trademark Act of 1946 (15
22	U.S.C. 1060) is amended to read as follows:
23	"ASSIGNMENT AND GRANT OF SECURITY INTEREST
24	"SEC. 10. (a) A registered mark or a mark for which
25	application to register has been filed shall be assignable with
26	the goodwill of the business in which the mark is used, or

1	with that part of the goodwill of the business connected with
2	the use of and symbolized by the mark. However, no applica-
3	tion to register a mark under section 1(b) shall be assignable
4	prior to the filing of the verified statement of use under sec-
5	tion 13(b)(2), except to a successor to the business of the ap-
6	plicant, or portion thereof, to which the mark pertains.
7	"(b)(1) A security interest in a registered mark, or a
8	mark for which an application for registration has been filed
9	under section 1(b) or subsection (d) or (e) of section 44, may
10	be obtained and will be superior to any interest subsequently
11	granted to a third party, provided—
12	"(A) the party granted the security interest ob-
13	tains a security interest in the goodwill of the business
14	in which the mark is used, or with that part of the
15	goodwill of the business connected with the use of and
16	symbolized by the mark; and
17	"(B) notice of such interest is filed in the Patent
18	and Trademark Office—
19	"(i) within ten days after the interest is
20	granted if the interest pertains to a registered
21	mark or if it pertains to a mark which is the sub-
22	ject of an application for registration under sec-
23	tion 1(b) or subsection (d) or (e) of section 44, or
24	"(ii) within four months after the mark is
25	registered if the interest pertains to a mark which

1	is the subject of an application under section 1(a)
2	or 23 and the person holding the interest has a
3	valid, perfected interest pursuant to State law at
4	the time the mark is registered.
5	"(2) A party granted a security interest in a registered
6	mark, or a mark for which an application for registration has
7	been filed under section 1(b) or subsection (d) or (e) of section
8	44, may, after default by the party granting the security in-
9	terest, require the debtor to assign the mark to—
10	"(A) a transferee who is also being assigned that
11	part of the goodwill of the business connected with the
12	use of and symbolized by the mark; or
13	"(B) the party holding the security interest, even
14	though such party does not presently engage in the
15	business to which the mark relates, provided that the
16	secured party either subsequently engages in the busi-
17	ness to which the mark relates or holds the mark only
18	for the purpose of subsequently transferring the mark
19	along with the goodwill associated with the mark and
20	that such subsequent transfer occurs prior to dissipa-
21	tion of the goodwill.
22	"(3) A security interest in a mark obtained pursuant to
23	this section will extend to the consideration received upon the
24	sale, exchange, collection or other disposition of the mark for
25	ten days after receipt of the consideration by the transferor

- 1 and will then lapse unless a financing statement or other
- 2 document is filed as required by appropriate State law.
- 3 "(c) In any assignment of or grant of a security interest
- 4 in a mark it shall not be necessary to include the goodwill of
- 5 the business connected with the use of and symbolized by any
- 6 other mark used in the business or by the name or style
- 7 under which the business is conducted.
- 8 "(d) Assignments and grants of security interest shall
- 9 be by instruments in writing duly executed. Acknowledgment
- 10 shall be prima facie evidence of the execution of an assign-
- 11 ment or a grant of a security interest and when recorded in
- 12 the Patent and Trademark Office the record shall be prima
- 13 facie evidence of execution. An assignment of or grant of a
- 14 security interest in a mark shall be void as against any sub-
- 15 sequent purchaser or other entity being granted an interest
- 16 for a valuable consideration without notice, unless recorded
- 17 in the Patent and Trademark Office—
- 18 "(1) within three months after the date thereof or
- 19 prior to such subsequent purchase in the case of an as-
- 20 signment; or
- 21 "(2) pursuant to the provisions of subsection
- 22 (b)(1)(B) or prior to the subsequent filing of a conflict-
- 23 ing interest, whichever is later, in the case of the grant
- 24 of any security interest.

1	"(e) A separate record of documents submitted for re-
2	cording under this section shall be maintained in the Patent
3	and Trademark Office. Such record shall include any re-
4	lease, cancellation, discharge, or satisfaction relating to any
5	conveyance or other instrument affecting title to or any inter-
6	est in a registered mark or a mark for which application to
7	register has been filed.
8	"(f) An assignee or holder of a security interest not
9	domiciled in the United States shall be subject to and comply
10	with the provisions of section 1(d) of this Act.".
11	SEC. 13. Section 12(a) of the Trademark Act of 1946
12	(15 U.S.C. 1062a) is amended by—
13	(1) striking out "fee herein provided" and insert-
14	ing in lieu thereof "prescribed fee"; and
15	(2) striking out "to registration, the" and insert-
16	ing in lieu thereof "to registration, or would be entitled
17	to registration upon the acceptance of the statement of
18	use prescribed in section 13(b)(2) of this Act, the".
19	SEC. 14. Section 13 of the Trademark Act of 1946 (15
20	U.S.C. 1063) is amended by—
21	(1) inserting "(a)" before "Any person";
22	(2) striking out "required fee" and inserting in
23	lieu thereof "prescribed fee"; and
24	(3) adding at the end thereof the following:
25	"(b) Unless registration is successfully opposed—

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"(1) a mark entitled to registration on the principal register based on an application filed under section 1(a) or pursuant to section 44, shall be registered in the Patent and Trademark Office, and a certificate of registration issued, and notice of the registration shall be published in the Official Gazette of the Patent and Trademark Office; or

"(2) a notice of allowance shall be issued to the applicant if he applied for registration under section 1(b). Within six months following the date of the notice of allowance, the applicant must file in the Patent and Trademark Office, together with such number of specimens or facsimiles of the mark as used in commerce as may be required by the Commissioner and payment of the prescribed fee, a verified statement that the mark is in use in commerce and specifying the date of applicant's first use of the mark and the date of applicant's first use of the mark in commerce, those goods or services specified in the notice of allowance on or in connection with which the mark is used in commerce and the mode or manner in which the mark is used in connection with such goods or services. Subject to examination and acceptance of the statement of use, the mark shall be registered in the Patent and Trademark Office, and a certificate of registration issued, for

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those goods or services recited in the statement of use for which the mark is entitled to registration and notice of registration shall be published in the Official Gazette of the Patent and Trademark Office. The notice shall specify the goods or services for which the mark is registered.

"(A) The time for filing the statement of use shall be extended for an additional six-month period upon written request of the applicant prior to expiration of the six-month period. Such request shall be accompanied by a verified statement that the applicant has a continued bona fide intention to use the mark in commerce and specifying those goods or services identified in the notice of allowance on or in connection with which the applicant has a continued bona fide intention to use the mark in commerce. Up to six further extensions of six months each shall be obtained when requested prior to the expiration of the extended period and accompanied by a verified statement that the applicant has a continued bona fide intention to use the mark in commerce and specifying those goods or services identified in the most recent extension for which the applicant has a continued bona fide intention to use the mark in commerce. Each request for an exten-

- sion shall be accompanied by payment of the prescribed
 fee.
- "(B) The Commissioner shall notify any applicant who files a statement of use of the acceptance or refusal thereof and, if a refusal, the reasons therefor. An applicant may amend his statement of use.
- 7 "(C) The failure to timely file a verified 8 statement of use shall result in abandonment of the 9 application.".
- 10 SEC. 15. Section 14(c) of the Trademark Act of 1946
 11 (15 U.S.C. 1064(c)) is amended to read as follows:
 - "(c) at any time if the registered mark becomes the generic name for the goods or services, or a portion thereof, for which it is registered, or has been abandoned, or its registration was obtained fraudulently or contrary to the provisions of section 4 or of subsection (a), (b), or (c) of section 2 for a registration hereunder, or contrary to similar prohibitory provisions of such prior Acts for a registration thereunder, or if the registered mark is being used by, or with the permission of, the registrant so as to misrepresent the source of the goods or services on or in connection with which the mark is used. If the registered mark becomes the generic name for less than all of the goods or services for which it is registered, a petition to cancel the registra-

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1	tion for only those goods or services may be filed. A
2	registered mark shall not be deemed to be the generic
3	name of goods or services solely because such mark is
4	also used as a name of or to identify a unique product
5	or service. The primary significance of the registered
6	mark to the relevant public rather than purchaser moti-
7	vation shall be the test for determining whether the reg-
8	istered mark has become the generic name of goods or
9	services on or in connection with which it has been
10	used; or".
11	SEC. 16. Section 15(4) of the Trademark Act of 1946
12	(15 U.S.C. 1065(4)) is amended by striking out the common
13	descriptive name of any article or substance, patented or
14	otherwise and inserting in lieu thereof "the generic name".
15	SEC. 17. Section 16 of the Trademark Act of 1946 (15
16	U.S.C. 1066) is amended by striking out "applied to the
17	goods or when used in connection with the services" and in-
18	serting in lieu thereof "used on or in connection with the
19	goods or services".
20	SEC. 18. Section 18 of the Trademark Act of 1946 (15
21	U.S.C. 1068) is amended by—
22	(1) striking out "or restrict" and inserting in lieu
23	thereof "the registration, in whole or in part, may
24	modify the application or registration by limiting the

1	goods or services specified therein, may otherwise re-
2	strict or rectify with respect to the register";
3	(2) striking out "or" before "may refuse"; and
4	(3) adding at the end thereof the following: "How-
5	ever, no final judgment shall be entered in favor of an
6	applicant under section 1(b) prior to the mark being
7	registered, if such applicant cannot prevail without es-
8	tablishing constructive use pursuant to section 7(c).".
9	SEC. 19. Section 19 of the Trademark Act of 1946 (15
10	U.S.C. 1069) is amended by striking out the second sen-
11	tence.
12	SEC. 20. Section 21 of the Trademark Act of 1946 (15
13	U.S.C. 1071) is amended—
14	(1) in subsection (a), by striking out "section
15	21(b)" each place it appears and inserting in lieu
16	thereof "subsection (b)";
17	(2) in subsection (a), by striking out "section
18	21(a)(2) hereof" and inserting in lieu thereof "para-
19	graph (2) of this subsection";
20	(3) in subsection (a)(4), by adding at the end
21	thereof the following: "However, no final judgment
22	shall be entered in favor of an applicant under section
23	1(b) prior to the mark being registered, if such appli-
24	cant cannot prevail without establishing constructive
25	vse pursuant to section 7(c).".

1	(4) in subsection (b), by striking out "section
2	21(a)" each place it appears and inserting in lieu
3	thereof "subsection (a)";
4	(5) in subsection (b)(1), by adding at the end
5	thereof the following: "However, no final judgmen
6	shall be entered in favor of an applicant under section
7	1(b) prior to the mark being registered, if such appli
8	cant cannot prevail without establishing constructive
9	use pursuant to section 7(c).".
10	(6) in subsection (b)(3), by amending the first
11	sentence of such paragraph to read as follows:
12	"(3) In any case where there is no adverse party, a copy
13	of the complaint shall be served on the Commissioner, and
14	unless the court finds the expenses to be unreasonable, all the
15	expenses of the proceeding shall be paid by the party bringing
16	the case, whether the final decision is in favor of such party
17	or not.".
18	Sec. 21. Section 23 of the Trademark Act of 1946 (15
19	U.S.C. 1091) is amended by—
20	(1) inserting "(a)" before "In addition" in the
21	first paragraph;
22	(2) inserting "(b)" before "Upon the" in the
23	second paragraph;
24	(3) inserting "(c)" before "For the purposes" in
25	the third naragraph:

1	(4) striking out "paragraphs (a)," in subsection
2	(a), as designated herein, and inserting in lieu thereof
3	"subsections (a),";
4	(5) striking out "have been in lawful use in com-
5	merce by the proprietor thereof, upon" in subsection
6	(a), as designated herein, and inserting in lieu thereof
7	"are in use in commerce by the owner thereof, on";
8	(6) striking out "for the year preceding the filing
9	of the application" in subsection (a), as designated
10	herein;
11	(7) inserting before "section 1" in subsection (a),
12	as designated herein, the following: "subsections (a)
13	and (d) of";
14	(8) striking out "fee herein provided" in subsec-
15	tion (b), as designated herein, and inserting in lieu
16	thereof "prescribed fee"; and
17	(9) striking out the last paragraph.
18	SEC. 22. Section 24 of the Trademark Act of 1946 (15
19	U.S.C. 1092) is amended by—
20	(1) striking out "verified" in the second sentence;
21	(2) striking out "was not entitled to register the
22	mark at the time of his application for registration
23	thereof," and inserting in lieu thereof "is not entitled
24	to registration,";

1	(3) striking out "is not used by the registrant or";
2	and
3	(4) adding at the end thereof the following: "How-
4	ever, no final judgment shall be entered in favor of an
5	applicant under section 1(b) prior to the mark being
6	registered, if such applicant cannot prevail without es-
7	tablishing constructive use pursuant to section 7(c).".
8	SEC. 23. Section 26 of the Trademark Act of 1946 (15
9	U.S.C. 1094) is amended by—
10	(1) inserting "1(b)," after "sections"; and
11	(2) inserting "7(c)," after "7(b)".
12	SEC. 24. Section 27 of the Trademark Act of 1946 (15
13	U.S.C. 1095) is amended by adding at the end thereof the
14	following: "The filing of an application to register a mark on
15	the supplemental register, or registration of a mark thereon,
16	shall not constitute an admission that the mark is not eligible
17	for registration on the principal register established herein.".
18	SEC. 25. Section 29 of the Trademark Act of 1946 (15
19	U.S.C. 1111) is amended by striking out "as used".
20	SEC. 26. Section 30 of the Trademark Act of 1946 (15
21	U.S.C. 1112) is amended by—
22	(1) inserting "or registrant's" after "applicant's";
23	(2) striking out "may file an application" and in-
24	serting in lieu thereof "may apply";

1	(3) striking out "goods and services upon or in
2	connection with which he is actually using the mark:
3	and inserting in lieu thereof "goods or services on or in
4	connection with which he is using or he has a bona
5	fide intention to use the mark in commerce:"; and
6	(4) by amending the proviso to read: "Provided,
7	That when the Commissioner by regulation permits the
8	filing of an application for the registration of a mark
9	for goods or services which fall within a plurality of
10	classes, a fee equaling the sum of the fees for filing an
11	application in each class shall be paid, and the Com-
12	missioner may issue a single certificate of registration
13	for such mark.".
14	SEC. 27. Section 31 of the Trademark Act of 1946 (15
15	U.S.C. 1113) is amended by—
16	(1) striking out "Section 31. Fees"; and
17	(2) inserting "Sec. 31." before "(a)".
18	SEC. 28. Section 32(2) of the Trademark Act of 1946
19	(15 U.S.C. 1114(2)) is amended by striking out "injunc-
90	tion" and inserting in lieu thereof "injunctive".
21	SEC. 29. Section 33(a) of the Trademark Act of 1946
22	(15 U.S.C. 1115(a)) is amended by—
23	(1) inserting "the validity of the registered mark
24	and of the registration thereof, of the registrant's own-

1	ership of the mark, and of the" after "prima facie evi-
2	dence of";
3	(2) inserting "or in connection with" after "in
4	commerce on";
5	(3) striking out "an opposing party" and insert-
6	ing in lieu thereof "another person"; and
7	(4) inserting ", including those set forth in sub-
8	section (b)," after "or defect".
9	SEC. 30. Section 33(b) of the Trademark Act of 1946
10	(15 U.S.C. 1115(b)) is amended by—
11	(1) amending the matter in subsection (b) before
12	paragraph (1) to read as follows:
13	"(b) To the extent that the right to use the registered
14	mark has become incontestable under section 15, the registra-
15	tion shall be conclusive evidence of the validity of the regis-
16	tered mark and of the registration thereof, of the registrant's
17	ownership of the mark, and of the registrant's exclusive right
18	to use the registered mark in commerce. Such conclusive evi-
19	dence shall relate to the exclusive right to use the mark on or
20	in connection with the goods or services specified in the affi-
21	davit filed under the provisions of section 15 or, if fewer in
22	number, the renewal application filed under the provisions of
23	section 9 hereof, subject to any conditions or limitations in
24	the registration or in such affidavit or renewal application.
25	Such conclusive evidence of the right to use the registered

1	mark shall be subject to proof of infringement as defined in
2	section 32, and shall be subject to the following defenses or
3	defects:";
4	(2) striking out "services in" in paragraph (3)
5	and inserting in lieu thereof "services on or in";
6	(3) striking out "trade or service" in paragraph
7	(4);
8	(4) striking out "to users" in paragraph (4);
9	(5) striking out "registration of the mark under
10	this Act or" in paragraph (5) and inserting in lieu
11	thereof "(A) the date of constructive use of the mark
12	established pursuant to section 7(c), or (B) the regis-
13	tration of the mark under this Act if the application for
14	registration is filed prior to the effective date of the
15	Trademark Law Revision Act of 1988, or (C)"; and
16	(6) adding at the end of the subsection, the follow-
17	ing:
18	"In addition, equitable principles, including laches, estoppel,
19	and acquiescence, where applicable, may be considered and
20	applied.".
21	SEC. 31. Section 34 of the Trademark Act of 1946 (15
22	U.S.C. 1116) is amended—
23	(1) in subsection (a) by—
24	(A) striking out "of the registrant of a mark
25	registered in the Patent and Trademark Office"

1	and inserting in lieu thereof "protected under this
2	Act"; and
3	(B) adding at the end thereof the following:
4	"However, no final judgment shall be entered in favor of an
5	applicant under section 1(b) prior to the mark being regis-
6	tered, if such applicant cannot prevail without establishing
7	constructive use pursuant to section 7(c)."; and
8	(2) in subsection (c) by—
9	(A) striking out "proceeding arising" and in-
10	serting in lieu thereof "proceeding involving a
11	mark registered"; and
12	(B) striking out "decision is rendered,
13	appeal taken or a decree issued" and inserting in
14	lieu thereof "judgment is entered or an appeal is
15	taken".
16	SEC. 32. Section 35(a) of the Trademark Act of 1946
17	(15 U.S.C. 1117(a)) is amended by striking out "of the reg-
18	istrant of a mark registered in the Patent and Trademark
19	Office" and inserting in lieu thereof "protected under this
20	Act".
21	SEC. 33. Section 36 of the Trademark Act of 1946 (15
22	U.S.C. 1118) is amended by—
23	(1) striking out "of the registrant of a mark regis-
24	tered in the Patent and Trademark Office" and insert-
25	ing in lieu thereof "protected under this Act"; and

(2) striking out "registered mark" and inserting 1 in lieu thereof "mark". 2 3 SEC. 34. (a) Section 39 of the Trademark Act of 1946 (15 U.S.C. 1121) is redesignated as subsection (a) of section 39 by inserting "(a)" after "SEC. 39.". 5 (b) Section 39a of the Trademark Act of 1946 (15 6 U.S.C. 1121a) is redesignated as subsection (b) of section 39 by striking out "SEC. 39a." and inserting in lieu thereof 9 "(b)". (c) Subsection (b) of section 39, as redesignated herein, 10 is amended by striking out "servicemarks" each place it ap-11 pears and inserting in lieu thereof "service marks". 13 SEC. 35. Section 43(a) of the Trademark Act of 1946 (15 U.S.C. 1125(a)) is amended to read as follows: 15 "(a)(1) Any person who uses in commerce on or in connection with any goods or services, or any container for goods, any word, term, name, symbol, or device or any combination thereof, or who shall engage in any act, trade practice, or course of conduct in commerce, which— 19 "(A) is likely to cause confusion, or to cause mis-20 21 take, or to deceive as to the affiliation, connection, or association of such person with another, or to the 22 23 origin, sponsorship, or approval of his goods, services, 24 or commercial activities by another; or

1	"(B) b	y use	of	\boldsymbol{a}	false	designation	of	origin	or	of

- 2 a false or misleading description or representation,
- 3 misrepresents the nature, characteristics, or qualities of
- 4 his or another person's goods, services, commercial ac-
- 5 tivities or their geographic origin;
- 6 shall be liable in a civil action by any person who believes
- 7 that he is or is likely to be damaged by such action.
- 8 "(2) The relief provided in this subsection shall be in
- 9 addition to and shall not affect those remedies otherwise
- 10 available under this Act, under common law, or pursuant to
- 11 any statute of the United States: Provided, That nothing in
- 12 this subsection shall be construed so as to preempt the juris-
- 13 diction of any State to grant relief in cases of unfair com-
- 14 petition.".
- 15 SEC. 36. Section 43 of the Trademark Act of 1946 (15
- 16 U.S.C. 1125) is amended by adding at the end thereof the
- 17 following new subsection:
- 18 "(c)(1) The owner of a famous mark registered under
- 19 the Act of March 3, 1881, or the Act of February 20, 1905,
- 20 or on the principal register established herein shall be enti-
- 21 tled, subject to the principles of equity, taking into account,
- 22 among other things, the good faith use of an individual's
- 23 name or an indication of geographic origin, to an injunction
- 24 against another person's use in commerce of a mark, com-
- 25 mencing after the registrant's mark becomes famous, which

1	causes dilution of the distinctive quality of the registrant's
2	mark, and to obtain such other relief as is provided in this
3	subsection. In determining whether a mark is famous and
4	has distinctive quality, a court shall weigh the following and
5	other relevant factors:
6	"(A) whether the mark is inherently distinctive or
7	has become distinctive through substantially exclusive
8	and continuous use;
9	"(B) whether the duration and extent of use of the
0	mark are substantial;
1	"(C) whether the duration and extent of advertis-
2	ing and publicity of the mark are substantial;
13	"(D) whether the geographical extent of the trad-
4	ing area in which the mark is used is substantial;
5	"(E) whether the mark has substantial renown in
16	its and the other person's trading area and channels of
7	$trade;\ and$
8	"(F) whether the same or similar marks are being
9	used substantially by third parties.
90	"(2) The registrant shall be entitled only to injunctive
21	relief in an action brought under this subsection, unless the
22	subsequent user willfully intended to trade on the registrant's
23	reputation or to cause dilution of the registrant's mark. If
24	such willful intent is proven, the registrant shall also be enti-
)5	tlad to the remedies set forth in sections 35(a) and 36 hereof

1	subject to the discretion of the court and the principles of
2	equity.
3	"(3) Ownership of a valid registration under the Act of
4	1881 or the Act of 1905 or on the principal register estab-
5	lished herein shall be a complete bar to an action brought by
6	another person, under the common law or statute of a State,
7	seeking to prevent dilution of the distinctiveness of a mark,
8	label, or form of advertisement.".
9	SEC. 37. Section 44 of the Trademark Act of 1946 (15
10	U.S.C. 1126) is amended—
11	(1) by striking out "fees herein prescribed" in
12	subsection (a) and inserting in lieu thereof "fees
13	required herein";
14	(2) by striking out "paragraph (b)" each place it
15	appears and inserting in lieu thereof "subsection (b)";
16	(3) in subsection (d) by striking out "sections 1,
17	2, 3, 4, or 23" and inserting in lieu thereof "section 1,
18	3, 4, 23, or 44(e)";
19	(4) in subsection (d)(2) by striking out 'but use
20	in commerce need not be alleged" and inserting in lieu
21	thereof "including a statement that the applicant has a
22	bona fide intention to use the mark in commerce";
23	(5) in subsection (d)(3), by striking out "foreing"
94	and inverting in lieu thereof "foreign"

1	(6) in subsection (e) by adding at the end thereof
2	the following: "The application must state the appli-
3	cant's bona fide intention to use the mark in com-
4	merce, but use in commerce shall not be required prior
5	to registration."; and
6	(7) in subsection (f), by striking out "paragraphs
7	(c), (d)," and inserting in lieu thereof "subsections (c),
8	(d), ".
9	SEC. 38. Section 45 of the Trademark Act of 1946 (15
10	U.S.C. 1127) is amended by—
11	(1) amending the paragraph defining "related
12	company" to read as follows:
13	"The term 'related company' means any person
14	whose use of a mark is controlled by the owner of the
15	mark in respect to the nature and quality of the goods
16	or services on or in connection with which the mark is
17	used. ";
18	(2) amending the paragraph defining "trade
19	name" and "commercial name" to read as follows:
20	"The terms 'trade name' and 'commercial name'
21	mean any name used by a person to identify his busi-
22	ness or vocation.";
23	(3) amending the paragraph defining "trademark"
24	to read as follows:

"The term 'trademark' means any word, name, symbol, or device or any combination thereof used by a person, or which a person has a bona fide intention to use in commerce and for which he applies for registration on the principal register established by this Act, to identify and distinguish his goods, including a unique product, from those of others and to indicate the source of the goods, even if that source is unknown.";

(4) amending the paragraph defining "service mark" to read as follows:

"The term 'service mark' means any word, name, symbol, or device or any combination thereof used by a person, or which a person has a bona fide intention to use in commerce and for which he applies for registration on the principal register established by this Act, to identify and distinguish the services of one person, including a unique service, from those of others and to indicate the source of the services, even if that source is unknown. Titles, character names, and other distinctive features of radio or television programs may be registered as service marks notwithstanding that they, or the programs, may advertise the goods of the sponsor.";

(5) amending the paragraph defining "certification mark" to read as follows:

"The term 'certification mark' means any word, name, symbol, or device or any combination thereof used by a person other than its owner, or for which there is a bona fide intention for such use in commerce through the filing of an application for registration on the principal register established by this Act, to certify regional or other origin, material, mode of manufacture, quality, accuracy, or other characteristics of such person's goods or services or that the work or labor on the goods or services was performed by members of a union or other organization.";

(6) amending the paragraph defining "collective mark" to read as follows:

"The term 'collective mark' means a trademark or service mark used by the members of a cooperative, an association, or other collective group or organization, or which such entity has a bona fide intention to use in commerce and for which it applies for registration on the principal register established by this Act, and includes marks indicating membership in a union, an association, or other organization.";

(7) amending the paragraph defining "mark" to read as follows:

"The term 'mark' includes any trademark, service mark, collective mark, or certification mark.";

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(8) amending the matter which appears between the paragraph defining "mark", and the paragraph defining "colorable imitation" to read as follows:

"The term 'use in commerce' means use of a mark in the ordinary course of trade, commensurate with the circumstances, and not made merely to reserve a right in a mark. For purposes of this Act, a mark shall be deemed to be in use in commerce (1) on goods when it is placed in any manner on the goods or their containers or the displays associated therewith or on the tags or labels affixed thereto, or if the nature of the goods makes such placement impracticable then on documents associated with the goods or their sale, and the goods are sold or transported in commerce, and (2) on services when it is used or displayed in the sale or advertising of services and the services are rendered in commerce, or the services are rendered in more than one State or in this and a foreign country and the person rendering the services is engaged in commerce in connection therewith.

"A mark shall be deemed to be 'abandoned'—

"(1) when its use has been discontinued with intent not to resume. Intent not to resume may be inferred from circumstances. Nonuse for two consecutive years shall be prima facie evidence of

1	abandonment. 'Use' means use made in the ordi-
2	nary course of trade, commensurate with the cir-
3	cumstances, and not made merely to reserve a
4	right in a mark; or
5	"(2) when any course of conduct of the
6	owner, including acts of omission as well as com-
7	mission, causes the mark to become the generic
8	name for the goods or services or otherwise to lose
9	its significance as a mark. Purchaser motivation
10	shall not be a test for determining abandonment
11	under this subparagraph.
12	"The term 'dilution' means the material reduction
13	of the distinctive quality of a famous mark through use
14	of the mark by another person, regardless of the pres-
15	ence or absence of (1) competition between the users of
16	the mark, or (2) likelihood of confusion, mistake, or de-
17	ception arising from that use.".
18	SEC. 39. The Trademark Act of 1946 is amended by
19	adding at the end thereof the following:
20	"Sec. 51. All certificates of registration based upon ap-
21	plications for registration pending in the Patent and Trade-
22	mark Office on the effective date of the Trademark Law Re-

23 vision Act of 1988 shall remain in force for a period of 10

24 years.".

- SEC. 40. This Act and the amendments made by this
- Act shall become effective on the date one year after the date
- of enactment of this Act.

May 12 (legislative day, May 9), 1988

Reported with an amendment

international conventions, and for other purposes". commerce, to carry out the provisions of certain registration and protection of trade-marks used in

To amend the Act entitled "An Act to provide for the