## IN THE SENATE OF THE UNITED STATES

OCTOBER 2 (legislative day, SEPTEMBER 24), 1984 Received; read twice and referred to the Committee on the Judiciary

## AN ACT

To clarify the circumstances under which a trademark may be canceled or considered abandoned.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 That this Act may be referred to as the "Trademark Amend-
- 4 ments Act of 1984".
- 5 SEC. 2. Section 14 of the Act of July 5, 1946 (15
- 6 U.S.C. 1064) (commonly known as the Trademark Act of
- 7 1946), is amended by adding at the end thereof the following:
- 8 "For purposes of subsection (c) of this section, a registered
- 9 mark shall not be deemed to be the common descriptive name
- 10 of a product merely because the mark is used to identify a

- 1 unique product or service. The exclusive test for determining
- 2 whether a registered trademark has become a common de-
- 3 scriptive name shall be whether the relevant public under-
- 4 stands the trademark to function as a mark or as a common
- 5 descriptive name.".
- 6 SEC. 3. (a) Section 45 of the Act of July 5, 1946 (15
- 7 U.S.C. 1127), is amended by striking out the paragraph
- 8 which begins to read "The term 'trademark'" and inserting
- 9 in lieu thereof the following:
- 10 "The term 'trademark' includes any word, name,
- 11 symbol, or device or any combination thereof adopted and
- 12 used to identify and distinguish the goods of one manufactur-
- 13 er or merchant, including unique goods, from those manufac-
- 14 tured or sold by others and to indicate that the goods come
- 15 from a single source, even if that source is unknown.".
- 16 (b) Section 45 of the Act of July 5, 1946, is further
- 17 amended by striking out the first sentence of the paragraph
- 18 which begins to read "The term 'service mark'" and insert-
- 19 ing in lieu thereof the following:
- 20 "The term 'service mark' means a mark used in the sale
- 21 or advertising of services to identify and distinguish the serv-
- 22 ices of one person, including unique services, from the serv-
- 23 ices of others and to indicate that the services come from a
- 24 single source, even if that source is unknown.".

- 1 (c) Section 45 of the Act of July 5, 1946, is further
- 2 amended by adding after the period at the end of subsection
- 3 (b) in the paragraph which begins to read "A mark shall be
- 4 deemed 'abandoned' " the following: "Purchaser motivation
- 5 shall not be a test for determination of abandonment under
- 6 this subsection.".
- 7 SEC. 4. The amendments made by this Act shall not
- 8 affect any action pending on the date of the enactment of this
- 9 Act and shall not affect any mark which, before such date of
- 10 enactment, was finally determined to have been abandoned.

Passed the House of Representatives October 1, 1984.

Attest:

BENJAMIN J. GUTHRIE,

Clerk.