



1 pursuant to which the licensee engages in the manufacture  
2 (including manufacture by a sublicensee, agent, or subcon-  
3 tractor) or distribution, and sale of a trademarked soft drink  
4 product, of provisions granting the licensee the sole and ex-  
5 clusive right to manufacture, distribute, and sell such product  
6 in a defined geographic area or limiting the licensee, directly  
7 or indirectly, to the manufacture, distribution, and sale of  
8 such product only for ultimate resale to consumers within a  
9 defined geographic area: *Provided*, That such product is in  
10 substantial and effective competition with other products of  
11 the same general class.

12       SEC. 3. The existence or enforcement of any trademark  
13 licensing agreement which before May 1, 1983, shall have  
14 limited, allocated, or restricted the territory in which the li-  
15 censee may manufacture, distribute, or sell a trademarked  
16 soft drink product shall not be subject to challenge under  
17 Section 4 of the Clayton Act (15 U.S.C. 15).

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