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107th CONGRESS 1st Session

S. 630

To prohibit senders of unsolicited commercial electronic mail from disguising the source of their messages, to give consumers the choice to cease receiving a sender's unsolicited commercial electronic mail messages, and for other purposes.

IN THE SENATE OF THE UNITED STATES

MARCH 27, 2001

Mr. BURNS (for himself, Mr. WYDEN, Mr. LIEBERMAN, Ms. LANDRIEU, Mr. TORRICELLI, Mr. BREAUX, and Mr. MURKOWSKI) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

- To prohibit senders of unsolicited commercial electronic mail from disguising the source of their messages, to give consumers the choice to cease receiving a sender's unsolicited commercial electronic mail messages, and for other purposes.
 - 1 Be it enacted by the Senate and House of Representa-
 - 2 tives of the United States of America in Congress assembled,

3 SECTION 1. SHORT TITLE.

- 4 This Act may be cited as the "Controlling the Assault
- 5 of Non-Solicited Pornography and Marketing Act of
- 6 2001", or the "CAN SPAM Act of 2001".

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1 SEC. 2. CONGRESSIONAL FINDINGS AND POLICY.

2 (a) FINDINGS.—The Congress finds the following:

3 (1) There is a right of free speech on the Inter-4 net.

(2) The Internet has increasingly become a crit-5 6 ical mode of global communication and now presents 7 unprecedented opportunities for the development and 8 growth of global commerce and an integrated world-9 wide economy. In order for global commerce on the 10 Internet to reach its full potential, individuals and 11 entities, using the Internet and other online services 12 should be prevented from engaging in activities that 13 prevent other users and Internet service providers 14 from having a reasonably predictable, efficient, and 15 economical online experience.

16 (3) Unsolicited commercial electronic mail can
17 be a mechanism through which businesses advertise
18 and attract customers in the online environment.

(4) The receipt of unsolicited commercial electronic mail may result in costs to recipients who
cannot refuse to accept such mail and who incur
costs for the storage of such mail, or for the time
spent accessing, reviewing, and discarding such mail,
or for both.

25 (5) Unsolicited commercial electronic mail may
26 impose significant monetary costs on providers of s 630 IS

1 Internet access services, businesses, and educational 2 and nonprofit institutions that carry and receive 3 such mail, as there is a finite volume of mail that such providers, businesses, and institutions can han-4 5 dle without further investment. The sending of such 6 mail is increasingly and negatively affecting the 7 quality of service provided to customers of Internet 8 access service, and shifting costs from the sender of 9 the advertisement to the provider of Internet access 10 service and the recipient.

11 (6) While some senders of unsolicited commer-12 cial electronic mail messages provide simple and reliable way for recipients to reject (or "opt-out" of) re-13 14 ceipt of unsolicited commercial electronic mail from 15 such senders in the future, other senders provide no 16 such "opt-out" mechanism, or refuse to honor the 17 requests of recipients not to receive electronic mail 18 from such senders in the future, or both.

(7) An increasing number of senders of unsolicited commercial electronic mail purposefully disguise
the source of such mail so as to prevent recipients
from responding to such mail quickly and easily.

(8) An increasing number of senders of unsolicited commercial electronic mail purposefully include
misleading information in the message's subject lines

in order to induce the recipients to view the mes sages.

3 (9) Because recipients of unsolicited commercial
4 electronic mail are unable to avoid the receipt of
5 such mail through reasonable means, such mail may
6 invade the privacy of recipients.

7 (10) The practice of sending unsolicited com-8 mercial electronic mail is sufficiently profitable that 9 senders of such mail will not be unduly burdened by 10 the costs associated with providing an "opt-out" 11 mechanism to recipients and ensuring that recipients 12 who exercise such opt-out do not receive further 13 messages from that sender.

(11) In legislating against certain abuses on the
Internet, Congress should be very careful to avoid
infringing in any way upon constitutionally protected
rights, including the rights of assemble, free speech,
and privacy.

19 (b) CONGRESSIONAL DETERMINATION OF PUBLIC
20 POLICY.—On the basis of the findings in subsection (a),
21 the Congress determines that—

(1) there is substantial government interest inregulation of unsolicited commercial electronic mail;

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1 (2) senders of unsolicited commercial electronic 2 mail should not mislead recipients as to the source 3 or content of such mail: and 4 (3) recipients of unsolicited commercial elec-5 tronic mail have a right to decline to receive addi-6 tional unsolicited commercial electronic mail from 7 the same source. 8 SEC. 3. DEFINITIONS. 9 In this Act: (1) AFFIRMATIVE CONSENT.—The term "af-1011 firmative consent", when used with respect to a 12 commercial electronic mail message, means-13 (A) the message falls within the scope of 14 an express and unambiguous invitation or per-15 mission granted by the recipient and not subse-16 quently revoked; 17 (B) the recipient had clear and con-18 spicuous notice, at the time such invitation or 19 permission was granted, of-20 (i) the fact that the recipient was 21 granting the invitation or permission; 22 (ii) the scope of the invitation or per-23 mission, including what types of commer-24 cial electronic mail messages would be cov-25 ered by the invitation or permission and

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1 what senders or types of senders, if any, 2 other than the party to whom the invita-3 tion or permission was communicated 4 would be covered by the invitation or per-5 mission; and 6 (iii) a reasonable and effective mecha-7 nism for revoking the invitation or permis-8 sion; and 9 (C) the recipient has not, after granting the invitation or permission, submitted a re-10 11 quest under section 5(a)(3) not to receive unso-12 licited commercial electronic mail messages 13 from the sender of the message. 14 (2)COMMERCIAL ELECTRONIC MAIL MES-15 SAGE.—The term "commercial electronic mail mes-16 sage" means any electronic mail message the pri-17 mary purpose of which is to advertise or promote, for a commercial purpose, a commercial product or 18

18 for a commercial purpose, a commercial product of 19 service (including content on an Internet website). 20 An electronic mail message shall not be considered 21 to be a commercial electronic mail message solely be-22 cause such message includes a reference to a com-23 mercial entity that serves to identify the sender or 24 a reference or link to an Internet website operated 25 for a commercial purpose.

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1	(3) COMMISSION.—The term "Commission"
2	means the Federal Trade Commission.
3	(4) DOMAIN NAME.—The term "domain name"
4	means any alphanumeric designation which is reg-
5	istered with or assigned by any domain name reg-
6	istrar, domain name registry, or other domain name
7	registration authority as part of an electronic ad-
8	dress on the Internet.
9	(5) Electronic mail address.—
10	(A) IN GENERAL.—The term "electronic
11	mail address" means a destination (commonly
12	expressed as a string of characters) to which
13	electronic mail can be sent or delivered.
14	(B) INCLUSION.—In the case of the Inter-
15	net, the term "electronic mail address" may in-
16	clude an electronic mail address consisting of a
17	user name or mailbox (commonly referred to as
18	the "local part") and a reference to an Internet
19	domain (commonly referred to as the "domain
20	part").
21	(6) FTC ACT.—The term "FTC Act" means
22	the Federal Trade Commission Act (15 U.S.C. 41 et
23	seq.).
24	(7) FUNCTIONING RETURN ELECTRONIC MAIL
25	ADDRESS.—

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1 (A) The term "functioning return elec-2 tronic mail address" means a legitimately ob-3 tained electronic mail address, clearly and con-4 spicuously displayed in a commercial electronic 5 mail message, that— 6 (i) remains capable of receiving mes-7 sages for no less than 30 days after the 8 transmission of such commercial electronic 9 mail message; and 10 (ii) that has capacity reasonably cal-11 culated, in light of the number of recipi-12 ents of the commercial electronic mail mes-13 sage, to enable it to receive the full ex-14 pected quantity of reply messages from 15 such recipients. 16 (B) An electronic mail address that meets 17 the requirements of subparagraph (A) shall not 18 be excluded from this definition because of a 19 temporary inability to receive electronic mail 20 messages due to technical problems, provided 21 steps are taken to correct such technical prob-22 lems within a reasonable time period. 23 (8) HEADER INFORMATION.—The term "header 24 information" means the source, destination, and

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routing information attached to the beginning of an

electronic mail message, including the originating
 domain name and originating electronic mail ad dress.

4 (9) IMPLIED CONSENT.—The term "implied
5 consent", when used with respect to a commercial
6 electronic mail message, means—

7 (A) within the 5-year period ending upon
8 receipt of such message, there has been a busi9 ness transaction between the sender and the re10 cipient (including a transaction involving the
11 provision, free of charge, of information, goods,
12 or services requested by the recipient); and

(B) the recipient was, at the time of such
transaction or thereafter, provided a clear and
conspicuous notice of an opportunity not to receive unsolicited commercial electronic mail
messages from the sender and has not exercised
such opportunity.

(10) INITIATE.—The term "initiate", when
used with respect to a commercial electronic mail
message, means to originate such message, to procure the origination of such message, or to assist in
the origination of such message through the provision or selection of addresses to which such message
will be sent, but shall not include actions that con-

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stitute routine conveyance of such message. For pur poses of this Act, more than 1 person may be con sidered to have initiated the same message.

4 (11) INTERNET.—The term "Internet" has the
5 meaning given that term in the Internet Tax Free6 dom Act (Public Law 105-277, div. C, title XI,
7 §1101(e)(3)(e)).

8 (12) INTERNET ACCESS SERVICE.—The term
9 "Internet access service" has the meaning given that
10 term in section 231(e)(4) of the Communications
11 Act of 1934 (47 U.S.C. 231(e)(4)).

12 (13) PROTECTED COMPUTER.—The term "pro13 tected computer" has the meaning given that term
14 in section 1030(e)(2) of title 18, United States
15 Code.

16 (14) RECIPIENT.—The term "recipient", when 17 used with respect to a commercial electronic mail 18 message, means the addressee of such message. If 19 an addressee of a commercial electronic mail mes-20sage has 1 or more electronic mail addresses in addi-21 tion to the address to which the message was ad-22 dressed, the addressee shall be treated as a separate 23 recipient with respect to each such address.

24 (15) ROUTINE CONVEYANCE.—The term "rou25 tine conveyance" means the transmission, routing,

relaying, handling, or storing, through an automatic
 technical process, of an electronic mail message for
 which another person has provided and selected the
 recipient addresses.

11

5 (16) SENDER.—The term "sender", when used 6 with respect to a commercial electronic mail mes-7 sage, means a person who initiates such a message 8 and whose product, service, or Internet web site is 9 advertised or promoted by the message, but does not 10 include any person, including a provider of Internet 11 access service, whose role with respect to the mes-12 sage is limited to routine conveyance of the message. 13 (17) UNSOLICITED COMMERCIAL ELECTRONIC 14 MAIL MESSAGE .---(A) IN GENERAL.—The term "unsolicited 15 16 commercial electronic mail message" means any 17 commercial electronic mail message that is sent 18 to a recipient-

(i) without prior affirmative consent
or implied consent from the recipient; or
(ii) to a recipient who, subsequent to
the establishment of affirmative or implied
consent under subparagraph (i), has expressed, in a reply submitted pursuant to
section 5(a)(3), or in response to any other

1	opportunity the sender may have provided
2	to the recipient, a desire not to receive
3	commercial electronic mail messages from
4	the sender.
5	(B) EXCLUSION.—Notwithstanding sub-
6	paragraph (A), the term "unsolicited commer-
7	cial electronic mail message" does not include
8	an electronic mail message sent by or on behalf
9	of one or more lawful owners of copyright, pat-
10	ent, publicity, or trademark rights to an unau-
11	thorized user of protected material notifying
12	such user that the use is unauthorized and re-
13	questing that the use be terminated or that per-
14	mission for such use be obtained from the
15	rights holder or holders.
16	SEC. 4. CRIMINAL PENALTY FOR UNSOLICITED COMMER-
17	CIAL ELECTRONIC MAIL CONTAINING FRAUD-
18	ULENT ROUTING INFORMATION.
19	(a) IN GENERAL.—Chapter 63 of title 18, United
20	States Code, is amended by adding at the end the fol-
21	lowing:

1 "§1348. Unsolicited commercial electronic mail con taining fraudulent transmission informa tion

4 "(a) IN GENERAL.—Any person who intentionally initiates the transmission of any unsolicited commercial 5 electronic mail message to a protected computer in the 6 United States with knowledge that such message contains 7 8 or is accompanied by header information that is materially 9 or intentionally false or misleading shall be fined or im-10 prisoned for not more than 1 year, or both, under this 11 title.

"(b) DEFINITIONS.—Any term used in subsection (a)
that is defined in section 3 of the Unsolicited Commercial
Electronic Mail Act of 2001 has the meaning giving it in
that section.".

16 (b) CONFORMING AMENDMENT.—The chapter anal17 ysis for chapter 63 of title 18, United States Code, is
18 amended by adding at the end the following:

"1348. Unsolicited commercial electronic mail containing fraudulent routing information".

19 SEC. 5. OTHER PROTECTIONS AGAINST UNSOLICITED COM 20 MERCIAL ELECTRONIC MAIL.
 21 (a) REQUIREMENTS FOR TRANSMISSION OF MES 22 SAGES.—
 23 (1) PROHIBITION OF FALSE OR MISLEADING

24 TRANSMISSION INFORMATION.—It shall be unlawful

for any person to initiate the transmission, to a pro tected computer, of a commercial electronic mail
 message that contains, or is accompanied by, header
 information that is materially or intentionally false
 or misleading, or not legitimately obtained.

6 (2) PROHIBITION OF DECEPTIVE SUBJECT 7 HEADINGS.—It shall be unlawful for any person to 8 initiate the transmission, to a protected computer, of 9 a commercial electronic mail message with a subject 10 heading that such person knows is likely to mislead 11 the recipient about a material fact regarding the 12 contents or subject matter of the message.

13 (3) INCLUSION OF RETURN ADDRESS IN COM-14 MERCIAL ELECTRONIC MAIL.-It shall be unlawful 15 for any person to initiate the transmission of a com-16 mercial electronic mail message to a protected com-17 puter unless such message contains a functioning re-18 turn electronic mail address to which a recipient 19 may send a reply to the sender to indicate a desire 20 not to receive further messages from that sender at 21 the electronic mail address at which the message 22 was received.

23 (4) PROHIBITION OF TRANSMISSION OF UNSO24 LICITED COMMERCIAL ELECTRONIC MAIL AFTER OB25 JECTION.—If a recipient makes a request to a send-

1 er, through an electronic mail message sent to an 2 electronic mail address provided by the sender pur-3 suant to paragraph (3), not to receive further elec-4 tronic mail messages from that sender, it shall be 5 unlawful for the sender, or any person acting on be-6 half of the sender, to initiate the transmission of an 7 unsolicited commercial electronic mail message to 8 such a recipient within the United States more than 9 10 days after receipt of such request.

10 (5) INCLUSION OF IDENTIFIER, OPT-OUT, AND
11 PHYSICAL ADDRESS IN UNSOLICITED COMMERCIAL
12 ELECTRONIC MAIL.—It shall be unlawful for any
13 person to initiate the transmission of any unsolicited
14 commercial electronic mail message to a protected
15 computer unless the message provides, in a manner
16 that is clear and conspicuous to the recipient—

17 (A) identification that the message is an18 advertisement or solicitation;

19 (B) notice of the opportunity under para20 graph (3) to decline to receive further unsolic21 ited commercial electronic mail messages from
22 the sender; and

23 (C) a valid physical postal address of the24 sender.

1 (b) NO EFFECT ON POLICIES OF PROVIDERS OF 2 INTERNET ACCESS SERVICE.—Nothing in this Act shall be construed to have any effect on the lawfulness or un-3 lawfulness, under any other provision of law, of the adop-4 5 tion, implementation, or enforcement by a provider of 6 Internet access service of a policy of declining to transmit, route, relay, handle, or store certain types of electronic 7 8 mail messages.

9 SEC. 6. ENFORCEMENT.

10 (a) ENFORCEMENT BY COMMISSION.—

(1) IN GENERAL.—Section 5 of this Act shall
be enforced by the Commission under the FTC Act.
For purposes of such Commission enforcement, a
violation of section 5 of this Act shall be treated as
a violation of a rule under section 18 (15 U.S.C.
57a) of the FTC Act regarding unfair or deceptive
acts or practices.

18 (2) SCOPE OF COMMISSION ENFORCEMENT AU19 THORITY.—

20 (A) The Commission shall prevent any per21 son from violating section 5 of this Act in the
22 same manner, by the same means, and with the
23 same jurisdiction, powers, and duties as though
24 all applicable terms and provisions of the FTC
25 Act were incorporated into and made a part of

1	this section. Any person who violates section 5
2	of this Act shall be subject to the penalties and
3	entitled the privileges and immunities provided
4	in the FTC Act in the same manner, by the
5	same means, and with the same jurisdiction,
6	powers, and duties as though all applicable
7	terms and provisions of the FTC Act were in-
8	corporated into and made a part of this section.
9	(B) Nothing in this Act shall be construed
10	to give the Commission authority over activities
11	that are otherwise outside the jurisdiction of
12	the FTC Act.
13	(b) Enforcement by Certain Other Agen-
14	CIES.—
15	(1) IN GENERAL.—Compliance with section 5 of
16	this Act shall be enforced under—
17	(A) section 8 of the Federal Deposit Insur-
18	ance Act (12 U.S.C. 1818), in the case of-
19	(i) national banks, and Federal
20	branches and Federal agencies of foreign
21	banks, by the Office of the Comptroller of
22	the Currency;
23	(ii) member banks of the Federal Re-
24	serve System (other than national banks),
25	branches and agencies of foreign banks

1	(other than Federal branches, Federal
2	agencies, and insured State branches of
3	foreign banks), commercial lending compa-
4	nies owned or controlled by foreign banks,
5	and organizations operating under section
6	25 or 25A of the Federal Reserve Act (12
7	U.S.C. 601 et seq. and 611 et seq.), by the
8	Federal Reserve Board; and
9	(iii) banks insured by the Federal De-
10	posit Insurance Corporation (other than
11	members of the Federal Reserve System)
12	and insured State branches of foreign
13	banks, by the Board of Directors of the
14	Federal Deposit Insurance Corporation;
15	(B) section 8 of the Federal Deposit Insur-
16	ance Act (12 U.S.C. 1818), by the Director of
17	the Office of Thrift Supervision, in the case of
18	a savings association the deposits of which are
19	insured by the Federal Deposit Insurance Cor-
20	poration;
21	(C) the Federal Credit Union Act (12
22	U.S.C. 1751 et seq.) by the National Credit
23	Union Administration Board with respect to
24	any Federal credit union;

1	(D) part A of subtitle VII of title 49,
2	United States Code, by the Secretary of Trans-
3	portation with respect to any air carrier or for-
4	eign air carrier subject to that part;
5	(E) the Packers and Stockyards Act, 1921
6	(7 U.S.C. 181 et seq.) (except as provided in
7	section 406 of that Act (7 U.S.C. 226, 227)),
8	by the Secretary of Agriculture with respect to
9	any activities subject to that Act;
10	(F) the Farm Credit Act of 1971 (12
11	U.S.C. 2001 et seq.) by the Farm Credit Ad-
12	ministration with respect to any Federal land
13	bank, Federal land bank association, Federal
14	intermediate credit bank, or production credit
15	association; and
16	(G) the Communications Act of 1934 (47
17	U.S.C. 151 et seq.) by the Federal Communica-
18	tions Commission with respect to any person
19	subject to the provisions of that Act.
20	(2) EXERCISE OF CERTAIN POWERS.—For the
21	purpose of the exercise by any agency referred to in
22	paragraph (1) of its powers under any Act referred
23	to in that paragraph, a violation of section 5 of this
24	Act is deemed to be a violation of a requirement im-
25	posed under that Act. In addition to its powers

under any provision of law specifically referred to in
 paragraph (1), each of the agencies referred to in
 that paragraph may exercise, for the purpose of en forcing compliance with any requirement imposed
 under section 5 of this Act, any other authority con ferred on it by law.

7 (c) ENFORCEMENT BY STATES.—

(1) CIVIL ACTION.—In any case in which the 8 9 attorney general of a State has reason to believe 10 that an interest of the residents of that State has 11 been or is threatened or adversely affected by any 12 person engaging in a practice that violates section 5 13 of this Act, the State, as parens patriae, may bring a civil action on behalf of the residents of the State 14 15 in a district court of the United States of appro-16 priate jurisdiction or in any other court of com-17 petent jurisdiction-

18 (A) to enjoin that practice, or

19 (B) to obtain damages on behalf of resi20 dents of the State, in an amount equal to the
21 greater of—

22 (i) the actual monetary loss suffered23 by such residents; or

24 (ii) the amount determined under25 paragraph (2).

1 (2) STATUTORY DAMAGES.—For purposes of 2 paragraph (1)(B)(ii), the amount determined under 3 this paragraph is the smaller of-4 (A) the amount determined by multiplying 5 the number of willful, knowing, or negligent vio-6 lations by an amount, in the discretion of the 7 court, of up to \$10 (with each separately ad-8 dressed unlawful message received by such resi-9 dents treated as a separate violation); or 10 (B) \$500,000. In determining the per-violation penalty under this 11 12 paragraph, the court shall take into account the de-13 gree of culpability, any history of prior such conduct, 14 ability to pay, effect on ability to continue to do 15 business, and such other matters as justice may re-16 quire. (3) TREBLE DAMAGES.—If the court finds that 17 18 the defendant committed the violation willfully and knowingly, the court may increase the amount recov-19 20 erable under paragraph (2) up to threefold. 21 (4) ATTORNEY FEES.—In the case of any suc-22 cessful action under subparagraph (1), the State 23 shall be awarded the costs of the action and reason-24 able attorney fees as determined by the court. 25 (5) NOTICE.—

1	(A) PRE-FILING.—Before filing an action
2	under paragraph (1), an attorney general shall
3	provide to the Commission—
4	(i) written notice of that action; and
5	(ii) a copy of the complaint for that
6	action.
7	(B) CONTEMPORANEOUS.—If an attorney
8	general determines that it is not feasible to pro-
9	vide the notice required by subparagraph (A)
10	before filing the action, the notice and a copy
11	of the complaint shall be provided to the Com-
12	mission when the action is filed.
13	(6) INTERVENTION.—If the Commission re-
14	ceives notice under paragraph (4), it—
15	(A) may intervene in the action that is the
16	subject of the notice; and
17	(B) shall have the right—
18	(i) to be heard with respect to any
19	matter that arises in that action; and
20	(ii) to file a petition for appeal.
21	(7) CONSTRUCTION.—For purposes of bringing
22	any civil action under paragraph (1), nothing in this
23	Act shall be construed to prevent an attorney gen-
24	eral of a State from exercising the powers conferred

1	on the attorney general by the laws of that State
2	to—
3	(A) conduct investigations;
4	(B) administer oaths or affirmations; or
5	(C) compel the attendance of witnesses or
6	the production of documentary and other evi-
7	dence.
8	(8) VENUE; SERVICE OF PROCESS.—
9	(A) VENUE.—Any action brought under
10	paragraph (1) may be brought in the district
11	court of the United States that meets applicable
12	requirements relating to venue under section
13	1391 of title 28, United States Code.
14	(B) SERVICE OF PROCESSIn an action
15	brought under paragraph (1), process may be
16	served in any district in which the defendant—
17	(i) is an inhabitant; or
18	(ii) maintains a physical place of busi-
19	ness.
20	(9) LIMITATION ON STATE ACTION WHILE FED-
21	ERAL ACTION IS PENDING.—If the Commission or
22	other appropriate Federal agency under subsection
23	(b) has instituted a civil action or an administrative
24	action for violation of this Act, no State attorney
25	general may bring an action under this subsection

1 during the pendency of that action against any de-2 fendant named in the complaint of the Commission 3 or the other agency for any violation of this Act al-4 leged in the complaint. 5 (d) ACTION BY PROVIDER OF INTERNET ACCESS 6 SERVICE.— 7 (1) ACTION AUTHORIZED.—A provider of Inter-8 net access service adversely affected by a violation of 9 section 5 may bring a civil action in any district 10 court of the United States with jurisdiction over the 11 defendant, or in any other court of competent juris-12 diction. to-13 (A) enjoin further violation by the defend-14 ant; or 15 (B) recover damages in any amount equal 16 to the greater of-17 (i) actual monetary loss incurred by 18 the provider of Internet access service as a 19 result of such violation; or 20 (ii) the amount determined under 21 paragraph (2). 22 (2) STATUTORY DAMAGES.—For purposes of 23 paragraph (1)(B)(ii), the amount determined under 24 this paragraph is the smaller of—

1	(A) the amount determined by multiplying
2	the number of willful, knowing, or negligent vio-
3	lations by an amount, in the discretion of the
4	court, of up to \$10 (with each separately ad-
5	dressed unlawful message carried over the fa-
6	cilities of the provider of Internet access service
7	treated as a separate violation); or
8	(B) \$ 500,000.
9	In determining the per-violation penalty under this
10	paragraph, the court shall take into account the de-
11	gree of culpability, any history of prior such conduct,
12	ability to pay, effect on ability to continue to do
13	business, and such other matters as justice may re-
14	quire.
15	(3) TREBLE DAMAGES.—If the court finds that
16	the defendant committed the violation willfully and
17	knowingly, the court may increase the amount recov-
18	erable under paragraph (2) up to threefold.
19	(4) ATTORNEY FEES.—In any action brought
20	pursuant to paragraph (1), the court may, in its dis-
21	cretion, require an undertaking for the payment of
22	the costs of such action, and assess reasonable costs,
23	including reasonable attorneys' fees, against any
24	party.

(5) EVIDENTIARY PRESUMPTION.—For pur-1 2 poses of an action alleging a violation of section 5(a)(4) or 5(a)(5), a showing that a recipient has 3 4 submitted a complaint about a commercial electronic 5 mail message to an electronic mail address main-6 tained and publicized by the provider of Internet ac-7 cess service for the purpose of receiving complaints 8 about unsolicited commercial electronic mail mes-9 sages shall create a rebuttable presumption that the message in question was unsolicited within the 10 11 meaning of this Act.

12 (e) AFFIRMATIVE DEFENSE.—A person shall not be
13 liable for damages under subsection (c)(2) or (d)(2) if—

14 (1) such person has established and imple15 mented, with due care, reasonable practices and pro16 cedures to effectively prevent violations of section 5;
17 and

18 (2) any violation occurred despite good faith ef19 forts to maintain compliance with such practices and
20 procedures.

21 SEC. 7. EFFECT ON OTHER LAWS.

(a) FEDERAL LAW.—Nothing in this Act shall be
construed to impair the enforcement of section 223 or 231
of the Communications Act of 1934, chapter 71 (relating
to obscenity) or 110 (relating to sexual exploitation of chil-

dren) of title 18, United States Code, or any other Federal
 criminal statute.

3 (b) STATE LAW.—No State or local government may 4 impose any civil liability for commercial activities or ac-5 tions in interstate or foreign commerce in connection with 6 an activity or action described in section 5 of this Act that 7 is inconsistent with or more restrictive than the treatment 8 of such activities or actions under this Act, except that 9 this Act shall not preempt any civil action under—

10 (1) State trespass, contract, or tort law; or

11 (2) any provision of Federal, State, or local 12 criminal law or any civil remedy available under such law that relates to acts of computer fraud per-13 14 petrated by means of the unauthorized transmission 15 of unsolicited commercial electronic mail messages, 16 provided that the mere sending of unsolicited commercial electronic mail in a manner that complies 17 with this Act shall not constitute an act of computer 18 19 fraud for purposes of this subparagraph.

20 SEC. 8. STUDY OF EFFECTS OF UNSOLICITED COMMERCIAL

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ELECTRONIC MAIL.

Not later than 18 months after the date of the enactment of this Act, the Commission, in consultation with the
Department of Justice and other appropriate agencies,
shall submit a report to the Congress that provides a de-

tailed analysis of the effectiveness and enforcement of the
 provisions of this Act and the need (if any) for the Con gress to modify such provisions.

4 SEC. 9. SEPARABILITY.

5 If any provision of this Act or the application thereof 6 to any person or circumstance is held invalid, the remain-7 der of this Act and the application of such provision to 8 other persons or circumstances shall not be affected.

9 SEC. 10. EFFECTIVE DATE.

10 The provisions of this Act shall take effect 120 days11 after the date of the enactment of this Act.

DOCUMENT NO. 42

HeinOnline -- 2 Controlling the Assault of Non-Solicited Pornography and Marketing (CAN-SPAM) Act of 2003: A Legislative History (William H. Manz, ed.) [iv] 2004