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106TH CONGRESS 1ST SESSION

S. 1948

To amend the provisions of title 17, United States Code, and the Communications Act of 1934, relating to copyright licensing and carriage of broadcast signals by satellite.

IN THE SENATE OF THE UNITED STATES

NOVEMBER 17, 1999

Mr. LOTT introduced the following bill; which was read twice and referred to the Committee on the Judiciary

A BILL

To amend the provisions of title 17, United States Code, and the Communications Act of 1934, relating to copyright licensing and carriage of broadcast signals by satellite.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE; TABLE OF CONTENTS.
- 4 (a) SHORT TITLE.—This Act may be cited as the
- 5 "Intellectual Property and Communications Omnibus Re-
- 6 form Act of 1999".
- 7 (b) Table of Contents.—The table of contents of
- 8 this Act is as follows:

1	(1) an analysis of the extent to which local sig-
2	nals are being provided by direct-to-home satellite
3	television providers and by other multichannel video
4	program distributors;
5	(2) an enumeration of the technical, economic
6	and other impediments each type of multichanne
7	video programming distributor has encountered; and
8	(3) recommendations for specific measures to
9	facilitate the provision of local signals to subscribers
10	in unserved and underserved markets by direct-to-
11	home satellite television providers and by other dis-
12	tributors of multichannel video programming service
13	TITLE III—TRADEMARK
	TITLE III—TRADEMARK CYBERPIRACY PREVENTION
13 14 15	
14	CYBERPIRACY PREVENTION
14 15	CYBERPIRACY PREVENTION SEC. 3001. SHORT TITLE; REFERENCES.
14 15 16	CYBERPIRACY PREVENTION SEC. 3001. SHORT TITLE; REFERENCES. (a) SHORT TITLE.—This title may be cited as the
14 15 16 17	CYBERPIRACY PREVENTION SEC. 3001. SHORT TITLE; REFERENCES. (a) SHORT TITLE.—This title may be cited as the "Anticybersquatting Consumer Protection Act".
14 15 16 17	CYBERPIRACY PREVENTION SEC. 3001. SHORT TITLE; REFERENCES. (a) SHORT TITLE.—This title may be cited as the "Anticybersquatting Consumer Protection Act". (b) REFERENCES TO THE TRADEMARK ACT OF
14 15 16 17 18 19	CYBERPIRACY PREVENTION SEC. 3001. SHORT TITLE; REFERENCES. (a) SHORT TITLE.—This title may be cited as the "Anticybersquatting Consumer Protection Act". (b) REFERENCES TO THE TRADEMARK ACT OF 1946.—Any reference in this title to the Trademark Act
14 15 16 17 18 19	CYBERPIRACY PREVENTION SEC. 3001. SHORT TITLE; REFERENCES. (a) SHORT TITLE.—This title may be cited as the "Anticybersquatting Consumer Protection Act". (b) REFERENCES TO THE TRADEMARK ACT OF 1946.—Any reference in this title to the Trademark Act of 1946 shall be a reference to the Act entitled "An Act
14 15 16 17 18 19 20 21	CYBERPIRACY PREVENTION SEC. 3001. SHORT TITLE; REFERENCES. (a) SHORT TITLE.—This title may be cited as the "Anticybersquatting Consumer Protection Act". (b) REFERENCES TO THE TRADEMARK ACT OF 1946.—Any reference in this title to the Trademark Act of 1946 shall be a reference to the Act entitled "An Act to provide for the registration and protection of trade-

1	SEC. 3002. CYBERPIRACY PREVENTION.
2	(a) In General.—Section 43 of the Trademark Act
3	of 1946 (15 U.S.C. 1125) is amended by inserting at the
4	end the following:
5	"(d)(1)(A) A person shall be liable in a civil action
6	by the owner of a mark, including a personal name which
7	is protected as a mark under this section, if, without re-
8	gard to the goods or services of the parties, that person—
9	"(i) has a bad faith intent to profit from that
10	mark, including a personal name which is protected
11	as a mark under this section; and
12	"(ii) registers, traffics in, or uses a domain
13	name that—
14	"(I) in the case of a mark that is distinc-
15	tive at the time of registration of the domain
16	name, is identical or confusingly similar to that
17	mark;
18	"(II) in the case of a famous mark that is
19	famous at the time of registration of the do-
20	main name, is identical or confusingly similar
21	to or dilutive of that mark; or
22	"(III) is a trademark, word, or name pro-
23	tected by reason of section 706 of title 18,
24	United States Code, or section 220506 of title
25	36, United States Code.

1	"(B)(i) In determining whether a person has a bad
2	faith intent described under subparagraph (A), a court
3	may consider factors such as, but not limited to—
4	"(I) the trademark or other intellectual prop-
5	erty rights of the person, if any, in the domain
6	name;
7	"(II) the extent to which the domain name con-
8	sists of the legal name of the person or a name that
9	is otherwise commonly used to identify that person;
10	"(III) the person's prior use, if any, of the do-
11	main name in connection with the bona fide offering
12	of any goods or services;
13	"(IV) the person's bona fide noncommercial or
14	fair use of the mark in a site accessible under the
15	domain name;
16	"(V) the person's intent to divert consumers
17	from the mark owner's online location to a site ac-
18	cessible under the domain name that could harm the
19	goodwill represented by the mark, either for com-
20	mercial gain or with the intent to tarnish or dispar-
21	age the mark, by creating a likelihood of confusion
22	as to the source, sponsorship, affiliation, or endorse-
23	ment of the site;
24	"(VI) the person's offer to transfer, sell, or oth-
25	erwise assign the domain name to the mark owner

1	or any third party for financial gain without having
2	used, or having an intent to use, the domain name
3	in the bona fide offering of any goods or services, or
4	the person's prior conduct indicating a pattern of
5	such conduct;
6	"(VII) the person's provision of material and
7	misleading false contact information when applying
8	for the registration of the domain name, the per-
9	son's intentional failure to maintain accurate contact
10	information, or the person's prior conduct indicating
11	a pattern of such conduct;
12	"(VIII) the person's registration or acquisition
13	of multiple domain names which the person knows
14	are identical or confusingly similar to marks of oth-
15	ers that are distinctive at the time of registration or
16	such domain names, or dilutive of famous marks or
17	others that are famous at the time of registration or
18	such domain names, without regard to the goods or
19	services of the parties; and
20	"(IX) the extent to which the mark incor-
21	porated in the person's domain name registration is
22	or is not distinctive and famous within the meaning
23	of subsection (e)(1) of section 43.
24	"(ii) Bad faith intent described under subparagraph
25	(A) shall not be found in any case in which the court de

- 1 termines that the person believed and had reasonable
- 2 grounds to believe that the use of the domain name was
- 3 a fair use or otherwise lawful.
- 4 "(C) In any civil action involving the registration,
- 5 trafficking, or use of a domain name under this para-
- 6 graph, a court may order the forfeiture or cancellation of
- 7 the domain name or the transfer of the domain name to
- 8 the owner of the mark.
- 9 "(D) A person shall be liable for using a domain
- 10 name under subparagraph (A) only if that person is the
- 11 domain name registrant or that registrant's authorized li-
- 12 censee.
- 13 "(E) As used in this paragraph, the term 'traffics in'
- 14 refers to transactions that include, but are not limited to,
- 15 sales, purchases, loans, pledges, licenses, exchanges of cur-
- 16 rency, and any other transfer for consideration or receipt
- 17 in exchange for consideration.
- 18 "(2)(A) The owner of a mark may file an in rem civil
- 19 action against a domain name in the judicial district in
- 20 which the domain name registrar, domain name registry,
- 21 or other domain name authority that registered or as-
- 22 signed the domain name is located if—
- 23 "(i) the domain name violates any right of the
- owner of a mark registered in the Patent and Trade-

1	mark Office, or protected under subsection (a) or
2	(c); and
3	"(ii) the court finds that the owner—
4	"(I) is not able to obtain in personam ju-
5	risdiction over a person who would have been a
6	defendant in a civil action under paragraph (1)
7	or
8	"(II) through due diligence was not able to
9	find a person who would have been a defendant
0	in a civil action under paragraph (1) by—
1	"(aa) sending a notice of the alleged
12	violation and intent to proceed under this
13	paragraph to the registrant of the domain
4	name at the postal and e-mail address pro-
5	vided by the registrant to the registrary
6	and
17	"(bb) publishing notice of the action
8	as the court may direct promptly after fil-
9	ing the action.
20	"(B) The actions under subparagraph (A)(ii) shall
21	constitute service of process.
22	"(C) In an in rem action under this paragraph, a do-
23	main name shall be deemed to have its situs in the judicial
24	district in which—

1	"(i) the domain name registrar, registry, or
2	other domain name authority that registered or as-
3	signed the domain name is located; or
4	"(ii) documents sufficient to establish control
5	and authority regarding the disposition of the reg-
6	istration and use of the domain name are deposited
7	with the court.
8	"(D)(i) The remedies in an in rem action under this
9	paragraph shall be limited to a court order for the for-
10	feiture or cancellation of the domain name or the transfer
11	of the domain name to the owner of the mark. Upon re-
12	ceipt of written notification of a filed, stamped copy of
13	a complaint filed by the owner of a mark in a United
14	States district court under this paragraph, the domain
15	name registrar, domain name registry, or other domain
16	name authority shall—
17	"(I) expeditiously deposit with the court docu-
18	ments sufficient to establish the court's control and
19	authority regarding the disposition of the registra-
20	tion and use of the domain name to the court; and
21	"(II) not transfer, suspend, or otherwise modify
22	the domain name during the pendency of the action,
23	except upon order of the court.
24	"(ii) The domain name registrar or registry or other
25	domain name authority shall not be liable for injunctive

1	or monetary relief under this paragraph except in the case
2	of bad faith or reckless disregard, which includes a willful
3	failure to comply with any such court order.
4	"(3) The civil action established under paragraph (1)
5	and the in rem action established under paragraph (2),
6	and any remedy available under either such action, shall
7	be in addition to any other civil action or remedy otherwise
8	applicable.
9	"(4) The in rem jurisdiction established under para-
10	graph (2) shall be in addition to any other jurisdiction
11	that otherwise exists, whether in rem or in personam.".
12	(b) Cyberpiracy Protections for Individ-
13	UALS.—
14	(1) In general.—
15	(A) CIVIL LIABILITY.—Any person who
16	registers a domain name that consists of the
17	name of another living person, or a name sub-
18	stantially and confusingly similar thereto, with-
19	out that person's consent, with the specific in-
20	tent to profit from such name by selling the do-
21	main name for financial gain to that person or
22	any third party, shall be liable in a civil action
23	by such person.
24	(B) EXCEPTION.—A person who in good
25	faith registers a domain name consisting of the

I	name of another living person, or a name sub-
2	stantially and confusingly similar thereto, shall
3	not be liable under this paragraph if such name
4	is used in, affiliated with, or related to a work
5	of authorship protected under title 17, United
6	States Code, including a work made for hire as
7	defined in section 101 of title 17, United States
8	Code, and if the person registering the domain
9	name is the copyright owner or licensee of the
10	work, the person intends to sell the domain
1	name in conjunction with the lawful exploitation
12	of the work, and such registration is not prohib-
13	ited by a contract between the registrant and
14	the named person. The exception under this
15	subparagraph shall apply only to a civil action
16	brought under paragraph (1) and shall in no
17	manner limit the protections afforded under the
18	Trademark Act of 1946 (15 U.S.C. 1051 et
19	seq.) or other provision of Federal or State law.
20	(2) REMEDIES.—In any civil action brought
21	under paragraph (1), a court may award injunctive
22	relief, including the forfeiture or cancellation of the
23	domain name or the transfer of the domain name to
24	the plaintiff. The court may also, in its discretion,

1	award costs and attorneys fees to the prevailing
2	party.
3	(3) Definition.—In this subsection, the term
4	"domain name" has the meaning given that term in
5	section 45 of the Trademark Act of 1946 (15 U.S.C.
6	1127).
7	(4) Effective date.—This subsection shall
8	apply to domain names registered on or after the
9	date of the enactment of this Act.
10	SEC. 3003. DAMAGES AND REMEDIES.
11	(a) Remedies in Cases of Domain Name Pi-
12	RACY.—
13	(1) Injunctions.—Section 34(a) of the Trade-
14	mark Act of 1946 (15 U.S.C. 1116(a)) is amended
15	in the first sentence by striking "(a) or (c)" and in-
16	serting "(a), (c), or (d)".
17	(2) Damages.—Section 35(a) of the Trade-
18	mark Act of 1946 (15 U.S.C. 1117(a)) is amended
19	in the first sentence by inserting ", (c), or (d)" after
20	"section 43(a)".
21	(b) STATUTORY DAMAGES.—Section 35 of the Trade-
22	mark Act of 1946 (15 U.S.C. 1117) is amended by adding
23	at the end the following:
24	"(d) In a case involving a violation of section
25	43(d)(1), the plaintiff may elect, at any time before final

1	judgment is rendered by the trial court, to recover, instead
2	of actual damages and profits, an award of statutory dam-
3	ages in the amount of not less than \$1,000 and not more
4	than \$100,000 per domain name, as the court considers
5	just.
6	SEC. 3004. LIMITATION ON LIABILITY.
7	Section 32(2) of the Trademark Act of 1946 (15
8	U.S.C. 1114) is amended—
9	(1) in the matter preceding subparagraph (A)
0	by striking "under section 43(a)" and inserting
11	"under section 43(a) or (d)"; and
12	(2) by redesignating subparagraph (D) as sub-
13	paragraph (E) and inserting after subparagraph (C)
14	the following:
15	"(D)(i)(I) A domain name registrar, a domain
16	name registry, or other domain name registration
17	authority that takes any action described under
18	clause (ii) affecting a domain name shall not be lia-
19	ble for monetary relief or, except as provided in sub-
20	clause (II), for injunctive relief, to any person for
21	such action, regardless of whether the domain name
22	is finally determined to infringe or dilute the mark.
23	"(II) A domain name registrar, domain name
24	registry, or other domain name registration author-
25	ity described in subclause (I) may be subject to in-

1	junctive relief only if such registrar, registry, or
2	other registration authority has—
3	"(aa) not expeditiously deposited with a
4	court, in which an action has been filed regard-
5	ing the disposition of the domain name, docu-
6	ments sufficient for the court to establish the
7	court's control and authority regarding the dis-
8	position of the registration and use of the do-
9	main name;
10	"(bb) transferred, suspended, or otherwise
11	modified the domain name during the pendency
12	of the action, except upon order of the court; or
13	"(cc) willfully failed to comply with any
14	such court order.
15	"(ii) An action referred to under clause (i)(I) is
16	any action of refusing to register, removing from
17	registration, transferring, temporarily disabling, or
18	permanently canceling a domain name—
19	"(I) in compliance with a court order
20	under section 43(d); or
21	"(\coprod) in the implementation of a reasonable
22	policy by such registrar, registry, or authority
23	prohibiting the registration of a domain name
24	that is identical to, confusingly similar to, or di-
25	lutive of another's mark

1	"(iii) A domain name registrar, a domain name
2	registry, or other domain name registration author-
3	ity shall not be liable for damages under this section
4	for the registration or maintenance of a domain
5	name for another absent a showing of bad faith in-
6	tent to profit from such registration or maintenance
7	of the domain name.
8	"(iv) If a registrar, registry, or other registra-
9	tion authority takes an action described under clause
10	(ii) based on a knowing and material misrepresenta-
11	tion by any other person that a domain name is
12	identical to, confusingly similar to, or dilutive of a
13	mark, the person making the knowing and material
14	misrepresentation shall be liable for any damages,
15	including costs and attorney's fees, incurred by the
16	domain name registrant as a result of such action.
17	The court may also grant injunctive relief to the do-
18	main name registrant, including the reactivation of
19	the domain name or the transfer of the domain
20	name to the domain name registrant.
21	"(v) A domain name registrant whose domain
22	name has been suspended, disabled, or transferred
23	under a policy described under clause (ii)(II) may,
24	upon notice to the mark owner, file a civil action to
25	establish that the registration or use of the domain

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- name by such registrant is not unlawful under this Act. The court may grant injunctive relief to the do-2 main name registrant, including the reactivation of 3 4 the domain name or transfer of the domain name to the domain name registrant.". 5 SEC. 3005. DEFINITIONS. Section 45 of the Trademark Act of 1946 (15 U.S.C. 1127) is amended by inserting after the undesignated 8 paragraph defining the term "counterfeit" the following: 9 "The term 'domain name' means any alphanumeric 10 designation which is registered with or assigned by any 11 domain name registrar, domain name registry, or other 12 domain name registration authority as part of an electronic address on the Internet. "The term 'Internet' has the meaning given that term 15 in section 230(f)(1) of the Communications Act of 1934 17 (47 U.S.C. 230(f)(1)).". 18 SEC. 3006. STUDY ON ABUSIVE DOMAIN NAME REGISTRA-19 TIONS INVOLVING PERSONAL NAMES.
- 20 (a) IN GENERAL.—Not later than 180 days after the 21 date of the enactment of this Act, the Secretary of Commerce, in consultation with the Patent and Trademark Office and the Federal Election Commission, shall conduct a study and report to Congress with recommendations on guidelines and procedures for resolving disputes involving

the registration or use by a person of a domain name that includes the personal name of another person, in whole or in part, or a name confusingly similar thereto, including consideration of and recommendations for-(1) protecting personal names from registration 5 by another person as a second level domain name for 6 purposes of selling or otherwise transferring such 7 domain name to such other person or any third 8 9 party for financial gain; (2) protecting individuals from bad faith uses of 10 11 their personal names as second level domain names 12 by others with malicious intent to harm the reputa-13 tion of the individual or the goodwill associated with 14 that individual's name; 15 (3) protecting consumers from the registration and use of domain names that include personal 16 names in the second level domain in manners which 17 are intended or are likely to confuse or deceive the 18 public as to the affiliation, connection, or association 19 20 of the domain name registrant, or a site accessible 21 under the domain name, with such other person, or 22 as to the origin, sponsorship, or approval of the

main name registrant;

23

24

goods, services, or commercial activities of the do-

(4) protecting the public from registration of 1 domain names that include the personal names of 2 3 government officials, official candidates, and potential official candidates for Federal, State, or local 4 political office in the United States, and the use of 5 6 such domain names in a manner that disrupts the electoral process or the public's ability to access ac-7 curate and reliable information regarding such indi-8 viduals: 9 (5) existing remedies, whether under State law 10 11 or otherwise, and the extent to which such remedies 12 are sufficient to address the considerations described in paragraphs (1) through (4); and 13 14 (6) the guidelines, procedures, and policies of the Internet Corporation for Assigned Names and 15 Numbers and the extent to which they address the 16 considerations described in paragraphs (1) through 17 18 (4).(b) Guidelines and Procedures.—The Secretary 19 of Commerce shall, under its Memorandum of Under-20 standing with the Internet Corporation for Assigned 21 Names and Numbers, collaborate to develop guidelines 22 and procedures for resolving disputes involving the reg-23 istration or use by a person of a domain name that in-

- l cludes the personal name of another person, in whole or
- 2 in part, or a name confusingly similar thereto.
- SEC. 3007. HISTORIC PRESERVATION.
- 4 Section 101(a)(1)(A) of the National Historic Preser-
- 5 vation Act (16 U.S.C. 470a(a)(1)(A)) is amended by add-
- 6 ing at the end the following: "Notwithstanding section
- 7 43(c) of the Act entitled 'An Act to provide for the reg-
- 8 istration and protection of trademarks used in commerce,
- 9 to carry out the provisions of certain international conven-
- 10 tions, and for other purposes', approved July 5, 1946
- 11 (commonly known as the 'Trademark Act of 1946' (15
- 12 U.S.C. 1125(c))), buildings and structures on or eligible
- 13 for inclusion on the National Register of Historic Places
- 14 (either individually or as part of a historic district), or
- 15 designated as an individual landmark or as a contributing
- 16 building in a historic district by a unit of State or local
- 17 government, may retain the name historically associated
- 18 with the building or structure.".
- 19 SEC. 3008. SAVINGS CLAUSE.
- Nothing in this title shall affect any defense available
- 21 to a defendant under the Trademark Act of 1946 (includ-
- 22 ing any defense under section 43(c)(4) of such Act or re-
- 23 lating to fair use) or a person's right of free speech or
- 24 expression under the first amendment of the United States
- 25 Constitution.

1	SEC. 3009. TECHNICAL AND CONFORMING AMENDMENTS.
2	Chapter 85 of title 28, United States Code, is amend-
3	ed as follows:
4	(1) Section 1338 of title 28, United States
5	Codes, is amended—
6	(A) in the section heading by striking
7	"trade-marks" and inserting "trade-
8	marks";
9	(B) in subsection (a) by striking "trade-
10	marks" and inserting "trademarks"; and
11	(C) in subsection (b) by striking "trade-
12	mark" and inserting "trademark".
13	(2) The item relating to section 1338 in the
14	table of sections for chapter 85 of title 28, United
15	States Code, is amended by striking "trade-marks"
16	and inserting "trademarks".
17	SEC. 3010. EFFECTIVE DATE.
18	Sections 3002(a), 3003, 3004, 3005, and 3008 of
19	this title shall apply to all domain names registered before,
20	on, or after the date of the enactment of this Act, except
21	that damages under subsection (a) or (d) of section 35
22	of the Trademark Act of 1946 (15 U.S.C. 1117), as
23	amended by section 3003 of this title, shall not be avail-
24	able with respect to the registration, trafficking, or use
25	of a domain name that occurs before the date of the enact-

