

Uniqueness and value of photos  
Quotes from NGS communications

Bill Garrett, Assistant Illustrations Editor  
June 30, 1960 in re Pennekamp Park story

"I have received your list of expenses and gone over them. In view of the unusual problems of working underwater I feel this is reasonable even though it adds up to over a hundred dollars a day."

"We will pay a premium of double the normal page rate because of the difficulty of the job."

"Acceptance of financial and other considerations outlined in this letter shall constitute an absolute release to the National Geographic Society of all responsibility for personal injury, and/or death, which may arise out of or result from this assignment."

"Your sketches on the potential pictures for the story make very good sense....The night shot with the lanterns lends itself to a dramatic picture...The brain coral looks promising...The sled picture is excellent....In this same category would be the picture of the diver using your Rollei housing with the ring light on the front."

Bryan Hodgson, Illustrations Staff  
Nov 2, 1967

"...we are crediting you with a premium rate of \$300 per page in recognition of their outstanding quality."

Bill Garrett, Assistant Editor  
June 30, 1969 in re Buck Island story

"As we discussed on the telephone I'll be happy to look at a sketch outline of what you have in mind before shooting begins. It won't be easy because you set a pretty high standard on Pennekamp."

Robert Patton Senior Picture Editor  
April 15, 1970

"As you can tell from our conversation I'm really enthusiastic about Buck Island. For my money it's even better than anything I saw on Pennekamp."