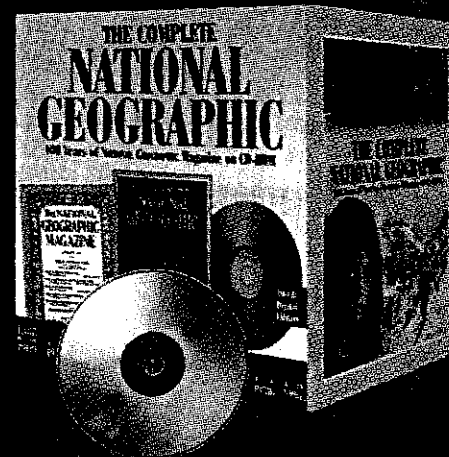


advertisements. And with its easy-to-use search index, you can swiftly find every article ever written on, say, Antarctica. Or every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by:



MINDSCAPE TAKE PICTURES FURTHER

PROUDLY SPONSORED BY KODAK



**NATIONAL
GEOGRAPHIC**
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

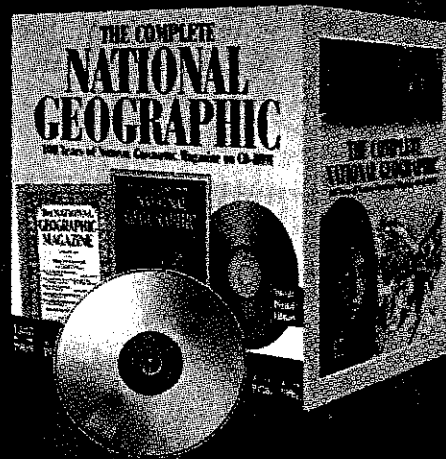
500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455 (U.S. dollars). See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

swifly find every article ever written on, say, Antarctica. Or every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by:



MINDSCAPE

PROUDLY SPONSORED BY KODAK

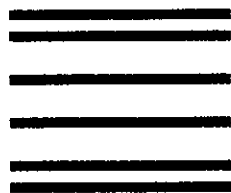


TAKE PICTURES FURTHER



NATIONAL
GEOGRAPHIC
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

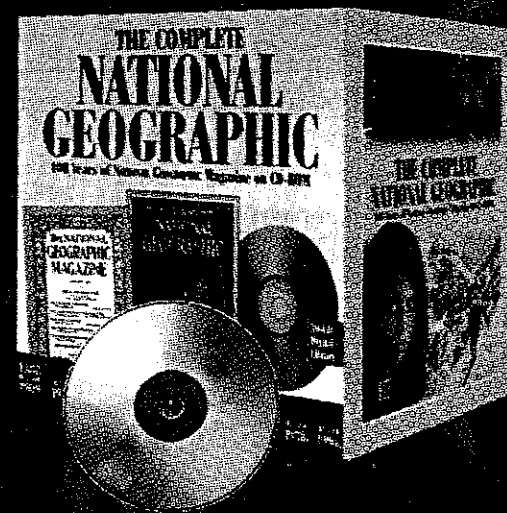
500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455 (U.S. dollars). See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

newly written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by:



MINDSCAPE

PROUDLY SPONSORED BY KODAK



TAKE PICTURES. FURTHER.



NATIONAL
GEOGRAPHIC
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

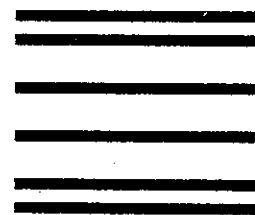
Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

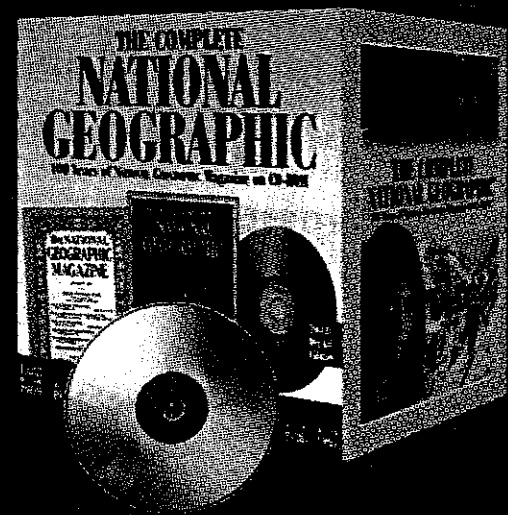
For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455 (U.S. dollars). See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.



NO POSTAGE
NECESSARY

swiftly find every article ever written on, say, Antarctica. Or every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by:



MINDSCAPE

PROUDLY SPONSORED BY KODAK



TAKE PICTURES. FURTHER.



**NATIONAL
GEOGRAPHIC
INTERACTIVE**

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



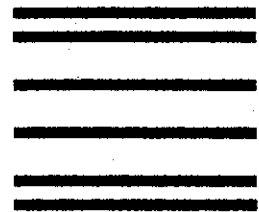
Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

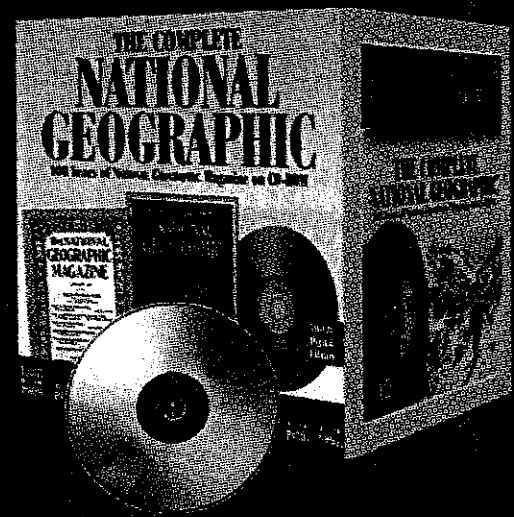
500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.



NO POSTAGE
NECESSARY

every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.

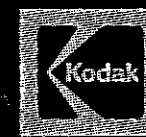


Distributed by:



MINDSCAPE TAKE PICTURES. FURTHER.

PROUDLY SPONSORED BY KODAK



**NATIONAL
GEOGRAPHIC**
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.

Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

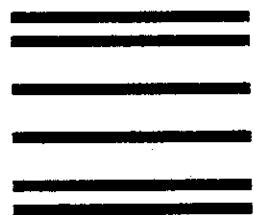
100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

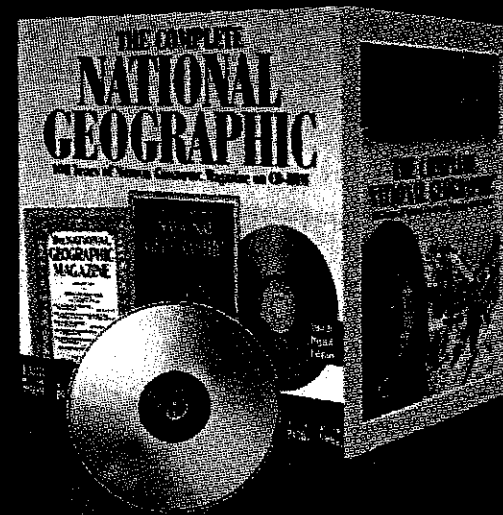
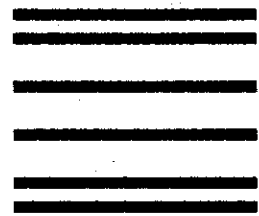


NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455 (U.S. dollars). See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.

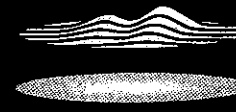


NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.

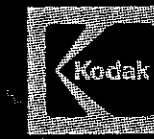


Distributed by:



MINDSCAPE

PROUDLY SPONSORED BY KODAK



TAKE PICTURES FURTHER



NATIONAL
GEOGRAPHIC
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

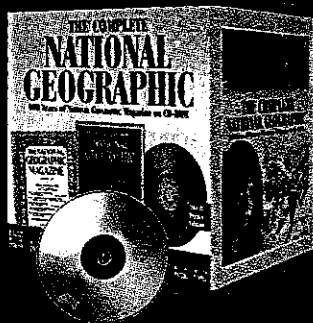
500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455 (U.S. dollars). See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.

NO POSTAGE
NECESSARY
IF MAILED
IN THE

advertisements. And with its easy-to-use search index, you can swiftly find every article ever written on, say, Antarctica. Or every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by:



MINDSCAPE

PROUDLY SPONSORED BY KODAK



TAKE PICTURES FURTHER



NATIONAL
GEOGRAPHIC
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

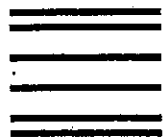
Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455 (U.S. dollars). See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.



NO POSTAGE
NECESSARY
IF MAILED
IN THE U.S.

A momentous event 108 years in the making.

Available for the first time on CD-ROM.

Introducing *The Complete NATIONAL GEOGRAPHIC*: 108 years of NATIONAL GEOGRAPHIC magazine on CD-ROM. It's all here. Every issue, every article, every page. This 30 CD-ROM set contains all 178,567 pages, 9,048 original articles, and every spectacular National Geographic photograph. We've even left in the advertisements. And with its easy-to-use search index, you can swiftly find every article ever written on, say, Antarctica. Or every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by:



PROUDLY SPONSORED BY KODAK



TAKE PICTURES FURTHER



NATIONAL
GEOGRAPHIC
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

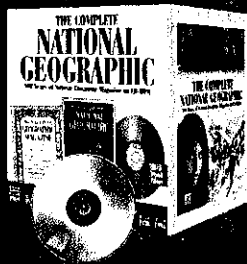
For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455 (U.S. dollars). See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request for Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.

A momentous event 108 years in the making.

Available for the first time on CD-ROM.

Introducing *The Complete NATIONAL GEOGRAPHIC*: 108 years of NATIONAL GEOGRAPHIC magazine on CD-ROM. It's all here. Every issue, every article, every page. This 30 CD-ROM set contains all 178,567 pages, 9,048 original articles, and every spectacular National Geographic photograph. We've even left in the advertisements. And with its easy-to-use search index, you can swiftly find every article ever written on, say, Antarctica. Or every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by



MINDSCAPE TAKE PICTURES FURTHER

Proudly Sponsored By



NATIONAL
GEOGRAPHIC
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

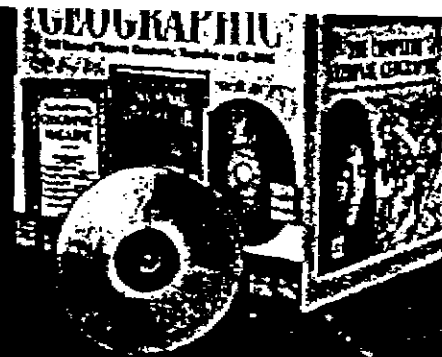
Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 11:59 p.m. PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,155 U.S. dollars. See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85062-9912. Requests must be received by January 15, 1998.



Distributed by:



MINDSCAPE

PREVIOUSLY SPONSORED BY KODAK



TAKE PICTURES. FURTHER.



**NATIONAL
GEOGRAPHIC
INTERACTIVE**

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two. \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

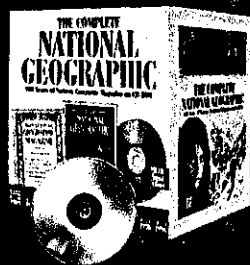
For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455 (U.S. dollars). See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.

A momentous event 108 years in the making.

Available for the first time on CD-ROM.

Introducing *The Complete NATIONAL GEOGRAPHIC*: 108 years of NATIONAL GEOGRAPHIC magazine on CD-ROM. It's all here. Every issue, every article, every page. This 30 CD-ROM set contains all 178,567 pages, 9,048 original articles, and every spectacular National Geographic photograph. We've even left in the advertisements. And with its easy-to-use search index, you can swiftly find every article ever written on, say, Antarctica. Or every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by:



MINDSCAPE

Proudly Sponsored By:



TAKE PICTURES FURTHER



NATIONAL
GEOGRAPHIC
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 21, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,155.00 U.S. dollars. See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 5792, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.

A FULL PAGE AD THAT APPEARS
IN THE FRONT, INSIDE SECTION
OF THE NATIONAL GEOGRAPHIC
MAGAZINE, DECEMBER, 1997

note: "visit our Web sites at
www.nationalgeographic.com,
www.mindscape.com, and
www.kodak.com."

NATIONAL GEOGRAPHIC MAGAZINE

WILLIAM L. ALLEN, *Editor*

Associate Editors

ELIZABETH A. MOIZE, ROBERT M. POOLE

SENIOR ASSISTANT EDITORS

ROBERT BOOTH, *Production* • WILLIAM T. DOUTHITT, *Special Projects*

RICK GORE, *Science* • DAVID JEFFERY, *Legends*

THOMAS R. KENNEDY, *Photography* • PETER MILLER, *Expeditions*

JOHN G. MITCHELL, *Environment* • BERNARD OHANIAN, *International Editions*

OLIVER PAYNE, *Manuscripts* • CONSTANCE H. PHELPS, *Layout and Design*

LESLEY B. ROGERS, *Research* • W. ALLAN ROYCE, *Illustrations*

CHRISTOPHER P. SLOAN, *Art* • GEORGE E. STUART, *Archaeology*

EDITORIAL

Assistant Editors: Don Belt, Judith Brown, Mike Edwards, Alice J. Hall, Joel L. Swerdlow, Jane Vessels. **Senior Writers:** John L. Eliot, Cathy Newman, Preet J. Vesilind. **Senior Editorial Staff:** Larry Kohl, Lisa Moore LaRoe, Carol B. Lutyk, Alan Mairson, William R. Newcott, Thomas O'Neill, Katherine Ozment, Peter L. Porteous, Jennifer Reek, Cliff Tarpy, Meg Nottingham Walsh, Boris Weintraub, A. R. Williams, Margaret G. Zackowitz. **Production:** John L. McIntosh. **Editorial Staff:** Cassandra Franklin-Barbajosa, Glenn Oeland, Kerri Westenberg. **Research:** Michaeline A. Sweeney, *Assoc. Director*; *Senior Researchers:* Carolyn H. Anderson, Judith F. Bell, Kathy B. Maher, Barbara W. McConnell, Jeanne E. Peters, Abigail A. Tipton. *Researchers:* Eva P. Dasher, Alice J. Dunn, Christopher Saptura, Robin Tunnicliff. *Legends:* Victoria C. Ducheneaux. *Planning Council:* Mary McPeak, David W. Wooddell

ILLUSTRATIONS

Photography: Kent J. Kobersteen, *Assoc. Director*; Susan A. Smith, *Asst. Dir.*; Sam Abell, William Albert Allard, Jodi Cobb, Chris Johns, Michael Nichols. **Illustrations Editors:** Dennis R. Dimick, *Asst. Dir.*; John A. Echave, *Research Grant Projects*; Elizabeth Cheng Krist, Bruce A. McElfresh, Kathy Moran, Kurt F. Mutchler, Richard Olsenius, Susan Welchman. **Layout and Design:** Lisa Lytton-Smith, William H. Marr. **Typography:** Betty Clayman-DeAtley, Kay Kober Hankins, Douglas M. McKenney. **Art:** Christopher A. Klein, *Artist*; Darcy J. Bellido de Luna, Hillel J. Hoffmann, *Research*. **Engraving and Printing:** Janet C. Evans, *Director*; Judy L. Garvey, Randal G. Sluss

EDITORIAL SERVICES

Administration: Neva L. Folk, *Asst. to the Editor*; María-Teresa Lawrence, *Business Manager*; Brian E. Strauss, *Electronic Publishing*; Sara L. Anderson, Sandra M. Dane, Marisa Dorneyko, Artemis S. Lampathakis, Rebecca Martin, Karen Dufort Sligh, Charlene S. Valeri. **Control Center:** Carol L. Dumont, *Director*; Alicia M. Schaner. **Travel:** Ann C. Judge, *Director*. **Audiovisual:** Ronald S. Altemus, *Director*. **Communications:** Mary Jeanne Jacobsen, *Asst. Vice President, Public Affairs*; Barbara H. Fallon, Barbara S. Moffet. **Information Services:** Carolyn F. Clewell, *Asst. Vice President*; *Correspondence:* Joseph M. Blanton, Jr., *Director*; John A. Rutter. *Image Collection:* Maura A. Mulvihill, *Asst. Vice President and Director*; William D. Perry, *Image Sales*; Carolyn J. Harrison. *Library and Indexing:* Susan Fifer Canby, *Director*; Ann C. Benson, Ellen D. Briscoe, Barbara Penfold Ferry, Carolyn Locke. *Records:* Mary Anne McMillen, *Director*; Ann E. Hubbs. *Translations:* Kathryn A. Bazo, *Director*. **Lectures and Public Programs:** P. Andrew van Duym, *Director*; Scott A. Brader, Gregory A. McGruder

ADMINISTRATION

Asst. Vice Presidents: Christina C. Alberghini, Joseph S. Fowler, Angelo M. Grima, Douglas E. Hill, Robert E. Howell, Robert V. Koenig, Carol E. Lang, Jennifer Moseley, Stephen R. Vick. **Asst. Treasurer:** Barbara J. Constantz. **Asst. to the Chairman:** Karen S. Marsh. **Asst. to the President:** Marilyn J. Williams. **Accounting:** Michael J. Cole, *Asst. Vice President*; Chia-Chyi Cheng, Larry E. Dowdy, Barbara A. Finn, Janet C. Yates. **Administration:** Mary L. Blanton, Delores J. Granberg, Carolyn W. Jones, Myra A. McLellan, Kristin S. Scott, Barbara A. Williams, Kathy Williamson. **Circulation:** Kathleen A. Gallagher, *Asst. Vice President*; Elizabeth M. Safford. **Development Office:** Margaret Sears, *Director*; Betsy Ellison, April M. Robbins. **Educational Services:** Robert L. Graham. **Explorers Hall:** Susan S. Norton, *Director*; Nancy W. Beers, Susan A. Bellingier, Richard McWalters. **Geography Education:** Robert E. Dulli, *Asst. Vice President and Director*; Mary Lee Elden, J. Joe Ferguson, Karen E. Gibbs, Roger B. Hirschland, Kimberly H. Hulse. **Human Resources:** Barbara Duckworth Case. **Information Systems:** Scott Bolden, George F. Hubbs. **International Publications:** Robert W. Hernández, *Asst. Vice President*. **Promotion:** Joan M. Anderson, James V. Bullard, Robert L. Feige, Charles F. Herrmann III, Deborah A. Jones

PRODUCTION SERVICES

Hans H. Wegner, *Asst. Vice President*. **Imaging Services:** Robert E. Allnut. **Manufacturing:** George V. White, *Director*; John T. Dunn, *Assoc. Director*. **Pre-Press:** Geoffrey T. McConnell, *Director*; Martin G. Anderson, James C. Pflieger, Phillip E. Plude, Bernard G. Quarrick. **Printing:** Joseph M. Anderson, Sherrie S. Harrison, Diana L. Yates. **Quality:** Bill M. Aldridge, *Director*; Peg M. Crawford. **Administration:** Joan S. Simms

ADVERTISING

Andrea Vaughan, *National Sales Manager*; Ron Bottorff, *Western Manager*; Laurie L. Kutsche, *Chicago Manager*; Sherburne F. Naulty, *Eastern Manager*; John Patten, *Southeast Manager*; Philip G. Reynolds, *Midwest Manager*; Michel Siegfried, *International Director*, 90 Champs-Élysées, 75008 Paris; David D. Woodruff, *Detroit Manager*. Washington: Sarita L. Moffat, *Asst. Vice President, Operations*; Pandora B. Todd, *Director, Marketing Services*; Gail M. Jackson, *Production Manager*

EDUCATIONAL SERVICES OF THE SOCIETY

Book Division: Charles Kogod, *Asst. Director*; Barbara A. Payne, *Editorial Director*; Barbara Lalicki, *Children's Books*; Elizabeth L. Newhouse, *Travel*; David Griffin, *Design*; John G. Agnone, Leah Bendavid-Val, Barbara Brownell, Kevin Mulroy, *Senior Editors*. **Traveler:** Richard Busch, *Editor*; Paul Martin, *Managing Editor*. **World:** Susan Mondschein Tejada, *Editor*; Scott S. Stuckey, *Managing Editor*. **Education Products:** David Beacom, *Director*. **Administration:** Suzanne R. McDowell, *Asst. Vice President*

NATIONAL GEOGRAPHIC VENTURES

National Geographic Television: Timothy T. Kelly, *President*; Todd Berman, *Marketing/Distr.*; Susan Borke, *Business Affairs*; Lowell Soffer, *CEO*; Andrew Wilk, *Programming/Production*; Patricia Gang, *Film Library*; Nicolas Noxon, *Exec. Producer, Specials*; Michael Rosenfeld, *Exec. Producer, Explorer*; Kathleen F. Teter, *Public Relations*

National Geographic Enterprises: Interactive: Lawrence R. Lux, *Managing Dir.*; Dave Beveridge, *Business Development*; *Online:* Mark R. Holmes, *Editor*; Chris Ward, *Dir.*; *CD-ROM:* Robert W. Madden, *Editor*; Thomas J. Stanton, *Dir.* **Maps:** Allen Carroll, *Managing Dir.*; Kevin P. Allen, *Map Services*; Steven D. Lownds, *Finance*; Daniel J. Ortiz, *Map Ventures*; John F. Shupe, *Geographic Standards*; Richard Bullington, Martin Golden, Juan Valdés, *Project Managers*

Administration: Frances A. Marshall, *Vice President, Finance*

Copyright © 1997 National Geographic Society. All rights reserved. NATIONAL GEOGRAPHIC and Yellow Border: Registered Trademarks © Marcas Registradas. NATIONAL GEOGRAPHIC assumes no responsibility for unsolicited materials.



NATIONAL GEOGRAPHIC SOCIETY

"For the increase and diffusion of geographic knowledge."

THE NATIONAL GEOGRAPHIC SOCIETY is chartered in Washington, D.C., as a nonprofit scientific and educational organization. Since 1888 the Society has supported more than 6,000 explorations and research projects, adding to knowledge of earth, sea, and sky.

REG MURPHY, *President and CEO*

JOHN M. FAHEY, JR., *Executive Vice President and COO*

Senior Vice Presidents

GENE FERRONE, SANDRA H. GILL, NINA HOFFMAN

DALE A. PETROSKY, ROBERT B. SIMS

Vice Presidents

SUZANNE DUPRÉ, *Secretary and Counsel*

H. GREGORY PLATTS, *Treasurer*

JOHN D. BLODGER, KITTY CARROLL COLBERT

J. SCOTT CRYSTAL, WILLIAM R. GRAY

DONNA L. HASSLINGER, JAMES P. KELLY

CHRISTOPHER A. LIEDEL, GEORGE E. NEWSTEDT

JIMMIE D. PRIDEMORE, EDWARD A. RENO, JR.

BOARD OF TRUSTEES

GILBERT M. GROSVENOR, *Chairman*

JOE L. ALLBRITTON

Chairman, Riggs Bank N.A.

WILLIAM L. ALLEN

THOMAS E. BOLGER

Chairman, Executive Committee, Bell Atlantic

FRANK BORMAN

Chairman and CEO, Patlex Corporation

LEWIS M. BRANSCOMB

Kennedy School of Government, Harvard University

J. CARTER BROWN

Director Emeritus, National Gallery of Art

MARTHA E. CHURCH

President Emerita, Hood College

MICHAEL COLLINS

President, Michael Collins Associates

JOHN M. FAHEY, JR.

A. LEON HIGGINBOTHAM, JR., *Former Chief Judge for the Third Circuit, U.S. Court of Appeals*

NINA HOFFMAN

JOHN JAY ISELIN

President, The Cooper Union

JAMES C. KAUTZ

Limited Partner, Goldman, Sachs & Co.

J. WILLARD MARRIOTT, JR.

Chairman and CEO, Marriott International

FLORETTA DUKES MCKENZIE

Former Superintendent of Schools, District of Columbia

REG MURPHY

PATRICK F. NOONAN

Chairman, The Conservation Fund

NATHANIEL P. REED

Businessman-Environmentalist

WILLIAM K. REILLY

Former Administrator, Environmental Protection Agency

ROZANNE L. RIDGWAY

Former Assistant Secretary of State

B. FRANCIS SAUL II

Chairman and President, B. F. Saul Company

ROBERT B. SIMS

TRUSTEES EMERITUS

Owen R. Anderson, Robert L. Breeden, Lloyd H. Elliott,

George M. Elsey, William Graves, Caryl P. Haskins,

Mrs. Lyndon B. Johnson, Wm. McChesney Martin, Jr.,

Laurance S. Rockefeller, Robert C. Seamans, Jr.,

Frederick G. Vosburgh

RESEARCH AND EXPLORATION COMMITTEE

George E. Stuart, *Vice President and Chairman*;

Richard S. Williams, Jr., *Vice Chairman*; Steven S. Stettes,

Secretary; H. J. de Blij, Linda Manzanilla,

Bernard Q. Nietschmann, David Pimentel, Peter H. Raven,

Robert C. Seamans, Jr., Charles H. Southwick, John H. Steele,

Hans-Dieter Sues, George E. Watson, Henry T. Wright

EDUCATION FOUNDATION

Lanny M. Proffer, *Executive Director*

FOR NORMAN DAVIS
1-SHEET

© 1998 National Geographic Society



■ CD-ROM

Coming Soon

Every issue of the magazine, from 1888 onward, is being digitized on CD-ROM. Look for *The Complete National Geographic: 108 Years of National Geographic Magazine* this fall.

■ FOR INFORMATION

Internet:

www.nationalgeographic.com

E-mail: ngi@ngs.org

... years of classic advertisements.

- Easy to install.
- Requires minimal hard-disk space.
- Includes access to an online resource center, collector's corner, and exclusive National Geographic community area.
- Available only in this unprecedented CD-ROM collection.



*Access any
any article*

*Supplement maps not included.

NATIONAL GEOGRAPHIC INTERACTIVE

Visit our Web site at
www.nationalgeographic.com

PROUDLY SPONSORED BY KODAK



TAKE PICTURES. FURTHER.™
www.kodak.com

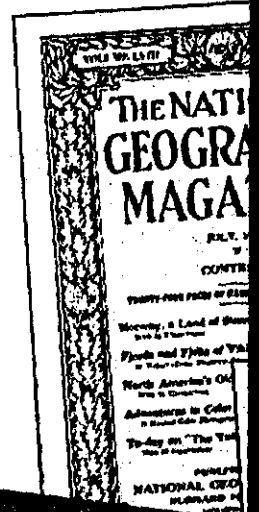
Distributed by



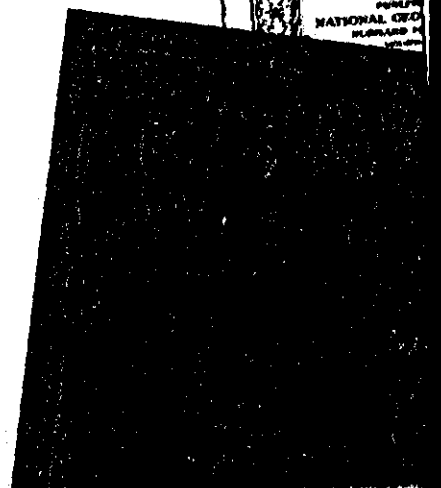
MINDSCAPE®

88 Rowland Way • Novato, CA 94945
(415) 897-9900
www.mindscape.com

1930



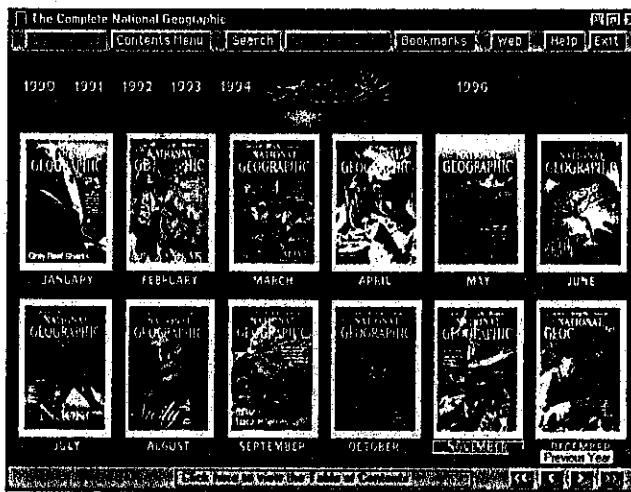
1906



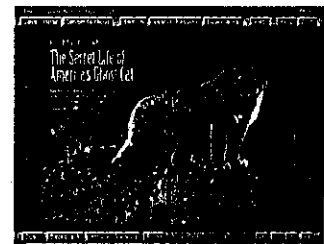
EVERY PAGE...EVERY ISSUE

- Every article, photograph, map*, and magazine cover.
- Entire search index on every CD points you easily to the correct disc.
- 178,567 pages with spectacular photographs.
- 9,048 fascinating articles.
- 100 years of classic advertisements.
- Easy to install.
- Requires minimal hard-disk space.
- Includes access to an online resource center, collector's corner, and exclusive National Geographic community area.
- Available only in this unprecedented CD-ROM collection.

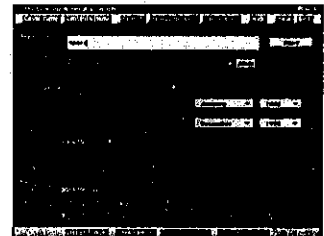
*Supplement maps not included.



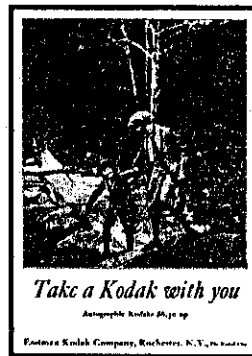
Access any issue by clicking on the magazine cover. Print any article or photograph in color or black and white.



View every fascinating page since the very first issue.

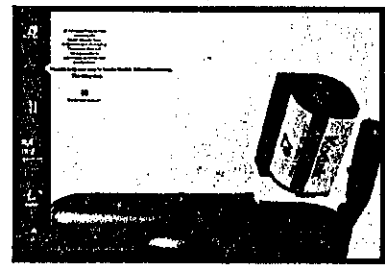


Search all 108 years by topic, title, key word, or contributor.



Take a Kodak with you

Autographic Kodak 81, 35 up
Eastern Kodak Company, Rochester, N.Y., U.S.A.




100 years of classic advertisements.

NATIONAL GEOGRAPHIC INTERACTIVE


Visit our Web site at www.nationalgeographic.com

PROUDLY SPONSORED BY KODAK



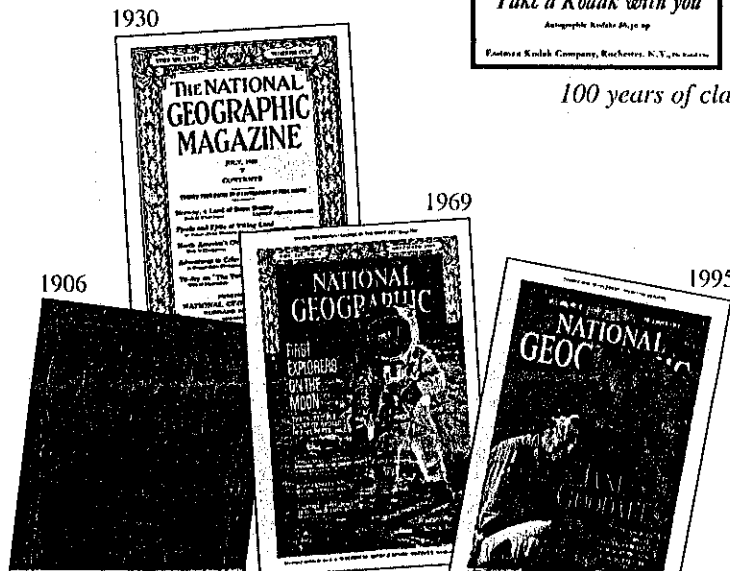
TAKE PICTURES. FURTHER.™
www.kodak.com

Distributed by



MINDSCAPE*

88 Rowland Way • Novato, CA 94945
(415) 897-9900
www.mindscape.com

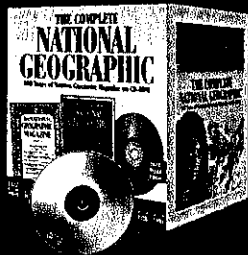


Windows® 3.1/95 & Macintosh® CD-ROM
2214110-011001/1077mazza

A momentous event 108 years in the making.

Available for the first time on CD-ROM.

Introducing *The Complete NATIONAL GEOGRAPHIC*: 108 years of NATIONAL GEOGRAPHIC magazine on CD-ROM. It's all here. Every issue, every article, every page. This 30 CD-ROM set contains all 178,567 pages, 9,048 original articles, and every spectacular National Geographic photograph. We've even left in the advertisements. And with its easy-to-use search index, you can swiftly find every article ever written on, say, Antarctica. Or every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by: MINDSCAPE[®]
PROUDLY SPONSORED BY: KODAK
Kodak
TAKE PICTURES. FURTHER.

NATIONAL
GEOGRAPHIC
INTERACTIVE

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years of age to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 11:59 p.m. PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455,117.80. See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, P.O. Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.

advertisements. And with its easy-to-use search index, you can swiftly find every article ever written on, say, Antarctica. Or every Nile adventure. Or elephants. (You wouldn't believe how many articles have been written on elephants.) *The Complete NATIONAL GEOGRAPHIC* is easy to install, takes up minimal hard-disk space, and includes access to an exclusive online National Geographic resource center. So join us. It's one of the most amazing adventures of the past 108 years. Visit your local retailer or call 1-800-881-9919. To find out more, visit our Web sites at www.nationalgeographic.com, www.mindscape.com, and www.kodak.com.



Distributed by:



MINDSCAPE

Partially Sponsored By:



TAKE PICTURES FURTHER



**NATIONAL
GEOGRAPHIC
INTERACTIVE**

©1997 Mindscape, Inc. All rights reserved. NATIONAL GEOGRAPHIC and the Yellow Border Design are trademarks of National Geographic Society. All other trademarks and registered trademarks are property of their respective holders.



Enter the Eyes on the World Sweepstakes

Grand Prize: National Geographic Travel Tour - an incredible trip for two, \$1,000 spending money, and a Kodak Advantix 4100ix zoom camera and vacation photo package to record your unforgettable experiences.

100 First Prizes: Kodak Advantix 3700ix camera outfit and a breathtaking *National Geographic: The Photographs* book.

500 Second Prizes: Kodak Fun Saver sport single-use camera and a one-year subscription to National Geographic TRAVELER magazine.

For details on how to enter the Eyes on the World Sweepstakes, visit a participating retailer today and ask for *The Complete NATIONAL GEOGRAPHIC: 108 Years of NATIONAL GEOGRAPHIC Magazine on CD-ROM*.

NO PURCHASE NECESSARY. Must be 18 years or older to enter and a resident of the United States or Canada. Sweepstakes begins on September 24, 1997, at 12:01 a.m. PST and ends on January 31, 1998, at 12:00 midnight PST. Sweepstakes void in the Province of Quebec, the State of Florida and where prohibited by law. Other restrictions and rules apply. Total approximate retail value for all prizes is \$55,455 (U.S. dollars). See complete set of rules on the official entry form inside box, at the Mindscape Web site at <http://www.mindscape.com> or by sending a written request to: Eyes on the World Sweepstakes, PO Box 52912, Department 11275, Phoenix, AZ 85082-2912. Requests must be received by January 15, 1998.