## 1971-1989 V

BUCK ISLAND ASSIGNMENT

1969

TRAVELER MAGAZINE ASSIGNMENT 1984

UIRGIN ISLAMS NATIONAL PARK ASSIGNMENT 1965

PENNEKAMP PARK ASSIGNMENT PUBLISHED IN MAY 1971
NATIONAL GEOGRAPHIC
MAGAZINE. ASSIGNMENT
OF © DEC. 18, 1985, THEY
HOLD ORIGINALS & DUPES

PUBLISHED IN TRAVELER
MAGAZINE, WINTER 1985/86
PULLED MY OWN VA © FORM,
THEY RETURNED ALL ITEMS
USED AND IN 1994 DUPES
OF SAME AFTER INFRINGEMENT

PUBLISHED IN NATIONAL GEOGRAPHIC MAGAZINE, NOV. 1966 (2-ITEMS USED) THEIR COPYRIGHT ON THESE. ALSO UNAUTHORIZED "SELECTS" HELD BY PATTON.

PUBLISHED IN NATIONAL GEOGRAPHIC MAGAZINE JULY, 1990. SEE FOLDER VIT FOR DETAILS

01-000- 3013	345	NGS		00230363		
VOUCHER INVOICE NUMBER	PURCHASE	R NVOICE DATE	AMOUNT	DISCOUNT	NET AMOUNT	
360015 R ATTACHED	16148	06-15-89	50.00	.00	50.00	
	TOTA	LS	50.00	.00	50.00	

PLEASE DETACH THIS PORTION BEFORE DEPOSITING

SEVENTEENTH AND M STREETS, N.W. WASHINGTON, D.C. 20036

16148

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

	DESCRIPTION	AMOUNT
	Payment of reproduction rights for all photographs originally appearing in the Society's edition of BOOKS FOR YOUNG EXPLORERS: HOW ANIMALS HIDE used in the Chinese and Spanish language editions of that publication, published under license to the Society by the Chin Show Cultural Enterprise in Taiwan, and by Editorial Norma in Cali, Colombia, South America.  (Chinese) - page 35 upper right - #JG-36 -	\$50.00
	(Chinese) - page 35 upper right - #JG-36 - \$25.00 for reuse in this edition	
,	(Spanish) - page 35 upper right - #JG-36 - \$25.00 for reuse in this edition	
1	TOTAL REUSE PAYMENT IN ABOVE EDITIONS = \$50.00	

TELEPHONE (202) 857-7332 TELEX 64194 NAT GEO TELEFAX 202-775-6716

#### National Geographic Society

WASHINGTON, D.C. 20036

WILLIAM R. GRAY
EXECUTIVE ASSISTANT
PUBLICATIONS AND
EDUCATIONAL MEDIA

June 23, 1989

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

Under license to the National Geographic Society, Chin Show Cultural Enterprise has published a Chinese language edition of BOOKS FOR YOUNG EXPLORERS: HOW ANIMALS HIDE, and by Editorial Norma in the Spanish language. Enclosed is the Society's check for payment of foreign language reproduction rights for the use of your photographs in these editions.

Sincerely,

William R. Gray

WRG/crc

enclosures: Check #230363

Voucher #16148

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PLEASE DETACH THIS PORTION BEFORE DEPOSITING

## FACSIMILE/TELECOPIER TRANSMISSION COVER PAGE

NUMBER OF PAGES	(INCLUDING COVER PAGE):
<b>70:</b>	305/667-3572
	JERRY GREENBERG
	6840 S.W. 92nd STREET
	MIAMI, FLORIDA 33156
FROM:	KENT J. KOBERSTEEN PHOTOGRAPHIC DEPARTMENT
	NATIONAL GEOGRAPHIC SOCIETY
	1145 17th Street, N.W.
	Washington, D.C. 20036
TELEPHONE NUMBE	/

FACSIMILE/TELECOPIER NUMBER: (202) 775-6141

# National Geographic Magazine washington, d. c. 20036

KENT J. KOBERSTEEN

June 14, 1989

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Jerry:

This letter, when signed by both parties, will constitute your agreement as a freelance photographer with the National Geographic Society ("NGS") to photograph Pennekasp Reef Park(#05738) for National Geographic Magazine.

- 1) This assignment will extend for 20 days. Your compensation will be at the rate of:
  - (a) \$350 per day for days spent shooting or in field research (i.e., research directly germane to producing the coverage); and
  - (b) one half of the above rate per day for days spent in travel (including arranging or waiting for travel); on standby, in the field or elsewhere; or in consulting with NGS editors ("editorial days").
  - 2) Your compensation is subject to the following provisions:
  - (a) Work beyond the anticipated assignment days mentioned above will be compensated at the same daily rates as above. Should it become necessary to extend this assignment for additional days, you must get authorization to do so from the Director of Photography, the Assistant Director of Photography or the Illustrations Editor assigned to the project.
  - (b) The total compensation paid to you for this assignment will be applied against the page rate of \$300 a page for the National Geographic Magazine, or a minimum of \$100 a transparency, whichever is greater.
- 3) When working for NGS, you will carefully avoid doing similar work for publications which NGS would consider to be editorially competitive with it. You will advise NGS promptly of any possible conflict of interest that may develop. You also will take care not to grant any prepublication interviews or assist in any way in the preparation of any prepublication articles or other press coverage in any medium which would reveal the subject matter, editorial content or the scheduling of an assignment, article or story for the National Geographic Society.

June 14, 1989 -2-Mr. Jerry Greenberg (Pennekamp Reef Park/#05738) 4) By this Agreement you warrant to NGS that publication of any photographs taken by you on this assignment will not infringe upon any right of privacy, copyright or any other proprietary right of a third party: 5) All photographs taken by you under this Agreement will be considered as specially commissioned for use by NGS and upon creation all rights, including the copyright and world publication rights, to these photographs will automatically, by virtue of this Agreement, be deemed transferred exclusively and indefinitely to NGS, subject to the following provisions: (a) all photographs will be returned to you along with all rights to said photographs under the following conditions: (1) none may be made available to anyone for publication until sixty days after NGS has published its selections; (ii) it is understood that any necessary rights clearance or release for non-NGS publication is your independent responsibility; and (iii) NGS may make and retain copies of some of the photographs ("reference selects") for reference purposes only in its Illustrations Library; (b) you grant to NGS without additional charge the right to use your name, likeness and biographical material in connection with the publication of any photographs retained by NGS under this Agreement; (c) NGS may crop your photographs. 6) You undertake all work under this Agreement as an independent contractor. NGS assumes no responsibility for your health, safety or property or that of any person accompanying or assisting you. While on assignment in the field you will be covered by NGS's accident insurance policy, which provides a payment of \$200,000 to you in the event of total disability or to your beneficiary, specified below, in the event of death, and lesser coverage for other injuries. The policy also provides up to \$10,000 for excess medical coverage, i.e. for costs beyond those covered by your own personal accident and health coverages. The above coverage is restricted to you alone. 7) While you are on NGS assignment, NGS will pay or reimburse you for all reasonable expenses and will supply you with film and processing. At the close of this assignment you will provide NGS with a diary of your activities while on assignment, including an accurate and complete record of the people and places represented in your photographs. A final accounting of expenses, supplies, etc. for an assignment will be due to NGS no later than two weeks after the work on that assignment is finished. Failure to reconcile expense/supply accounts with NGS in a timely manner may impede payment of fees. 8) Your work on this assignment will not be considered complete until so indicated by the Illustrations Editor. At the end of the assignment you will deliver to NGS all photographs you have taken on this assignment as well as complete captions for your photographs. You will be available for a projection session with the editor to explain your work. If you are Mr. Jerry Greenberg (Pennekamp Reef Park/#05738)

called back for editorial consultation, you will be paid a fee of \$175 per day plus expenses.

9) This agreement cannot be modified except by written instrument signed by both of us.

If the foregoing is acceptable, please sign and return the enclosed copy of the Agreement to me.

Sincerely yours,

Date

NATIONAL GEOGRAPHIC SECIETY

Kent J. Kobersteen

Insurance Beneficiary

WIFE

Relationship to your S.

Kent J. Kobersteen

Insurance Beneficiary

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Relationship to your S.

Kent J. Kobersteen

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Kent J. Kobersteen

Insurance Beneficiary

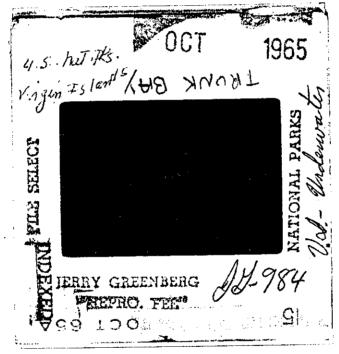
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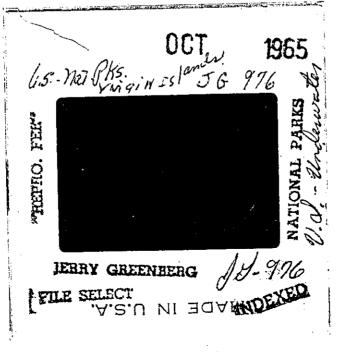
Relationship to your S.

Kent J. Kobersteen

KJK/mac







## National Geographic Magazine

WASHINGTON, D.C. 20036

SUSAN A. SMITH DIRECTOR OF SUPPORT SERVICES **PHOTOGRAPHY** 

July 10, 1989

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

I am happy to be able to return to you four of your photographs that were originally part of your 1965 Virgin Islands coverage and that were retained for our permanent collection to offset a minimum guarantee.

A letter from Suzanne Dupre assigning copyright to you is enclosed.

Summ Smith

WASHINGTON, D. C. 20036

SUZANNE DUPRÉ CORPORATE COUNSEL July 3, 1989

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

The National Geographic Society hereby assigns to you all right, title and interest, including copyright, in the following photographs that were selected for the Society's permanent collection:

- -- U.S. National Parks Virgin Islands File No. JG-964 Date: October 1965
- -- U.S. National Parks Virgin Islands File No. JG-975 Date: October 1965 Published in Treasures in the Sea, p. 13
- -- U.S. National Parks Virgin Islands File No. JG-976 Date: October 1965
- -- U.S. National Parks Virgin Islands File No. JG-984 Date: October 1985

Sincerely yours,

Suzamu Dupri

## National Geographic Magazine

WASHINGTON, D.C. 20036

SUSAN A. SMITH
DIRECTOR OF SUPPORT SERVICES
PHOTOGRAPHY

March 2, 1989

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

The National Geographic Society is pleased to inform you that Chin Show Cultural Enterprise will be publishing a Chinese edition of <a href="Treasures In The Sea">Treasures In The Sea</a> in 1989. Your photographs listed below will appear in this edition:

Page No.	ID No.
13	JG-975
30-31	JG-791

If you know of any reason why these photographs cannot appear in the prospective Chinese edition, please notify me within 20 days of the receipt of this letter. If we do not hear from you within the indicated period, we will proceed with our understanding that the photographs are available for this edition.

Payment for photographic rights to these illustrations will be made to you within 30 days of publication at the rate of 25% of the original page rate of this publication.

Should you have any questions or would like more details, please contact Carolyn Goble at (202) 857-7731.

Thank you for your attention to this letter.

Sincerely,

agaid Smill

#### National Geographic Magazine

WASHINGTON, D.C. 20036

SUSAN A. SMITH
DIRECTOR OF SUPPORT SERVICES
PHOTOGRAPHY

February 23, 1989

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

The National Geographic Society is pleased to inform you that Chin Show Cultural Enterprise will be publishing a Chinese edition of <u>How Animals Hide</u> in 1989. Your photograph listed below will appear in this edition:

Page 35 (t,r), ID No. JG-36

If you know of any reason why this photograph cannot appear in the prospective Chinese edition, please notify me within 20 days of the receipt of this letter. If we do not hear from you within the indicated period, we will proceed with our understanding that the photograph is available for this edition.

Payment for photographic rights to this illustration will be made to you within 30 days of publication at the rate of 25% of the original page rate of this publication.

Should you have any questions or would like more details, please contact Will Gray, Executive Assistant to the Senior Vice President, at (202) 857-7332 or Carolyn Goble at (202) 857-7731.

Thank you for your attention to this letter.

Susau as wite

CABLE ADDRESS
NATGEOSOC, WASHINGTON

TELEPHONE (202) 857-7332 TELEX 64194 NAT GEO TELEFAX 202-775-6716

#### National Geographic Society

WASHINGTON, D.C. 20036

WILLIAM R. GRAY
EXECUTIVE ASSISTANT
PUBLICATIONS AND
EDUCATIONAL MEDIA

February 26, 1988

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Jerry:

Enclosed is the Society's check to cover payment of foreign lanugage reproduction rights for the use of photographs (see attached) in the Italian-language edition of <u>Traveler</u>, <u>Vie del Mondo</u>, published under license to the Society by the Touring Club Italiano. These photographs appeared in <u>Traveler</u>'s Florida Underwater Wilderness story in the Winter 1985/86 issue.

Sincerely,

Will Huay

WRG/clj

Attachments: check #178915; voucher #25410

## SEVENTEENTH AND M STREETS, N.W. WASHINGTON, D.C. 20036

25410

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

	DESCRIPTION	AMOUN1
	of photographs, that first appeared in <u>Traveler</u> 's water Wilderness story (Winter 1985/86), in the	\$1,425
	of <u>Traveler</u> , <u>Vie del Mondo</u> , published under	
	Society by the Touring Club Italiano, Milan,	
The 1 1	.1 £ £ 3 #~\	1
Additional use:	Payment for use of photograph (i.d. # JP2-25 ) ue "Upcoming Attractions" section.	\$ 50
Additional use: in previous iss	Payment for use of photograph (i.d. # JP2-25 ) ue "Upcoming Attractions" section.	\$ 50
Additional use: in previous iss Kr92f20	Payment for use of photograph (i.d. # JP2-25 ) ue "Upcoming Attractions" section.  JP2-25	\$ 50
Additional use: in previous iss Kr92f20 EKTA41f17	Payment for use of photograph (i.d. # JP2-25 ) ue "Upcoming Attractions" section.	\$ 50
Additional use: in previous isso Kr92f20 EKTA41f17 EKTAf12	Payment for use of photograph (i.d. # JP2-25 ) ue "Upcoming Attractions" section.  JP2-25 MG-36	\$ 50
Additional use: in previous issu Kr92f20 EKTA41f17 EKTAf12	Payment for use of photograph (i.d. # JP2-25 ) ue "Upcoming Attractions" section.  JP2-25 MG-36 JM-8	\$ 50
Additional use: in previous issu Kr92f20 EKTA41f17 EKTAf12 KR84f35	Payment for use of photograph (i.d. # JP2-25 ) ue "Upcoming Attractions" section.  JP2-25 MG-36 JM-8 MB-23	\$ 50

TELEPHONE (202) 857-7332 TELEX 64194 NAT GEO TELEFAX 202-775-6716

#### National Geographic Society

WASHINGTON, D. C. 20036

WILLIAM R. GRAY
EXECUTIVE ASSISTANT
PUBLICATIONS AND
EDUCATIONAL MEDIA

June 8, 1988

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

Enclosed is a copy of page 35 of the Society's publication How Animals Hide where your photograph appears; also attached is the credits page. Because this book was published quite a long time ago--1973, I could not locate the record of the original payment in the files. With your permission, we will make payment at 25 percent of the page rate for that size photograph. In other words, we will pay 25 percent of \$75, or \$18.75. Payment will be made within 30 days of publication of the Spanish edition of this book, which we expect will be before the end of the year.

I apologize for being unable to find the applicable information.

Sincerely,

Carolyn L. Jones

Assistant to William R. Gray

/clj Enclosures

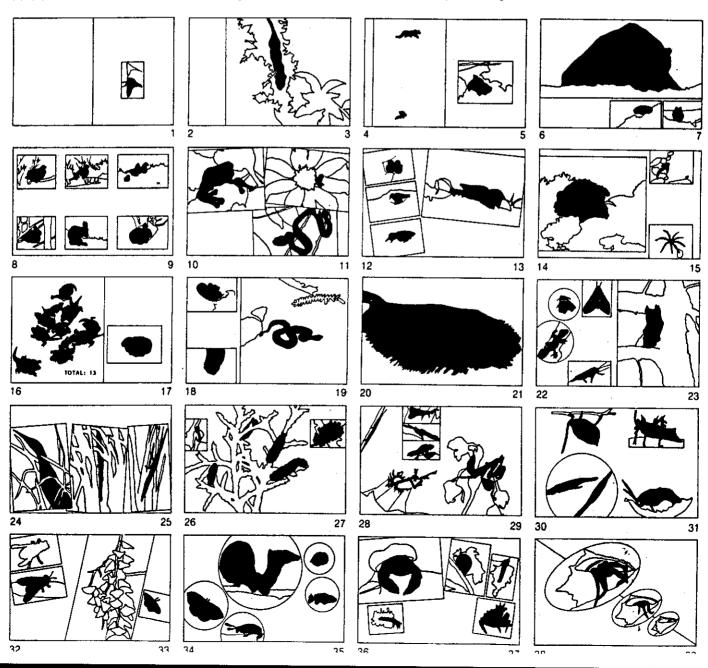
#### Illustrations Credits -

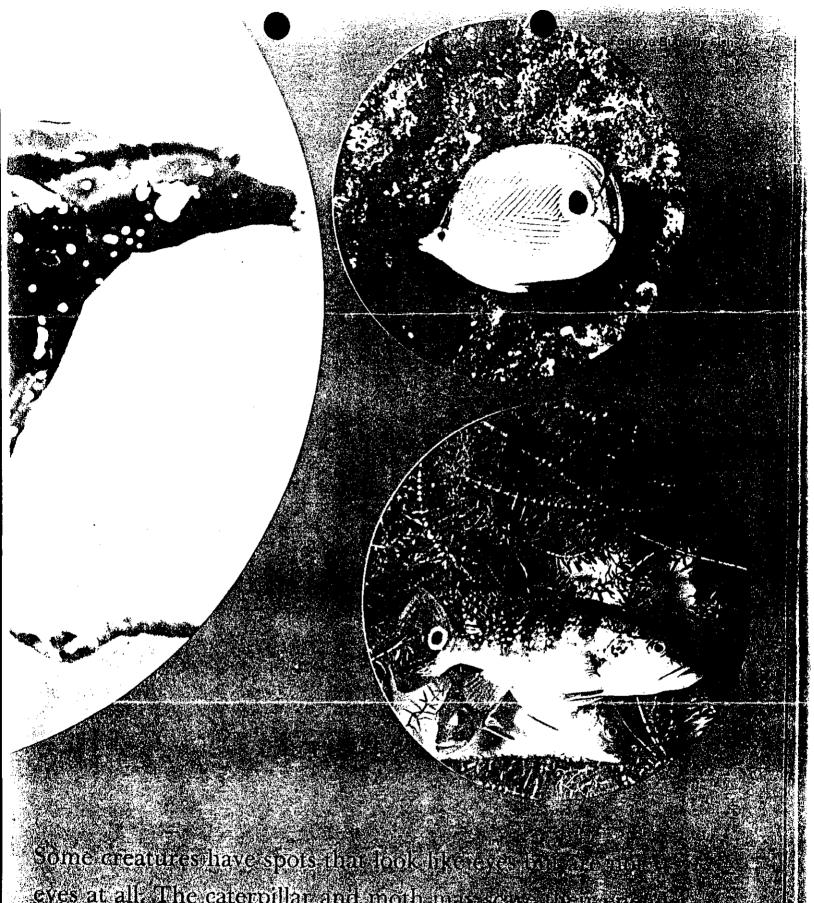
James H. Carmichael, Jr. (1), Photo Researchers, Inc. (22 top right): James Holland (2-3); Alan Root (4); Leonard Lee Rue III, National Audubon Society (5); Jack W. Lentfer (6-7 top); Fred Bruemmer (7 bottom left); Joe Rychetnik, Photo Researchers, Inc. (7 bottom right); Charlie Ott, National Audubon Society (8 top left, 9 bottom right), Photo Researchers, Inc. (8 bottom left); Jen and Des Bartlett (8-9 top, 9 top right, 12 top and center); (6) Tom McHugh, 1972, Photo Researchers, Inc. (8-9 bottom, 37 bottom); Kay and Stanley Breeden (10); Edward S. Ross (11 top and bottom, 15 top and bottom, 18 top, 22 bottom, 25 right, 26-27, 27 right, 28 top right, lower right and bottom, 29, 30-31 all, 32 top and lower, 34-35 top, 34 bottom, 35 center right, 37 top right); (6) Arthur Butler, Natural History Photographic Agency (12 bottom); Allan Cruickshank, National Audubon Society (13); Walter A. Starck II (14-15, 20-21, 24-25 center); Otha C. Spencer (16-17); C. Allan Morgan (17); Anthony Bannister, Natural History Photographic Agency (18 bottom, 28 top left and right center); Alvin E. Staffan, Photo Researchers, Inc. (18-19); G. E. Hyde, Natural History Photographic Agency (22 top left, 26 left); Alan Root/Tierbilder, Frankfurt/Main (22 center); David Mohrhardt, National Audubon Society (23); Virginia Welch, Photo Researchers, Inc. (24 left); (6) Ken Brate, 1972, Photo Researchers, Inc. (33 right); Louis Quitt, Photo Researchers, Inc. (34 left); Jerry Greenberg (35 top right); Robert C. Hermes, National Audubon Society (36 top); Stephen Dalton, Natural History Photographic Agency (36 bottom); L. Hugh Newman, Natural History Photographic Agency (37 top left). National Geographic Staff Photographers James P. Blair (33 left); Robert F. Sisson (38-39).

Cover Photograph: Stan Wayman, Photo Researchers, Inc.

The Guide: Maryalyce Reed

#### A Guide to Animals that Hide Figures in color reveal the animals hidden by camouflage.





eyes at all. The caterpillar and moth masses with the winds of the bine production.

With the exercise the bine production which is the back at a second to get away attack the tail, the fish or bug has an extra second to get away.

WASHINGTON, D.C. 20036

SUZANNE DUPRÉ CORPORATE COUNSEL

June 9, 1988

Mr. Jerry Greenberg Seahawk Press 6840 S.W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

I have received from you the two books published by Seahawk Press, Sharks and Other Dangerous Sea Creatures and Beneath Tropic Seas: The Fishes, along with materials on the Stanford University book Fishes of the Atlantic Coast and The Shark Book, by Sandra Romaschko.

I have reviewed the material, including the correspondence with the Counsel's office at Stanford, and have concluded that the National Geographic Society is not warranted in taking any steps with regard to the various publications. I am therefore returning the materials to you.

Sincerely yours,

Sugamm Jupi

## National Geographic Magazine

WASHINGTON, D. C. 20036

SUSAN A. SMITH
DIRECTOR OF SUPPORT SERVICES
PHOTOGRAPHY

June 2, 1988

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

The National Geographic Society is pleased to inform you that Editorial Norma will be publishing a Spanish edition of <u>How Animals Hide</u> in 1988. Your photographs listed below will appear in this edition:

Page 35 (t,r), ID No. JG-36

If you know of any reason why these photographs cannot appear in the prospective Spanish edition, please notify me within 20 days of the receipt of this letter. If we do not hear from you within the indicated period, we will proceed with our understanding that the photographs are available for this edition.

Payment for photographic rights to these illustrations will be made to you within 30 days of publication at the rate of 25% of the original page rate of this publication.

Should you have any questions or would like more details, please contact Will Gray, Executive Assistant to the Senior Vice President, at (202) 857-7332.

Thank you for your attention to this letter.

Sincerely, Flean ashilw

## National Geographic Magazine

WASHINGTON, D.C. 20036

WILBUR E. GARRETT

June 23, 1986

Mr. Jerry Greenberg 6840 SW 92nd Street Miami, FL 33156

Thanks a lot for the list. In the meantime, we did find a young former Navy photographer to do the job we needed done, but we still have a constant need to know of good people.

Glad to hear that Michael is as inventive and as involved as his father. wish him luck.

June 10, 1986

Mr. W.E. Garrett / Editor
NATIONAL GEOGRAPHIC MAGAZINE
Washington, D.C. 20036

Dear Bill:

Thank you for your letter of 28 May. I am pleased t
service to you and the Society. I have made up a li

Thank you for your letter of 28 May. I am pleased to be of service to you and the Society. I have made up a list of five photographers who do competent surface and excellent underwater work. They are all actively doing work for magazines and can deliver the goods to you. I am listing them in order of their value to the magazine:

Rick Frehsee 170 NE 99th St., Miami, FL 33138

305/754+6875.

Geri Murphy 10945 Westwood Blvd., Culver city, CA 90230

213/559-7152

Robert Holland 15147 SW 127 Ct., Miami, FL 33186

305/255-6758

Stove Lucas 7925 SW 104th St., E-202 Miami, FL 33156 305/271-0778 Stephen Frink
P.O. Box 19-A
Key Largo, FL 33037
305/451-3737

My son Michael is building an inter active, multi-media data base combining video, stills, 3-D audio and text. His first project location is the Witches Market in La Paz, Bolivia. His next location will be the coral reefs of Pennekamp Park in the Florida Keys. I will have him contact you when he has a working version finished.

I have noted with great interest your change in engraving techniques by utilizing continous tones from a scanner. I will get back to you later on and describe some of the methods I have worked out to get the best results from a scanner.

Until then, warmest personal regards to you, Lucy and the boys.

Jerry Greenberg

## National Geographic Magazine

WASHINGTON, D.C. 20036

WILBUR E. GARRETT

May 28, 1986

Mr. Jerry Greenberg 6840 SW 92nd Street Miami, FL 33156

Would you believe that most of our great underwater photographers are beginning to get grey haired and long in tooth? We are starting to look for a young skilled surface photographer who is also a competent diving photographer. I wondered if Michael is still in the business or if you might know of somebody else who would fill the bill. If you do, give me a call.

I hope all is going well with you. As you have seen every month, the Geographic keeps cranking along, and our printing seems to get better each year. We are currently using an offset conversion process onto gravure cylinders. We expected a long transition period from our direct engraving process, but it has gone very fast and very smoothly, and we are quite pleased with the results.

Best (bmh)

WASHINGTON, D. C. 20036

NATIONAL GEOGRAPHIC TRAVELER

January 10, 1986

Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

Enclosed are seven transparencies that were published in TRAVELER magazine's Winter 1985 issue in the story on Florida's Underwater Wilderness.

National Geographic Society's usual policy is to retain all published originals shot on assignment, and at the time of my last letter, I was unaware that an exception was made in your case. I'm sorry for any confusion or inconvenience this may have caused you.

Sincerely,

Ellen Rudawsky Illustrations

Returning: 7 transparencies

Holding: O/return all

Million Real and September September 1997 1997 1997 1998

WASHINGTON, D. C. 20036

NATIONAL GEOGRAPHIC TRAVELER

December 3, 1985

Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

Enclosed are nine transparencies that were retained for use in Traveler magazine's story on Florida's Underwater Panorama. Dave Bridge no longer holds any of your material from that assignment.

Thank you again for your contribution.

Sincerely,

Ellen Rudawsky Illustrations

Returning: 9 transparencies

Holding: O/return all

WASHINGTON, D. C. 20036

SUZANNE DUPRÉ CORPORATE COUNSEL

December 18, 1985

Mr. Jerry Greenberg SEAHAWK PRESS 6840 SW 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

In reply to your letter of November 15th to Mr. Garrett, the National Geographic Society hereby assigns to you all right, title and interest, including copyright, in your photographs appearing in National Geographic Magazine, as follows:

> January, 1962 Vol. 121, No. 1

> > Photos on cover and pages 58 through 89

Registration No. B-960824 Date: March 22, 1962

February, 1968 Vol. 133, No. 2

> Photos on cover and pages 222-223, 225, 226-227, 238, 240-241 and 251

Registration No. B-402772 Date: January 31, 1968

May, 1971 Vol. 139, No. 5

District of Columbia

Photos on pages 674 through 683

Subscribed and sworp to before \_ day of

Registration No. B-701984

Date: July 15, 1971

ECE MBER

WASHINGTON, D. C.

My Committies Liquines January 31, 1988

Sincerely yours,

WE Garrett / Editor NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036

Dear Bill:

Last July I was down in the Keys, finishing up Florida's Marine Wilderness for TRAVELER and I missed seeing you. Perhaps on your next trip into Miami for kudos or Mayans we will get together.

Because of your faith in me I produced three major assignments the the National Geographic Society. They were PENNEKAMP PARK (Jan.1962), SHARKS (Feb.1968 and BUCK ISLAND (May,1971). With this material available to us along with Idaz's art work, we have become sucessful mini-publishers.

I am concerned that photographs published in 1962, 1968 and 1971 will fall into public domain in 1990, 1996 and 1999. In order to protect my material used in our publications, I need to receive a re-assignment of copyright from the Society. With this document, I or my heirs will be able to re-copyright this photography (using the RE form) for an additional 28 years.

This re-assignment would have no effect on the Society's reuse of this material as this provision was covered in the original contracts for each assignment.

The material involved is:

January, 1962	February, 1968	May, 1971
Vol.121, No.1	Vol.133, No.2	Vol.137, No.5
photos on cover and pages 58 thru 89	photos on cover and pages 222-223, 225, 226-227, 238, 240- 241 and 251	photos on pages 674-675-676, 677, 678, 679, 680, 681, 682 and 683

Re-assignment of copyright should reflect the above material with appropriate date of copyright and registration number.

Thanks for any help in this matter.

Warmest personal regards,

Jerry Greenberg SEAHAWK PRESS 6840 SW 92nd Street Miami, Florida 33156

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION

22 October 1985

Jerry Greenberg 6840 SW 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

The Special Publications and School Services Division of the National Geographic Society plans to publish a 104-page, full-color book for young readers titled DOLPHINS: OUR FRIENDS IN THE SEA.

The book will feature toothed whales belonging to the Odontocieti family. We will focus on the various members of this group, some called dolphins, some called porpoises, and some larger ones called whales. Please do not send photographs of baleen whales. I am particularly interested in photographs that emphasize the relationship of people to toothed whales. The book will feature captive animals in training situations and in research projects, as well as toothed whales in the wild. I am enclosing a brief outline.

Any transparencies you submit should be originals. A brief notation (place, time, species, activity) is needed for each picture. People in the photographs should also be identified. We are primarily interested in slides that have not been published recently in general circulation books, national magazines, or, most especially, in children's publications. However, if you have one-of-a-kind slides, we will be happy to take a look at them even if they have been previously published.

Please send all material to me by November 20, 1985. Material will be reviewed and anything unsuitable will be returned promptly. Because of the scope of the book, I will need to hold some transparencies longer than two weeks. Transparencies that are not included in the preliminary layout will be returned as sections of the book are completed. Slides selected for use in the book will be held until the the printing date of October, 1986.

I have also enclosed two copies of our permission/photo credit form. Please fill out and return one copy with your submission.

## Antional Grogenphic Society

WASHINGTON, D. C. 20036

SPECIAL PUBLIC CHOMS AND SCHOOL SERVICE & DIVISION

If you know of others who have photographs that would be appropriate for the book, I would appreciate your sharing this letter with them. If you have suggestions or questions about the book, I can be reached at (202) 857-7280.

Sincerely,

Veronica J. Morrison

Picture Editor

Encls: 2 agreement/permission forms
 book outline

ATTENTION: Please fill in and return one copy of this permission/photo credit form. You should retain one copy for your files. Payment cannot be made without this form.

I will allow my material to be held according to the dates specified below. I waive any holding fees. I agree to the terms of payment listed below and give you permission to publish selected material in DOLPHINS: OUR FRIENDS IN THE SEA.

signed:
Material selected for publication should be returned by October, 1986.
If the rates listed below are not acceptable, please list yours:
In order for payment to be made to a U.S. citizen your social security or Federal ID number is needed.
Social Security number:
Federal ID number (if incorporated)
Daytime phone number:
PHOTO CREDIT LINE for any material selected for the book:
(please print)

PAYMENT RATES are for One time, non-exclusive, U.S. English-language plus right to distribute unlimited number of that U.S. imprint edition abroad for this and all subsequent reprints.

Cover/poster	\$400
Full page	200
3/4	150
1/2	100
1/4	75
News release	50

Please send this form to the attention of:

Mrs. Artemis S. Lampathakis Senior Illustrations Assistant

Please add the project title to the outside of the package if you are enclosing a submission.

#### DOLPHINS: OUR FRIENDS IN THE SEA

#### Chapter I Toothed Whales in Oceanariums

I need photographs showing what the visitor sees (dolphins and whale shows). I am also interested in photographs that show what goes on behind the scenes between trainer and animal.

#### Chapter II Toothed Whales in the Wild

I am looking for photographs that will show size, coloration, and other physical features of some of the world's toothed whales. This will not be a catalogue. I want to show some often seen and some rarely seen members of the group: for example, beluga, sperm whale, killer whale, false killer whale, bottlenose dolphin, spotted dolphin, Spinner dolphin, Commerson's dolphin, harbor porpoise, narwhal, river dolphin, etc. I would like a variety of action photographs from closeups to distant shots illustrating behavior--breathing, jumping, migrating in schools, mothers with young, etc.

#### Chapter III Research

For this chapter, photographs are needed that show scientific research relating to sonor, vocalization, comprehension, etc. I am also interested in research on population size, structure, and behavior, showing scientists involved in capturing and tagging individual toothed whales.

#### Chapter IV People Helping Toothed Whales

Please send photographs illustrating conservation issues. I want to show people helping toothed whales: for example, people rescuing dolphins from tuna nets or helping animals stranded on shore. I am also interested in photographs showing the veterinary care given to toothed whales in captivity.

Check # 65322 8/17/84 SEVENTEENTH AND M STREETS, N.W. WASHINGTON, D.C. 20036

006**01**0

Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

DESCRIPTION		AMOUNT
Expense account settlement for photography to date by Jerr Greenberg for story on Florida Marine Wilderness for TFAVE June 9-July 26, 1984	TAR, \$3,337.99 \$3,000.00	\$337•99
,•		

SEVENTEENTH AND M STREETS, N.W. WASHINGTON, D.C. 20036

50008

Jerry Greenberg 6840 SW 92nd Street Miami, FL 33156

HE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RE	TURN THIS VOUCHER W	ITH CHECK.
DESCRIPTION		AMOUNT
Payment of editorial/research expenses incurred in connection with the forthcoming FLORIDA UNDERWATER PANORAMA, to appear in the winter 1985 issue of Traveler.	725	\$1,000.00

Check # 68759 10/1/84

SEVENTEENTH AND M STREETS, N.W. WASHINGTON, D.C. 20036

004886

Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

DESCRIPTION		AMOUNT
Minimum guarantee for seven days' photography between August 8 - 20, 1984 of Florida Marine Wilderness for TRAVELER magazine	\$2,837.76 2,000.00 \$ 837.76	\$1,750.00 500.00 837.76 \$3,087.76 - 404.00 \$2,683.76

SEVENTEENTH AND M STREETS, N.W. WASHINGTON, D.C. 20036

50247

Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

#### THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

DESCRIPTION	AMOUNT
Payment for the use of seven stock transparencies in connection with Traveler magazine's story on Florida's Underwater Wilderness, Winter 1985 issue.  ID#: JP2-25, MG-36, JM-8, MB-23 JJ-33, JH-3, JF-21	\$1,050.00
#150, 00 EACH	

National Geographic Society

WASHINGTON, D. C. 20036

NATIONAL GEOGRAPHIC TRAVELER

August 19, 1985

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

I am returning to you at this time all of the remaining unpublished film from your Florida Underwater Panorama story for us. This includes 41 transparencies and 74 black and white negatives from your files and 116 transparencies from the Geographic assignment film.

Still to be returned are seven transparencies that we published in the story which came from your files: JP2-25, MG-36, JM-8, MB-23, JJ-33, JH-3, and JF-21. We'll get these to you just as soon as Production releases them to us. With the exception of these seven transparencies, Dave is no longer holding any of your material.

We appreciate your contribution to the winter issue.

Sincerely,

Ellen Rudawsky Illustrations

Returning: 41 stock transparencies

74 black and white negatives

116 transparencies - assignment film

Holding: 7 published transparencies from stock (to be returned within

7 published transparencies from assignment film.

#### National Geographic Society

WASHINGTON, D. C. 20036

NATIONAL GEOGRAPHIC TRAVELER

7/31/85

Mr. Jerry Greenberg 6840 SW 92nd St. Miami, Fla. 33156

Dear Mr. Greenberg:

I have enclosed a copy of the Florida underwater panorama layout, color dupes, black-and-white prints, and captions. I've labeled the captions from 1 to 5 to correspond to the dummy type captions in the story layout, so that should be pretty easy to follow. You'll notice that I didn't send color dupes of the crowd on the dock and the glass-bottom boat. Unfortunaely, I don't have any dupes ready now, but the black and whites will give you some idea of the subjects. Luckily they aren't colorful fish that would be hard to identify. I'll be glad to send you dupes when I have them.

Please also notice the "TKs" in the captions. This simply is our way of telling ourselves that this information is yet "to come" (I don't know why it's not "tc"). If you have this information readily available—that is, the length of the Keys in caption 1 and the types of coral in caption 3—please note it (along with your source, if possible) in the margins. If you have any other comments or corrections of any sort, please don't hesitate to make them.

You can reach me at (202) 775-6181 if you need to. I think that about covers everything. Please just send me the captions when you've finished. A self-addressed envelope is enclosed for your convenience. As I mentioned, the panorama will be in the Winter issue of Traveler, which will appear in December. Your photography will no doubt dazzle our readers.

Thank you for your cooperation.

Sincerely,

John Thompson

May 15, 1985

Dave Bridge TRAVELER National Geographic Washington D.C. 20036

Dear Dave:

The trip with Jerry Dunne in Key Largo went fine. I saw the new layout and it is a big improvement over the original one. The piece looks fine now.

I spent a total of 5 days on the assignment and will only charge yourfor 4 days. The break-down was: 2 days for travel and set-up at \$150.00 a day= \$300.00 and 2 days of diving with Serry Dunne at \$300.00 a day= \$600.00. This makes a total of \$900.00 and I had \$308.00 for out of pocket expenses which = to a total of \$1.208.00.

Advance \$1,000.00
Day rate & expenses \$1,208.00

I guess you and Gil Grouvsner owe me \$208.00. Thanks for the chance to work with you again.

Sincerely yours
Jerry Greenberg

Jerry Greenborg 6840 SW 92nd Street Miami, Florida 33156

### National Geographic Society

WASHINGTON, D. C. 20036

NATIONAL GEOGRAPHIC TRAVELER

April 17, 1985

Mr. Jerry Greenberg 6840 SW 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

I am returning to you at this time 7 of the 8 original transparencies you submitted to Dave Bridge on April 16. Dave continues to hold other submitted film for the Florida Panorama.

Thank you for your assistance.

Sincerely,

Rebecca Johns Illustrations

Returning: 7 trans. (JH-3, JJ-33, JM-15, JU-2, JP2-25, MG-36, one

unidentified)

Holding: Remaining submitted film

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April 12, 1985

Dave Bridge TRAVELER MAGAZINE National Geographic Society Washington, DC 20036

Dear Dave:

Please find enclosed the layout sheets that you sent me. I have taken the liberty to do something with the two pages I felt were not strong enough. Also enclosed are some additional II x 14 prints of the same reef scene but uncut. No charge for the art direction.

Enclosed also are 8-35mm original, one of a kind chromes. As per our agreement those items are not to be sent out for color separations, but you instead will send out dupes for this purpose. You might want to have the dupes made at NGS so that they do not have to be sent out.

Here is what I am sending to you and their valuation:

JH-3 / trumpetfish in gorgonia: \$4,000.00

JJ-33 / bigeye school in gorgonia: \$5,000.00

JH-15 / sea nnemone : \$2,000.00

JU-2 / diver ober sponge wall : \$3,000.00

LP2-25 / shrimp on anemone : \$1,000.00

PANORAMA Key Large Dry Rocks : \$5,500.00

MB-23 / nassau grouper : \$3,000.00

MG-36 / queen angelfish : \$3,000.00

Please don't lose or damage any of these slides or you will be pumping out my bilges for the rest of your life.

Good luck with the layout.

Jerry Greenberg 6840 SW 92nd Street Miami, Florida 33156 April 4, 1985

Dave Bridge TRAVELER MAGAZINE National Geographic Society Washington, D.C. 20036

Dear Dave:

Here are prices to take your alleged writer on a tour of the Pennekamp Park area of the Florida Koys.

\$300.00 a day includes, my services, the use of a 21 foot Boston Whaler, diving bottles and an U/W scooter. The time involved will run from 5-10 days.

Additional charges not included on the above per day fee would be for: room, food, dockage, boat fuel and auto mileage (@ .25¢ a mile).

½ of 1% of the above day rate total if I bring your writer back alive.

I would appreciate an advance of \$1,000 to cover the above day rate.

I am looking forward to receiving the 10 page layout.

Sincerely yours,

Jerry Greenberg 6840 SW 92nd Street Miami, Florida 33156 GILBERT M. GROSVENOR
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OWEN R. ANDERSON
EXECUTIVE VICE PRESIDENT
ALFRED J. HAYRE
VICE PRESIDENT MO TREASURER
EDWIN W. SNIDER
SEGRETARY

WILBUR E. GARRETT EDITOR ROBERT L. BREEDEN VICE PRESIDENT, PUBLICATIONS

# National Geographic Society

WASHINGTON, D. C. 20036

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VICE CHAIRMAN OF THE BOARD
THOMAS W. MCKNEW
ADVISORY CHAIRMAN OF THE BOARD

November 6, 1984

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

Enclosed are the 143 duplicates made from the edited film from your Florida Underwater Panorama assignment for  $\underline{Traveler}$ .

As to your most recent request for the uncut film from your assignment, I believe that any such film we would have received from you has already been cut and framed and to locate the pictures which you mentioned might be difficult. There is one strip of about four anemone pictures that arrived crimped, unfortunately. Dave is, however, working on this.

Sincerely,

Rebecca Johns Illustrations

Enclosed: 143 duplicate selects from assignment film

GILBERT M. GROSVENOR
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# National Geographic Society

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THOMAS W. MCKNEW
ADVISORY CHAIRMAN OF THE BOARD

October 31, 1984

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

Enclosed are eight transparencies that you had submitted in connection with your Florida Underwater Panorama story. Dave continues to hold edited film from your assignment shoot as well as 30 transparencies submitted from your stock files.

Thank you.

Sincerely,

Rebecca Johns Illustrations

Returning: 8 trans.

Holding: edited film plus 30 trans. from Greenberg stock

#### National Geographic Society

WASHINGTON, D. C. 20036

NATIONAL GEOGRAPHIC TRAVELER

October 3, 1984

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

I am returning to you at this time the bulk of your assignment film from the Florida Underwater Wilderness story. This includes 149 rolls of film of which 121 are yours, 18 are Maria Schein's, and 10 are Michael Greenberg's. Dave continues to hold a selection of transparencies from these rolls and other submitted material.

Thank you for your cooperation.

Sincerely,

Rebecca Johns Illustrations

Returning: 149 yellow boxes, 5 b&w prints, 2 negative strips

# National Geographic Magazine

WASHINGTON, D. C. 20036

ROBERT E. GILKA DIRECTOR OF PHOTOGRAPHY June 12, 1984

Jerry Greenberg 6840 SW 92nd Street Miami, FL 33156

Dear Jerry:

Got your letter.

We'll send the film and batteries you need, along with the expense money. Everything else seems to be in order, except the charge of 50 cents a mile for automobile use. That's exactly twice our rate, so you'll have to come up with a different formula for us.

All the best.

Sincerely,

/ta

# National Geographic Magazine

ROBERT E. GILKA DIRECTOR OF PHOTOGRAPHY

June 8, 1984

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Jerry:

This will make formal the terms for your photography of Florida's Marine Wilderness for TRAVELER magazine.

For actual work days we will pay you at the rate of \$250 a day. Travel days will be half this amount. Payment for work days will be in the form of a minimum guarantee based against the TRAVELER space rate of \$300 a page. When you need an assistant we will pay him at the rate of \$100 a day. We understand you plan to use Michael, your son, in this capacity.

For the use of your boat, or boats, and compressor we will pay \$750. In addition we will pay all reasonable expenses and supply you with film and processing.

We understand we are buying one time reproduction rights to the photographs you produce on this assignment.

What follows are the applicable terms of our standard agreement with freelance photographers.

- 1) You will not sell any of these photographs to the two foreign language facsimiles of the Geographic: Revista de Geografia Universal (published in Mexico) and Revista Geografica Universal (published in Brazil).
- 2) You hereby grant to the Society without additional charge the right to use your name and likeness in connection with the publication of any of the photographs made for us under this agreement.
  - 3) NGS will have the right to crop your photographs.
- 4) You will undertake this commission as an independent contractor. The Geographic will not be responsible for the loss or destruction of your property. While in the field you will be covered by National Geographic's accident insurance policy. This provides \$100,000 for death or total disability and lesser coverage for other injuries. The policy also provides up to \$10,000

Jerry Greenberg June 8, 1984 Page 2

in excess medical coverage - i.e., costs beyond those covered by your own personal accident and health coverages. The Geographic coverage is restricted to you alone.

5) This agreement is complete and final and it may not be modified except in writing signed by both of us.

If the foregoing is acceptable please sign and return the enclosed copy of this agreement to me.

Sincerely,

NATIONAL GEOGRAPHIC SOCIETY

By Mark Bille

The foregoing is agreed to and accepted:

Date	JULE 12, 1984	
Social Security #	Michael Greenberg's Social	
Beneficiary	LOAZ CREENSOR	Security #

encl. REG:1d

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#### NATIONAL GEOGRAPHIC SOCIETY

EVENTEENTH AND M STREETS, N.W. WASHINGTON, D.C. 20036

006003

Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

Minimum guarantee for eleven days' photography, between June 9-July 26, 1984, of Florida Marine Wilderness for TRAVELER		
Payment for eight and one-half travel/stand-by days Total		\$2,750 \$1,062 \$3,812
	·	

June 7, 1984

Mr. Bob Gilka NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036

Dear Bob:

This is a follow-up on our phone conversation of last week. My records show that the last business that I had with the Geographic was back in November of 1981 with Bob Patton on the very same subject (Florida(s Marine Wilderness). It never came about. It's a good thing that TRAVELER was created or I would never would get into print with you guys. The theme of the story is the marine wilderness of the Florida Keys (from Key Largo to Key West). I hope to show the natural beauty of the coral reefs and the people enjoying America's only mainland coral reef. I have 8 basic photos I would like to do. Three are in Key West and the balance are in Key Largo. I am not including air-photos with a "copter" as this may not be necessary and we don't have to spend \$1,000.00 for a photograph to be used the size of a postage stamp.

The time break-down would be as follows: 7-10 days in Key West. 12-15 days in Key Largo. and 3 days of lab work to edit and make work prints of the panorama shots. The day rate we talked about was \$250.00 a day and \$100.00 a day for me and Mirs when we work to-gother. When I work alone just \$250.00 a day will be fine, but I will need the services of an assistant and will work out a fair price on this. One-half the above for travel and stand-by. Plus all expenses. I have blocked out the month of July for this work and with the traveling, diving, lab-owrk, etc., I expect to have about 25-27 days on the job. Any days in July that I am not on this project (i.e. Seahawk Press work) I of course will not charge TRAVELER for.

Besides basic expenses, I will provide a 25° Anacapri, a 21° Whaler and a 9° Zediak. Also provides will be 2-compressors and bottles. There will be a one time fee for the month of July of \$750.00 plus gas and dockage. Use of the autos would be at .50¢ a mile which is about standard. The photo material I would need from you would be 3-bricks of K-25, 5-bricks of K-64, 2-510 volt batteries (497) and 2-300 volt batteries (493). We would process the Kedachrome in Miami (inorder to save time) and send the material to Dave Bridge. I would held the panorama over-lap material here until I can construct the proper B&W prints for Dave's editing.

What you will be purchasing will be one-time use only and all material will be returned after use. I have made arrangements with Dave Bridge so that the photo credit will be copyrighted in our name and I will take care of the VA form with the Library of Congress. We are also providing TRAVELER with the option to make selections from our photo file. I have send ut 42-items to Bave to flesh out the article.

The last thing we talked about was that the day rate would be applied against the page rate and we would be paid whatever would be highest. I would need andadvance of \$1,000.00. If there is anything I have left out or any questions you may have please let me know. I have to start on this jobethe end of June and finish up with it the end of July.

Thanks again for the chance to work for the Society. It's been a long time, thanks again for the assignment.

Warmest personal regards.

Jorry Greenberg 6840 SW 92nd Street, Miami, Florida 33,56

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DOM	Si Signature Addresses C.A.
ESTIC	6. Signature – Agent
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# National Geographic Magazine

WASHINGTON, D. C. 20036

ROBERT S. PATTON

November 2, 1981

Jerry Greenberg 6840 S.W. 92nd Street Miami FL 33156

Dear Jerry:

Here are the latest batch of dupes you sent. I have duped eight to add to those I am holding.

Regards

/ba enc. 374 trans.

# National Geographic Magazine

WASHINGTON, D. C. 20036

ROBERT S. PATTON

September 4, 1981

Dear Jerry:

With this letter I am returning all of the Florida Reef transparencies you sent in for possible use in the new story along with your prints, various booklets, flyers, etc. I made a set of duplicates of 33 frames from your collection and transferred your numbers to them. They are satisfactory for our consideration at the moment, and we can get together on the originals and any additional when the time is ripe.

I'll keep this brief so these will be on the way as fast as possible. I'll talk to you soon about the project at length.

Best regards to all.

Robert S. Patton

kfm/

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

920 Transparencies 6 Prints 483 Transparencies (in 14 yellow boxes) Misc. brochures 36 Postcards

#### NATIONAL GEOGRAPHIC SOCIETY

SEVENTEENTH AND M STREETS, N.W. WASHINGTON, D.C. 20036

33176

06/22/81 83066

Jerry Greenberg 6840 SW 92nd St Miami FL 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

DESCRIPTION	AMOUNT	
Full payment for expenses incurred in connection wit the FLORIDA REEFS magazine article	th	\$537.96

receipts attached



### N-tional Geographic Society

SEVENTEENTH AND M. STREETS, N.W. WASHINGTON, D.C. 20036

JERRY GREENBERG

13217

VOUCHER NO.

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# National Geographic Magazine

WASHINGTON, D. C. 20036

ROBERT S. PATTON

July 16, 1981

Jerry Greenberg 6840 SW 92nd Street Miami FL 33156

Dear Jerry:

Here is your expense reimbursement for the Memorial Day take. For ten days I have been trying to resolve an Oceans question. I have a group of your pictures set up to go over with Tom Smith as soon as the break comes, then I can get back to you for plans.

Go get all wet.

Regards to all,

/ba

enc. check #083066 voucher #13217 TELEPHONE (202) 857-7299 TELEX 892398 CABLE ADDRESS

## National Geographic Society

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION

GEORGE A. PETERSON EDITOR EDUCATIONAL MEDIA

June 11, 1981

Jerry Greenberg 6840 SW 92nd Street Miami, FL 33156

Dear Jerry:

Enclosed are copies of a new production called WONDERS OF LEARNING KIT. I hope to find a picture or two from your coverage of coral reefs to put in a kit called LIFE ON A CORAL REEF. I am looking for images that Bob Patton says would likely be in your submission. Our rates are listed below.

\$200 full page \$75 minimum payment \$600 booklet and kit cover

Bob assures me that our use of a picture, should we find one that suits our needs, would in no way jeopardize the status of your story proposal. We have done this sort of thing with the magazine before.

Sincerely,

GEORGE A. PETERSON

GAP:sm

**Enclosures** 

SEASCAPES OF BELIZE

Tiger shark (Galeocerdo cuvieri), the voracious canniba pt: the deep, inhabits all tropic seas. Photo © Jerry Greenberg 1969. All rights reserved.

Dear George:

Thanks for your recent letter of 3 September. Both Idaz & I enjoyed your excellent. The entertainment value of it more than compensated for the lack in revenue. We havn't had a good one from Grodvenor Hall since Dave Bridge's last letter to us. Again thanks for your prompt reply and sense of ghumer.

Jerry Greenberg 6840 S. W. 92nd St. Miami 56, Fiorida ilished by Seahawk Press, 684

Post Card

Mr. George Petersen NATIONAL GEOGRAPHIC Washington, D.C. 20036

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CONSTRUCTOR SATE

CUBOLA PRODUCTIONS · BELIZE, C.A.

TELEPHONE (202) 857-7299 TELEX 892398

#### National Geographic Society

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION

GEORGE A. PETERSON EDITOR EDUCATIONAL MEDIA

June 11, 1981

Jerry Greenberg 6840 SW 92nd Street Miami, FL 33156

Dear Jerry:

I have a confession to make. For five years my soul has been tormented. I would gladly change places with Scrooge, so horrible are the demons that haunt my sleep. The Ghost of Christmas Past and wretched Tiny Tim would be welcome companions. And, what you might ask, is the cause of my woe?

You, sir.

It is you I see in the night! Your face is an opera of agony, twisted in pain. Your voice is a whisper, barely heard above the wind that swirls around you, flapping your tattered garments like a thousand crows taking wing before a summer thunderstorm. What are you saying? I can barely hear you as I recoil beneath my goose-down comforter. Each night it's the same. For five years I have heard your plea..."KY jelly..."

There, now I've confessed. I've put my future in your hands. Just this week an angel descended from the eighth floor in answer to my prayers to tell me of 900 transparencies of coral reef scenes. The fates had given me a way to make amends. At last I could ease my troubled conscience. I could help Jerry get the "Grosvenor gold" he so desperately needed, gold I abruptly snatched from his hand five years ago, gold to keep him in KY jelly.

But, alas, when I contacted the angel again, he said: "Mr. Greenberg wishes to convey his sincere regrets, but he does not desire to be bothered by filmstrips again." Did you really say that?

"Not bothered by filmstrips again..." Oh, cruel fate. Does he not know how hard these words fall on my sleep-deprived ears? Could it be that I am to be tormented for eternity?

(continued)

Jerry Greenberg June 11, 1981 Page Two

At the risk of paining you, I have enclosed a sheaf of copies of yellowing missives from the Geographic's dusty crypt, detailing our past encounter. Should you survive this sad tale, I beg that you open the second envelope which contains my proposal. It is my fervent hope that you will take kindly to my plea and permit me to see what I am sure will dazzle my eyes and save my job.

Sincerely,

GEORGE A. PETERSON

GAP:sm

**Enclosures** 

Jerry Greenberg

page 2

September 3, 1976

I hope that your "jelly" supply has not run out, but take heart; a giant hunk has been taken out of your unpaid balance, and the next time the wheel of fortune turns, you may see a few coins come your way.

Sincerely yours,

George A. Peterson

Managing Editor, Admin./Illus.

Educational Filmstrips

GAP: vmcC

TELEPHONE (202) 296-7500 TELEX 692398

### National Geographic Society

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION

September 3, 1976

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Jerry:

You must have lived one of your former lives as a character in a Charles Dickens novel. I am not certain which character best suits you, but I have several in mind.

Having seen you once, years back, I can say with certainty that you are too small to be Perry Mason, but your memory matches his.

The Society appreciates your compliments on its generosity. Miss Joy was one of our most generous employees. Her generosity was matched only by her lack of attention to details. Several of your colleagues were particularly grieved when she departed to start her own career as a free-lance photographer; stimulated no doubt by reading your expense account reports.

Concerning the letters you quoted, I am sorry to say that once again "Hamilton Burger" bites the dust.

Mr. Grant did indeed re-imburse you for additional use of the shark pictures in the FISH Book, and indeed Mr. Gilka does state that there is a policy covering the re-use of your pictures. The original documents you quote from (which I presume are grandly framed and hung above your bed) somehow never made it beyond the file for the FISH Eock and the Buck Island story, respectively. They should have been put on the cover of the Shark file. I have instructed our zerox machine to make the appropriate copies to carry this out.

I am sorry to say that I cannot satisfy your desire for "Grosvenor Gold". There still remains in your Shark file an unpaid balance of \$625 from which I am deducting \$300 for the use of the pictures mentioned in my letter of August 20, 1976. This represents our standard payment for the re-use of previously published pictures.



Mr. George Peterson Educational Filmstrips NATIONAL GEOGRAPHIC Washingtom. D.C. Office som

Dear George:

Thank you for your letter of 20 August and your phone-call of yesterday. Would it be possible for you to check into a letter to me
from Bob Gilka (August 13, 1969) where mention is made in regards
to re-use of my shark material. Bob states... "We have established
a policy here about payment for reuse of photographs. You should be
protected if any of your pictures are used a second or third time
in Geographic publications". This was also covered in my letter to
Leonard Grant (November 10, 1969) and Leonard's letter to me on
December 4, 1969.

The Seciety has always been generous, eeven paying for material that was covered on elder assignments, that was clearly not even in their realm of responsibilities. A good example of this would be Elizabeth Jey's letter & check to me of March 23, 1973.

What little money I make in these sales will hardly keep me in KY jelly. The money is not quite the point. What is important is that management understand that the only way that creative people are going to survive in this system is thru the "royalty payment" arrangement. One of the reasons that I got out of photography and into self-publishing was because of this lop-sided relationship.

Weuld you be kind enough to look into the letters I have mentioned to you. If you feel I have a valid point I would like to see some "Grosvenor gold". If not, I still am a friend of the Society and I wen't lose any sleep ever it.

erry Greenberg

Miami, Flerida 33156

RE: Sharks article

May 31, 1981 Mr. Bob Patton NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 22036 Dear Bob: Please find enclosed 14-rolls of film shoot on Memorial Day weekend? The stuff stinks, there were no boats out, weather bad, but I had hired the plane and therefore was committed to a shoot. I feel I can't ask for the day rate because the stuff is so bad, but please cover my expenses. If you want me to, I could reshoot the aerials on July 4th or any Saturday in good weather. There should be from 20-40 boats anchored. I suggest the following possibilities: 1. Young campers from Sea Camp (Big Pine Key) snorkeling in the new Federal Marine Sanctuary, Looe Rey. This is a classic "spur and groove" coral formation with a profusion of soft forals everywhere? 2. A massive school of barracuda under Tennessee lighthouse. 3. Overlapping chrome panorama of massive elkhorn stands off Sand's Key (Key West). 4. Schools of tarpon off of Key West or Looe Key. 5/ Huge schools of porkfish in the upper keys, pending location of the same. Let me know if any of this interest you. In order to shoot the ideas above I need to know within 7-10 days so I can make the necessary plann. Sincerely yours. Jerry Greenberg 6840 SW 92nd Street Miami, Florida 33156

## National Geographic Magazine

WASHINGTON, D. C. 20036

WILBUR E. GARRETT

April 16, 1981

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

I find that I still have the revised Shark book here without apparently having written a note to thank you for it.

It's quite a turn around. I think the layout is interesting and the contents as well. Since we're both fair with each other, I'll have to tell you that I think they've let you down on the reproduction this time. It's not up to your usual standards.

We'll be coming out in August with another article on sharks featuring David Doubilet and Jeannie Clark. Needless to say, it will be a good job. They have really knocked themselves out. I think they're both a little bit crazy, but nevertheless the product looks good.

We're still having very good luck with our direct engraving. Each month it seems to get a little bit better, except for the maps and that's still a bit of a problem. As you may or may not know, we are going directly from Cibachrome prints to metal without going through any camera work.

Tall

## National Geographic Magazine

WASHINGTON, D. C. 20036

DAVID L. ARNOLD ILLUSTRATIONS EDITOR

March 2, 1981

Mr. Jerry Greenberg 6840 SW 92nd Street Miami, Florida 33156

Dear Jerry:

Here are some ganged xeroxes of a rough editing I've done of your underwater material. It would be a great help if you could go through them and mark the location of the pictures. I really need that information before I can go any further.

Even though a given fish might be found all through the Caribbean, it would be a mistake, I think, to do a feature on the reef life of Florida if most of the pictures were actually taken someplace else.

Sorry for the great number, but because of the location problem I wanted to keep as many options open as possible.

Best regards,

DLA/1cm

Enc: Color xeroxes

WASHINGTON, D. C. 20036

January 2, 1981

Mr. Jerry Greenberg 6840 SW 92nd Street Miami, Florida

Dear Mr. Greenberg:

Enclosed please find the Society's check for \$200.00 to cover the reproduction rights referred to in my letter of November 25, 1980.

I have added the credit line as you requested to both the journal ad and the direct mail flier.

It occurred to me after speaking with you that these jobs are not printing in full color. The journal ad is a halftone and the flier will Therefore, I don't think that dupe film from either of these be a tritone. jobs would fulfill your expressed need.

Thank you for granting permission, and let me know if I may be of any further assistance.

Sincerely,

Barbara L. Scott Production Assistant

Barbara L. Scott

Promotion Division

Enclosures: Check 70223

Voucher 77165

SEVENTEENTH AND M. STREETS, N.W. WASHINGTON, D.C. 20036

JERRY GREENBERG

VOUCHER NO.

77165

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70223 Dec 31st 80

#### NATIONAL GEOGRAPHIC SOCIETY SEVENTEENTH AND M STREETS, N.W.

WASHINGTON, D.C. 20036

31514

Mr. Jerry Greenberg 6840 SW 92nd Street Miami, Florida

DESCRIPTION	AMOUNT
Payment for one-time reproduction rights for the use of 1 transparency in the Educational Services Flier and Journal Ad promoting the film ABOUT SHARKS.	
JG-926 Shark (Previously published NGM 2/68, Cover)	\$200.00

December 26, 1980 W.E. Garrett NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036 Dear Bill: My son Mike and I have put together a photo-essay entitled "THE RADIANT REEF", depticing colors, forms and moods of the shallow water coral reefs in the tropical western Atlantic. Sort of a warm water version of what you did with David Doubilet's Vancouver stuff last year. I have edited the material into three basic parts: 1. THE COLORS ie reds, yellows, oranges, greens, pinks, blues and silver are grouped together (fishes, corals sponges etc.) 2. INDIVIDUAL THEMES i.e. designs, living jewels, reef angels, hamlets, morays, mangroves and schooling fishes. 3. VERTICAL SELECTS for single page consideration. HORIZONAL SELECTS for double-truck consideration. I would like to send about 55-VIS file sheets of dupes (approx. 1,000 slides) for NGS consideration. Please let me know if this interests you. Warmest personal regards. Jerry Greenberg 6840 SW 92nd St., Miami, Florida 33156

WASHINGTON, D. C. 20036

November 25, 1980

Mr. Jerry Greenberg 6840 SW 92nd Street Miami, Florida

Dear Mr. Greenberg:

I am pleased to inform you that the Promotion Division has selected one of your transparencies for publication in an Educational Services Journal Ad and an Educational Services Direct Mail Flier both promoting the film ABOUT SHARKS.

The transparency is identified as follows:

JG-926 Shark

(Previously published NGM 2/68, Cover)

Our standard payment for promotional use is \$100 per transparency per use. In this case, payment of \$200 would be made upon receipt of your permission.

W/CREDIT

Kindly sign the lower portion of this letter and return it to me in the enclosed self-addressed envelope, if permission is to be granted. If you have any questions, please do not hesitate to contact me.

May I hear from you as soon as possible?

Sincerely,

Barbara L. Scott Production Assistant

Promotion Division

Enclosures:

Return Envelope

(Signed)

1-202-857 7000

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION

July 3, 1980

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Jerry:

The Illustrations Secretary checked the files on the picture you took that was used in the front matter of the DEEP FRONTIER book. It was purchased in 1967.

It pleases me that you like the book, generally. I'm hoping that it is a success both with professionals such as yourself and the general public.

Sincerely,

Thomas B. Powell III

Illustrations Editor

TBP:pab

TELEPHONE (202) 857-7000 TELEX 892398 CABLE ADDRESS

# National Geographic Society

WASHINGTON, D. C. 20036

CARTOGRAPHIC DIVISION

January 28, 1980

Mr. Jerry Greenberg Seahawk Products 6840 S. W. 92nd Street Miami, FL 33156

Dear Jerry:

Thank you for permission to use your map COZUMEL as a source material for our up-coming map of the West Indies.

Since we will have forty insets of selected islands, it would be impossible to list all credits. The loan of the enclosed maps are appreciated and we will process a reimbursement for your cost of the photo copy that you sent. A check for \$25.00 will be sent under separate cover.

The map WEST INDIES will be included in the National Geographic Magazine in September 1980 and at that time I will send you copies.

Sincerely,

Charles F. Case

Cartographic Staff

sg

enc:

#### PLEASE RETURN THIS COPY

Please check the appropriate responses below and return to me with your submission. Remember to include your Social Security Number. The Geographic Audit Division has advised us that we must have this information for every contributor before payment can be made. Keep the original of this sheet for your files and send us the copy. If you do not wish to submit any material, please note and return it in the enclosed envelope.

I ha	ave nothing to submit for this book.
I w	aive any holding fees.
	ill allow my transparencies to be hold according to dates cified in your letter.
I a	gree to the terms of payment listed in your letter.
I do	o not agree to your terms of payment. Mine are:
My credit line for	any transparencies selected for the book should read as follows:
·	(Please print legibly)
(Social Security Nu	mber)
Telephone number who	ere I can be reached during the day:  (include Area Code)

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION

September 27, 1979
202/857 7000

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

The Special Publications Division of the National Geographic Society plans to publish an undersea book, tentatively titled The Deep Frontier: A Chronicle of Undersea Discovery, written by Dr. Sylvia Earle and Al Giddings. Hopefully, you have in your files the transparencies or historical black-and-white photographs that will help us to put together an exciting book. Because I go to layout October 1, I need to see your selections as soon as possible.

Accompanying this letter is a photo outline that details what we hope to include in each chapter. Undoubtedly, you will have additional ideas. If you have other material or wish to check with me, please call me collect at (202) 857-7304 or send a cable if you are overseas.

Any transparencies or black-and-white pictures you submit for our consideration should be originals. If duplicates are sent we must be certain we can obtain the originals on short notice to make separations for printing. We also will need information on what is happening in the picture, including names of people prominent in the photograph, when and where it was taken, and any other background that will complement the picture. A sentence or two will do for now, but we will require additional information if your material is chosen for the book.

Of course, we are interested in slides or photos that have not been published previously in large circulation books or national magazines, unless the pictures are classics or one of a kind. We pay \$200 per page for color transparencies or black-and-white photographs with portions thereof prorated according to space, and a minimum of \$75 per transparency used. All payments are for one-time use. There will be an additional payment of \$100 for any picture used in a promotion brochure. Some of the books may be donated to the Ocean Trust Foundation, a tax-exempt oceanographic organization recently formed in San Francisco. Dr. Earle is a trustee and program director of this foundation.

Because of the scope of the book (more than 200 pages), we will need to hold your material longer than the usual two weeks. All material you send will be reviewed as soon as it is received. Those slides or photographs that do not fit our needs will be returned immediately. Others we hold but do not use in the final layout will be returned by registered mail in December, 1979. If you have specific material that must be returned to you sooner, I will make identifying duplicates. But we need to know that we can obtain the originals quickly.

If you know of others who might have material that will fit our needs, I would very much appreciate it if you would let me know when you send in your submission. I will also be happy to answer any questions you might have concerning the book.

Sincerely,

Thomas B. Powell III Illustrations Editor

Enclosure

TELEPHONE (202) 857-7000 TELEX 892398

### National Geographic Magazine

WASHINGTON, D. C. 20036

ILLUSTRATIONS STAFF

5 December 1977

Mr. Jerry Greenberg 6840 Southwest 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

As per Mr. Gregg's instructions, I am herewith returning the remaining 2 color transparencies which we were holding for possible use in the proposed CORAL article. Mr. Gregg has made note of them and will ask for the originals, should they be considered for the final layout.

We appreciate your allowing us to review your material.

Cordially,

Mlie Frank/in Jone

Taylor Gregg

Enc. 2 color transparencies
TG:jj

### National Geographic Magazine

WASHINGTON, D. C. 20036

ILLUSTRATIONS STAFF

28 November 1977

Mr. Jerry Greenberg 6840 Southwest 92nd Street Miami, FL 33156

Dear Mr. Greenberg:

Thanks for sending along the transparencies for consideration for the CORAL article. Mr. Gregg has decided to hold two of them for the moment. I am herewith returning the remaining seven.

Enclosed is your signed submission voucher and our check as payment for submission of your transparencies.

Cordially,

Julie Franklin Jones

Secretary to Taylor Gregg

Enc. 7 35mm transparencies Check No. 45742 Voucher No. 2524

TG:jj

Nov 23, 1977 45742

#### NATIONAL GEOGRAPHIC SOCIETY

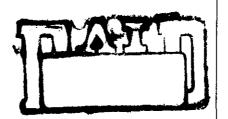
EVENTEENTH AND M STREETS, N. W. WASHINGTON, D. C. 20036

2524

Jerry Greenberg 6840 Southwest 92nd Street Miami, FL 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

DESCRIPTION	AMOUNT
Payment of submission fee in connection with proposed article on CORAL	\$25.00



### National Geographic Magazine

WASHINGTON, D. C. 20036

ILLUSTRATIONS STAFF

7 November 1977

Mr. Jerry Greenberg 6840 Southwest 92nd Street Miami, FL

Dear Mr. Greenberg:

With reference to our telephone conversation on Friday, I would appreciate your sending me the transparencies you have of Mr. Doug Faulkner for possible inclusion in a story we are considering.

I understand there will be a \$25 review fee should we decide to return the film without publishing.

Sincerely,

Taylor/Gregg

Picture Editor

TG:jj

National Geographic Society WASHINGTON, D. C. 20036 SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION July 15, 1977 Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156 Dear Mr. Greenberg: The Special Publications Division of The National Geographic Society plans to publish an underwater wilderness book, tentatively titled The Ocean Realm. Hopefully, you have in your files the transparencies that will help us to print a book with exciting photographs. Because I go to layout in early October, it is essential that I see your selections as soon as possible. We want to give the readers a feel for the ocean with mood pictures that show the incredible variety of the sea and life in it. To make the book different from many which already have been published, we hope to show behavioral sequences of undersea life such as gillcleaners performing their work on larger fishes or fishes searching, finding, and eating their prey. This should get us away from the catalog approach. The variety of underwater landscape pictures such as mountains, jungles, deserts, forests, etc., are important, too. We also want environmental pictures of wildlife that uses the ocean such as birds, bears, seals, etc. Most of the pictures for the chapters on Shallow Shores and the Rocky Coast will be confined to North America. The scope will broaden for the Coral Seas, Open Ocean, the Deep and the Polar Seas. Any transparencies you submit for our consideration should be originals. If dupes are sent we must be certain we can obtain the originals on short notice to make separations for printing. We also will need information on what is in the picture, when and where it was taken, and any other background that will complement the photograph. Of course we are interested in transparencies that have not been published previously in books or national magazines. We pay \$150 per page with portions thereof prorated and, for use in this publication, a minimum of \$50 per transparency. Because of the scope of the book (200 pages) we will need to hold the transparencies longer than the usual two weeks. All material you send will be reviewed when it is received. Those slides which do not fit our needs will be returned immediately. Others we hold but

have no chance of being considered for the final layout will be returned during October 1977. All material which is not included in the final layout will be returned in December 1977. If you have specific original slides which must be returned to you, we will make identification duplicates. But we need to know that we can obtain the originals quickly.

Enclosed is a sketchy outline of the different chapters. This is what we hope to consider for the book, but I'm sure that your files have many slides showing sequences not mentioned, or possible portfolio material that would enrich what is outlined. By all means send whatever you think would help to make this an underwater wilderness experience for the reader. It would be helpful to me if you would divide the material you send and note the chapter where you feel it fits.

Photographers who are being contacted include L.D. Lehman and Neil McDaniel in Canada, Jose Castello Vela in Mexico, Ron and Valerie Taylor in Australia, Jacques-Yves Cousteau in Monaco, Erwin Christian in French Polynesia, and Lewis Trusty, Douglas Wallin, Al Giddings, Jeff Foott, Rick Freshee, Mrs. Ron Church, Robert Evans, Douglas Faulkner, Jerry Greenberg, Jack McKenney, members of The Diving Locker, and Flip Schulke in the United States. We also will review work from Geographic staff and contract photographers.

If you know of others who have transparencies that will fit our underwater wilderness concept, I would appreciate it very much if you would let me know. Please call me collect at 202: 857-7304 if you have suggestions or questions about the book.

If you submit material for this publication, please sign this letter and return as your acceptance of our terms stated above.

Sincerely,

Thomas B. Powell III

Picture Editor

Encl: Photo outline for book

# National Geographic Magazine washington, d. c. 20036

GILBERT M. GROSVENOR

EDITOR
March 18, 1977

Dear Jerry:

My congratulations to you on THE CORAL REEF and, in particular, the coral and fish identification book which I am returning as you requested. I am amazed that you and Idaz were able to put together such a beautiful pictorial representation of fish and coral through artwork. I must confess I was somewhat skeptical about the quality when we talked over the phone but I assure you I'm not now! As you know, the Geographic has always leaned heavily toward the photograph when possible but you have certainly made artwork in the identification area extremely attractive. I look forward to purchasing several of these books when they are published and I am confident that thousands of other people will feel the same way.

Your Coral Reef Park poster is excellent and I am particularly impressed with the texoprint material. I wish we could use the same material are determining what the increased cost would be for our overall package of 15 maps.

Again, my thanks and appreciation for your interest in my publishing problems. I hope to find an excuse to fly to Miami soon. If so, I will come without my 1-year-old so that my time will be more flexible. I want very much to visit with both you and Idaz. You are a fortunate couple in that both of you possess great talent in similar fields and that you can work together so harmoniously.

Your many friends up here join in sending best regards.

Sincerely,

Sil

jam

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156 TELEPHONE (202) 296-7500 Telex 892398

### National Geographic Society

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION

September 3, 1976

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Jerry:

You must have lived one of your former lives as a character in a Charles Dickens novel. I am not certain which character best suits you, but I have several in mind.

Having seen you once, years back, I can say with certainty that you are too small to be Perry Mason, but your memory matches his.

The Society appreciates your compliments on its generosity. Miss Joy was one of our most generous employees. Her generosity was matched only by her lack of attention to details. Several of your colleagues were particularly grieved when she departed to start her own career as a free-lance photographer; stimulated no doubt by reading your expense account reports.

Concerning the letters you quoted, I am sorry to say that once again "Hamilton Burger" bites the dust.

Mr. Grant did indeed re-imburse you for additional use of the shark pictures in the FISH Book, and indeed Mr. Gilka does state that there is a policy covering the re-use of your pictures. The original documents you quote from (which I presume are grandly framed and hung above your bed) somehow never made it beyond the file for the FISH Book and the <u>Buck Island</u> story, respectively. They should have been put on the cover of the Shark file. I have instructed our zerox machine to make the appropriate copies to carry this out.

I am sorry to say that I cannot satisfy your desire for "Grosvenor Gold". There still remains in your Shark file an unpaid balance of \$625 from which I am deducting \$300 for the use of the pictures mentioned in my letter of August 20, 1976. This represents our standard payment for the re-use of previously published pictures.

Jerry Greenberg page 2 September 3, 1976

I hope that your "jelly" supply has not run out, but take heart; a giant hunk has been taken out of your unpaid balance, and the next time the wheel of fortune turns, you may see a few coins come your way.

Sincerely yours,

1201/

George A. Peterson

Managing Editor, Admin./Illus.

Educational Filmstrips

GAP: vmcC

Mr. George Peterson Mducational Filmstrips NATIONAL GEOGRAPHIC Washington, D.C.

Dear George:

Thank you for your letter of 30 August and your phone-call of yesterday. Would it be possible for you to check into a letter to me
from Beb Gilka (August 13, 1969) where mention is made in regards
to re-use of my shark material. Bob states... "We have established
a policy here about payment for reuse of photographs. You should be
protected if any of your pictures are used a second or third time
in Geographic publications". This was also covered in my letter to
Leonard Grant (Nevember 10, 1969) and Leonard's letter to me on
December 4, 1969.

The Society has always been generous, eeven paying for material that was covered on older assignments, that was clearly not even in their realm of responsibilities. A good example of this would be Elizabeth Joy's letter & check to me of March 23, 1973.

What little money I make in these sales will hardly keep me in KY jelly. The money is not quite the point. What is important is that management understand that the only way that creative people are going to survive in this system is thru the "royalty payment" arrangement. One of the reasons that I got out of photography and integelf-publishing was because of this lop-sided relationship.

Would you be kind enough to look into the letters I have mentioned to you. If you feel I have a valid point I would like to see some "Grosvenor gold". If not, I still am a friend of the Society and I won't lose any sleep over it.

Warment regards.

Jerry Greenberg 6840 SW 92nd St., Miami, Florida 33156 857-7000 TELEPHONE 1299 (202) 296-7500 TELEX 892398

CABLE ADDRESS
NATGEOSOC, WASHINGTON

### National Geographic Society

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION

August 20, 1976

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

We plan to use two of your previously published transparencies in our educational filmstrip series SHARKS, scheduled for production in 1977.

One was previously published on the cover of the February 1968 issue of the magazine and on pages 256-7. It was also published in the Society's WONDROUS WORLD OF FISHES Book, page 332 (1969 edition).

The Other picture was published in the same issue of the magazine, on pages 240-1, and also in "World" Magazine on page 26, upper left, of the January 1976 issue.

If the two transparencies are used in the SHARKS filmstrip series, the first picture will also be used on the cover of the filmstrip package, and in the 1977 Educational Services Catalog. The second picture will also be used on the filmstrip box side.

In the event that we use the above-mentioned transparencies in our final layouts for the series, we will contact you.

We will deduct the sum for the use of the pictures from the balance of the minimum guarantee left in your file from the Sharks article. If there is no balance at the time the filmstrip series is complete, you would receive a check for the amount due you.

Incidentally, our file shows a current balance of \$625 on the Shark article pictures.

Sincerely yours,

George A Peterson

Managing Editor, Admin./Illus.

Educational Filmstrips

TELEPHONE (202) 296-7500 TELEX 892398

### National Geographic Society

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS AND SCHOOL SERVICES DIVISION

January 26, 1976

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

We have republished your picture of caged diver, J. G. Stemples, in our sharks story in the January 1976 issue of National Geographic WORLD, page 26. A copy of the issue is herewith enclosed.

This picture was shot on assignment for the Society, and was previously published in the February 1968 issue of National Geographic, page 240-41.

From the \$675.00 balance of your minumum guarantee, we have deducted \$50.00 for WORLD usage at our less than one-third page rate.

Sincerely,

(Mrs.) Joan Hurst

Administrative Assistant

WORLD Magazine

### NAT THAL GEOGRAPHIC SOC'ETY

SEVENTEENTH AND M STREETS, N. W. -

VOUCHER NO.

DFC 15 '75 002466

WASHINGTON, D. C. 20036

Mr. Jerry Greenberg 6840 S. W. 92nd Str. Miami, Florida 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

DATE	ACCT. NO.	DESCRIPTION	GROSS	DEDUCTIONS	BAL
DEC\2751	392.00	PAYMENT FOR THE USE OF ONE COLOR TRANSPARENCY OF A DEEP SEA DIVER PUBLISHED IN THE DECEMBER 1975 ISSUE OF NATIONAL GEOGRAPHIC WORLD, PAGES 4-5.  Previously published in the UNDERSEA TREASURES book, pages 10-11.	300.00		3

## National Geographic Magazine

WASHINGTON, D. C. 20036

HERBERT S. WILBURN, JR.

November 5, 1975

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Jerry:

Enclosed please find a duplicate reproduction transparency of the silky shark attack for use in your upcoming book.

Since this was copyrighted in the Magazine the following credit should be used: Copyright National Geographic Society. The "copyright" can either be spelled out or the symbol used.

With kind regards,

HSW:BAS

Enclosed: Duplicate transparency

WASHINGTON, D. C. 20036

LEONARD J. GRANT

October 24, 1975

Mr. Jerry Greenberg Seahawk Press 6840 SW 92nd Street Miami, Florida 33156

Dear Jerry:

I have just returned from a brief overseas trip and find your new publication on "The Coral Reef," which I am delighted to add to my growing collection of books on marine subjects. The pictures are beautifully reproduced and remind me of those more carefree days when I was picture editing your wonderful material for the magazine and for the Fish Book, which has gone out of print. With all the exciting underwater pics produced in recent years and the fresh, new styling of our recent books, I'd like to see the Geographic do an entirely new fish volume. But that will depend on the market research surveys that are continually being conducted here.

I don't know of any new developments on the case with the Canadian publisher who "stole" the numerous shark and piranha pictures from our publications and, no doubt, from other unauthorized sources. Those matters usually are handled by Ed Snider, who works directly with Dr. Payne and our General Counsel on copyright violations. It is incredible how many of these infringements turn up weekly, but the Canadian shark magazine was one of the most flagrant examples we have seen. Ed is away from the office this week, but I would not be surprised to learn that this fly-by-night outfit has gone out of business after ripping-off a good hunk of the market.

Again, many thanks for the latest example of your beautiful photography. I hope it does well.

Sincerely,

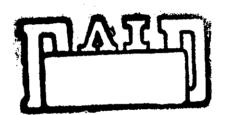
LJG:ngb

INVOICE
JERRY GREENBERG
6840 SW 92nd St.
Miami, Fla. 33156

NATIONAL GEOGRAPHOC MAGAZINE Washington, D.C. 20036

October 22, 1975

Payment for one time reproduction rights for the use of one transparency in the SMP Vehicle test. This fee is based on the rate agreed upon by Jerry Greenberg in telephone conversation with Peter Jones 10/6/75.... "usage would be limited to first printing of 1 million pieces of SMP Vechicle test with out credit line, future use would include copyright credit line with an additional payment".



\$200.00

### NAT MAL GEOGRAPHIC SO

SEVENTEENTH AND M STREETS, N. W.

VOUCHER No.

23721

OCT-9 '75 OS2547 :ck No.

WASHINGTON, D. C. 20036

JERRY GREENBERG 6840 sw 92nd Street Miami, Florida 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

	DATE	ACCT. NO.	DESCRIPTION	GROSS	DEDUCTIONS	BAL
3 (	CT8\ 75	9 70.06	PAYMENT FOR ONE TIME REPRODUCTION RIGHTS FOR USE OF ONE TRANSPARENCY IN THE SMP VEHICLE TEST. THIS FEE IS BASED ON THE RATE AGREED UPON BY J GREENBERG IN TELEPHONE CON-VERSATION WITH P JONES 10/6/75 UNDERWORLD EXPLORATION	200.00		i
			LESS PAID 9/25/75	100.00		1(

### NAT NAL GEOGRAPHIC SOC TY

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SEVENTEENTH AND M STREETS, N. W. WASHINGTON, D. C. 20036

VOUCHER No.

22884

JERRY GREENBERG 6840 SW 92nd Street Miami, Florida 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

/. ).	DATE	ACCT. NO.	DESCRIPTION	GROSS	DEDUCTIONS	BALA
.72	SEP 30 75	9 70.00	IN PAYMENT FOR ONE-TIME REPRODUCTION RIGHTS FOR USE OF ONE TRANSPARENCY IN SMP VEHICLE TEST, JG-972 UNDERWORLD EXPLORATION PUB. UNDERWATER BOOK, Pg. 2-3,	100.00		10
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MELVIN M. PAYNE
PRESIDENT
ROBERT E. DOYLE
VICE PRESIDENT M. SECRETARY
GILBERT M. GROSVENOR
VICE PRESIDENT M. EDITOR
THOMAS M. BEERS
VICE PRESIDENT M. ASSOCIATE SECRETARY
HILLEARY F. HOSKINSON
TREASURER

MELVILLE BELL GROSVENOR
CHAIRMAN OF THE BOARD AND EDITOR-IN-CHIEF

THOMAS W. MCKNEW ADVISORY CHAIRMAN OF THE SOARD

# National Geographic Society

WASHINGTON, D. C. 20036

15 October 1975

Jerry Greenberg 6840 92nd Street, SW Miami, Florida 33156

Dear Mr. Greenberg:

Enclosed is a copy of our Special Membership Promotion booklet which contains one of your pictures as we discussed.

In accordance with the agreement we reached on the phone, we have left the credit line off for this test run and will come back to you for permission to use the picture in a later printing should there be one. Also I have enclosed an additional check for \$100 for a total of \$200 for this one-time use.

I talked to Dave Bridge again after you and I had discussed sending our "repro-dupe" of your chrome back to you. Dave suggested we keep the dupe on file in case we need it in a hurry and have written on it firm instructions to seek authorization from you in the event someone should want to use it again. It was made, by the way, as insurance against your original being damaged or lost when they were putting together the Undersea Treasures book. I hope this will be satifactory with you. If not please let me know and I'll see what I can do.

Sincerely

Percer Jones

Production Manager

PPJ:lhs Enclosure

WASHINGTON, D. C. 20036

25 September 1975

Jerry Greenberg 6840 SW 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

I am pleased to inform you that the Promotion Division has selected one of your transparencies for publication in the Special Membership Promotion test package.

The photograph is identified as follows:

JG-972 -- Underworld exploration Originally published UNDERWATER BOOK, pg. 2-3

To cover payment for the reproduction rights of this transparency, I have enclosed a check for \$100.00.

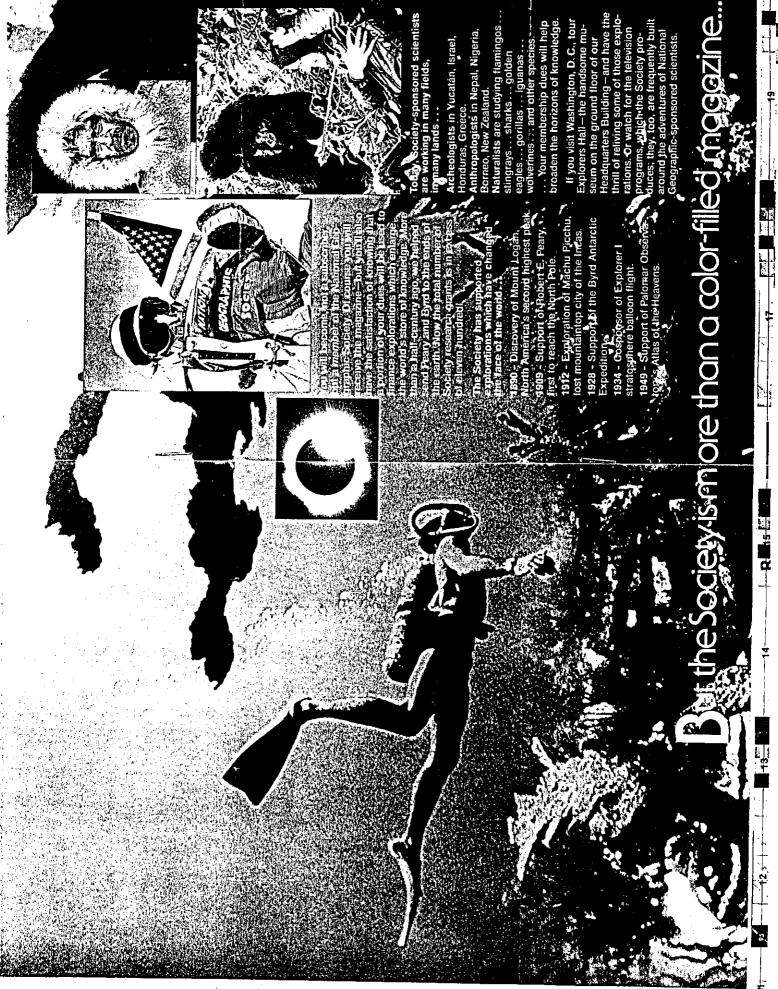
Thank you very much.

Sincerely,

Laura H. Smith Promotion Division

(aua A. Smith

/lhs Enclosure



WASHINGTON, D.C. 20036

EDWIN W. SNIDER
ASSISTANT SECRETARY

September 19, 1975

Mr. Jerry Greenberg SEAHAWK PRESS 6840 SW 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

Thanks for your letter of September 16th.

This matter was turned over to our General Counsel for appropriate action as soon as it was called to our attention. He'll be glad to have the further information you have supplied, and I'll keep you advised as to developments.

Sincerely,

/Edwin W. Snider

I die W. J

Assistant Secretary

EWS:jrh

Mr. Edwin Snider NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036

Dear Mrt Snider:

Mr. Leonard Grant has suggested to me that I contact you for any other questions and problems that I may have on "KILLER SHARKS".

I have found that this pirate magazine is being sold in large numbers in Florida and is effecting sales of my own shark book "FISH MEN FEAR, SHARK!". There book sells for \$1.50 and my price listing is \$2.50. I find that I am being undersold by an edition that has my own photographs in it. Is there any way that you can get a court order to prevent the distribution of this publication in Florida and in the other states?

The name of the Florida distributor of "KILLER SHARKS" is:

Southest Periodical and Book Sales, Inc. 10100 N.W. 25th Street Miami, Florida 33172

Mr. Robert Hoffman / Manager

Thank you for any help that you may give me on this matter.

Sincerely your,

Jerry Greenberg SEAHAWK PRESS 6840 SW 92nd St. Miami, Fla. 33156

WASHINGTON, D. C. 20036

LEONARD J. GRANT ASSOCIATE SECRETARY

September 10, 1975

Mr. Jerry Greenberg Seahawk Press 6840 SW 92nd Street Miami, Florida 33156

Dear Jerry:

I have just seen a copy of a letter that you wrote on September 5 to Big Brother Communication Corporation of Montreal, Canada, concerning the unauthorized use of some of your pictures in a magazine entitled "Killer Sharks."

This letter is simply to assure you that we at the Society are also concerned about this flagrant violation of copyright, not only of your pictures but of numerous other photographs by free-lancers and by our Society. In addition to the many shark pictures that apparently have been copied directly from our Magazine and book pages, this Canadian publisher has pirated a complete series of illustrations on piranhas made by one of our staff photographers.

A list of these copyright violations has been sent to our legal counsel for appropriate action. I can well understand your strong feelings about this piracy because I have noted with interest the advertisements of your shark book in "Publishers Weekly." Apparently, the Canadian shark magazine is being sold widely because we have heard of copies purchased in the West and in New Jersey.

Hope all is well with you and your family.

Sincerely

LJG:ngb

rene en g

Andrew Control of the Control

Mr, Bill Garrett NATIONAL GEOGRAPHIC MAGAZINE Washington, D.S. 20036

Dear Bill:

Pleaseffind enclosed a copy of "KILLER SHARKS". This little classic was published by:

Big Brother Communications Corp. 5781 Victoria Ave. Montreals CANADA

And is distributed by:

Keller Sharks 313 West 53rd St. New York, N.Y. 10019

If you look real careful you will find about 23 or 24 photographs that were picked up from the National Geographic Magazine (from various numbers). The publishers "gratefully acknowledge the help of the following people and Corporations in the production of this publication:...National Geographic Magazine".

I don't believe that your rights and permissions department would allow these people to resue this material. Please keep me posted on what action the Geographic will be taking.

Warmest personal regards.

Jerry Greenberg 6840 SW 92nd St. Miami, Fla. 33156 TELEPHONE (202) 296-7500 TELEX 892398 CABLE ADDRESS
NATGEOSOC, WASHINGTON

### National Geographic Society

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

July 25, 1974

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Jerry:

Thanks for letting us hold your Buck Island pictures until a prototype for the children's magazine was approved. I believe Dave said that he spoke about the story with you and mentioned that we couldn't schedule it just now. We may, however, try to work it into a future issue. Dave was rushed and didn't get a chance to fill me in on the exact financial arrangements for looking at the pictures, but as soon as he gets back, I'll nail him on it. Thanks again.

Sincerely,

William L. Allen Picture Editor

Bill allen

WLA/1w Enclosures--35 widelux trans. 191 35mm 1 layout

CABLE ADDRESS
NATGEOSOC, WASHINGTON

### National Geographic Society

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS DIVISION

April 30, 1974

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

I am pleased to enclose the Society's check for \$100.00 in payment for the use of your one transparency in our forthcoming book UNDERSEA TREASURES. You will also be receiving a complimentary copy of the book after publication in August.

Thanks again for your contribution to the book.

Sincerely,

Lyn Wilbur

Enclosures--check #22500 voucher #51376

PRICES QUOTED JUNE 21, 1973

# NATIONAL GEOGRAPHIC SC LETY SEVENTEENTH AND M STREETS, N. W.

VOUCHER NO

APR 30 '74 022500

No.

WASHINGTON, D. C. 20036

MR. JERRY GREENBERG 6840 S. W. 92nd Street Miami, Florida 33156

DATE	ACCT. NO.	DESCRIPTION	GROSS	DEDUCTIONS	E
APR29741	.049.89	PAYMENT OF ONE TIME REPRODUCTION RIGHTS FOR THE USE OF ONE COLOR TRANSPARENCY IN THE FIRST EDITION OF THE SPECIAL PUBLICATION, UNDERSEA TREASURES.	300.00		
		LESS SEARCH FEE PAID ON 9/11/73	200.00	<b>&gt;</b> .	
		This fee is based on Mr. Greenberg's rate of \$200 per page.			

WASHINGTON, D. C. 20036

SPECIAL PUBLICATIONS DIVISION

February 22, 1974

Mr. Jerry Greenberg 6840 Southwest 92nd Street Miami, Florida 33156

Dear Mr. Greenberg,

We are now in the process of reviewing pictures for our book on undersea treasures. I will be working with the Picture Editor, George Peterson.

It is our policy to gather information about each picture we consider, and the enclosed "pink sheets" are used for this purpose. This material is presented to members of our staff who write the picture captions. I would appreciate your comments about the enclosed photographs.

You may wish to use the enclosed self-addressed envelope in returning the material.

Thank you for your help, Mr. Greenberg, and I look forward to hearing from you soon.

Sincerely yours,

(Ms.) Louisa Magzanian

Louisa Magzanian

LM:jp Enclosures

# Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Jerry:

Your recent letter to Bill Garrett inquiring about further use of underwater pictures by you in your poster series has been passed on to me.

Of course I am glad to give permission for you to republish the three photographs listed in your letter since you made the pictures. However, the following credit should be placed in very small type beneath each illustration for which the National Geographic has the copyright: (c) NGS.

The poster you forwarded is certainly handsome. Good luck on this venture.

**HSW:BAS** 

Mr. W.E. Garrett NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036

Dear Bill:

I hope that this letter finds you and Lucy in the best of health. I have been watching the recent issues of the magazine with keen interest. I can see the change-over to offset and I must say the last issue (Feb. 1974) was quite well printed. I especially liked the five part American Wilderness series. In fact, as far as the last 4 or 5 issues are concerned. I think that the varied selection of material has been quite well balanced. Whatever the chemistry is upstairs I think it is good and the magazine shows it.

Please find enclosed a recent poster. It is part of a series. The other titles planned are: SHARKS & LIVING CORALS. In order for me to go ahead with my plans I would like permission to reproduce the following Geographic items in these two posters. They are:

DIVER OVER CORAL FORREST: May, 1971, pages 680-681

LEMON SHARK & PREY: January, 1962, pages 70-71

HAMMERHEAD SHARK: January, 1962, page 80

I already have the duplicate chromes and all I need is your ek to use these items in my posters. The National Geographic copyright creditl line will appear under each item. Thanks again for your help.

Sincerely yours.

Jerry Greenberg 6840 SW 92nd St. Miami, Fla. 33156

CABLE ADDRESS

TELEPHONE (202) 296-7500 TELEX 892398

### National Geographic Society

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

December 6, 1973

Mr. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

Dear Jerry:

Ah, Monday draws nigh and things are - well - ambiguous. Had a projection session up on 8 a week or so back and it now looks like I'll have to change the whole general direction of this tuna story. They don't want one on the "industry" now, and the purse seiner turns out to be just a mechanical monster offering severely limited visual potential. Consequently, they want me to find one good "bait boat" - the old style of fishing where they stand in racks over the side and fish with pole and line - and zero the whole story in on that and its crew. I'm not in disagreement with this notion - in fact, it was what I really wanted to do all along but got sidetracked by what we refer to around here as editorial considerations. Not unpredictably, those considerations have been revised in light of other considerations and developments, so back to the old drawing board. I don't know where my underwater shot will fit in now because, of course, bait boats don't operate the same way and they ain't no nets or nothin'. I'll go prepared, since a good situation may well present itself from an unexpected direction.

Don't know how long I'll be gone - could be anything from New Year to Easter I guess, depending on whether I find the right boat and subsequent events. In the meantime, you may hear from Doug about the little brouhaha we went through over his bill for the WBTS revision. I'll save that story for the next diving trip we make. Otherwise, things here are more or less normal and you can draw your own conclusions from that. Take care and give my best to all your family - Brownie and the bistards. See ya' in the spring.

Sincerely,

David R. Bridge

Picture Editor

NATIONAL GEOGRAPHIC SOCIETY

SEVENTEENTH AND M STREETS, N. W.

WASHINGTON D. C. 20036

VOUCHER NO

Mr. Jerry Greenberg 6840 S.W. 92th St. Miami, Fla. 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

DATE	ACCT. NO.	DESCRIPTION	GROSS	DEDUCTIONS
26 73 1	048.07	PAYMENT FOR THE USE OF NINE COLOR TRANSPARENCIES (ALL BUT ONE PREVIOUSLY PUBLISHED IN THE FIRST EDITION OF WORL BENEATH THE SEA) IN THE REVISED EDITION OF THE SPECIAL PUBLICATION WORLD BENEATHE SEA.	.D N	

TELEPHONE (202) 296-7500 TELEX 892398

### National Geographic Society

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

October 2, 1973

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

Enclosed are the original transparency used in the WORLD BENEATH THE SEA and a dupe of it. I have also included your check for \$1,575.00 in payment for the use of your transparencies in the revision.

Thanks so much for your contribution to this book.

Sincerely,

Lyn Wilbur

For David R. Bridge

Picture Editor

Enclosures--1 35mm trans.

1 dupe
check #11759
voucher #39984

INVOICE
JERRY GREENBERG
6840 SW 92nd St.
Miami, Fla. 33156

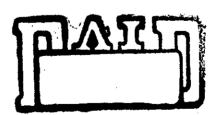
NATIONAL GEOGRAPHIC SOCIETY Special Publications Washington, D.C. 20036 September 11, 1973

One time reproduction rights for inside editorial use in the first printing (75,000 copies) of the second edition of "WORLD BENEATH THE SEA", for the following nine photographs.

Overleaf en title page (deuble truck)\$350.00
Cryogenic lung diver(1/3.of.a.page)\$125.00
Carl Gage en scoeter(full page)\$200.00
Diver & Christ statute(minimum size)\$125.00
Phote-Diver & school of fish(full page)\$200.00
Diver with plankton camera(1/2 of a page)\$125.00
Ed Fisher en 24 heur dive(1/4 of a page)\$125.00
Ed Fisher en 24 hour dive(full page)\$200.00
Captain George Bend(minimun size)\$125.00

TOTAL

\$1,575.00



WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

September 28, 1973

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Jerry:

Once again I can sleep at night. I've made reproduction quality dupes of the pictures I need and am returning all your originals. I enjoyed meeting you, and many thanks for bringing these up. We'll of course be in touch with you as publication nears to let you know what, if any, of the pictures we finally end up printing.

Sincerely,

George A Peterson Picture Editor

GAP/1w Enclosures--3 35mm trans. 24 panorama strips

### NAT DNAL GEOGRAPHIC SO 'ETY

SEVENTEENTH AND M STREETS, N. W.

WASHINGTON, D. C. 20036

Voucher  $N_{ullet}^{o}$ 

3!

3 01:186

Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

SEP\3731,0 49.19	PAYMENT FORSELECTING AND SUBMITTING TWENTY-SEVEN TRANSPARENCIES FOR CONSIDERATION IN THE SPECIAL		
	PUBLICATION TUNDERSEA TREASURES.T FILE SEARCH FEE IS DEDUCTIBLE FROM FINAL REPRODUCTION FEE.	200,00	2

TELEPHONE (202) 296-7500 TELEX 892396

### National Geographic Society

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

September 17, 1973

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

Enclosed is the Society's check for \$200.00 in payment for your presentation fee for submitting 27 transparencies to be considered for publication in the UNDERSEAS TREASURES book. This fee is deductable from the final reproduction fee of the above transparencies.

Sincerely,

Lyn Wilbur

For George A. Peterson

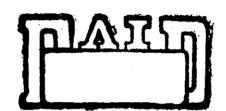
Picture Editor

Enclosures--check #11183 voucher #39090 INVOICE
JERRY GREENBERG
6840 SW 92nd St.
Miami, Fla. 33156

NATIONAL GEOGRAPHIC MAGAZINE Special Publications Washington, D.C. 20036 September 8, 1973

Presentation fee for submitting 3- 35mm color items and 24 panerama color items to George Peterson for possible use in new Undersea Treasure book. Terms of sale as per my letter to Dave Bridge of June 21, 1973. This presentation fee is deductable from the final reproduction fee.

\$200<sub>0</sub>00



TELEPHONE (202) 296-7500 TELEX 892398

### National Geographic Society

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

June 28, 1973

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami 56, Florida

Dear Jerry:

Now that we have had John Dean and a battery of barristers left over from the ruins of the current administration go over all the pertinent documents and incriminating evidence we feel that we are ready for you. Avast!

Therefore, sport, reference your failure to partake of a little Grosvenor gold from our kiddy classic see the enclosed copies of letters from various powerful personages here at the headwaters. Unless the Buck Island picture was, by some quaint chance, culled from your files instead of the assigned material, it doesn't appear that any further bread is due you for our use thereof. Sorry about that.

RLB has read and agreed to the specific terms of your recent communication, so we will proceed to have a repro dupe made of the frame we originally chose. The rest, and all but that and five others from which I want to make prints for myself, are returned herewith. When this revision finally goes to press, if it ever does, we will address ourselves to the matter of figuring out how much gold is due you. You won't have to hire a Brinks truck to move it to your unnumbered account in Zurich, but you might be able to pick up a spare bottle of Joy for the boat, or even a couple of O rings. How giddy!

I'll return all the other stuff you sent up as soon as the prints have been made. Meanwhile, old buddy, ride clear of Diablo as the late, great Alphonso Bedoya once observed.

Sincerely,

David R. Bridge Picture Editor

DRB/1w Enclosures--21 35mm trans. (personal) 8 35mm trans.

June 21, 1973
June 21, 1973

Mr. Dave Bridge NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036

Dear Dave:

Please find enclosed 8- 35mm color originals for your consideration in the second edition of WORLD BENEATH THE SEA. If you decide to use any of these (or the one of mine you are holding) please work from color dupes of the original. Please do not send the original to the color separators. Too many of my original slides have been ruined in their hands.

The price that I am asking is the same paid for my stock material back in March 28th 1867 with some exceptions. First of all the fee is \$200.00 for full page use. What you are buying is one-time reproduction rights for the use of this photograph in the first printing of the second U.S. edition of WORLD BENEATH THE SEA. If you go into a second printing of the same unaltered second edition I would expect 50% or the original fee. If you go into a third printing of the second edition (unaltered version) I would expect to receive 25% of the original fee. If you go into a fourth printing of the second edition (unaltered version) I would expect to receive 25% of the original fee. What I am asking is to share in some of your success when the book goes into additional printings.

My pelicy will be the same in regards to stock photographs that were used in the first edition of WORLD BENEATH THE SEA. If any of these items are used in the first printing of the second edition I would expect to be paid 100% of the original fee paid. The only figure that I don't have on hand is the fee paid for the double truck photo used on the overleaf. I would expect to be paid \$350.00 for its reuse. The balance of the photos would be paid for on their reuse on the basis of your letter to me of March 28th 1967. That is \$200.00 for a full page photograph and \$125.00 when the photo is used less than a full page. I hope that this meets with Bob Breeden's approval.

Also sport, I never did get paid for my material used in your classic children's treasure book. The only treasure that I have ever found had been Grosvener Gold. Well I hope to see you at the bank.

Sincerely yours.

Jerry Greenberg 6840 S.W. 92nd St. Miami 56, Florida

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

March 23, 1973

Jerry Greenberg 6840 SW 92nd Street Miami, Florida

Dear Mr. Greenberg:

The Special Publications Division has been working on a filmstrip series entitled Sea Life which will be distributed this September to schools throughout the United States.

We have selected three of your pictures, which the Society has published at the following times: JG-60 appeared in WORLD BENEATH THE SEA page 90; — JG-322 was published in the Magazine August 1963, page 260 and JG-66 was published in June 1967, page 870 and again in June 1962 page 72-3.

JUDY & fish

I am pleased to enclose the Society's check for \$75 for the reuse of these pictures.

Sincerely,

Elizabeth Joy secretary to David Bridge

Picture Editor

enc1: check #2234

Jerry - I really didn't have anything to do with these things but what the shelf, will call soon we nothing much.

### NATIONAL GEOGRAF IC SOCIETY

HAR 21 '73 002234

SEVENTEENTH AND M STREETS, N. W. WASHINGTON, D. C. 20036

VOUCHE

CHECK No.

Jerry Greenberg 6840 SW 92nd Street Miami, Florida 33156

🗝 THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHI

INV. NO.	DATE	ACCT. NO.	DESCRIPTION	GROSS
399	AR21 73 1.	475.00	PAYMENT FOR THE USE OF THREE COLOR TRANSPARENCIES IN THE EDUCATION FILMSTRIP SERIES SEA LIFE.	75,00
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TELEPHONE (202) 295-7500 TELEX 892398

### National Geographic Society

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

February 14, 1973

Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida

Dear Jerry:

Well, I anticipated a few problems on this lemon shark picture, but not the one finally encountered. What it comes down to in a nutshell is that there are no continuous tones and I'm not sure anyone can explain exactly why. Apparently it was originally done letterpress and the transparency lost or destroyed after the book was printed. Therefore, following what is apparently standard practice, the continuous tones were thrown away upon completion of the printing. In the case of the spadefish, by contrast, the engraver was responsible for the destruction of the original and the continuous tones were kept because they knew the original was gone before the book went to press. Now, if you understand all that you qualify for the anti-obfuscation medal and the Presidency. There aren't many who do.

In any case, what I am sending you here is a bunch of 2 line screen positives and negatives and with these you should be able to achieve a reproduction quality equivalent to the Musclespasm Daily Blat which in-depth research reveals is printed on low grade toilet tissue. Always happy to oblige.

I expect to be away from here for a couple of weeks or so, so any complaints you may have about this should be directed to the FBI or the Bureau of the Budget as megabucks are clearly involved. Meanwhile, I'll be making underwater pix of tuna in spite of your captious refusal to talk to me about underwater photography back in those days when DTA was booming. Ah, yes. I'm gonna try like all hell to get down there so I can bust my \_\_\_\_\_ (blank because Central Files personnel have delicate sensibilities) toting your 3 tons of equipment up and down, up and down. Maybe in April, or June. I'll be in touch.

Singerely,

WASHINGTON, D.C. 20036

MELVILLE BELL GROSVENOR

EDITOR-IN-CHIEF

CHAIRMAN OF THE BOARD

January 10, 1973

Dear Jerry:

Many thanks for the copies of "The Living Reef" you sent me. As always the pictures are superb! When I go down to Florida next month, your book will go with me and I'll have a chance to read the text and study your beautiful photos at leisure.

With warm personal regards.

Sincerely

MBG:jd

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida

WASHINGTON, D. C. 20036

MELVIN M. PAYNE

January 10, 1973

Mr. Jerry Greenberg, 6840 S.W. 92nd Street, Miami, Florida.

Dear Jerry:

Mike Garrett dutifully delivered a copy of your new book, THE LIVING REEF, and I have thoroughly enjoyed it. It is undoubtedly one of the most beautiful collections of underwater photographs ever made and I congratulate you and Idaz on a remarkably fine job.

Everyone who has seen it has exclaimed at the beauty, clarity, and sharpness of the illustrations—which is also a compliment to your printers.

Thanks ever so much for thinking of me, and every good wish for '73!

Sincerely yours,

President.

MMP:ec

TELEPHONE (202) 296-7500 TELEX 802398

### National Geographic Society

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

January 3, 1973

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Jerry:

The facts in the strange case of your picture on page 13 of TREASURES IN THE SEA seem to be these: The frame in question is from a 1965 Virgin Islands National Park assignment for which you received a \$1,000. minimum guarantee. Two pictures were used for 2½ pages at the then space rate of \$200. per page, or \$500. less than the guarantee. Bryan Hodgson therefore selected four additional frames for the permanent file and advised you to that effect in letters dated April 27 and May 2, 1966. One of these was used as a one-quarter page in a promotion brochure and \$50. was deducted from the \$500. outstanding balance.

Deducting an additional \$150. for the full page use of the picture in TREASURES IN THE SEA leaves a balance of \$300. Thus, within the terms of the original assignment everything appears to be in order.

I will investigate the lemon shark situation and am satisfied in advance that it will immediately flower into the usual maddening can of squirming worms through which I will attempt to make my progressively dizzy way. If I emerge at the other end with some shred of coherence, I will hold a press conference prior to immediate resumption of massive hostilities. See you in court.

Sincerely,

David R. Bridge

Picture Editor

DRB:sj

# National Geographic Magazine

WASHINGTON, D. C. 20036

JOHN E. FLETCHER CHIEF, PHOTO EQUIPMENT

December 21, 1972

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Idaz & Jerry:

Today a copy of your beautiful book "The Living Reef" arrived and I was absolutely delighted to have it. My only regret is that it is not personally autographed by both of you.

I think that you have produced a superb volume. Excellent reproductions and a very interesting lay out of photographs and text. I hope that it sells a million.

The best of all good wishes to you and yours for the holidays and thanks again for your thoughtfulness in sending the book.

Sincerely,

John E. Fletcher

JEF:m

# National Geographic Magazine washington, d. c. 20036 ROBERT E. GILKA DIRECTOR OF PHOTOGRAPHY December 15, 1972

Mr. and Mrs. Jerry Greenberg 6840 S.W. 92nd Street Miami, Florida

Dear Idaz and Jerry:

Thank you ever so much for "The Living Reef."

I am as impressed by the text as by the photographs, Jerry. Better look to your laurels! When Idaz describes hard corals as "masons of stone castles" and the parrotfish as an "efficient recycling machine" she is giving your beautiful images real competition.

The reproduction is excellent. You must have stood over the pressmen with a belaying pin!

All the best,

REG/eih

# National Geographic Magazine

WASHINGTON, D.C. 20036

W. E. GARRETT SENIOR ASSISTANT EDITOR

December 14, 1972

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida

I received the book and must admit the reproduction is magnificient, not to mention the original photographs. However, I'm curious about the reproduction of the frontispiece as contrasted to the reproduction of the same photograph on page 33.

happened there?

Haven't seen Mike yet, but I assume he enjoyed the visit.

I passed on GMG's copy.

WEG:JV

prouver.

Mr. Bill Garrett NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036

### Dear Bill:

My all color book "THE LIVING REEF" will be printed and bound on November 24th. I will be printing 20,000 copies and have already sold 4,000 pieces. As of this date I have yet been able to break into the book store distribution business. The bulk of my sales have been to diving and aquarium store distributors. Excluding my photo-diving costs and the time we put into this book (18 months) the raw cost of producing it was \$40,000 or \$2.00 a book. I have enclosed a picture post card of one of the cuts in the book. I will be sending you your copy in 2 weeks. If you need any more for gifts please let me know.

The book contains about 107 color plates. About 10 of these were the results from my National Geographic assignments. Three of the ten were items that you graciously lent me for this book. All Geographic photographs have the proper copyright credit line on them. Thanks again.

Tam now in the works of designing a revised edition of 2THE LIVING REEF" and will add about 32 more color pages. In order to round out the coverage of the book I would like to utilize 3 items that were used in the January 1962 issue, (you know, the good one we worked on together). What I need in permission to use (plus a good quality 8 X 10 color dupe) of the following items.

- 1. Lemon shark, 10 feet of malevolence, seizes a pages 70 & 71. January 1962.
- Scrawled Filefish with puckered mouth seem asking....
   (girl diver & fish) pages 72 & 73, January 1962.
- 3. Hammerhead shark (tap) a remora riding its flank.... page 80, January 1962.

If you can see your way clear to get me permissions and dupes, I would appreciate it. Thanks again for the opportunity to do work for the magazine. The selects and leftovers enabled me to get into the book business.

Warmest regards,

Jerry Greenberg 6840 S. W. 92nd St. Miami 56, Florida

CABLE ADDRESS

### National Geographic Society

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

May 24, 1972

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida

Dear Jerry:

Here are two type C prints of your spadefish picture. I asked them not to put the copyright stencil on there, but they did it anyway. You can leave it, crop it out or have the engraver remove it. Maybe you can take it off yourself. I've checked around and apparently all that is required is for me to pay that you have our permission to reproduce this in your book, The Living Reef, so - you have our permission. Hope the quality is good enough.

Your sportsfinder is still in the hands of Burt Stimson who is engaged in a lifetime contest with a three-toed sloth to see who can move the slowest. I keep calling and maybe soon he'll get tired of hearing from me and do the job. Will try to wrap it all up as soon as possible. Thanks again for some fine diving and the snaps on French Reef.

Regards,

David R. Bridge

Picture Editor

DRB:ej

TELEPHONE 296-7500

### National Geographic Society

WASHINGTON, D.C. 20036

SPECIAL PUBLICATIONS DIVISION

March 29, 1972

Dear Mr. Greenberg:

On behalf of Dave Bridge I am writing to thank you for sending in your eight transparencies so promptly. We have selected one for further consideration and the rest I return. Also enclosed is the signed agreement sheet. Dave will be in touch with you soon.

Sincerely,

Elizabeth Joy

Assistant to David R. Bridge

Picture Editor

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

WASHINGTON, D.C. 20036
SPECIAL PUBLICATIONS DIVISION

March 21, 1972

Mr. Jerry Greenberg 6840 S.W. 92 Street Miami, Florida

Dear Greenbergs:

By pleading to the boss that things have been going too well lately I have obtained clearance for a brief refresher course in cruelty and slave labor under the fine tutelage of Captain Bligh. The problem is that I haven't figured out yet when I can do it. There is an immediate need for some material for this children's book on diving for treasure in the sea - a need which I am sure I could fill by spending a few days with y'all - but there are so many other things that seem to be equally pressing just now that it's hard to find a window from which to defenestrate. Permit me, however, to make a tentative proposal - like, for instink, the week of April 10. If I can scrape together a sawbuck after the IRS finishes rumaging in my already gossamer bank account, mayhap we could spend a day or three down in the park sampling vintage Cubanos and the wonders of the deep. By damn, it's been so long my fins are about dried out.

If this scheme meets with your interest and approval let me know. In the meantime, how about sending up some shots of your kids diving on wrecks or bringing up awwrrkk pieces of eight -- preferably when they was younger if they ever was. There's a good lad. Don't even tell me what you want to charge for these things - I can't bear to know. Our team of mouthpieces will be waiting for your call.

Cheers,

# National Geographic Magazine

WASHINGTON, D. C. 20036

ROBERT S. PATTON
ASSISTANT ILLUSTRATIONS EDITOR

March 20, 1972

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Jerry:

Larry Mihlon's visit last Thursday finally reminded me that I've procrastinated long enough. After the great time Lu and I had, we're reluctant to give up any of the souvenirs, but I'm finally returning the film you sent me of our diving expedition--well, most of them anyway.

I've kept five frames which I'm having duped and printed (finally) for the wall. And, Larry borrowed nine of himself which he will return directly to you. Those I have will come back to you when the prints are done.

I haven't in any way figured out how to pay off the favor we owe you and Idaz, but when you get to Washington, I'll have a try at it.

Best regards,

RSP: lar

Enclosed: 47 - 35mm transparencies

### NAT NAL GEOGRAPHIC SOC TTY

SEVENTEENTH AND M STREETS, N. W. WASHINGTON, D. C. 20036

VOUCHER NO

ECK No. 47722

1-202-2967500

Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK

	DATE	ACCT. NO.	DESCRIPTION	GROSS	DEDUCTIONS	BALA
9	JUL 29 3	<b>1.</b> 475	PAYMENT FOR ONE TIME REPRODUCTION RIGH 2 TRANSPARENCIES FOR A TOTAL OF 4 USES IN THE FISH FILMSTRIP ANIMALS SERIES			3

WASHINGTON, D. C. 20036 U. S. A.

DAVID S. BOYER
DIRECTOR
EDUCATIONAL FILMSTRIPS

August 2, 1971

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

I had no sooner finished talking to you on Friday when I received a call that your check was ready. I really am sorry for the delay; but we are pleased to be able to send it to you now.

Once more for the record, this is in payment for one-time rights to 2 pictures from your <u>Buck Island</u> coverage, KR 109 f.20, and KR 16 f.10, the latter being used three times, in our filmstrip about fish.

Thank you again for your contribution to our program.

Sincerely.

(Mrs.) Linda J. Forestier Educational Filmstrips

Enc.: check #47722 voucher #656

Mr. W. E. Garrett NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036

Dear Bill:

pental birth

As you can see, I am still working on my coral reef book. Thanks very much for the loan of the butter hamlet color slide (from my Bennykamp Park article. I have about 1/3rd of the book laid out. I will be using 175 line screen and will send you some press proffs in the near future.

At this point I have great need for a lead shot for the chapter on hard corals. Idaz and I have decided that the only shot that will fit is the color slide the Geographic used in the May 1971. Buck Island story. The shot appears on pages 680-681. How are chances of the use of the original for a short period of time? Naturally, you will get it back in the same shape I receive plus you get an autographed capy of my groovy new book when it comes out (sometimes in 1972). If you can swing this for me I would really appreciate it.

Sincerely yours,

derry Greenberg 6840 SW 92nd St. Miami. Fla. 33156

WASHINGTON, D. C. 20036 U.S.A.

DAVID S.BOYER
DIRECTOR
EDUCATIONAL FILMSTRIPS

May 20, 1971

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

Enclosed are the two transparencies from your Buck Island coverage. As we knew you wanted these back promptly, and since our production will take a while longer, we made reproduction duplicates for our purposes. May we request an extension of the holding period for the other picture (of grunts) until we are finished?

Thank you for making these available to us. A check for one-time rights will be forthcoming.

Sincerely,

(Mrs.) Linda J. Forestier Educational Filmstrips

enc.: 2 - 35 mm. transp. KR 109 f.20 KR 16 f.10

# National Geographic Magazine

WASHINGTON, D.C. 20036

W. E. GARRETT

May 6, 1971

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Jerry:

We've held (tightly) your suggestions of recent months and feel after suggesting them that the only possible story is the "Fossil Treasures". Something is already working on Plankton. We are so burdened at the moment with underwater work we don't need any more right now. I would be glad to see pictures on the fossils, but I can't get too excited--even fossil bones on the surface aren't that interesting.

Regards

WEG:JV

N.B. Dictated prior to Mr. Garrett's departure and signed in his ab-

sence by

M. Jean Vile

Secretary to W. E. Garrett

WASHINGTON, D. C. 20036 U.S.A.

DAVID S. BOYER
DIRECTOR
EDUCATIONAL FILMSTRIPS

April 29, 1971

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

Thank you for sending us the two transparencies from your Buck Island coverage. As we agreed in our telephone conversation, the reproduction fee for one-time use will be at the rate of \$50 per frame. I might add that we plan to use one of them for the closing titles of the filmstrip, for a total of 4 frames altogether.

The picture that I requested in my letter of April 16 has been dropped from the layout. However, we do need another original from the story, Florida's Coral City Beneath the Sea, published in January 1962, p.80-81 (a picture of grunts). Although the photograph was returned to you, the Society retains the right to use the pictures from that article in its publications, and for other purposes related to its objectives. I am enclosing a copy of the statement wherein this is explained by the warranty.

If you have any questions about this particular agreement, I can suggest that you write to Mr. Herbert S. Wilburn in the Illustrations Division.

We hope you can send the above mentioned transparency as soon as possible. Thank you very much for your contribution to our project.

Sincerely,

(Mrs.) Linda J. Forestier Educational Filmstrips

enclosure

# National Geographic Magazine washington, d. c. 20036

JOHN E. FLETCHER CHIEF, PHOTO EQUIPMENT

April 16, 1971

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Jerry:

The books arrived in first-class condition and I was absolutely delighted with them. My deep thanks for your generosity.

I hope that all is going well for you and that all your gear is in first-class working order. Your idea for future activities seems very sound to me and I can wish you nothing but the best of all good success in every endeavor.

Kindest personal regards and again thanks for the splendid books which I will enjoy many times over.

Sincerely,

John E. Fletcher

JEF:m

April 19, 1971 两r. Bill Garrett NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036 Dear Bill: Just a little note to tell you how much Idaz and I have enjoyed the Buck Island feature in the May 1971 issue of the magazine. As usual, you were right in the selection and final use of the material. I also feel that Gil did the right thing in replacing the art work that you folks had scheduled. Thanks again for the opportunity to work for you again. Right now I am involved in a color book on the coral reef. I guess that I will be tied up with it of the next year or so. Maybe later on I might have the good fortune to work on aanother assignment with you. I do agree with you that the magazine has had enough of coral reef type of stories. The only two suggestions that I might have for you at this time are the same that I suggested to you in my letter of October 3, 1970. I think that "PLANKTON, THE FRAGILE OMEAN WANDERER" and "DIVING FOR FOSSIL TREASURES" might make different and interesting features for the magazine. In fact, I think that someone is already trying to get an assingment on the cave diving angle. Best personal regards erry Greenberg 6840 SW 92nd St. Miami, Fla. 53156

WASHINGTON, D. C. 20036 U. S. A.

DAVID S. BOYER
DIRECTOR
EDUCATIONAL FILMSTRIPS

April 16, 1971

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Mr. Greenberg:

Mr. Patton is returning, or has returned, your Buck Island photographs.

The Filmstrips Division would like to use two pictures from the coverage in our "Fish" filmstrip, and we are rapidly approaching a deadline. They are in a separate group in the shipment, marked "Hold for Filmstrips". The numbers are:

KR 109 f.20 KR 16 f.10

Our usual fee for one-time reproduction rights is \$50.00 per frame. The originals would, of course, be returned to you as soon as production is finished.

We would also like to have, if possible, the original transparency that was published in the Geographic magazine in January, 1962, on page 84 upper. (Star Coral, Key Largo, #JG-303).

If the above terms are agreeable to you, could you send us the three pictures at the earliest possible moment? Thank you very much.

Sincerely,

(Mrs.) Linda J. Forestier Educational Filmstrips

# National Geographic Magazine

WASHINGTON, D.C. 20036

ROBERT S. PATTON SENIOR PICTURE EDITOR

April 15, 1971

Mr. Jerry Greenberg 6840 S. W. 92nd Street Miami, Florida 33156

Dear Jerry:

Now that the BUCK ISLAND piece has really been finalized, meaning the press has finished running, I'm returning all of your remaining material herewith. As you recall I'm sure, our original agreement was to hold no file selects so all your remaining pictures are enclosed.

I look forward to seeing you down there at the Conference.

Best regards,

RSP: lar

Enclosed:

870 - 35mm transparencies (208 marked Sept. 1969, 2 August 1969, 51 mounted widelux, and 609 selects from the rolls)

95 widelux transparencies (Sept.1969)

# National Geographic Magazine

WASHINGTON, D. C. 20036

GILBERT M. GROSVENOR

EDITOR

VICE PRESIDENT

March 19, 1971

Mr. Jerry Greenberg 6840 SW 92nd Street Miami, Florida 33156

Dear Jerry:

Many thanks for your flattering letter of March 7 concerning the March issue of the magazine. It is most gratifying to know that you so whole-heartedly approve our effort to further inform our readers on the problems of Southeast Asia.

Thinking back to that moment late last August when I urged Mr. Vosburgh to approve this huge undertaking, I was quite concerned that perhaps the military and political situation in Viet Nam might change substantially and thereby lessen the impact of our map and collection of articles. The idea of this coverage had really evolved after President Nixon moved into Cambodia. Little did any of us realize that the publication of this package would dovetail so perfectly with a similar incursion into Laos. In any event, I'm most pleased with the package and the timing.

I have promised to participate in this year's Miami Conference and I'm scheduled to speak at the opening session on April 28. I look forward to seeing you then.

Donna joins in sending our best regards to Idaz and you.

Sincerely,

Sil

par P.S. Buch Saland looks much better now that we eliminated that map of the underwater park. your stay will have great appeal with our readers. Clants. It's appleasure to publish your great underwater sit Mr. Gilbert M. Grosvenor / Editor NATIONAL GEOGRAPHIC MAGAZINE Washington, D.C. 20036

Dear Gil:

I don't usually send out letters to editors but I must stand up and compliment you and your new staff on your recent issue on "Lands and Peoples of Southeast Asia". You have shown 7 million American readers the face and culture of the Southeast Asian. Your map and ethnic group presentation is a classic of the publishing field.

I'm aware the decision to utilize one-half of your entire issue on this type of subject took a bit of soul searching and courage on your part. I think you made the right decision. I feel the piece represents the stirrings of a more aware and "with it" National Geographic Magazine. Excelsior!

Hope to see you soon in Miami for the photo conference.

Sincerely yours.

Jerry Greenberg 6840 SW 92nd St. Miami, Fla. 33156