

**APPENDIX 23 – RECORDING (FEDERAL) SYSTEM FOR
TRADEMARKS**

“A TRADEMARK is either a word, phrase, symbol or design, or combination of words, phrases, symbols or designs, which identifies and distinguishes the source of the goods or services of one party from those of others.” (*Basic Facts About Registering a Trademark*, USPTO)

The filing process is manual or electronic (see below). In the manual process, PTO form 1478 has to be filed for each application along with the filing fee (\$325 per filing) and a drawing of the mark.

The Patent and Trademark Office has developed a new Trademark Electronic Business Center (“TEBC”) as part of their E-Commerce initiative. TEBC offers three services:

1. Trademark Electronic Application System (“TEAS”). Two alternatives for filing are provided. The first approach, **e-TEAS**, is an electronic, online filing system where applicants can attach an electronic image of design marks along with online credit card payment. The second approach, **PrintTEAS**, involves completing the application online, printing, and mailing the form along with the filing fee and a copy of design mark.
2. Trademark Electronic Search System (“TESS”). TESS provides a web-based interactive search capability.
3. Trademark Application registration retrieval (“TARR”). TARR is a web-based interactive system, which provides information about pending and registered trademarks obtained from the USPTO’s internal database.

Online Information Resources

www.uspto.gov

<http://www.uspto.gov/web/menu/tm.html>

<http://www.uspto.gov/web/menu/tmebc/index.html>